

Private sector engagement in the formulation and implementation of NAPs

Concept note for an event at the 2022 NAP Expo

Recommended action by the Adaptation Committee

The Adaptation Committee (AC), at its 21st meeting, will be invited to review the options provided for an event on “*Private sector engagement in the formulation and implementation of NAPs*” at the 2022 NAP Expo and provide guidance on the topic to pursue.

1. Background

1. The Adaptation Committee has over the past years advanced its work and guidance on how the private sector can contribute to Parties’ climate change adaptation efforts.
2. This work included:
 - a) In 2017, a mapping of actors was performed, entailing a review of relevant literature¹, together with an open survey of private sector adaptation action and motivations;²
 - b) In 2018, a workshop was conducted on the topic of “Fostering engagement of the agri-food sector in resilience to climate change”, in collaboration with the International Trade Centre (ITC) in Geneva, Switzerland;³
 - c) In 2019,
 - i) The Adaptation Forum was held in conjunction with the Korea Global Adaptation Week on the topic of “Engagement of the private sector in adaptation planning processes, including NAPs: Challenges and opportunities”, sharing the outcomes and facilitating a discussion on challenges and solutions with key stakeholders⁴;
 - ii) A side event “Enhancing the engagement of the private sector in adaptation planning and implementation” took place at COP 25;
 - d) In 2020, the joint NAP Global Network and Adaptation Committee “Toolkit for Engaging the Private Sector in National Adaptation Plans (NAPs)” was published, based on the learnings from

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https://unfccc.int/files/adaptation/groups_committees/adaptation_committee/application/pdf/ac12_8c_ps_add1.pdf

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https://unfccc.int/files/adaptation/groups_committees/adaptation_committee/application/pdf/ac12_8c_ps_add2.pdf

³ <https://unfccc.int/event/adaptation-committee-fostering-engagement-of-the-agri-food-sector-in-resilience-to-climate-change> and https://unfccc.int/sites/default/files/resource/ac15_8a_ps_report_final.pdf

⁴ <https://unfccc.int/event/2019-adaptation-forum-by-the-adaptation-committee-engagement-of-the-private-sector-in-adaptation>.

the previous work of the Adaptation Committee in this matter.⁵ The toolkit was presented in an interactive webinar.⁶

3. In its 2022-2024 flexible workplan, the Adaptation Committee decided to “hold an event at the NAP Expo on best practices, lessons learned, challenges and opportunities related to engaging the private sector in NAP formulation and implementation”.⁷

2. Potential topics for an event at the 2022 NAP Expo

4. Based on the findings of the previous work, the following topics for an event at the 2022 NAP Expo could add value to the previous work:

a) **Improving the interplay between governments and the private sector on national adaptation planning and implementation**

Content: One of the main challenges identified in the previous work of the AC on private sector engagement is the lack of structured communication between governments at all levels and the private sector. This event could further the discussion by providing a space for exchanging best practices, lessons learned, challenges and opportunities related to the interplay between governments and private sector actors.

Potential partners: NAP Global Network, International Trade Centre (ITC), ...

b) **Promoting the inclusion of (micro,) small and medium enterprises ((M)SMEs) in national adaptation planning and implementation**

Content: Multination corporations have the resources and knowledge to climate-proof their supply chains globally. However, (M)SMEs in developing countries, despite being the backbone of most developing-country economies, do not have the capacity to adapt. Based on previous findings, this event would expand on lessons learned, challenges and opportunities related to including (M)SMEs in adaptation planning and implementation early on.

Potential partners: ITC, World Business Council on Sustainable Development (WBCSD), ...

c) **Closing the data gap in climate change adaptation planning and implementation in collaboration with the private sector**

Content: As identified in the recent AC technical paper “Data for adaptation at different spatial and temporal scales”, and by the findings of the previous AC private sector work, decision-ready data for advancing climate change adaptation is not easily available in many countries, due to a lack of resources and capacity building. This event could provide an insight into how private sector solutions can complement public and open source solutions to help countries address gaps and needs related to data for adaptation.

Potential partners: International Telecommunications Union (ITU), Internet Governance Forum (IGF), UN Environment (UNEP), UN Science-Policy Business Forum (UN-SPBF), ...

3. Next steps

5. The AC may wish to consider the concept note and decide on topic(s) for the event at the 2022 NAP Expo.

⁵ <https://unfccc.int/sites/default/files/resource/engaging-private-sector-toolkit-V5.pdf>.

⁶ <https://unfccc.int/event/interactive-webinar-engaging-the-private-sector-in-national-adaptation-plans-nap-a-toolkit-to-guide>.

⁷ https://unfccc.int/sites/default/files/resource/ac_workplan_2022_24.pdf.

Documentation information

| <i>Version</i> | <i>Date</i> | <i>Description</i> |
|----------------|---------------|--|
| 01.0 | 18 March 2022 | AC21 This concept note contains options for an event on the private sector at the 2022 NAP. The AC is invited to provide guidance on the topic to pursue. |

Keywords: Adaptation, Resilience, private sector, national adaptation plans.
