# Conceptualizing the risks Response Measures hold for Trade in Tourism Services and the inappropriate application of Just Transition

Asia-Pacific region awareness creation workshop to maximize the positive and minimize the negative impacts of implementation of Climate Change response measures

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Tourism is a multi-trillion dollar industry but domestically for many developing countries it's profound value is that it creates formal and informal jobs, feeds families, sends children to school, facilitates infrastructure development, enables and promotes conservation.

- US\$8.8-trillion
- one in five new jobs over the past five years and 10 per cent of all jobs worldwide
- second-fastest-growing sector in the world
- Arrivals to Asia and the Pacific will increase from 204 million in 2010 to 535 million in 2030.



It's time to think analytically and systemically about what all this could mean for our national / regional tourism sector and those who depend on it. The approach to climate change and RM in travel and tourism sector must ensure that individuals, communities and nations continue to receive the benefits of tourism.



The notion of adaptation and the parameters of its applicability to RM in relation to tourism must be evaluated and questioned.

The effectiveness, credibility and application of just transition theory to tourism services in context of RM?

Is phasing out tourism / air transport a policy option? JT should be applicable to disruption of work resulting in termination of certain jobs.



#### Range of trade in tourism services affected by RM

- Accomodation, food and beverage services
- Travel Agent / tour operator and other related services
- Passenger transport services
- Rental services of transport vehicles
- Financial Services
- Telecommunications
- Health services
- Recreational Cultural and Sporting services
- Cleaning services / Washing Services / Retail
- Business Services



## Africa's vulnerability

Africa accounts for only 2% of global service exports and African service exports are largely dominated by travel (42% of African service exports).

Response measures a development risk and impediment that undermines AU Agenda 2063



# South Africa's National Tourism and Climate Change Action Plan

The practicability of developing and implementing an offset programme for the tourism industry.

Industry awareness

Develop an Industry Protocol on Climate Change



Monitor consumer perceptions and behaviour change related to environmental sustainability and climate change in key export markets.

Monitor the international policy environment particularly with regard to efforts by governments to reduce travel demand and/or mitigate travel carbon emissions

Developing approach to respond to concerns about GHG emissions generated by flying to and from South Africa



### Forum on RM

- Article 3.5 (implementation?)
- Working with WTO and UNWTO on tourism services.

We need to recognize and evaluate that there are different types of RM applicable to tourism services some may get us to the temperature goal faster, some may not, some may have devastating trade and socio-economic impacts on developing countries. If we understand with clarity and certainty what is at stake in relation to tourism services it explains why RM is mitigation and not adaptation issue.

