Circular Built Environment
WHY A CIRCULAR BUILT ENVIRONMENT

Our world is still only 9% circular...

...and the trend is negative*

*https://www.circularity-gap.world/updates-collection/our-world-is-still-only-9-circular
WHY A CIRCULAR BUILT ENVIRONMENT

4.5$ trillion opportunity by 2030*

*Waste to wealth, Accenture
https://www.wbcsd.org/Programs/Circular-Economy/Factor-10/Resources/pathways-for-business-and-government
Barriers FOR CIRCULAR BUILT ENVIRONMENT

- TECHNOLOGY
- REGULATION
- CULTURE & BELIEFS
- MARKET
- EDUCATION
Addressing 2 key barriers

- Consolidating data on the business case for environmental projects
- Sharing information with key decision makers in value chain
Addressing 2 key barriers

Consolidating data on the business case for environmental projects

Literature review  Project Case Studies

Sharing information with key decision makers in value chain

Stakeholder engagement

Clearly illustrate the business case for investing in more circular construction assets, projects, products and services throughout the value chain.
Stakeholder review

- Ensure **engagement of multiple stakeholders** active in the built environment
- Explore stakeholders and **their role** in the transition to Circular Economy

- Key Built environment stakeholders