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Secrétariat sur les changements climatiques

Momentum for Change: Women For Results Category

Women Leading a Food Sharing Revolution!

United Kingdom, Sweden, United States of America

Women are leading a food revolution with <u>OLIO</u>, the world's only neighbour-to-neighbour food sharing app. OLIO is co-founded and led by women and two-thirds of the app's users are women.

App users tackle the problem of food waste by connecting with their neighbours, local shops, and cafes, to share leftover food in their community. Approximately half of the food on the app comes from neighbours sharing their spare food, and half comes from 'Food Waste Heroes' - volunteers who collect unsold food from local shops, take it home, add it to the app, and redistribute it to the community.

Key facts

- 400,000 users have together shared over half a million portions of food the environmental equivalent of taking more than 1.2 million car miles off the road;
- 35,000 people have actively shared food on OLIO so far;
- 18,000 volunteers are spreading the word about OLIO in their local communities and 1,000 volunteers are collecting and redistributing unsold food from local shops;
- OLIO's aim is to grow from its 400,000 signed-up users today to 400 million by 2025.

More information

Digital assets are available for download at: http://bit.ly/mfc2018

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