

Donor country Italy			
Project/programme title Collaboration between the Italian Ministry for the Environment Land and Sea and the United Nations Industrial Development Organization – Investment and technology Promotion Office Italy (UNIDO ITPO Italy) for the identification and development of investment projects within environmental sector in Egypt and Morocco.			
Purpose To implement a joint programme aimed at fostering industrial co-operation and technology transfers among private companies active in the environmental sector in Egypt, Morocco and Italy.			
Recipient country Egypt, Morocco	Sector Industrial – Different Environment and energy sub-sectors (renewable energies; water treatment; waste treatment and recycling)	Total funding 470,000 Euros	Years in operation 2006-present
Description The Programme is aimed at implementing a platform integrated by the MATTM and UNIDO ITPO Italy for the identification and promotion of environmentally friendly investment and/or technology transfer projects. Several activities are implemented and offered to private companies, such as: environmentally friendly project ideas scouting and formulation, technical and financial evaluation of the most interesting identified projects; promotion of the most interesting investment opportunities within the Italian entrepreneurial community and consequent matchmaking; technical assistance during the negotiations; and research of suitable financial facility/ties to implement the projects. Furthermore, promotional activities, such as organization of entrepreneurial delegations to fairs and exhibitions, implementation of study tours, organization of thematic seminars, are also implemented, in order to foster the industrial co-operation among the involved environmental companies. Finally, capacity building activities, such as training courses and workshops, are also provided and addressed both to the institutional counterparts as well as to private companies. In this framework, more than 460 Egyptian, Moroccan and Italian companies have been scouted and 76 concrete environmental friendly project have been formulated and inserted in the Programme portfolio, out of which 12 are currently under negotiations among potential partners. Tens of negotiations have been followed and more than 10 international technology transfers have been concluded among private companies for an estimated value of 6 million euros roughly.			
Indicate factors that led to project's success The importance of private sector's role for the successful implementation of environmental policies. The MATTM technical skills have been integrated with the UNIDO ITPO Italy 25-year experience and own methodology for investment promotion.			
Technology transferred Several technologies have been transferred through Joint Venture or Technology Transfer agreements concluded between private companies active in the above-mentioned sectors (renewable energies; water treatment; waste treatment and recycling)			
Impact on greenhouse gas emissions/sinks Not available			