

BEETHOVEN PASTORAL PROJECT: Invitation to project-launch press conference, 14th November, Bula-Zone, Bonn

"How happy I am to be able to walk among the shrubs, the trees, the woods, the grass, and the rocks - no one can love the countryside more than I do - for the woods, the trees, and the rocks give a man the inspiration he needs" (Ludwig van Beethoven)

As part of the UN Climate Change Conference COP23 in Bonn (www.cop23.de), the Beethoven Jubilaeums Gesellschaft (Beethoven Anniversary Society) in collaboration with the UN Climate Secretariat UNFCCC will launch its first project:

The BEETHOVEN PASTORAL PROJECT is a global music and art project, mobilising orchestras, musicians and other creative talent worldwide to connect Ludwig van Beethoven's 'Pastoral' Symphony with the theme of protection of nature and of the environment.

The following artists already campaign for the project: Chinese composer and conductor Tan Dun, American musician and composer Uri Caine, German jazz musician Gregor Huebner, the Deutsche Kammerphilharmonie Bremen and their Estonian conductor Paavo Jaervi, and the Beethoven Orchestra Bonn and its General Music Director Dirk Kaftan.

Press conference: Launch of the BEETHOVEN PASTORAL PROJECT

Time: Tuesday, 14th November, 3:30pm to 4:00pm

Place: Press Room 1 in the „Bula-Zone“ in the Rheinauen behind the World Conference Center Bonn (WCCB), Platz der Vereinten Nationen 2, 53113 Bonn
with

- Ashok Sridharan, Lordmayor of the Beethoven- and UN-city Bonn
- Maria Krautzberger, President of the Umweltbundesamt (German Environment Agency)
- Ovais Sarmad, Deputy Executive Secretary UNFCCC
- Dirk Kaftan, General Music Director of Beethoven Orchestra Bonn
- Luis Gago or Malte Boecker, representing the Beethoven Haus Bonn
- Christian Lorenz, Managing Artistic Director of the Beethoven Jubilaeums Gesellschaft

Film/video recordings at the press conference will be possible. The press conference will be conducted in English with interview opportunities in English and German possible. Pre-registration of all attending media representatives is mandatory for access to the WCCB.
Press contact: Walter Liedtke, 0221 88885811, 0177 2584946, liedtke@pressto.de

The press conference will also be available to live stream at <http://unfccc.int/webcast> (and "on demand" thereafter). Media kits will be available at the end of the press conference and available in the download area of www.beethoven-pastoral-project.com and www.BTHVN2020.de.

On the same evening a special performance of Beethoven's Sixth Symphony will be given at the Bonn Opera House by the Beethoven Orchestra Bonn for COP23 delegates. Members of the press have the opportunity to attend the reception and speeches from 7pm to 8pm, to learn more about Beethoven and the topic of environmental protection.
Registration via Walter Liedtke, 0221 88885811, 0177 2584946, BTHVN2020@pressto.biz

The Beethoven Jubilaeums Gesellschaft (www.BTHVN2020.de) is the umbrella organization for the 250th anniversary celebrations of Ludwig van Beethoven, who was born in Bonn in December 1770 and baptized here on 17th December 1770.