



The proposed case study will present lessons and findings from UNCTAD research and technical cooperation in The Gambia and Senegal on the identification and prioritization of climate-strategic trade sectors and the development of related strategies and action plans to use trade to support low-carbon economic diversification, climate resilience, and national climate and development goals. The case study will draw on two consecutive and interconnected UNCTAD research and technical cooperation workstreams. The first focused on the identification and development of low-carbon and climate-resilient value chains as part of the UNCTAD–UNECA project on the inclusion of green initiatives in AfCFTA national implementation strategies in 20 African countries. Implemented through five subregional clusters, the project included Senegal and The Gambia in the West African cluster. It led to the development and application of a methodology for identifying high-potential regional value chains and to the formulation of green value-chain development strategies focused on climate action, local value addition and cross-border collaboration. Lessons from the project informed the development of the UNCTAD guide on trade policies to advance national climate plans, which was subsequently piloted in The Gambia and Senegal, beginning at the end of 2024. The pilot implementation of the guide took the form of multistakeholder technical consultations designed to foster national dialogue on trade and climate, identify climate-strategic trade sectors—including sectors potentially affected by response measures implemented by key trading partners—and formulate trade-related climate measures to inform the preparation of both countries' NDCs 3.0 and promote policy coherence. The consultations resulted in the development of country roadmaps on trade and climate action and were followed by requests from the trade ministries of both countries for further technical assistance to implement their outcomes. This led to continued cooperation between UNCTAD and the two countries on trade and climate action. Priority areas identified for ongoing cooperation



between UNCTAD and the two countries include supporting the implementation of the consultation outcomes through the development of project proposals for green value-chain development; establishing multistakeholder platforms for continuous trade-and-climate dialogue; strengthening private-sector engagement through outreach and capacity-building; mobilizing resources; and enhancing coherence and coordination across trade, climate, industrial and development policies. The case study will present these experiences, describing the key methodological elements and lessons learned from identifying low-carbon and climate-resilient value chains and climate-strategic trade sectors, and from formulating green value-chain development strategies and trade-and-climate action roadmaps. It will give particular attention to the enabling environment, policy coherence, national ownership, private-sector engagement, stakeholder mobilization, cross-border collaboration and development-partner coordination. It will also draw practical lessons on the challenges of mobilizing financing and moving from strategy formulation to implementation.

1. Name of proposing Party or organization.

UN Trade and Development (UNCTAD)

2. Brief description of the proposed study:

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3. United Nations region to be covered by the case study:



Africa;

4. *Country or countries to be covered by the case study*

The Gambia and Senegal

5. *Area of the case study:*

The design and implementation of economic diversification strategies ;The identification of potential new sectors for diversification ;

6. *Expected duration for completion of the case study (in months):*

6

7. *Contribution of the submitting organization*

Authorship;

8. *Can the study be developed without financial support from the UNFCCC?*

Yes

9. *If no, please provide the estimated range of required financial support in USD (Please note that the UNFCCC is not a donor organization and has limited funding):*

4000

10. *Please provide the status of any preliminary work undertaken that could serve as a basis for the study, including a link to any available reports, if available.*

Key project and research activities completed. Technical assistance and fundraising still ongoing. <https://unctad.org/project/inclusion-green-initiatives-afcfta-national-implementation-strategies-20-african-countries> ; <https://unctad.org/meeting/national-stakeholder-reviews-validate-strategies-and-boost-sustainable-intra-african-trade> ; <https://unctad.org/publication/trade-and-investment-policies-advance-national-climate-plans-draft-guides-policymakers> ; <https://unctad.org/meeting/national-consultations-gambia-explores-integration-trade-related-measures-countrys> ; <https://unctad.org/meeting/senegal-technical-consultations-use-trade-tool-climate-action>



Framework Convention on
Climate Change