



# United Nations

## Framework Convention on Climate Change

### 1 Million Women | Australia

In Australia, women are building a movement to take action on climate change in their households, workplaces and communities. The organization [1 Million Women](#) has a simple goal with a big impact: get one million women to pledge to take small steps in their daily lives that save energy, reduce waste, cut pollution and lead change.

#### The problem

Australia is a developed country with a high per-capita carbon pollution rate. In Australia, like many well-off nations, everyday lifestyles can be wasteful and polluting. This overconsumption harms the planet, the climate and future generations. Women make most of the household spending decisions, which means women have enormous economic power to make a difference and save money. If one million women were to make better choices, it can lead to real change.

#### The solution

So far 83,000 women have joined the 1 Million Women campaign, and together they have committed to cut more than 100,000 tons of carbon pollution. Since 2009, 1 Million Women has grown to become Australia's largest women's environmental organization.

When the campaign reaches its ultimate target of one million women members and cutting more than one million tonnes of carbon, it will be equivalent to taking 240,000 cars off the road for a year. The campaign can be replicated in different countries - refined, modified and shaped in a way that makes it relevant to different cultures and communities - to foster women's leadership on climate change.

#### Contact

1 Million Women contact: Ms. Natalie Isaacs / Tel.: +61 2 92511652 /  
Mobile: +61 400301897 / [natalie.isaacs@1millionwomen.com.au](mailto:natalie.isaacs@1millionwomen.com.au)

UN Climate Change secretariat: Sarah Marchildon / +49 228 815-10 65 /  
[momentum@unfccc.int](mailto:momentum@unfccc.int)