

Introduction to ITA

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TEC, 1st April 2025



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What is the Industrial Transition Accelerator (ITA)?

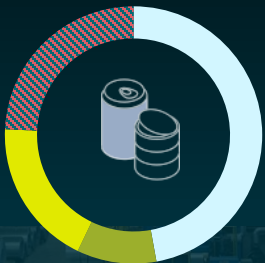
- The ITA is a **global, multistakeholder initiative launched at COP28** aiming to accelerate decarbonisation of the heavy-emitting industrial and transport sectors, secretariat hosted by Mission Possible Partnership.
- The ITA is **focused on supporting deep decarbonisation projects to reach final investment decision (FID) within the next 2-3 years.**
- The ITA is co-chaired by Dr. Sultan Al-Jaber (Minister of Industry and Advanced Technology & COP28 President, UAE), Simon Stiell (Executive Secretary of the UNFCCC), and Mike Bloomberg in his role as UN Special Envoy
- The ITA's work is **centred around two pillars focused on driving impact at:**
 - I. the local/regional level: providing tailored project support in a subset of geographies.
 - I. the global level: improving conditions for investment globally.

In 2024, the ITA successfully launched multi-year *Project Support Programmes* in **Brazil, the UAE, Bahrain, and Egypt** and is exploring potential programmes in further countries including India.

In 2024, the ITA published a set of practical resources and tools aimed at improving the conditions for investment across a wider set of countries

Global Project Tracker: Progress towards 700 projects by 2030

● In operation ● Final Investment Decision (FID) reached ● Announced ● Pipeline Gap



Aluminium

2030 TARGET

70

Low-carbon
refineries and
smelters

Passed FID
57%



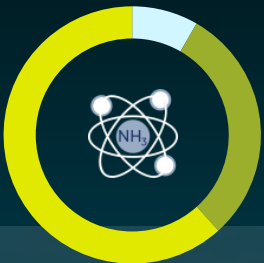
Cement

2030 TARGET

45

Low-emission
plants

Passed FID
9%



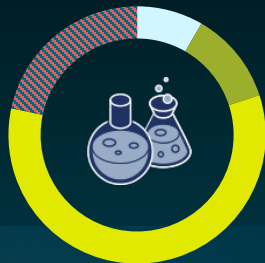
Chemicals
AMMONIA

2030 TARGET

60

Green and blue
ammonia plants

Passed FID
38%



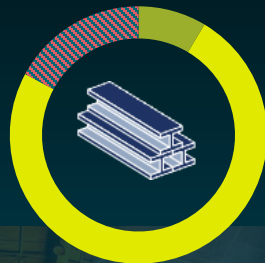
Chemicals
OTHER

2030 TARGET

60

Near-zero
emission
chemicals plants

Passed FID
20%



Steel

2030 TARGET

70

Near-zero
emission
primary steel
plants

Passed FID
9%



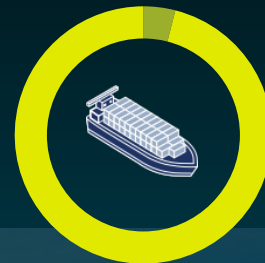
Aviation

2030 TARGET

300

Sustainable
Aviation Fuel
plants

Passed FID
17%



Shipping

2030 TARGET

100

Near-zero-
emissions
shipping fuel
plants

Passed FID
4%

*Progress includes zero emission capable assets. [Source MPP Global Projects Tracker \(2024\)](#)



Standards Work Programme 2025 / 26

Driving harmonisation and interoperability of accounting methodologies

1. **“Agreeing Common Principles for Harmonisation of Accounting Methodologies for Industrial Products”**
 - a) Developing an ISO International Workshop Agreement (IWA) to provide guidance for harmonisation efforts
 - b) Partners: IDDI UNIDO, report by COP30
2. **“Appropriate application of GHG accounting methodologies”**
 - a) Thought leadership on the appropriate use of book & claim, mass balance etc, identifying “guardrails” for adoption across different industrial sectors to prevent misuse.
 - b) Partners: TBC, series of workshops across 2025/26
3. **“Driving standard adoption in country regulations”**
 - a) Working with ITA Pillar 1 countries projects to meet key market standard requirements e.g. BioSAF projects in Brasil to meet EU RED II/III requirements
4. **Supporting Activities**
 - i. Possible partnership with UNFCCC Technological Executive Committee on standards mapping for Steel, Cement & Chemicals.
 - ii. Developing ‘Steel Standards Principles’ with worldsteel
 - iii. Supporting CEM Future Fuels LCA Working Group
 - iv. Mapping of GHG accounting methodologies for cement with World Cement Association

Low-Emissions Product Standards Map, Sept 2024



Launched at NYCW 2024 in partnership with RMI, it maps the current state of the global standards landscape for low-emission industrial products.