

Outcomes Article

Building Capacity for Culture & Climate Action

The Convergence and the PCCB Network

Background

On September 17th, 2024, The Convergence hosted a webinar under the PCCB Network entitled "Building Capacity for Culture & Climate Action". The event was a dynamic and fruitful exchange of diverse perspectives, opinions, and areas of expertise. It provided a valuable platform for various interventions focused on the intersection of culture and climate action.

Highlights from the Initiatives and Institutions

We explored the topic of culture-based climate action from three primary viewpoints:

- **Storytelling:** Delving into how narratives and cultural expressions can influence public perception and inspire collective action on climate issues.
- **Event Production:** Examining the role of cultural events in raising awareness, fostering community engagement, and promoting sustainable practices.
- **Policy:** We discussed how cultural insights can inform policy-making to create more effective and inclusive climate strategies.



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By examining these areas, we identified both synergies and capacity gaps. Notably, we discovered a consistent lack of funding across all focus areas and recognized the pressing need for stronger, more cohesive collaboration among stakeholders.

Conclusion

It became evident that while culture is gaining prominence on the global stage, achieving the necessary level of attention and support requires mobilizing communities and building significant capacity to support related activities.

To achieve this fundamental capacity development, we must place further emphasis on knowledge exchange and collaboration. Continuous support for community mobilization is also an intrinsic component of this process, ensuring sustained engagement and meaningful impact in culture-based climate action.

For more information on this event, please visit the [webpage](#).



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