

CLIMATE & ENERGY PRACTICE The Contribution Approach: an opportunity for 6.8

Key Elements of Corporate Strategies







Prioritize Landscape Needs, Not Tradable Credits



EXAMPLES

- Incentivizing conversion-free agricultural activities
- Mapping and titling Indigenous lands
- Developing alternative livelihood pathways
- Creating connectivity corridors for wildlife

Principles for climate-effective nature-based solutions











NbS for climate mitigation must deliver for people, nature and climate Scale matters

Prioritize landscape needs, not tradable credits Interventions are transparent, credible and sustainable