

# HONDA

The Power of Dreams



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<i>HondaJet</i>	
Capacity	8 (7 Passengers + 1 Pilot)
Engine	Two Honda HF120 Turbo Propellers
Maximum Take-off Weight	11,400 kg (25,130 lb)
Length x Width x Height	22.8 x 17.2 x 10.1 (72 x 53 x 33 ft)
Maximum Speed	18,000 ft/min (5,490 m/min)
Operational Ceiling	15,000 ft (4,572 m)
Range	2,000 nm (3,704 km)

HondaJet is an experimental aircraft.

**HONDA**

<http://world.honda.com/>

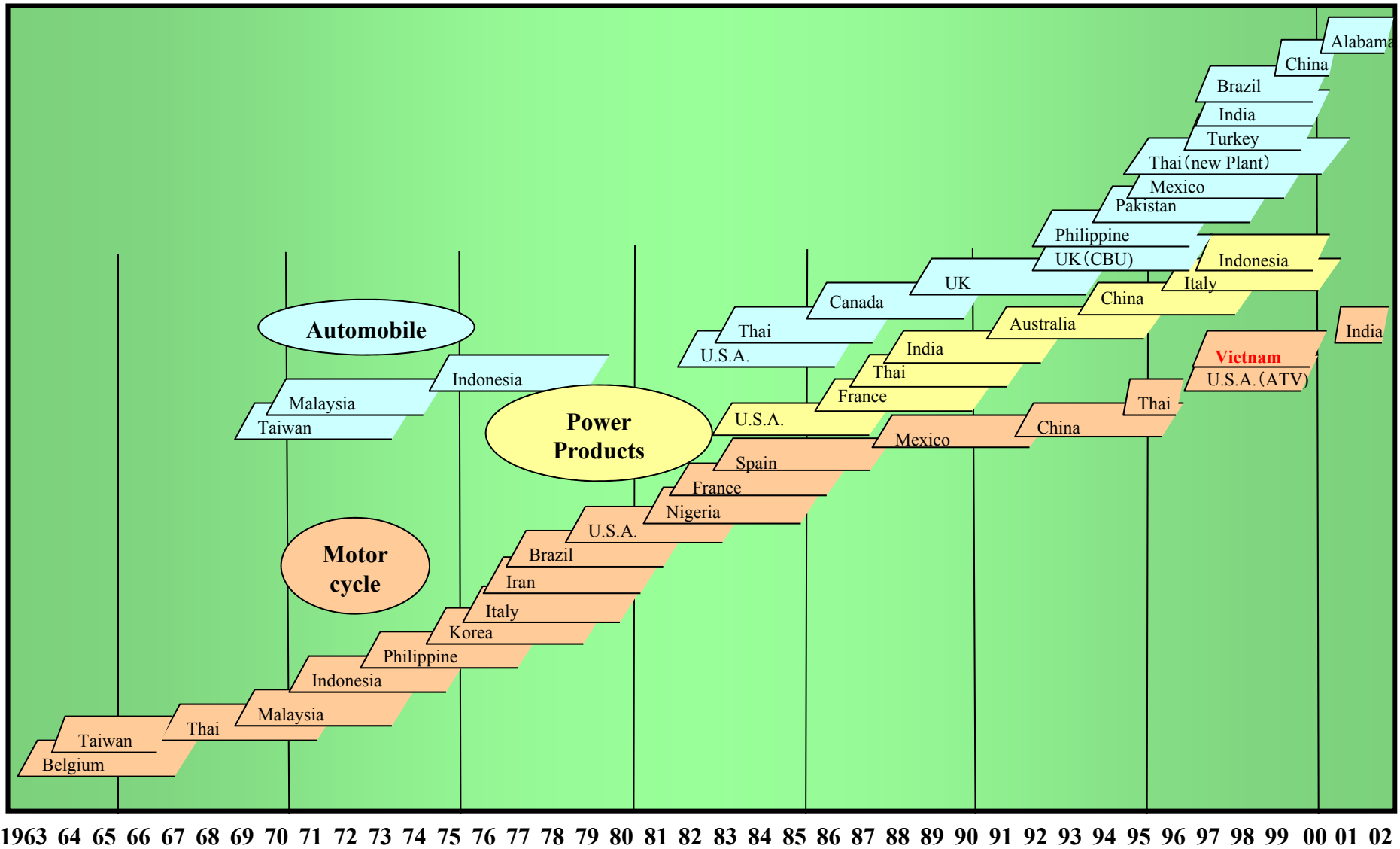
# Honda Products



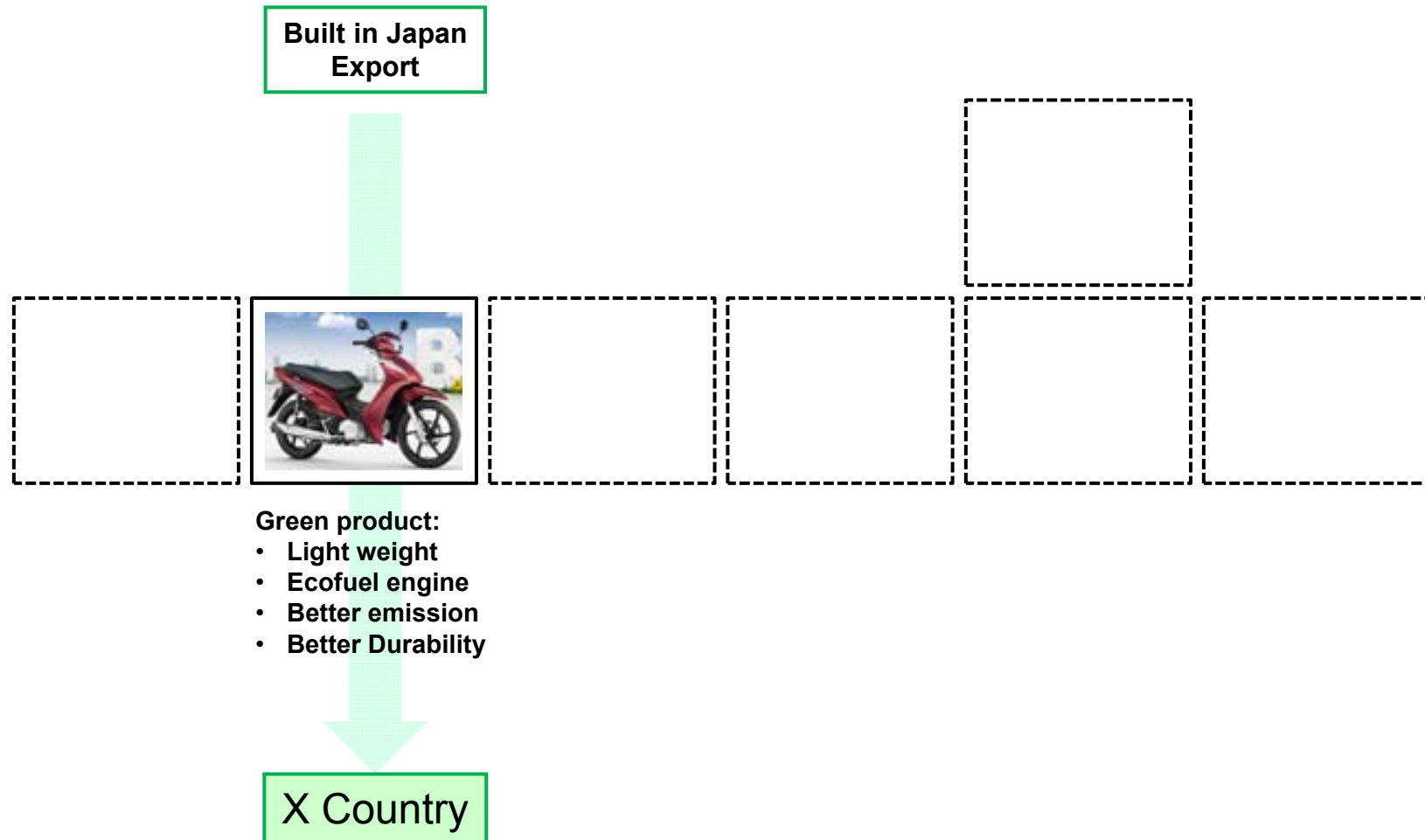
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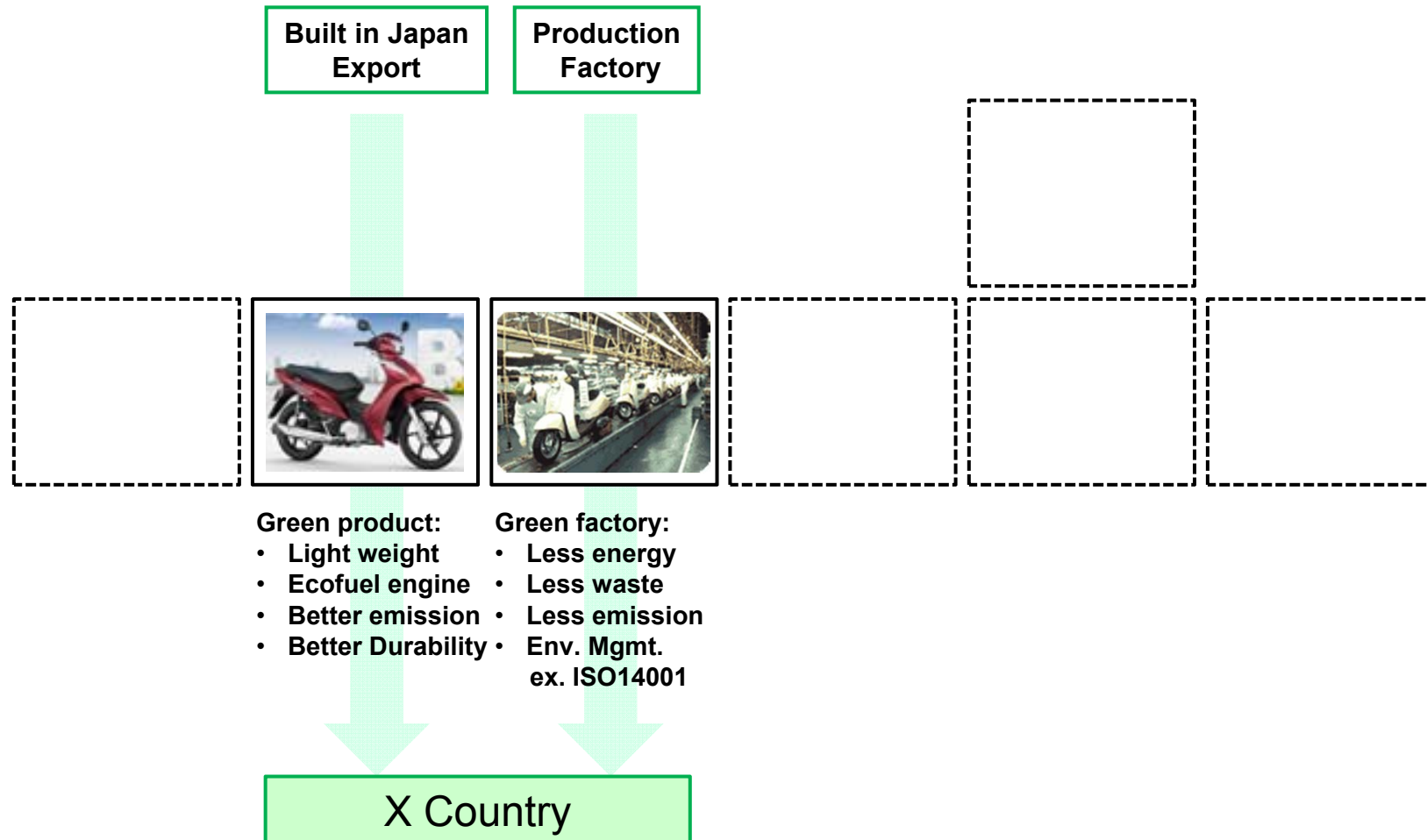
# Honda Global Operation History



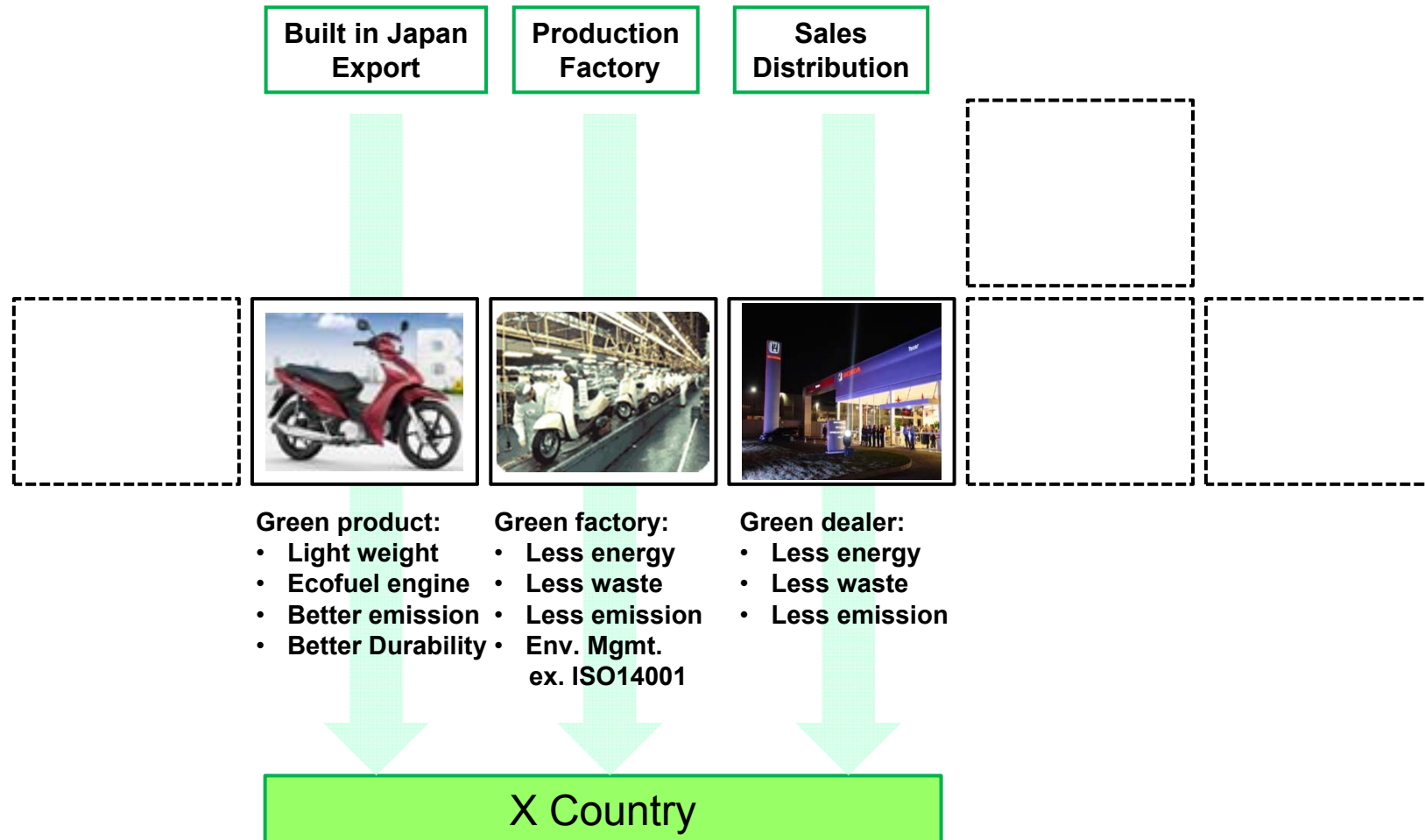
# Green Technology Transfer Process



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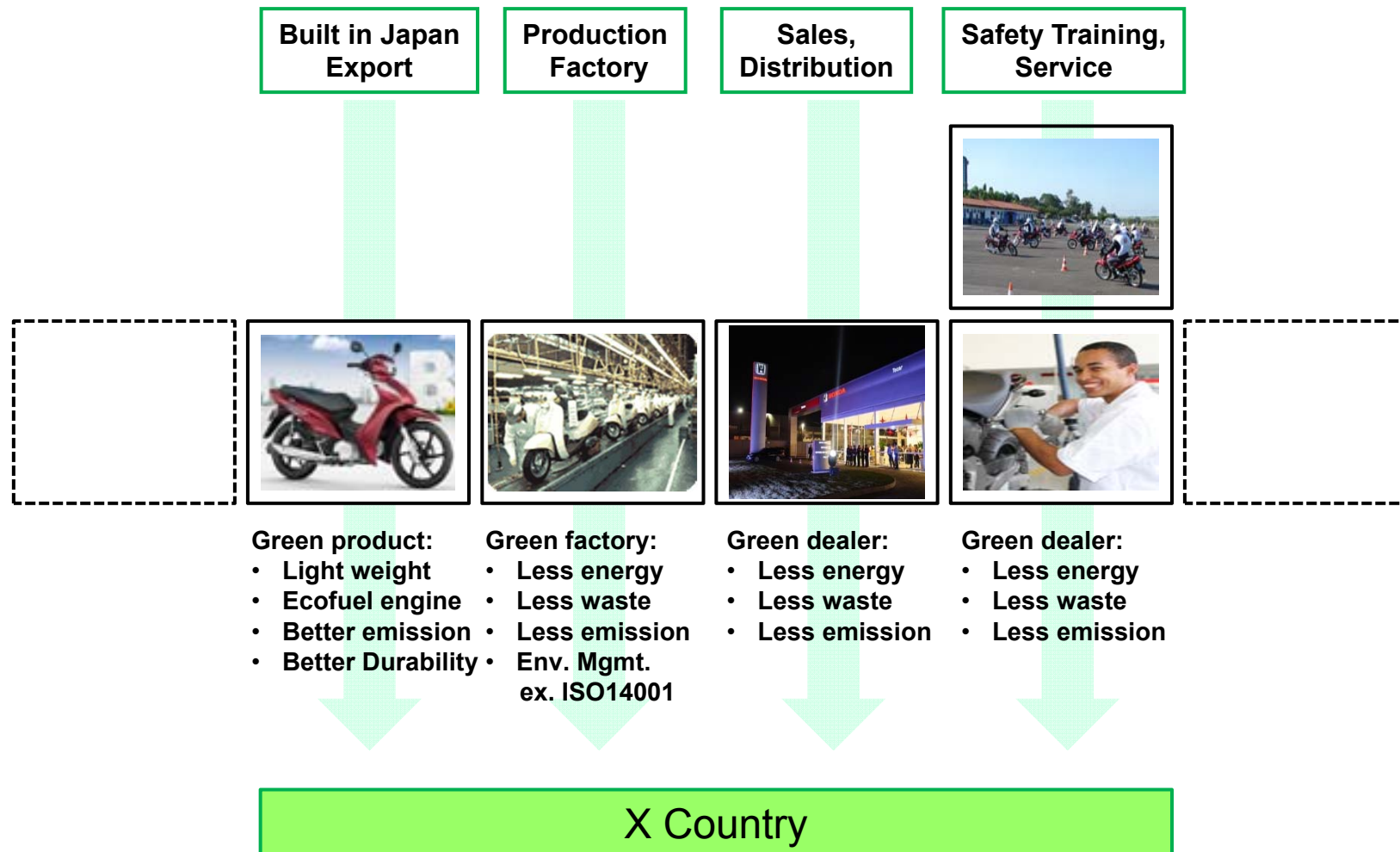


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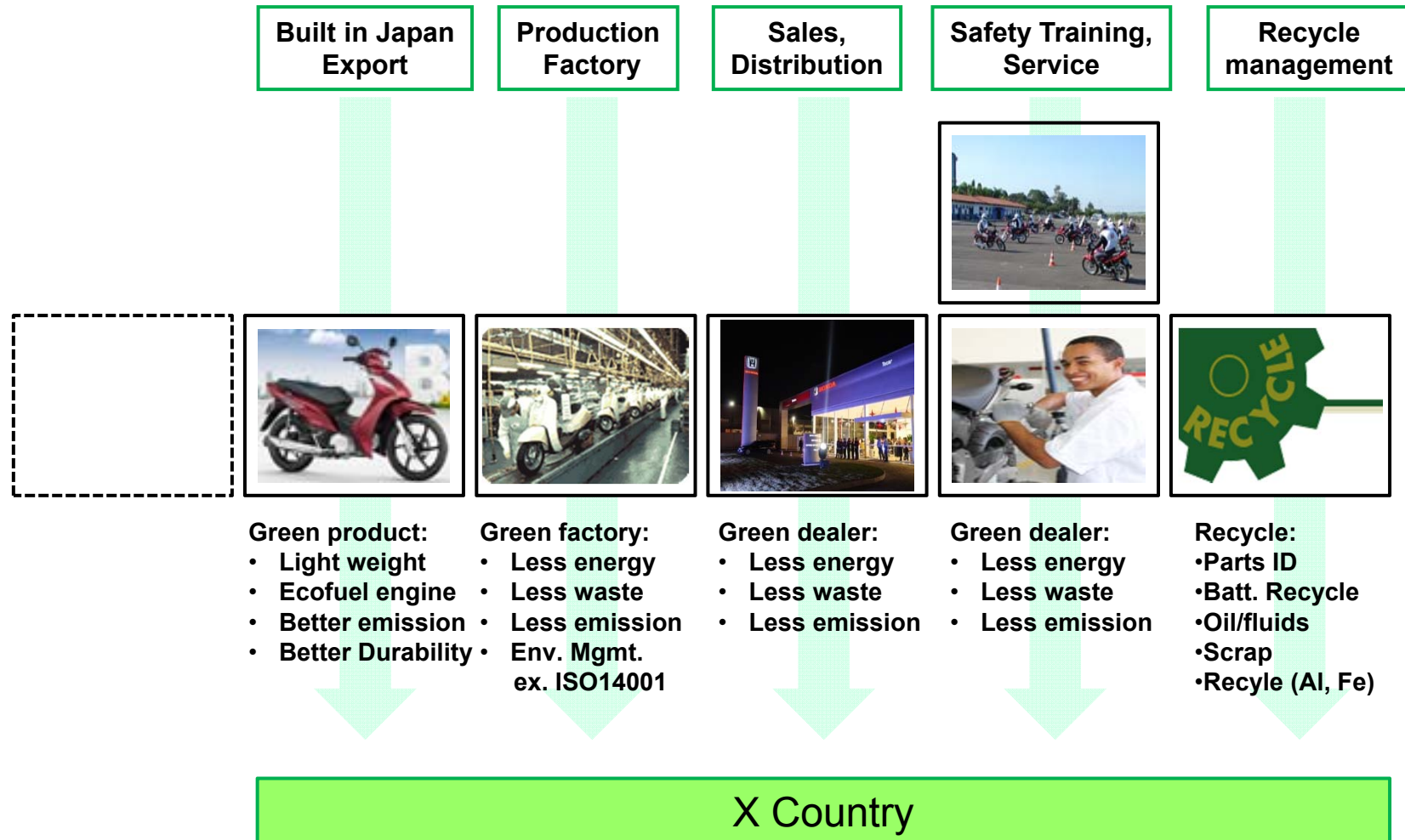




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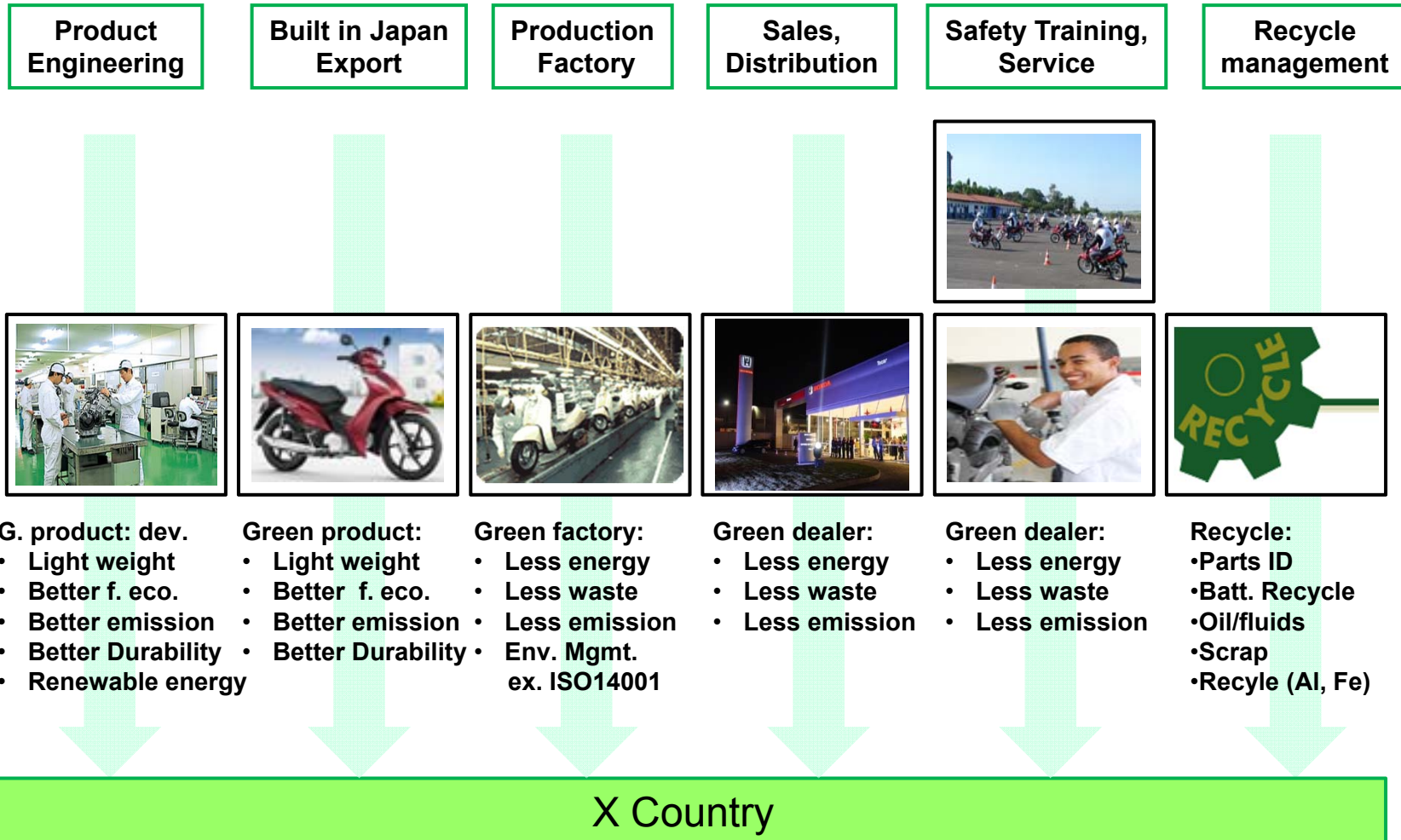


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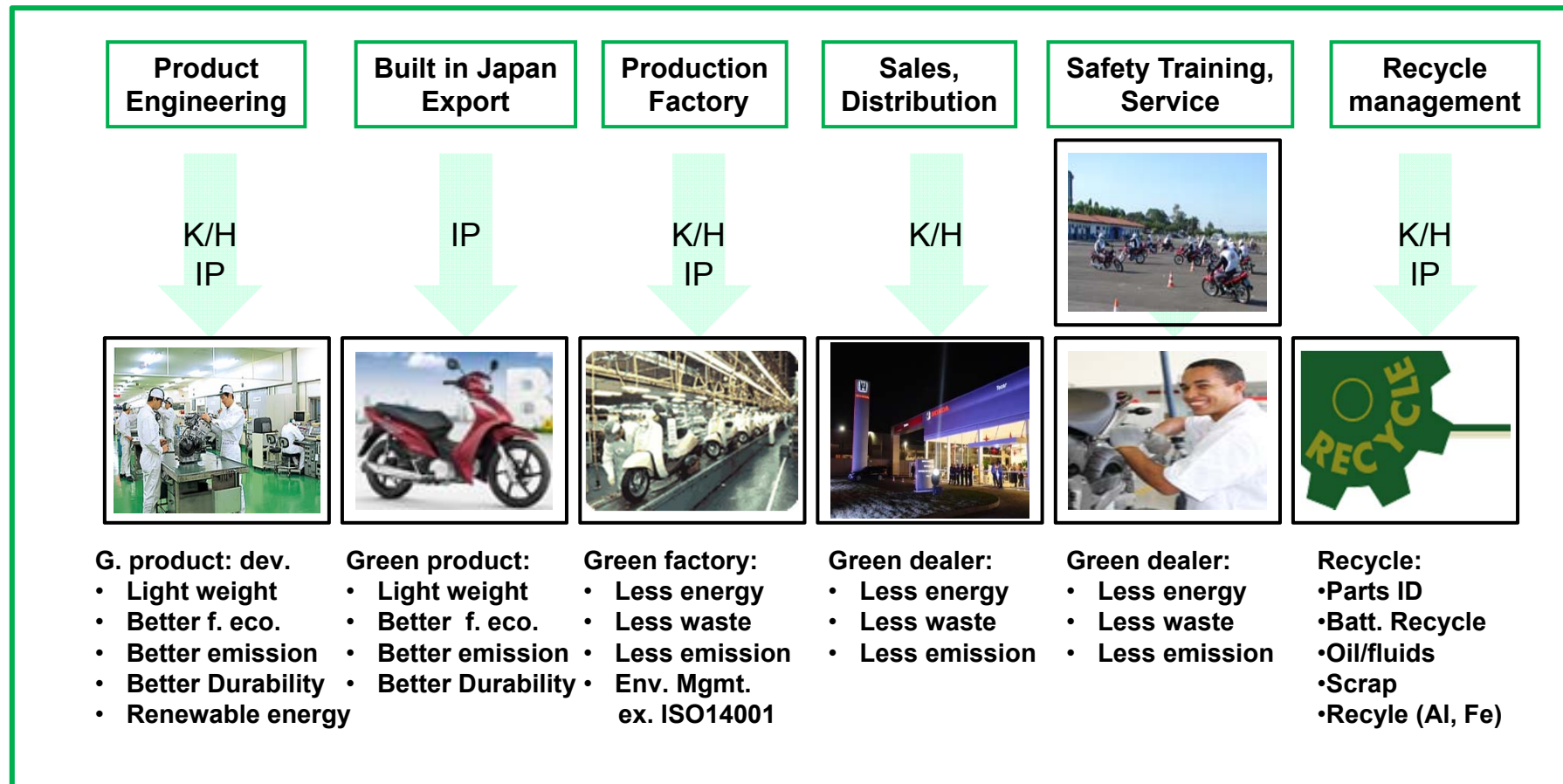




# Green Technology Transfer Process



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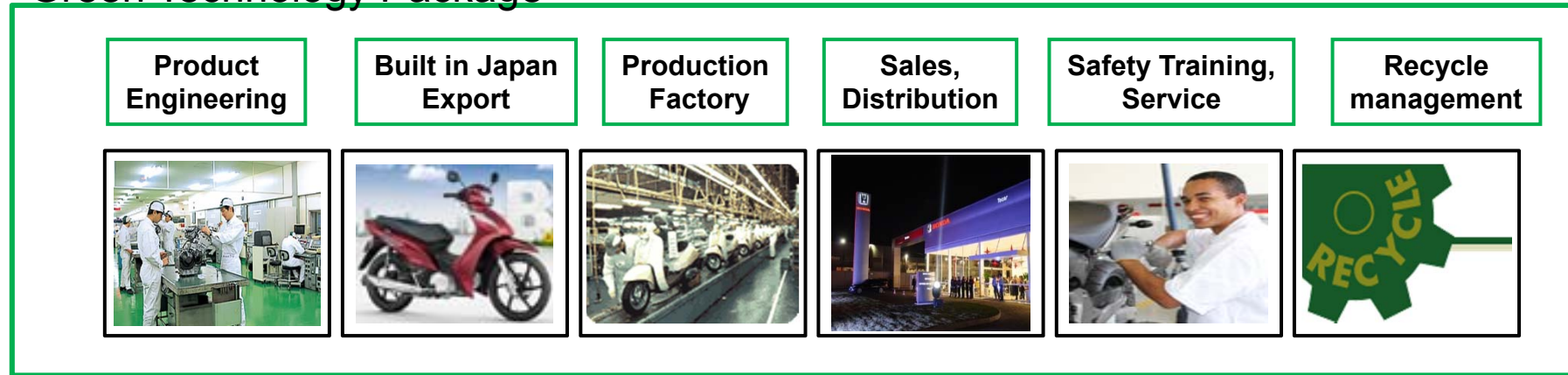


BLUE SKIES FOR  
OUR CHILDREN

*Green products to manufacture, drive, maintain and recycle*

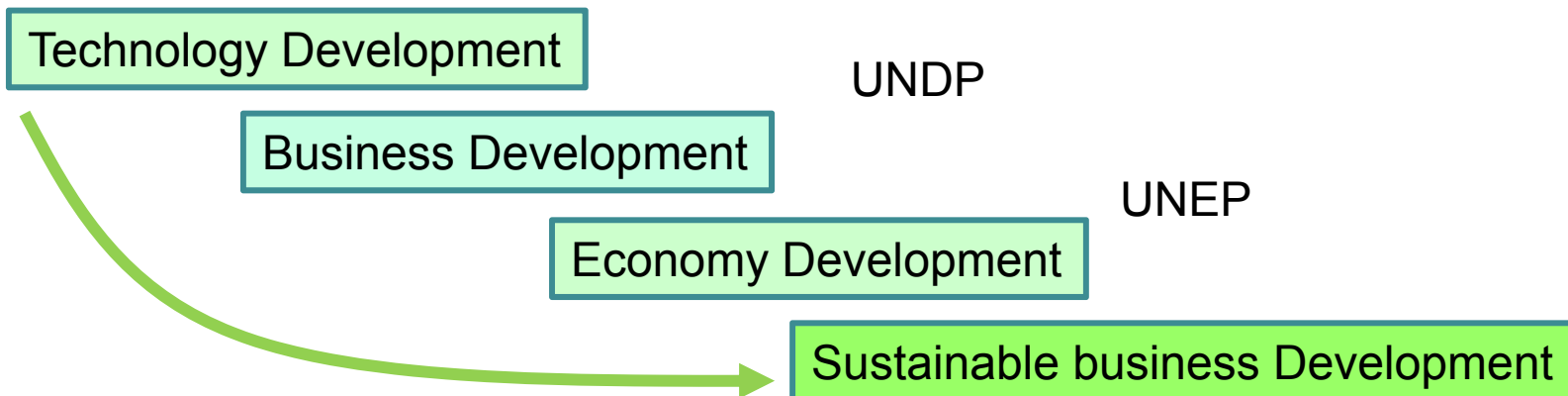
# Green Technology Transfer Process

## Green Technology Package

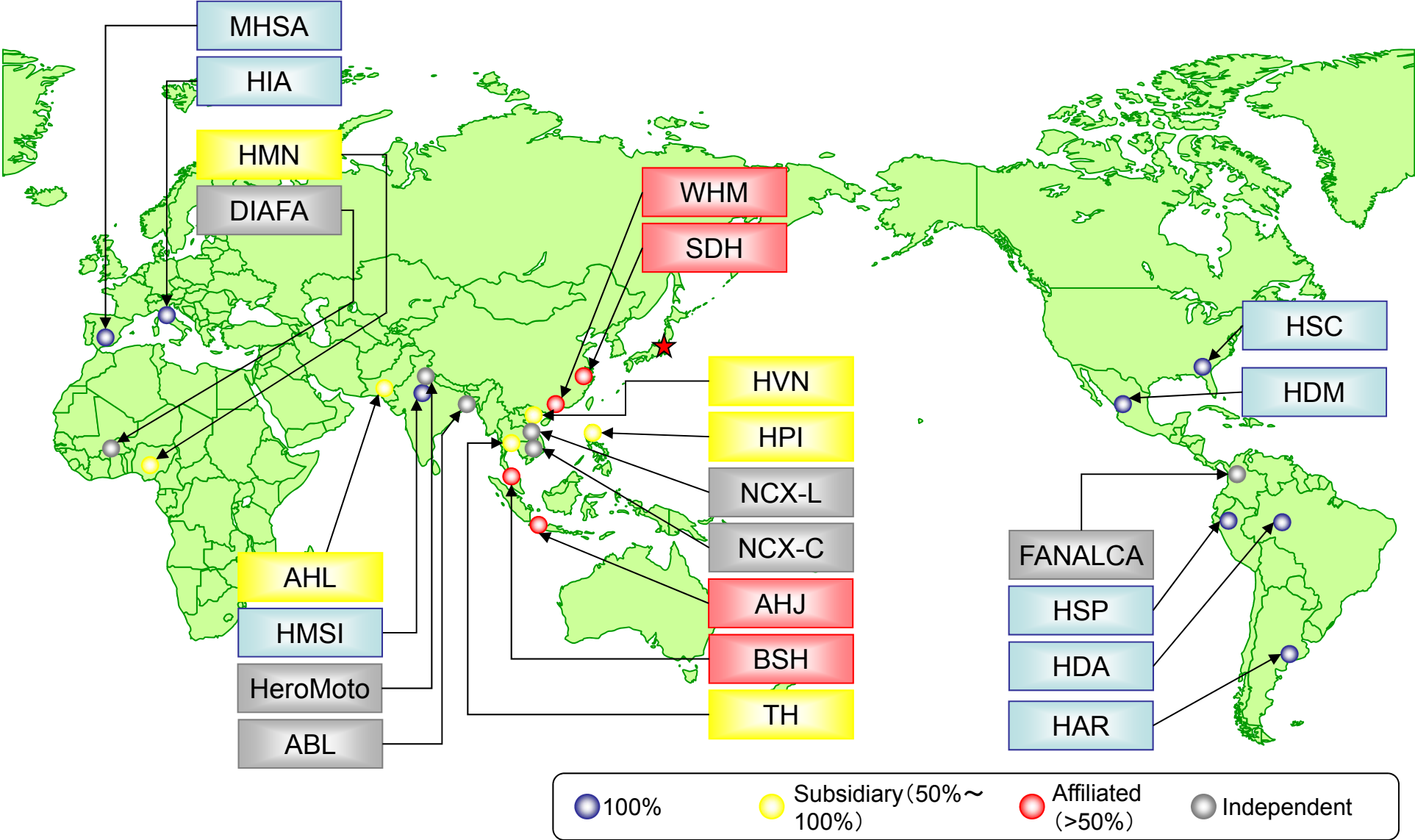


*Key to success Technology Transfer:*

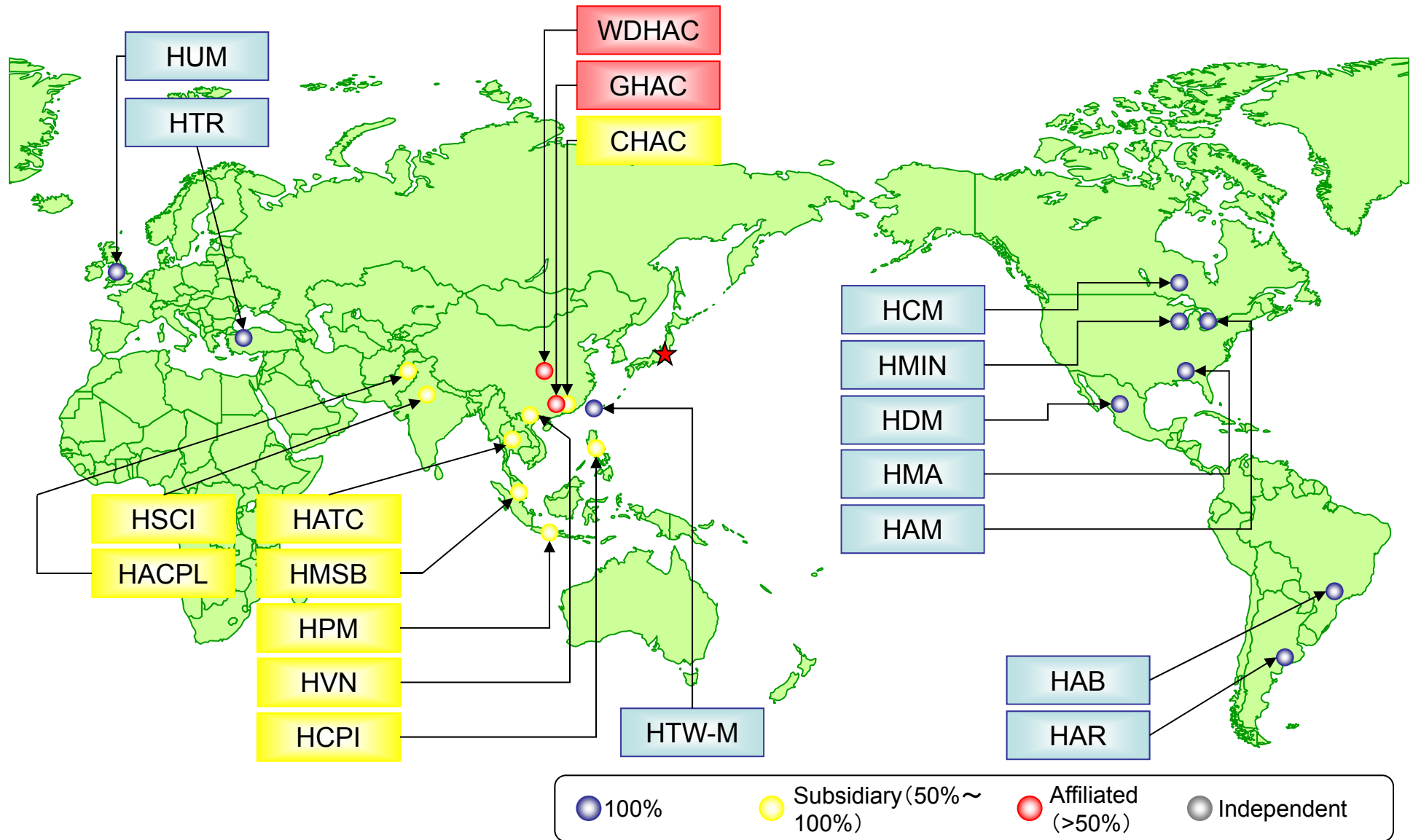
*Continuous support and update with coming changes in Technologies, Customers, Markets, Competitors, Counterfeit, Laws, Regulations*



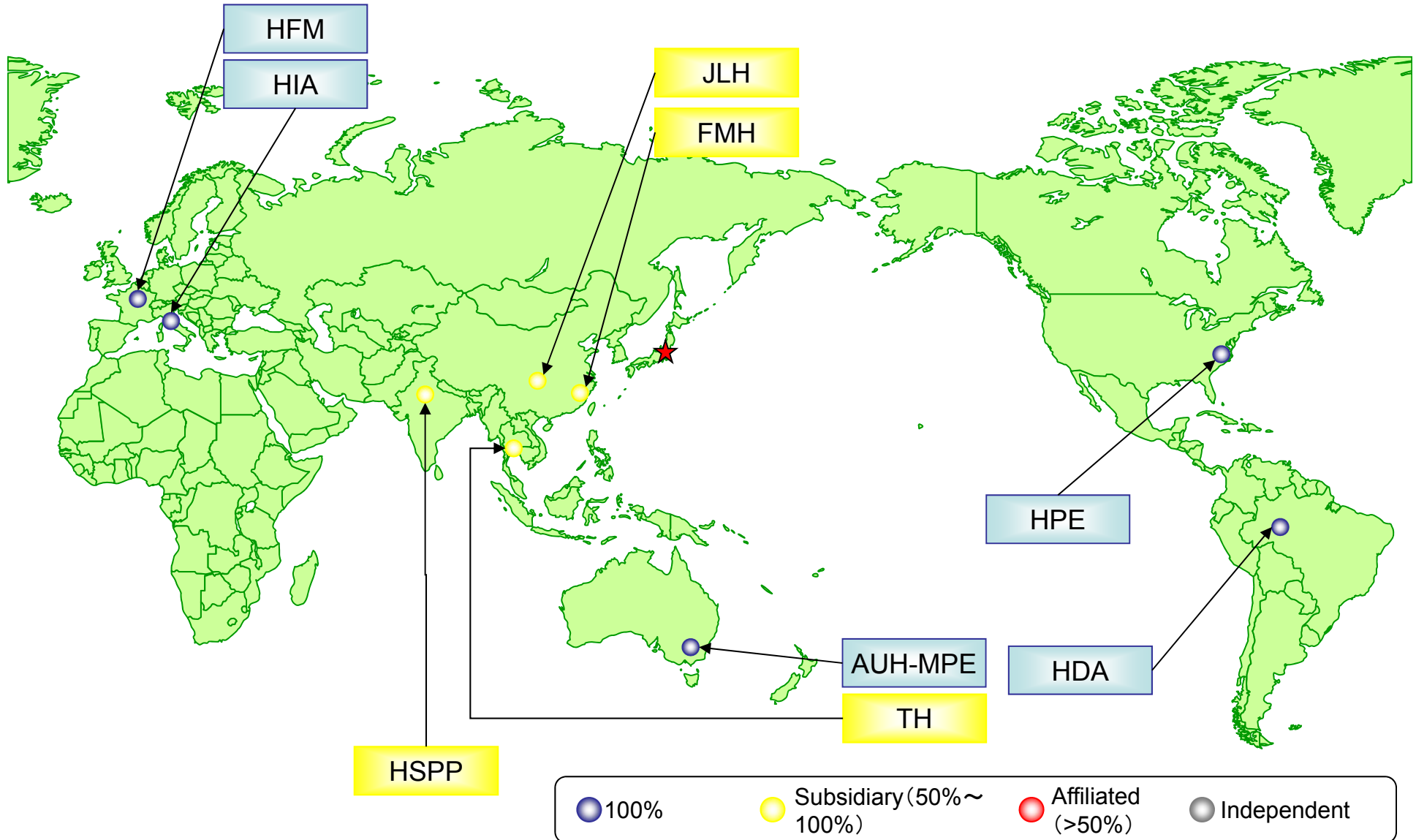
# Motor cycle production site



# Automobile production site



# Power Products production site



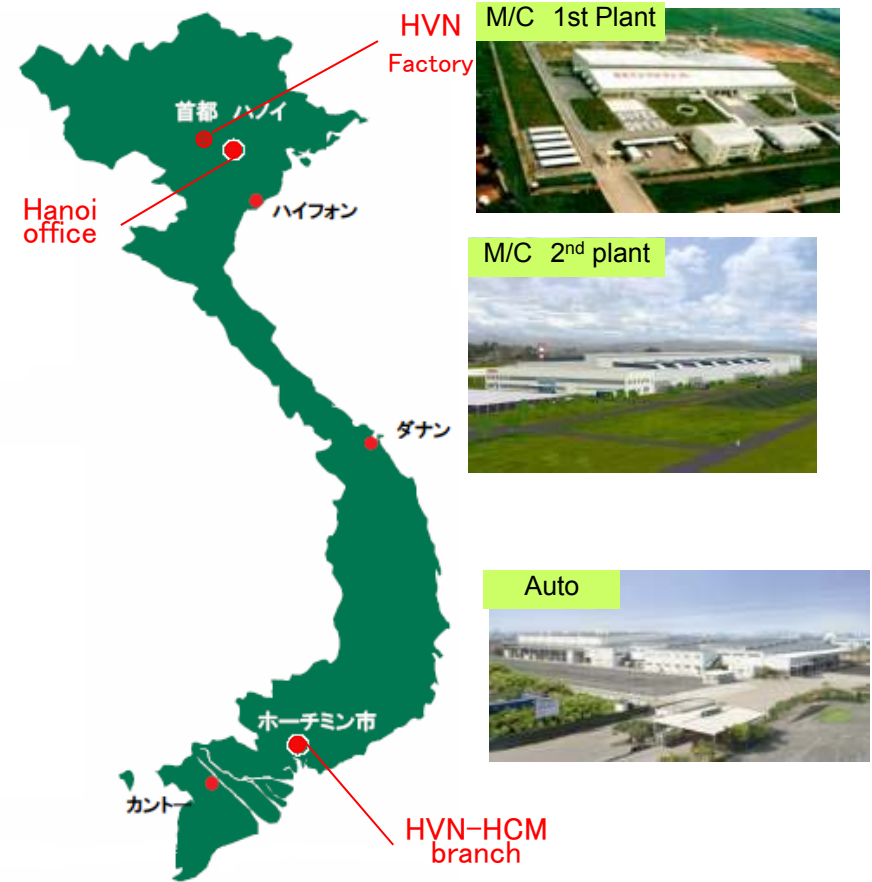


# HONDA VIETNAM

**【Co】** Honda Vietnam Co., Ltd. (HVN)  
**【location】** Factory : Vinh Phuc  
 Sales office : Hanoi, Ho Chi Minh  
**【Established】** 1996, March  
**【Business】** M/C, Auto, production and sales, service  
**【capital】** US \$ 62,900,000  
**【Stock holder】** Honda Motor 42%  
 Asian Honda Motor 28%  
 VEAM 30%  
**【Employee】** 6,800 (2010)  
**【Production】** M/C: 1997, Dec.  
 Auto: 2006, Jul.  
**【Capacity】** M/C: 2million (2 shift)  
 Auto: 10,000 (2 shift)  
**【Products】** M/C: Cub(S.Dream/Wave series/Future Neo,FI)  
 AT(Click/Air Blade/Lead)  
 Auto: Civic/CR-V

## 【Corporate History】

1996, March	HVN established
1997, Dec.	HVN began M/C production
2002, Jan.	High Quality Low Price "Wave α"
2002, Jun.	Wave α KD parts to Philippines M/C exported from Vietnam
2004, Dec.	Wave-ZX, Future-II sales
2006, Sep.	3 million production record
2006, Oct	HVN, scooter model "Click" 1 million production expansion plan announced
2007, Apr.	Air Blade
2007, Jul.	2nd factory announced (1.5 million production)
2008, Jul	5 million production record
2008, Aug.	2nd factory No.3 line to reach 1.5 million
2010, Jun.	Factory expansion announced for 2 million production

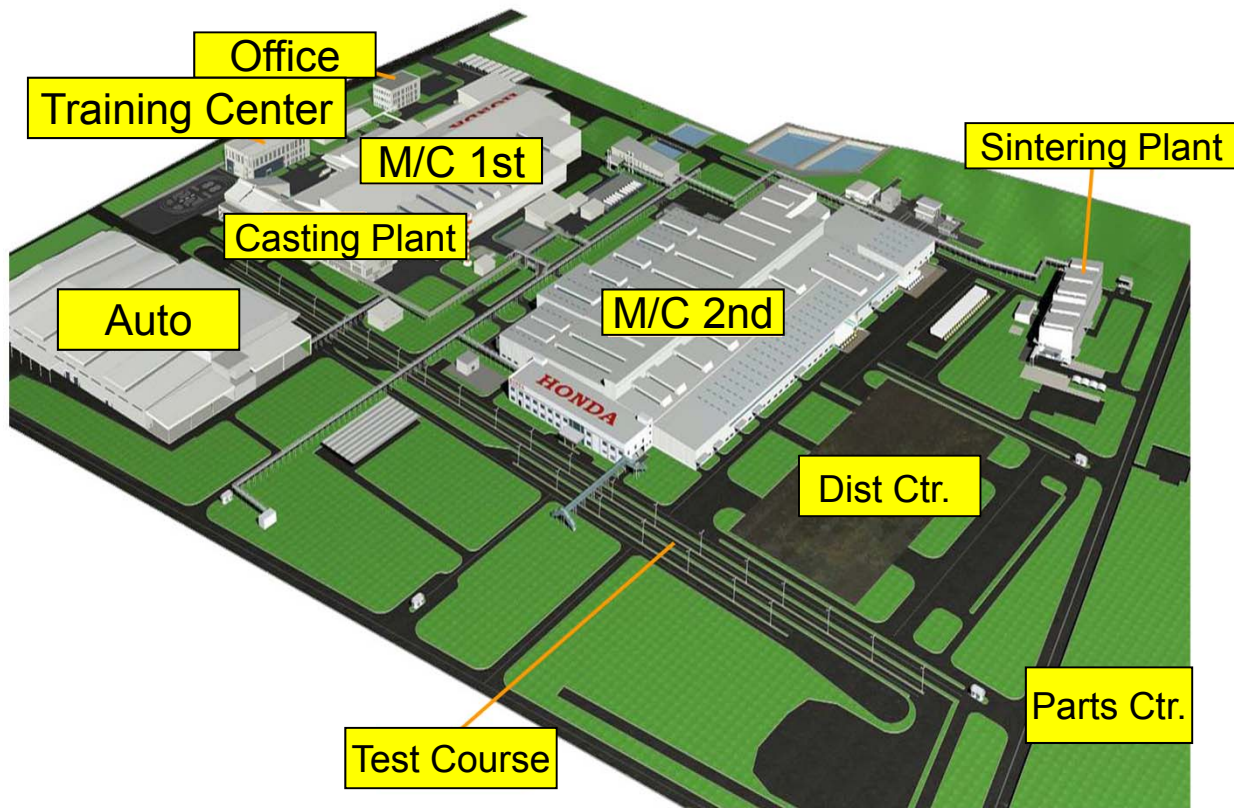


## 【Honda Vietnam】 2011

2011, Jul.	2nd factory to expand for 2 million
2011, Jul.	3rd factory announced for 3 million
2011, Sept.	10 million production record (no press release)



# Plant Overview



Operation since May, 2008

Hanoi office



Sales and Service office





# HVN Production Model

## CUB

Debut: Jan '02  
MMC : Jan '11

100cc  
4-st



**New Wave  $\alpha$  - 1,499 VND**

Debut: May '07  
MMC : Aug '11

110cc  
4-st



**Wave RS (SW) 1,799 (CW) 1,949**  
**Wave S (Drum) 1,679 (Disk) 1,779**

Debut: Feb '98  
MMC : Dec '09

100cc  
4-st



**Super Dream - 1,699**

Debut : Apr'08  
MMC : Nov '10

110cc  
4-st



**Wave RSX (SW) - 1,879**

Debut : Nov '04  
MMC : Jun '11

125cc  
4-st



**Future X FI (SW) 2,899 (CW) 2,999**  
**Future X (Drum) 2,250 (Disk) 2,350**

Debut : Mar '10

110cc  
4-st  
FI



**Cast - 3,059**  
**Wave RSX FI AT (Spoke) - 2,959**

## Scooter

Debut: Oct '06  
MMC : Mar '10

110cc  
4-st



**Click Play - 2,649**  
**Click Exceed - 2,599**

Debut: Dec'08  
MMC : Mar '11

110cc  
4-st  
FI



**(EZ flip Col) - 3,549**  
**Lead (CW-Disk) - 3,499**

Debut: Apr '07  
MMC : Apr '11

110cc  
4-st  
FI



**Air Blade Sport - 3,799**  
**Air Blade FI - 3,699**

Debut: Sep '10

125cc  
4-st  
FI



**PCX - 5,899**

Debut: Nov '09  
MMC : Aug '11

125cc  
4-st  
FI



**SH125 - 10,990**

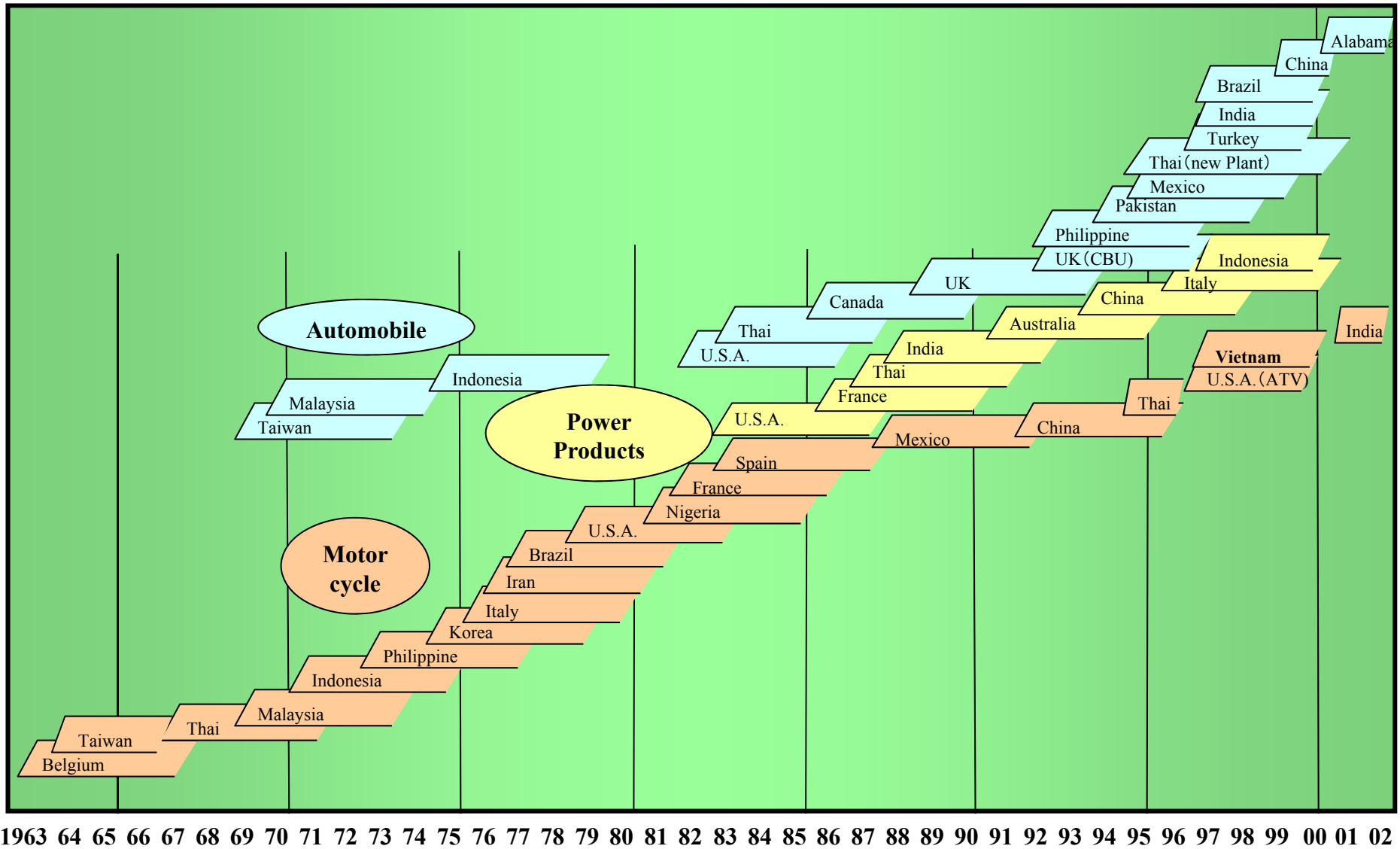
Debut: Jan'10  
MMC : Aug '11

150cc  
4-s  
FI



**SH150 - 13,390**

# Success of Continuous Green Operation



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