

27th meeting of the Adaptation Committee



United Nations
Climate Change
**Adaptation
Committee**

Agenda item 13A

Communications Plan and Strategy of the Adaptation Committee

Status Overview of the Adaptation Committee's communication and outreach efforts and draft communications plan and strategy for 2025-2026

06-09 May, Bonn, Germany

Presenter: Secretariat

I. Background

In its 2025-2027 flexible workplan, the Adaptation Committee (AC) agreed to address issues identified in the 2023-2024 audience assessment survey and amend the AC communication strategy, as appropriate

At AC 26, the AC,

- Took note of the document containing an update on work undertaken to operationalize the AC's communications plan and strategy for 2024-2025
- Decided on the priority documents for informal translation into other UN languages
- Agreed to continue considerations of additional priority publications for translation between sessions
- Discussed better ways to disseminate products, get feedback, enhance use of social media and improve the accessibility of the website
- Agreed to keep the Adaptation Finance Bulletin as is, and to prepare an additional action bulletin and newsletter featuring AC activities and products

AC Communications Strategy (2025-2026)



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Communications Plan and Strategy 2025-2026



Status Overview of Communication and Outreach Efforts (2024- 2025)



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New layout of the AC website

- Comprehensive redesign to improve accessibility and user experience while retaining all existing content
- Direct links and improved integration with the websites of other UNFCCC constituted bodies

Adaptation Committee

- Introduction
- Membership
- Meetings and Events
- Annual Reports
- Thematic Areas



Knowledge Products



Newsletters



Interactive Portal on the State of Adaptation Action by Parties



Latest



Standing invitation to other UNFCCC constituted bodies and relevant organizations



National Adaptation Plan (NAP) Taskforce



Adaptation contact points



Related constituted bodies



Log-in for AC members only (Collaboration space)

and guidance to the Parties



As part of the Cancun Adaptation Framework, Parties established the Adaptation Committee (AC) to promote the implementation of enhanced action on adaptation in a coherent manner under the Convention and the Paris Agreement. It is the only constituted body under the Convention and the Paris Agreement whose work regularly addresses all facets of the adaptation process in a holistic and overarching manner.

Providing information and recommendations to Parties on their adaptation good practices, for consideration by the Conference of the Parties (COP)

Considering information contributed by Parties on their monitoring and review of adaptation actions, support provided and received

Promoting synergy and engagement with national, regional and international organizations, centres and networks

Sharing relevant information, knowledge, experiences and good practices



Chronology

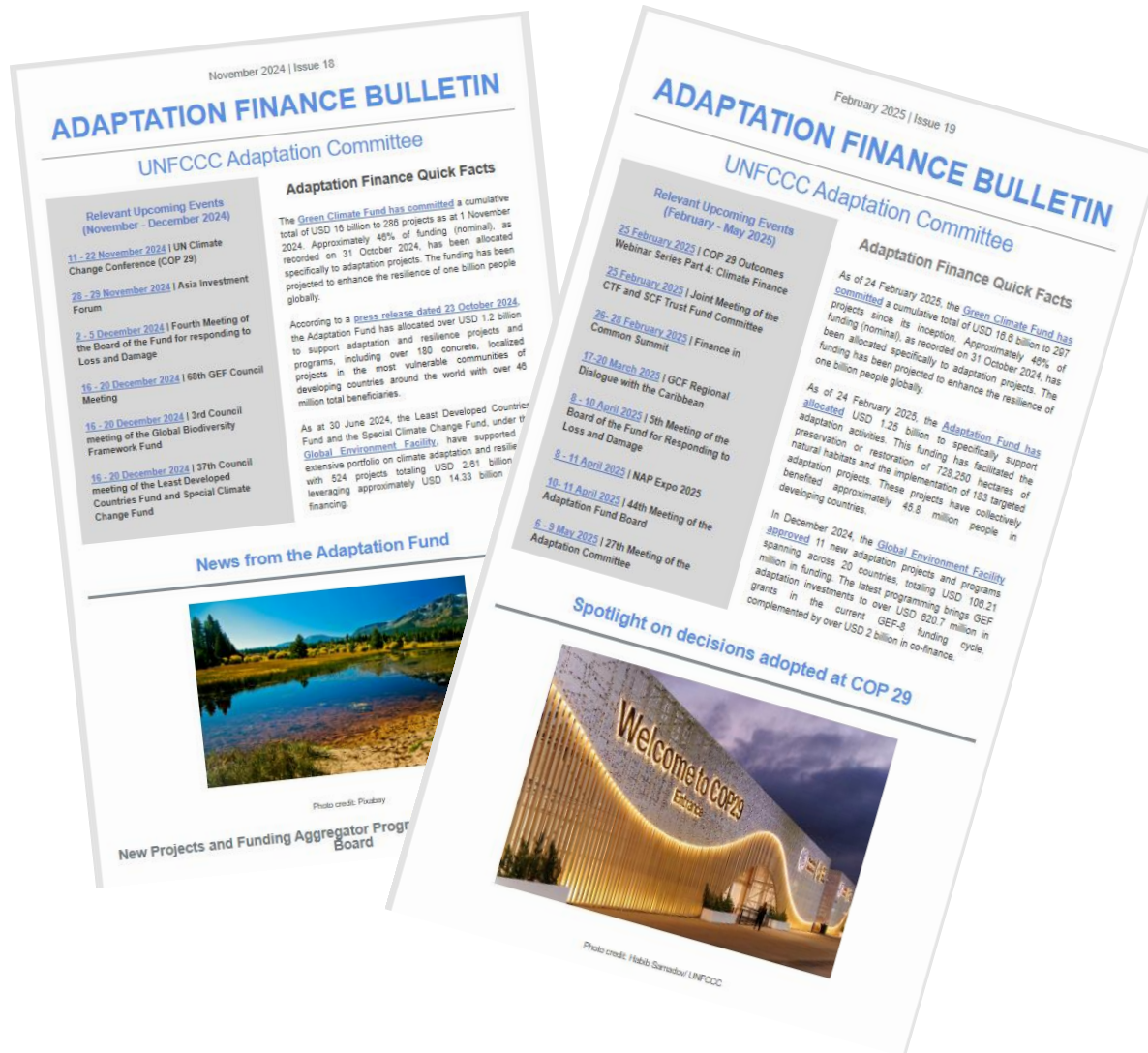


Workplan



Rules of Procedure

Adaptation Finance Bulletin



- **18th issue of the Adaptation Finance Bulletin**
- published **November 2024**
- (48% open rate/ 8% link click rate)
- **19th issue of the Adaptation Finance Bulletin**
- published **February 2025**
- (43% open rate/ 4% link click rate)
- Updated subscription option on the Adaptation Finance Bulletin webpage for easier access

Updates on progress



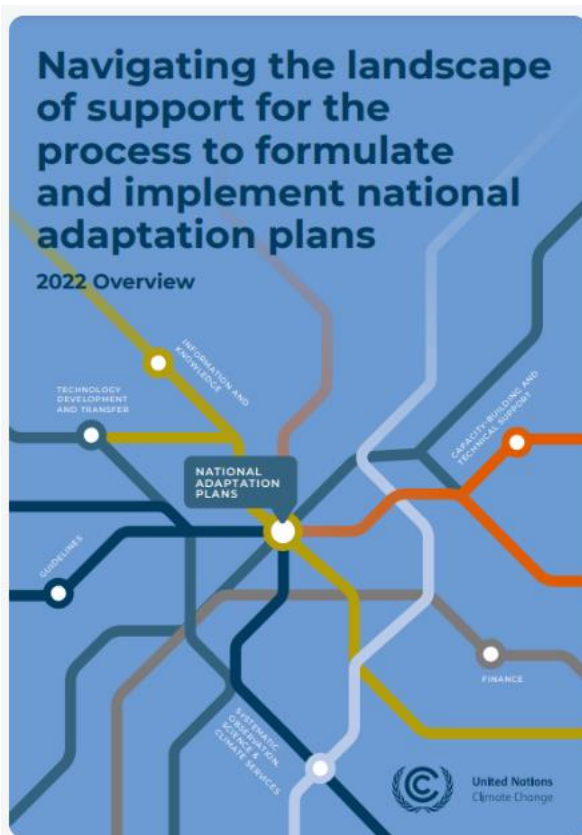
- AC has been featured in one UNFCCC Newsroom article
- AC products and activities have been featured in three issues of RCC Newsletters
- Two new AC publications are now available at the UN iLibrary.
- AC Decision booklet has been updated in April 2025 to reflect the outcomes of COP 29

III. Status Overview of Communication and Outreach Efforts (2024-2025)

Social Media Channels

- The AC has continued to prioritize LinkedIn for outreach during the reporting period based on the results of the 2023-2024 audience assessment survey, which identified LinkedIn as the most frequently used social media platform among respondents.
- In the current reporting period, the Adaptation & Resilience LinkedIn group has expanded to **3,557** members, an increase from 2,562 members as of 15 August 2024. The group recently added 46 new posts, garnering a total of 76,558 views (an increase from 41 posts with a total of 32,763 post views in the previous reporting period).

II. Translation of publications



Language(s)

- English

Translations in process:

- Chinese
- French
- Russian
- Spanish
- Arabic




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II. Updates on progress


Promotional Material: Flyer for the State of Adaptation Portal



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THE ADAPTATION COMMITTEE'S NEW INTERACTIVE PORTAL ON

THE STATE OF ADAPTATION ACTION BY PARTIES



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State of Adaptation Action by Parties


This portal of interactive country profiles is a product of the Adaptation Committee and showcases the state of adaptation (SoA) action in each country that is a Party to the United Nations Framework Convention on Climate Change (UNFCCC). The country profiles provide information on adaptation action undertaken along the adaptation cycle and are based on the latest information available in national reports and communications submitted to the UNFCCC.

As a unique, central access point for information, this portal is designed to enhance the collective understanding of adaptation action, facilitate recognition of adaptation efforts, stimulate learning and further action, and contribute to the tracking of adaptation progress globally.

Country profiles are updated on a rolling basis to reflect the latest submitted national reports and communications.

Each country has been provided with the opportunity to validate the information contained in its profile. More information on the methodological approach taken to develop the profiles and on the validation process can be found here: sub.technology.org/. If you discover any mistakes or inconsistencies within the profiles or have any recommendations for further enhancing the portal, please contact the Adaptation Committee via ad@unfccc.int.

This portal will feature the adaptation profiles of all 198 Parties to the UNFCCC. Some profiles are still under development or validation and will be added soon. Stay tuned.



If you would like to filter countries according to specific profile items, please select the respective filters below.

If you are interested in a specific country profile, please select the country from the list on the right and click on the "Country Profile" button.

159
Total number of countries that match selected filters

Country list

- ☐ Search
- ☐ Algeria
- ☐ Austria
- ☐ Belarus
- ☐ Belize
- ☐ Benin
- ☐ Botswana
- ☐ Brazil

Country profile

The Adaptation Committee's new portal of interactive country profiles showcases the state of adaptation arrangements and action in each country that is a Party to the UNFCCC. The country profiles provide information on action undertaken along the adaptation cycle and as available in national reports and communications submitted to the UNFCCC.

As a unique, central access point for information, the portal is designed to enhance the collective understanding of adaptation, to stimulate learning and further action, and to contribute to the tracking of adaptation progress globally.

KEY HIGHLIGHTS



Comprehensive and validated information on national adaptation arrangements and actions for all UNFCCC Parties



A wide range of filtering options allowing you to quickly access the information that you are interested in



A non-exhaustive list of external portals which provide complementary information on adaptation



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II. Updates on progress

Promotional Material: Brochure for AC Resources (Page 1)

Interactive Portal on the State of Adaptation Action by Parties



The Adaptation Committee's **new portal of interactive country profiles** showcases the state of adaptation arrangements and action in each country that is a Party to the UNFCCC. The country profiles provide information on action undertaken along the adaptation cycle and as available in national reports and communications submitted to the UNFCCC.

As a unique, central access point for information, the portal is designed to enhance the collective understanding of adaptation, to stimulate learning and further action, and to contribute to the tracking of adaptation progress globally.

Subscribe to the Adaptation Finance Bulletin



The **Adaptation Finance Bulletin** is a regular newsletter that provides the latest news and updates to Parties and other interested stakeholders on adaptation finance-related information from funds, bodies and negotiations under the UN Climate Change process, as well as an overview of relevant upcoming events.

CONTACT US:

 <https://unfccc.int/Adaptation-Committee>

 ac@unfccc.int

 UN Climate Change: Adaptation & Resilience

Adaptation Committee





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II. Updates on progress

Promotional Material: Brochure for AC Resources (Page 2)

Who we are

The Adaptation Committee (AC) was established to promote the implementation of **enhanced action on adaptation** in a coherent manner under the United Nations Framework Convention on Climate Change (UNFCCC) and the Paris Agreement.

AC core functions



Promoting synergy and strengthening engagement with national, regional and international organizations, centres and networks



Sharing relevant information, knowledge, experience and good practices



Providing technical support and guidance to Parties



Providing information and recommendations, drawing on adaptation good practices, for consideration by the Conference of the Parties (COP)



Considering information communicated by Parties on their monitoring and review of adaptation actions, support provided and received

Resources

The AC regularly produces reports and tools to support countries in their adaptation planning and implementation processes. You can **access all AC resources** through this code:



A selection of some of the latest resources

30 YEARS OF ADAPTATION UNDER THE CONVENTION AND THE PARIS AGREEMENT: REPORT BY THE ADAPTATION COMMITTEE

This report illustrates the landscape and history of how adaptation has been approached throughout the lifetime of the international climate change process under the UNFCCC and Paris Agreement.



TOOLKIT FOR MONITORING, EVALUATION, AND LEARNING FOR NATIONAL ADAPTATION PLAN PROCESSES

This toolkit provides practical guidance for the development and continuous improvement of Monitoring, Evaluation, and Learning (MEL) systems for national adaptation plan (NAP) processes.



METHODOLOGIES FOR REVIEWING THE ADEQUACY AND EFFECTIVENESS OF ADAPTATION AND SUPPORT

This paper comprises the compilation of methodologies as of July 2023 alongside lessons learned, gaps and challenges identified through their application at different levels



METHODOLOGIES FOR ASSESSING ADAPTATION NEEDS AND THEIR APPLICATION

This technical paper provides an overview of existing methodologies and experience for assessing adaptation needs, which is a fundamental part of enhancing climate resilience through adaptation planning and implementation.



NAVIGATING THE LANDSCAPE OF SUPPORT FOR THE PROCESS TO FORMULATE AND IMPLEMENT NATIONAL ADAPTATION PLANS

This publication provides an overview of the landscape of support available for adaptation and of the targeted programmes and initiatives that have been set up to facilitate the formulation and implementation of NAPs. An updated version of the publication and online tool will be released in 2025.



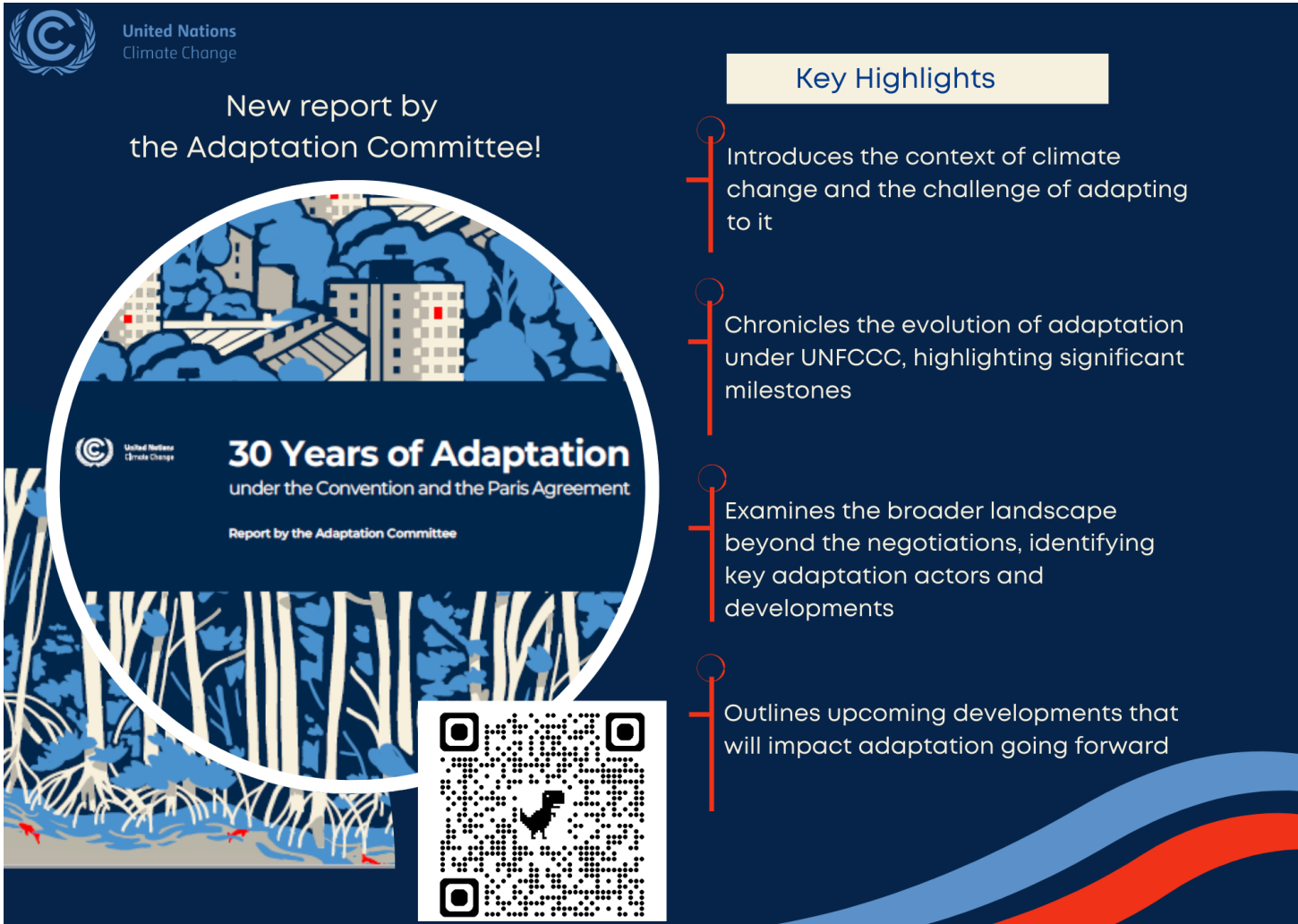
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II. Updates on progress

Promotional Material: Flyer for the 30 Years of Adaptation Publication



The flyer is a promotional material for the 30th anniversary of the publication of the report by the Adaptation Committee. It features a dark blue background with a circular graphic in the center. The circular graphic is divided into two sections: the top section shows a stylized cityscape with buildings and trees, and the bottom section shows a mangrove forest with trees and water. The text '30 Years of Adaptation' is prominently displayed in the center of the circular graphic, with 'under the Convention and the Paris Agreement' and 'Report by the Adaptation Committee' below it. The United Nations Climate Change logo is visible in the top left corner of the flyer. To the right of the flyer, there is a 'Key Highlights' section with four bullet points, each preceded by a red vertical line and a circular icon. The bottom right corner of the flyer features a QR code and a small black silhouette of a person standing on a path.

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New report by
the Adaptation Committee!

30 Years of Adaptation
under the Convention and the Paris Agreement
Report by the Adaptation Committee

Key Highlights

- Introduces the context of climate change and the challenge of adapting to it
- Chronicles the evolution of adaptation under UNFCCC, highlighting significant milestones
- Examines the broader landscape beyond the negotiations, identifying key adaptation actors and developments
- Outlines upcoming developments that will impact adaptation going forward



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IV. Next steps

- The AC may wish to take note of the information contained in this document with a view to providing further recommendations on the implementation of the communications plan and strategy for the period 2025-2026.