



The Barsha Pump

1.6 billion people

suffer from

Economic Water Scarcity











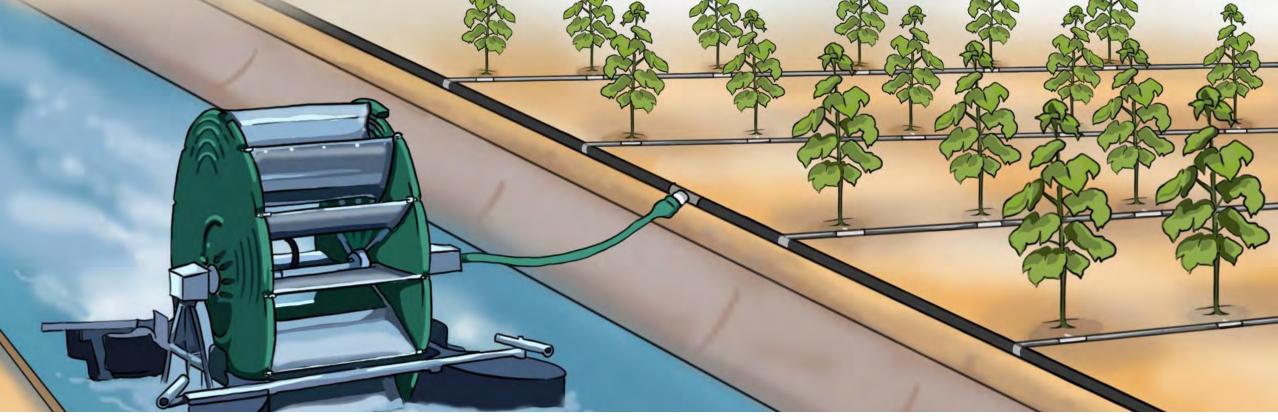


















70% Cost Savings

(compared to conventional pumps)

2-5x Yield Increase

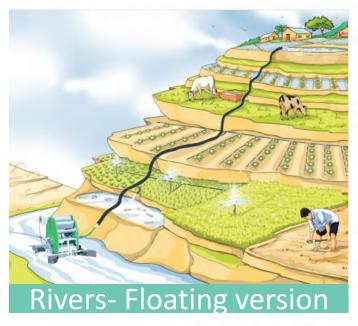
(v. rainfed Farming)

50 % Water Savings

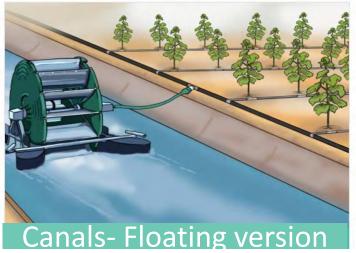
(at no additional cost with drip)

Product - Barsha Pump







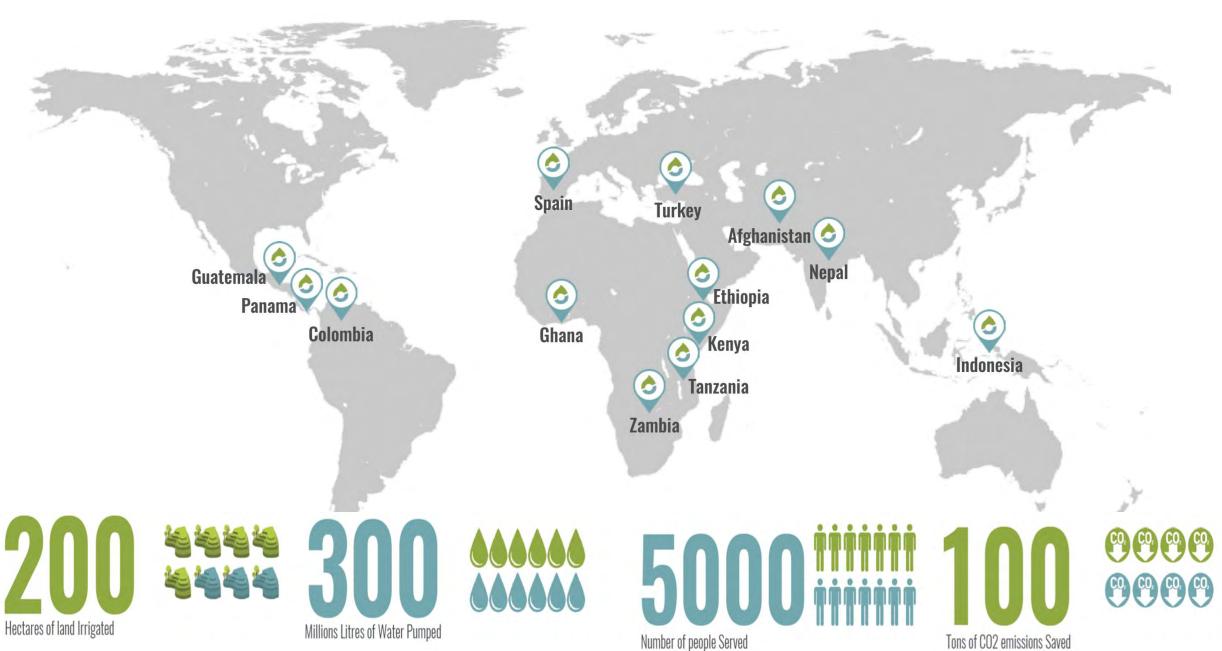








Global Traction





The International aQysta Team – 30 Members, 8 Nationalities



Partners & Customers



















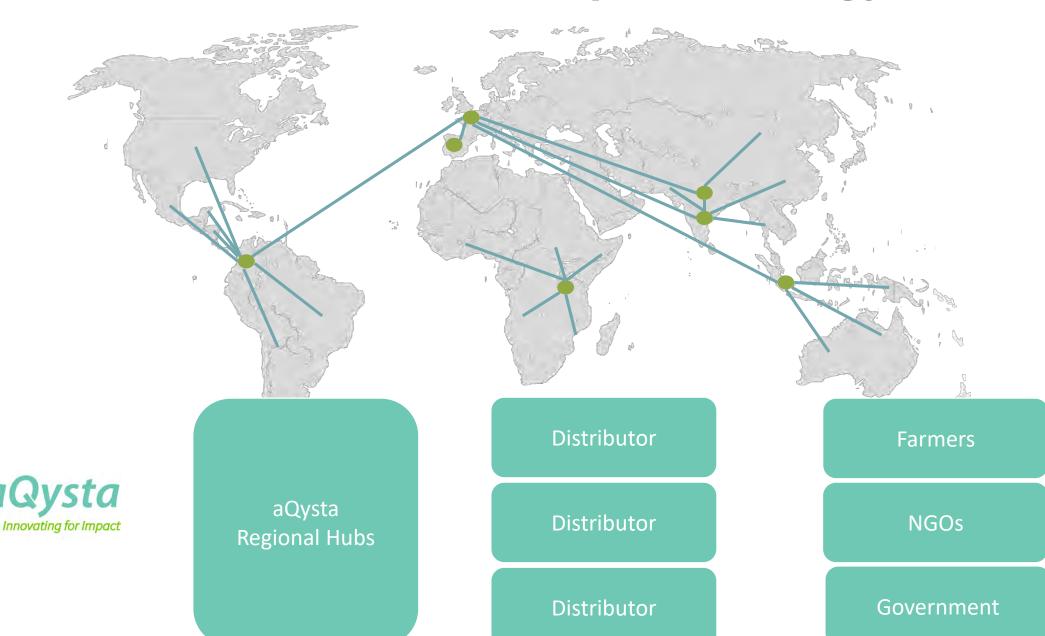








Distribution - Hubs & Spokes Strategy





From Barren to Green in 3 months









Example Case: Nepal















Example Case: Indonesia

















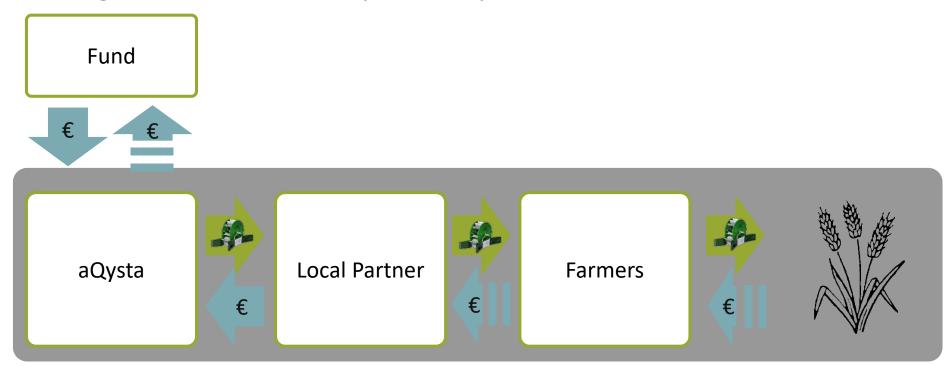
Lessons Learnt, Insights & Way-forward



Irrigation – Public or Private Good?

Two Scaling Mechanisms

- Government Subsidy
- Financing Mechanism to spread up-front costs



Impact Financing Mechanism Subsidized 'Irrigation as a service'? Government Subsidy (hardware) Scale

Smallholder agriculture and Irrigation demands are both highly variable



Water Source



Land Size



Type of Crop



Irrigation Method



Technology Roadmap

2016

Barsha Pump

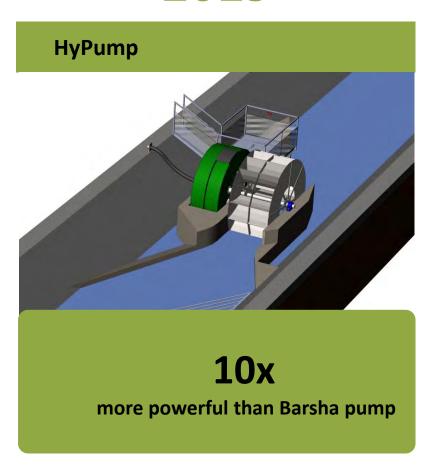


• **Head**: 20 meters

• Flowrate: 40,000 liters per day

Land served: 2 hectares

2019



2020

Integrated Turbine Pump (ITP)



100x

more powerful than Barsha pump



Government Policy and Innovation

- Government is risk averse by nature, with bureaucracy involved in the decision-making process.
- 'wait and see' approach
- Government support for trading, not innovating

Innovation is an iterative process and takes time Needs patience from all stakeholders **Patient Capital**

Concept Stage

Experimental Prototype

Demonstration Unit

Commercial Product













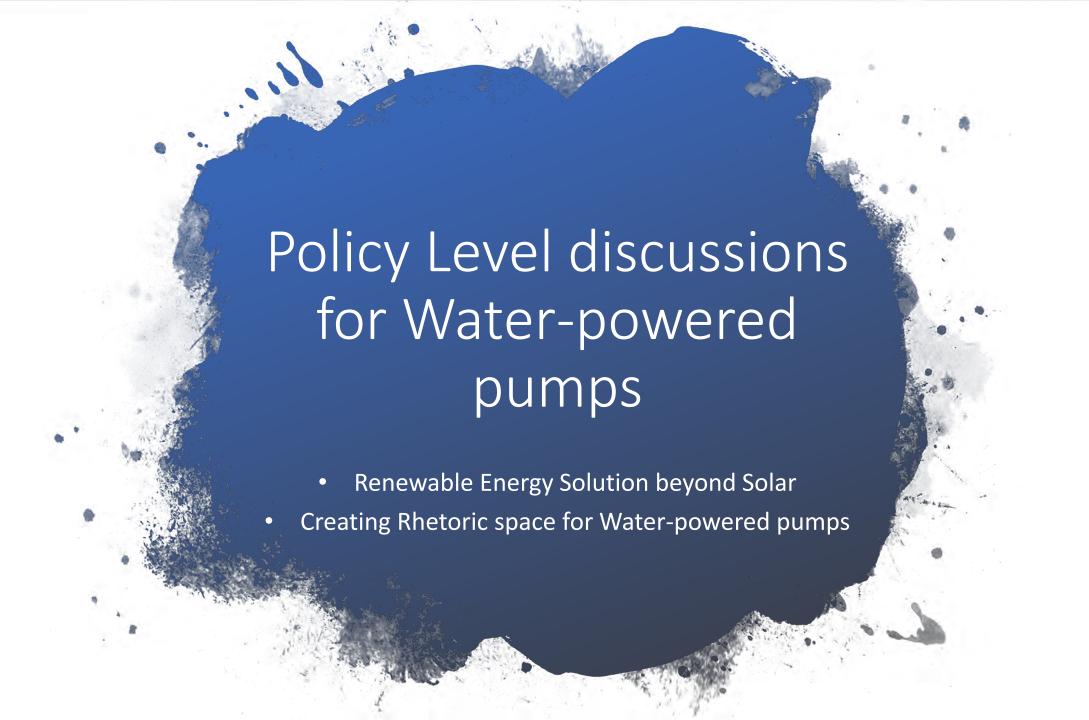






Innovation Ecosystem Support

- Bringing an innovation to the market, starting from a developing country is way more challenging
- Non-governmental organizations as early adopters of innovative technology
- Gap from demonstration to scaling

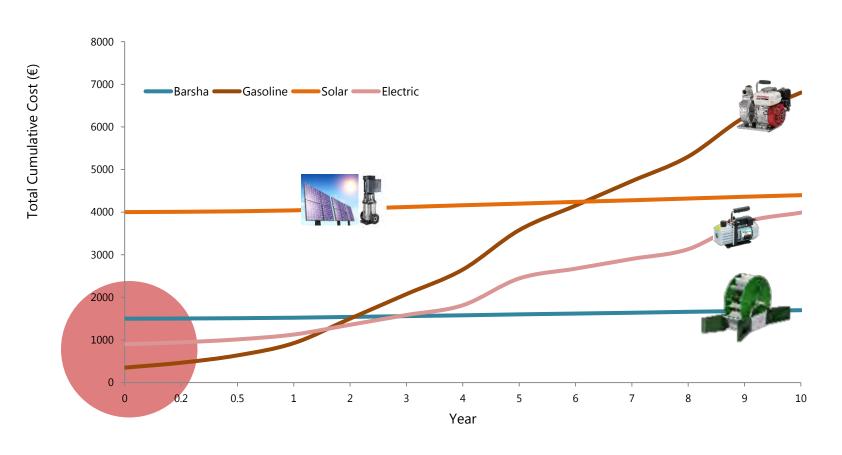




Let us Irrigate better, together!



Competition Analysis



Barsha Pump

•Barsha Pump: €1,600

•28 cubic meters per day to 15 meter

Diesel Pump

•Fuel Price/Liter: €1.16 (incl. transport)

•Price: €371

•Annual Fuel Cost: €557

Solar Pump

•€3,816

•€424 for Installation

Electric Pump

•€424

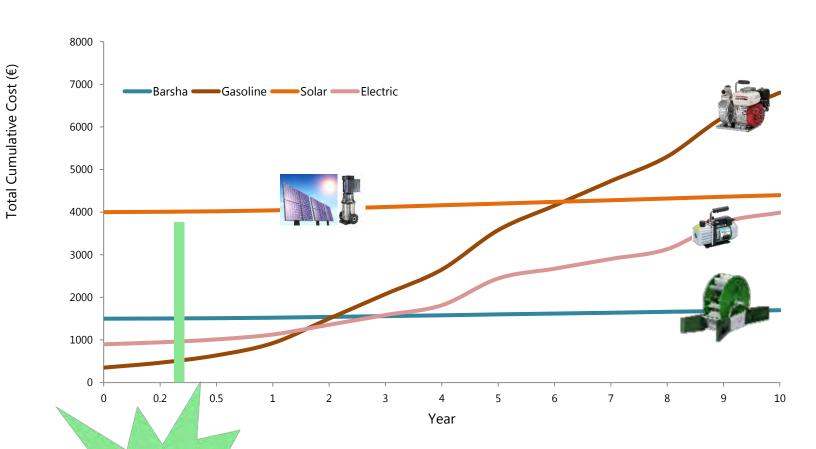
•Infrastructure: €530

•Electricity: €0.09/kWh

•Annual Electricity Cost: €200



Competition Analysis



Income from harvest in 3 months

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