



### InfluenceMap's Climate Assessment of Financial Institutions

Benchmarked against industry & science-based guidelines:

- TCFD, IFRS, GFANZ, ...
- IEA Net Zero by 2050
- UN Guide for Responsible
   Corporate Engagement in
   Climate Policy

#### Climate Strategy, Governance, & Targets

#### Financial & Engagement Activities

#### Banking

- Corporate lending
- Capital markets activities

### **Asset Management**

- Stewardship
  - Engagement
  - Proxy voting
- Equity portfolios

#### **Policy Engagement**

- Direct engagement
- Industry
   association
   involvement



# Climate Strategy, Governance, and Targets

- Benchmark: TCFD/IFRS guidelines +
   IPCC & IEA net-zero phaseout
- Financial institutions' reporting and target quality varies widely despite net-zero commitments
- Fossil fuel phaseout & exclusion policies are not aligned with IPCC

InfluenceMap Strategy, Governance, & Targets Score 30 of World's Largest Banks (2024)





# Lending, Underwriting, & Investment

### Facilitated Financing Flows 30 of World's Largest Banks (2020–2023)

| Lending                |       |      |
|------------------------|-------|------|
| Fossil Fuel Exposure   | 10.6% | 3.5x |
| Green Exposure         | 3.0%  | 3.5% |
| IEA Net Zero Alignment | -22%  |      |

| Bond & Equity Underwriting |       |      |
|----------------------------|-------|------|
| Fossil Fuel Exposure       | 11.1% | 200  |
| Green Exposure             | 5.6%  | 2.07 |
| IEA Net Zero Alignment     | -29%  |      |

### Investment Portfolio 45 of World's Largest Asset Managers (2024)

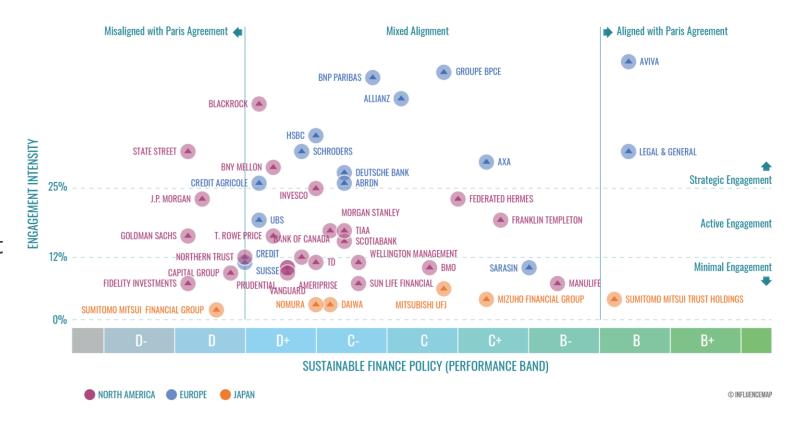
| Equity Asset Management |      |    |
|-------------------------|------|----|
| Fossil Fuel Exposure    | 4.1% | 2. |
| Green Exposure          | 1.8% | 2  |
| IEA Net Zero Alignment  | -17% |    |



# Climate Policy Engagement

- Benchmark: UN Guide for Responsible Corporate
   Engagement in Climate Policy
- Financial institutions do not advocate for Paris-aligned sustainable finance policy
- Trade associations take more obstructive positions than most of their members

**Sustainable Finance Policy Engagement Score 45 of the World's Largest Financial Institutions (2023)** 





### **Key Takeaways**

**Significant disconnect** between financial institutions' top-line commitments and messaging on climate change:

- Institutions' reporting and targets fall short of Article 2.1(c), despite existence of Paris Agreement-aligned guidelines
- Lending and underwriting flows are skewed towards misaligned companies,
   while investment portfolios are not being driven to transition
- Financial institutions and trade associations oppose sustainable finance regulation aligned with Article 2.1(c)

