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Bioseed experience in receiving and absorbing technology

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Contents

- Bioseed profile
- Impact of Climate Change in Bioseed context
- Technology access to develop Climate Resilient hybrids
- Key learnings / success factors





About Bioseed

- Bioseed is the hybrid Seed business of DCM Shriram Ltd.
- Focus on Tropical and Sub-Tropical climates in S & SE Asia
 - Companies in India, Vietnam, Philippines, Thailand, Indonesia
 - Serving peripheral markets Bangladesh, Nepal, Laos and Cambodia
- Mandate crops
 - Field Crops-Cotton, Corn, Rice , Millet, Pigeon Pea, Mustard
 - Vegetable Crops- Okra, Tomato, Gourds, Melons, Hot Pepper, Egg plant





About Bioseed

- Strong in-house research programs in plant breeding and biotechnology – both GM and non-GM
- Strong customer focus create economic value for farmers
- Invest 10-12% of our revenue in R&D more than half of it is in biotechnology
- Strategic alliances to access / co-develop new technologies



About Bioseed



- Strong production capacity with stringent QA protocols
- Strong and reliable distribution network
- Partner with Govt. to make seed available to poorest of poor farmers
- Focus on delivering comprehensive agronomy solutions





Impact of Climate Change

- Increased occurrence of extreme weather conditions
 - Drought, Salinity, Excess rainfall, High/Low temperatures
- Increased nutrient stress
- Erratic weather (rainfall and temperature) patterns
- Unpredictable incidence of biotic stresses diseases, sucking insect pests, etc.

India 2014: Severe drought in most parts, followed by excessive rain fall in some parts, 3-5°C above normal temperatures, increased incidence of sucking pests; 10-15% shortfall in production projected



Development of climate resilient hybrids

- Accessing / co-developing / developing GM as well as non-GM technologies
- Technology access from both private & public sector and national & international organizations
 - Drought and salinity tolerance
 - High nitrogen use efficiency
 - High temperature stress tolerance
 - Disease resistance
 - Sucking pest tolerance
- Challenge is to combine all these with high yield potential



Technology access

- Access of ready-to-use technologies
 - Insect resistance BG cotton in India, YGRR corn in Philippines
- Needed to create only diagnostic support capability





Technology access

- Collaboration to co-develop technologies and licensing-in of technology leads for further development
 - GM technologies
 - Abiotic Drought & salinity tolerance, NUE
 - Biotic Insect resistance (both chewing and sucking pests)
 - Non-GM technologies
 - Abiotic Drought & salinity tolerance
 - Biotic Disease resistance, Sucking pest tolerance
 - Long shelf life of vegetables
 - High yield
- Licensing-in of enabling technologies
- Needed to create *absorptive capacity*



Creating absorptive capacity

- Infrastructure
 - Drought and salinity phenotyping
 - High throughput genotyping
 - Bio-informatic capability





Creating absorptive capacity

- Infrastructure
 - Enhanced molecular biology capability
 - High throughput genetic transformation
 - Containment facility for GM work
 - Insect bio-assay capability



Creating absorptive capacity

- Human capital
 - Additional resources (specialists)
 - Continuous enhancement of skills through training
- Regulatory and stewardship capability
- Active engagement with policy makers
- IP management capability
- Enhancement of breeders' skills to ensure integration of biotechnology with conventional breeding for seamless use of biotechnology in product development
- Capability to carry out downstream / application research



Key learnings / success factors

- Clearly defined technology needs and alignment with our vision and product development strategy
- Willingness and commitment to invest in development of absorptive capacity
 - Downstream technology development for use in product development can only be done locally
 - Technology must be delivered through seed
 - Most countries require biosafety evaluation to be done locally
- Mutual trust between collaborating partners
 - Alignment on IPR & stewardship issues, transparency, credibility, ability for commercial exploitation, etc.



THANK YOU