



# CIRCULAR OPPORTUNITIES

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# Why going circular?

Sustainable development: is circular economy the answer?

How can we make **our production and consumption** systems more circular?

Road map:

Identifying **sectors, opportunities** and **goals**

## Understanding the circle

Generating **Knowledge**: New concept? New ideas?

Inspiring people to think in a circular way: presenting **successful experiences** here and abroad

Promoting **synergies**: encouraging stakeholders to meet, connect and articulate



**Engaging the private sector:**  
*it's (almost) all about business!*

Enable private sector to  
**identify business opportunities** and  
to seize them!

Supporting firms by **sharing risks**



**How we support the transition towards a circular economy?**

**Circular Opportunities Program**

To promote the “**Validation of Ideas**” and “**Implementation of Projects**” in line with the principles of Circular Economy



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## 1. Knowledge

Inspiration events

## 2. Startups

Validate ideas

## 3. Actions

Support project implementation



## To make a change...take it slow!

Support the **supply side** in the transition to new business models and products

Encourage the **demand side** through cultural changes (awareness/education)

Set the context right: adequate **regulatory framework**



el desarrollo entre todos

[ande.org.uy](http://ande.org.uy) - [oportunidadescirculares.org](http://oportunidadescirculares.org)



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