



IGES

Regional Collaboration Centre – Bangkok
Promoting Action Against Climate Change

Study on the Introduction of Carbon Pricing Instruments in Pakistan

– Draft for National Review –

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Acronyms Used

AEDB	Alternative Energy Development Board
ASEAN	Association of South-East Asian Nations
BUR	Biennial Update Report
CAGR	Compound Annual Growth Rate
CDM	Clean Development Mechanism
CI-ACA	Collaborative Instruments for Ambitious Climate Action
CNG	Compressed natural gas
CO₂	Carbon dioxide
CO₂e	Carbon dioxide equivalent
COP	UNFCCC Conference of Parties
CORSIA	Carbon Offsetting and Reduction Scheme for International Aviation
CPEC	China Pakistan Economic Corridor
CPI	Carbon Pricing Instrument
CPPA	Central Power Purchasing Agency
DISCO	Distribution company
EPA	Environmental Protection Agency
ETS	Emissions trading scheme
FAO	Food and Agriculture Organization
FBR	Federal Board of Revenue
FCPF	Forest Carbon Partnership Facility
FY	Fiscal year
GCF	Green Climate Fund
GCISC	Global Change Impact Studies Centre
GENCO	Power generation company
GHG	Greenhouse gases
GNI	Gross national income
IEA	International Energy Agency
IPCC	Intergovernmental Panel on Climate Change
IPP	Independent Power Producer
IPPU	Industrial Processes and Product Use
JI	Joint Implementation
LNG	Liquefied natural gas

LPG	Liquefied petroleum gas
mmcf	Million cubic feet per day
MGD	Million gallons per day
MOCC	Ministry of Climate Change
MRV	Measuring, Reporting and Verification
NAMA	Nationally Appropriate Mitigation Action
NC	National Communication
NCCP	National Climate Change Policy
NDC	Nationally Determined Contribution
NEECA	National Energy Efficiency and Conservation Authority
NEPRA	National Electric Power Regulatory Authority
NGO	Non-governmental organization
NTDC	National Transmission Distribution Company
OECD	Organization for Economic Co-operation and Development
OGRA	Oil and Gas Regulatory Authority
PBS	Pakistan Bureau of Statistics
PCAP	Pakistan Clean Air Programme
PDL	Petroleum Development Levy
PEPCO	Pakistan Electric Power Company
PMR	Partnership for Market Readiness
PPIB	Private Power Infrastructure Board
REDD	Reduced emissions from deforestation and forest degradation
Rs.	Pakistani Rupee
SAARC	South Asian Association for Regional Cooperation
SWOT	Strengths Weaknesses Opportunities Threats
UNFCCC	United Nations Framework Convention on Climate Change
TDS	Tariff differential subsidy
toe	Ton of oil equivalent
USD	United States Dollar
WAPDA	Water and Power Development Authority
WCI	Western Climate Initiative

Executive Summary

Carbon pricing is widely recognized as one of the most efficient and straightforward approaches for curbing the emission of greenhouse gases (GHG). In recognition of this, a growing number of countries has developed, or is in the process of developing, carbon pricing instruments as one of the approaches to support the implementation of Nationally Determined Contributions (NDCs).

While Pakistan does not explicitly mention carbon pricing on its NDC, several policy documents provide the basis for the introduction of these instruments. For instance, the National Climate Change Policy (2012) makes reference to a carbon tax as part of mitigation measures that can support GHG emission reductions in the energy sector. Additionally, both the National Climate Change Policy and its implementation framework (2013) refer to the introduction of incentive schemes to support mitigation efforts. While the reference to “incentives” is formulated in a generic manner in these documents (e.g. in the form of “economic incentives” to promote the upgrade of industrial processes and technologies; “financial incentives” for commercial transport systems to reduce emissions), they clearly lay out the basis for the consideration of a carbon pricing instrument in Pakistan.

In addition to this, there are **several benefits** that Pakistan could harness with the adoption of a carbon pricing instrument. A price signal on GHG emissions could accelerate the deployment of climate-friendly solutions, such as renewable energies and energy efficiency, boosting investments in these sectors and reducing the vulnerability of the country to energy imports. There is, as well, a significant potential for tapping several “co-benefits” from reducing GHG emissions. Among these, the reduction of local air pollutants, such as particulate matter, nitrogen oxides or sulphur oxide. In developing countries such as Pakistan, co-benefits from reduced air pollution alone are estimated to the tune of at least 50 USD per tCO_{2e} abated. A carbon pricing instrument can also be an important source of revenue for a government, enabling the implementation of public policies and programmes.

Set against this background, the aim of this study was to assess and recommend a set of options for the introduction of carbon pricing instruments in Pakistan. To this end, it was conducted a review of international good practices on carbon pricing and an analysis of Pakistan’s national context. This was the basis for analyzing how different carbon pricing approaches could be tailored to fit the unique context of Pakistan. In essence, these consist of two options: carbon taxation (or “direct pricing”) and the establishment of an emissions trading system (ETS).

From a technical standpoint a **carbon tax** is, in principle, the most amenable instrument for implementation in any given jurisdiction. It is easy to understand as an economic instrument, it typically entails low implementation costs, and it enables a broad coverage of emissions. A carbon tax can also be introduced by building upon tax collection systems already existing in a country, and its application “upstream” – i.e. at the point of imports or fuel production – enables a government authority to only regulate a few control points while ensuring a wide coverage of the instrument “downstream”.

However, the level of political support for a carbon tax is usually low, so as its acceptance among business entities and the general public. The research and consultations conducted as part of this study strongly suggest that this would be no different in Pakistan. More so in the context of the declining competitiveness of some industries vis-à-vis international peers and the general perception that the existing taxation regime is already too onerous to taxpayers. In addition to this, recent research suggests that effective economy-wide carbon taxes may require strong price signals, thus potentially requiring a complex set of instruments to redistribute revenues and mitigate negative impacts on businesses and households.

The introduction of a broad carbon tax therefore entails some challenges and risks in Pakistan. In fact, this is an experience that is not entirely new to the country, as previous attempts to introduce a carbon tax, in 2013 and 2017, respectively, did not manage to gather sufficient support from different government agencies. Nonetheless, opportunities do exist in Pakistan for implementing a carbon tax with a more specific scope. In particular, adjusting the already existing Petroleum Development Levy (PDL), to reflect the GHG emissions of the fuels covered represents a relatively smooth and low-risk option. This option would build on existing fiscal structures, involve relatively low administrative costs, and leave low-income households mostly unaffected. This levy could subsequently be expanded to other fuels. On the other hand, and as potential drawbacks, as demand in the transport sector is typically inelastic, such tax would mostly lead to revenue generation more than actual GHG emission reductions. Yet, such revenues could serve to support climate action and environmental protection goals.

This study also analysed the option of adopting an economy-wide carbon tax, which could be applied to businesses and end-users alike. While this would ensure an additional source of income to the government, as noted above the study found that this option would have a low level of political and public acceptability in Pakistan. Nevertheless, if the national Government opts for such instrument, key success factors in design will be in ensuring it does not disproportionately affect the most vulnerable strata of the population, that the competitiveness of companies targeted is not jeopardized, and that the proceeds from the tax are returned to those most affected by it while seeking “revenue neutrality” to the extent possible. In this respect, it is strongly recommended that international good practice can be taken as reference, namely the experiences of Canada’s Province of British Columbia on their economy-wide carbon tax.

With regards to **emissions trading**, the assessment indicates that the establishment of such system holds significant potential in Pakistan. To start with, this is an option that enables a much higher degree of flexibility than a carbon tax to both policymakers and covered entities alike. This flexibility is in the form, for example, of leaving to the discretion of companies how to comply with their emissions cap (e.g. either by a reduction of their own GHG emissions or through the purchase of emission units from other participants). The least polluting entities may also be able to generate income in case they sell their allowance surplus. Another advantage of an ETS is that the national government can shape

an ETS as it wishes. In particular, it can protect industrial sectors exposed to international competition by distributing “free emission allowances”. It can also decide on the overall effort required from participants in the ETS and on the relative contribution of the various sectors.

The study assessed in detail the opportunity and feasibility of a domestic ETS in Pakistan, considering a lead time of at least four years for ETS implementation. Conservative estimates found that a domestic ETS could include at least 121 facilities, corresponding to an emissions volume of 168.2 MtCO₂e, or approx. 26% of the total domestic emissions estimated by 2023. This suggests that a domestic ETS would have a sufficient number of participants, be relevant in terms of coverage and be sufficient liquid for an effective carbon price to form. Even at 5 USD per allowance, the resulting market could have a value of 841 million USD. Under such conditions, each percent of emission allowances sold could generate 8.41 million USD in revenues.

One recommendation of the study is that a domestic ETS should initially focus in capping CO₂ emissions from key sectors with large emissions and strong mitigation potential, prioritizing power generation, and industrial sub-sectors such as cement, refineries, fertilizers and steel production. Progressive inclusion of more sectors/facilities in the ETS could be done step-wise, depending on relevance, readiness and complexity of inclusion. Sectors not included in the ETS could be considered as a source of offsets to support ETS covered entities meeting their compliance obligations (usually in the range of 5-10% of their total allowances). Given the high level of interest of the government in the generation of offsets from forestry-related activities, especially following the success of the “Billion Tree Tsunami” initiative, this is a sector recommended for consideration as a source of ETS offsets.

A key feature of an ETS is that emissions are in the form of tradable units. Accordingly, a domestic ETS could be linked with other ETS systems or sell part of its emission allowances to third parties. This represents a major opportunity for Pakistan since the country could sell emission units, attract investments in climate-friendly solutions and profit from the strong associated co-benefits. Although rules for implementing such cooperative climate action under Article 6 of the Paris Agreement are still being negotiated, Pakistan could already position itself as prime supplier of emission units by leading in the adoption of best practices for generating transferable mitigation outcomes units.

In terms of cooperation, synergies could be explored, among others, with China, not only because this is a strategic partner of Pakistan in the context of the China-Pakistan Economic Corridor (CPEC) initiative, but also in light of its experiences on carbon pricing instruments and its expected role as host of the largest ETS in the world, the China national ETS, whose operational launch is foreseen for early 2020. The study provides recommendations on how linkages with the China national ETS could be sought, which could include an initial stage of information exchange, and the consideration for similar design elements to those of China (e.g. similar sectoral coverage, framework for the Monitoring, Reporting and Verification of emissions (MRV), etc.) in case Pakistan decides to develop an ETS of its own.

While the potential for a domestic ETS was found to be significant, this option also entails a number of challenges and risks. Among these, the relative complexity of setting-up a system of this kind (especially if compared with a carbon tax), the low familiarity of companies with the instrument, and the need for certain governing elements to be in place. These include, for example, the existence of GHG emission data at the facility level for covered sectors, the establishment of an MRV framework, and the set-up of the necessary legal and administrative infrastructure for the well-functioning of the system (e.g. in the form of registries, trading platform, legal instruments, etc.). The establishment of an ETS therefore requires a long-term vision.

The study also analyzed “**hybrid approaches**” that could be considered by the government of Pakistan. These pertain to options that differ from the sole implementation of emissions trading or a carbon tax and which, in some cases, try to combine elements of both instruments. One of such considered approaches is the establishment of an Emissions Reduction Fund, similar to what Australia has implemented, to fund domestic emission reduction projects from the general budget. However, this option was found unfitting for a “cash-constrained” country such as Pakistan. Another hybrid approach analysed consists in the introduction of a carbon tax on large-scale emitters (the power generation and industrial sectors), which could then transition to an ETS. Despite advantages in terms of feasibility, this option would face resistance from industries.

All in all, the study notes that the establishment of a domestic ETS is the option expected to result in the highest benefit and have the greatest impact overall, despite the long lead times anticipated with its development and the possible concerns on the competitiveness of industries covered. At the same time, the study also finds that gradually adjusting the Petroleum Development Levy to reflect the carbon intensity of fuels could be a straightforward opportunity to price GHG emissions under a polluter-payer principle in the short-run. Given the discrepancy between sectors which could achieve mitigation action for implementing the NDC and those which could be a source of funding, it is proposed the consideration of these two options to complement each other. A carbon pricing architecture combining instruments is therefore proposed, where revenues from taxing transportation fuels through the PDL could be raised and used in a national climate fund to finance emission cuts through a domestic ETS. This study provides recommendations on how these options could be implemented in Pakistan, and outlines a set of activities that could be considered on the way forward. Among recommended next steps, the following could be prioritized:

- i) **Carry out consultations with Provinces and industries** with the aim of raising awareness about carbon pricing, discuss possible roles and responsibilities in the context a future carbon pricing architecture, and the identification of initiatives for capacity building and piloting.
- ii) **Take steps towards the development of a domestic ETS** assuming sufficient political backing is garnered, which should include:

- Definition of the institutional set-up of the ETS and preliminary rules/principles for the system, including specific roles for the participants involved, in particular federal and provincial governments, the Pakistan Climate Change Authority (which was proposed to fulfil the functions of an “ETS regulator”), and the Pakistan Climate Change Fund (proposed as both the recipient and distributor of funds raised from a carbon pricing instrument);
 - Establishing an MRV infrastructure to track GHG emissions at the entity/facility level, focusing in the development of specific monitoring and reporting guidelines and a framework for accrediting third party verifiers. The MRV infrastructure should build on existing or planned MRV processes (e.g. those already in place for preparing the national GHG inventory) and other closely related initiatives (e.g. energy auditing of major energy consumers);
 - Setting-up the legal and regulatory instruments to operationalize the ETS, prioritizing the requirements to establish the MRV infrastructure, which should include an MRV law or regulation;
 - Preparation of a list/inventory of major emitters in Pakistan in the energy and industrial sectors with the aim of assessing GHG emission levels, determining emissions intensity per sub-sector, and coming up with emissions benchmarks;
 - Setting-up of an emissions registry to track unit holdings of participants, the achievements of the system, and the potential of exporting units to third parties, including internationally;
 - Piloting certain elements of the future ETS (e.g. compliance with MRV procedures, the trading of emissions), focusing on large-scale emitters (e.g. power generation, cement production), and on sub-sectors/companies with an interest in reporting GHG emissions (e.g. as a requirement of export markets or investors).
- iii) **Discuss collaboration with China on carbon pricing with a focus on ETS development**, which could be initiated in the framework of the CPEC initiative and include the following activities:
- A process of information-sharing on China's experiences in developing its national and provincial ETS systems, which could be conducted in the form of policy dialogues or technical workshops;
 - Identification of areas for alignment and knowledge transfer with a view of possible linkages among ETS systems, especially in the following areas: sectoral coverage, institutional architecture including a model for federal/provincial integration, regulatory and legal instruments, and MRV infrastructure;
 - Development of a collaboration platform (e.g. in the form of a roadmap, MoU) based on a vision to establish linkages among systems and the conduct of piloting and capacity building activities (e.g. involving facilities implemented in Pakistan from investments in the scope of CPEC).
- iv) **Take steps towards the development of a carbon tax based on the PDL**, which should include:

- To hold discussions with concerned ministries on the feasibility of this option, in particular the Ministry of Finance and the Federal Bureau of Revenue, with a view of obtaining endorsement and support for implementation;
 - In case of sufficient support, come up with the specific modalities for this carbon pricing option, in particular the methodology(ies) for determining the carbon pricing component of the PDL, the necessary steps for formal approval, and the new mechanisms (if any) for reinvesting the proceeds raised by the tax.
- v) **Focus on “readiness” elements that would benefit Pakistan regardless of whether a carbon pricing instrument is formally adopted in the future**, in particular the establishment of an MRV infrastructure that would better enable Pakistan to keep track of its GHG emissions and support NDC implementation.

In case Pakistan decides to take steps towards developing a carbon pricing instrument, it should take advantage of the learnings from more than 15 years of international experiences in the design and implementation of such instruments. This study sheds light on several good practices from around the globe that could be a reference or inspiration to Pakistan, in particular those of the following jurisdictions:

- **Indonesia**, as a country which, just like Pakistan, ranks as a lower-middle income country and has a population of over 200 million. Indonesia has established a robust MRV framework, which includes specific provisions for the reporting of emissions at the facility level in the power sector, and has recently decided to take steps towards the development of a national ETS.
- **China**, as a strategic partner to Pakistan and future host of the world’s largest national ETS. China’s experiences could also resonate with the specific circumstances of Pakistan, for instance on the national/sub-national setup and the central roles given to Provinces in piloting and implementation.
- **British Columbia**, as a “textbook” case-study on how an economy-wide carbon tax could be successfully implemented. British Columbia’s tax is an instrument with broad coverage, supported by a successful communication plan, and with no negative effects on economic growth.
- **Canada**, as country which, just like Pakistan, has a federal system where a number of powers and responsibilities are delegated to Provinces. In the Canadian carbon pricing system, Provinces are allowed to set-up a mechanism of their own (i.e. ETS, tax or hybrid) provided they meet certain requirements set by the federal government.
- **Sri Lanka**, as a country that is also part of SAARC and which exhibits levels of economic development comparable to those of Pakistan. Sri Lanka initiated a number of “readiness” activities in 2018 with the aim of enhancing the role of carbon pricing in meeting the goals set on its NDC.

1. Introduction and scope of the study

Pakistan consistently ranks among the countries most vulnerable to climate change^{1,2} and is already facing severe climate-related impacts. An assessment conducted by Pakistan's National Disaster Management Authority revealed that climate-induced catastrophe have resulted in an economic loss of 4 billion USD between 1994 and 2013³. As of 2015, federal expenditures related to the effects of climate change were between 5.8 and 7.6% of total budgetary expenditures⁴.

At the same time, Pakistan's greenhouse gas (GHG) emissions are still relatively modest, standing at 405 MtCO_{2e} for a population of 189.5 million in 2015, or just 2.1 tCO_{2e} on a per capita basis. Nevertheless, GHG emissions in Pakistan have been increasing at 6% per year and, in view of rapid economic growth, they could even rise to 1,603 MtCO_{2e} by 2030.

Faced with the gravity of the global climate crisis and with GHG emission patterns inconsistent with a GHG concentration level which gives a reasonable chance of maintaining the global warming below 2°C above pre-industrial levels, the 195 Parties to the United Nations Framework Convention on Climate Change (UNFCCC) agreed in the Paris Agreement to globally. In particular, they agreed to: i) limiting global warming to 2°C above pre-industrial while pursuing efforts to limit the temperature increase to 1.5°C; ii) fostering climate resilience and low GHG emissions development; iii) reaching global peaking of GHG emissions as soon as possible; and iv) achieving a globally neutral carbon balance in the second half of this century.

As part of this effort, Parties agreed to undertake and communicate ambitious successive Nationally Determined Contributions (NDC), and to formulate and communicate long-term low GHG emission development strategies, in the context of common but differentiated responsibilities and respective capabilities in the light of different national circumstances. Pakistan signed the Paris Agreement on 22 April 2016, and ratified it on 10 November 2016, the same date it submitted its first NDC^{5,6}. In the NDC, Pakistan communicated the intention of reducing GHG emissions by up to 20% compared to projected GHG emissions in 2030, provided that international support is made available.

It is in light of this need of articulating economic development with the reduction of GHG emissions that **carbon pricing** has emerged as one of the most relevant approaches for the consideration of policymakers. Simply put, carbon pricing consists in putting a price signal on GHG emissions. The

¹ ND-GAIN, *ND-GAIN Country Index*, accessed January 2019, <<https://gain.nd.edu/our-work/country-index/rankings/>>

² German Watch, *Global Climate Risk Index 2018*, accessed January 2019, <<https://germanwatch.org/sites/germanwatch.org/files/publication/20432.pdf>>

³ UNFCCC, *Pakistan's Intended Nationally Determined Contribution (Pak-INDC)*, accessed September 2018, <<https://www4.unfccc.int/sites/submissions/INDC/Published%20Documents/Pakistan/1/Pak-INDC.pdf>>

⁴ Ibid.

⁵ United Nations Treaty Collection, *Paris Agreement*, accessed February 2019, <https://treaties.un.org/Pages/ViewDetails.aspx?src=TREATY&mtdsg_no=XXVII-7-d&chapter=27&clang=en>

⁶ UNFCCC, *NDC Registry (interim)*, accessed January 2019, <<https://www4.unfccc.int/sites/ndcstaging/Pages/Home.aspx>>

major instruments that exist for pricing carbon are emissions trading and carbon taxation. Through their adoption, the societal, economic, and environmental costs associated with GHG emissions are “internalized” back to the sources of emissions. The price signal thereby created is an efficient way of encouraging a shift in practices, as well as consumption and investment patterns, towards low-carbon options while at the same time supporting sustainable development goals.

Carbon pricing is widely recognized as one of the most important, efficient and straightforward approaches for minimizing GHG emissions. This view is widely shared among economists^{7,8} and is also echoed in the IPCC “Special Report: Global Warming of 1.5 °C”⁹. Similarly, Decision 1/CP.21 (Adoption of the Paris Agreement) by the UNFCCC Conference Of Parties (COP) explicitly recognizes the important role of carbon pricing¹⁰.

Set in this context, a growing number of Parties are considering or have been implementing carbon pricing as one of the approaches for shifting to a low carbon development model and for implementing their current and future Nationally Determined Contributions (NDCs) under the Paris Agreement. This also includes a growing number of developing countries. While at the theoretical level, carbon pricing is considered as a straightforward approach, elaborating a workable carbon pricing approach entails a certain level of complexity¹¹. Indeed, carbon pricing never exists in isolation but always in the social, economic, political, regulatory and institutional circumstances of the jurisdiction where it is implemented¹².

In particular, developing countries would need to ensure that carbon pricing does not compromise but instead supports the achievement of development objectives¹³. For this reason, identifying and designing a carbon pricing approach which can fit into a country’s very own circumstances and development objectives may involve significant effort and expertise. Fortunately, the Paris Agreement clearly recognizes the need for supporting developing countries implementing their NDCs¹⁴.

⁷ High-Level Commission on Carbon Prices, *Report of the High-Level Commission on Carbon Prices*, 2017, <<https://www.carbonpricingleadership.org/report-of-the-highlevel-commission-on-carbon-prices/>>

⁸ IISD, *Nordhaus Nobel Recognizes What We’ve Long Known: Carbon pricing works*, accessed October 2018, <<https://www.iisd.org/library/nordhaus-nobel>>

⁹ IPCC, *Global Warming of 1.5 °C*, 2018, <<https://www.ipcc.ch/sr15/>>

¹⁰ UNFCCC, *Report of the Conference of the Parties on its twenty-first session, held in Paris from 30 November to 13 December 2015*, 2015, <<https://unfccc.int/resource/docs/2015/cop21/eng/10a01.pdf>>

¹¹ See, for example: J. Adly, *The Political Economy of Carbon Pricing Policy Design*, 2017, <<https://www.belfercenter.org/sites/default/files/files/publication/aldy-ets-tax-final.pdf>>

¹² The World Bank and OECD propose six principles for successful carbon pricing, the so called “FASTER” principles. The first principle pertains to “Fairness”, meaning that successful carbon pricing policies should reflect the “polluter pays” principle and contribute to distributing costs and benefits equitably, avoiding disproportionate burdens on vulnerable groups. Source: World Bank, *The FASTER principles for successful carbon pricing: an approach based on initial experience*, 2015, <<http://documents.worldbank.org/curated/en/901041467995665361/The-FASTER-principles-for-successful-carbon-pricing-an-approach-based-on-initial-experience>>

¹³ High-Level Commission on Carbon Prices, *Report of the High-Level Commission on Carbon Prices*, 2017, Ibid. pp 19

¹⁴ Article 11.3 of the Paris Agreement: “All Parties should cooperate to enhance the capacity of developing country Parties to implement this Agreement. Developed country Parties should enhance support for capacity-building actions in developing country Parties.”

Based on the growing interest by developing countries to consider carbon pricing and the associated need for support, donors announced during COP-22 the launch of the project **Collaborative Instruments for Ambitious Climate Action** (CI-ACA) as a voluntary initiative to provide the support needed. The CI-ACA project is currently supported by the Governments of Germany, Norway, Québec, Sweden and Switzerland. The project has a global scope and is being implemented in a number of jurisdictions worldwide, such as the Dominican Republic in the Caribbean or Senegal in West Africa. In Asia, the project has been implemented in countries of ASEAN and in Pakistan.

In Pakistan, activities in the scope of CI-ACA were initiated at the end of 2017, with the organization of a National Consultation on Carbon Pricing, held on 21 December 2017 in Islamabad in collaboration with Pakistan's Ministry of Climate Change¹⁵. The consultation showed there is great interest on the concept of carbon pricing, on the one hand as a basis for driving a vision of prosperity fuelled by renewable energy and energy efficiency; on the other as a potential foundation for participation in future carbon markets internationally. The consultation concluded with the decision to launch an in-depth technical study on a possible carbon pricing instrument for Pakistan, which could help Pakistan following a low-carbon development trajectory while taking into account its development objectives.

The purpose of this study is therefore to explore and analyse the opportunity for Pakistan to introduce carbon pricing considering both the domestic and international context, and in particular by: i) identifying strengths, weaknesses, opportunities and threats; ii) looking at the different carbon pricing approaches which exist and global good-practices; and iii) how these approaches could be tailor-made to fit the unique context of Pakistan. As such, the present study does not intend to prescribe a solution to national decision-makers in their sovereign policy choices, but rather to inform the discussion on instruments for mitigation action and low-carbon development.

Among its objectives, the study intends to assess how carbon pricing could support the achievement of the current and future NDCs of Pakistan, spur low-carbon development, and also to strengthen Pakistan's ability to participate in current and future carbon market activities, in particular as part of cooperative approaches under Article 6 the Paris Agreement. In order to achieve its proposed objectives, the preparation of this study followed a step-wise approach consisting of:

- A review of the main existing carbon pricing approaches, explaining from the theoretical to the practical level their principles, commonalities, differences, and describing elements and parameters which can be customized to develop unique country-specific solutions;
- A review of the *status-quo* of carbon pricing and carbon markets at the international level, looking, among others, at specific case studies from selected jurisdictions which could serve as reference to Pakistan;

¹⁵ For further details see: UNFCCC, *Pakistan Explores Carbon Pricing*, 2018, <<https://unfccc.int/news/pakistan-explores-carbon-pricing>>

- An analysis of relevant elements of the domestic context which need to be factored in when considering the development of a domestic carbon pricing approach. This would need to consider elements such as: i) the socioeconomic context and national policy objectives; ii) the climate change and energy policy frameworks; iii) the current and evolving GHG emissions profile of Pakistan; iv) groups of stakeholders which would be directly or indirectly involved or impacted by a carbon pricing instrument; and v) the “readiness” status and existing gaps.

The diagram of **Figure 1.1** below summarizes the approach adopted in the preparation of this study. As can be observed, three main components underpinned this work: i) an understanding of the general principles of carbon pricing; ii) empirical know-how acquired from international experiences; and iii) a thorough understanding of the national circumstances and priorities. Based on these elements, opportunities for carbon pricing were identified for Pakistan, with specific recommendations made on the way forward.

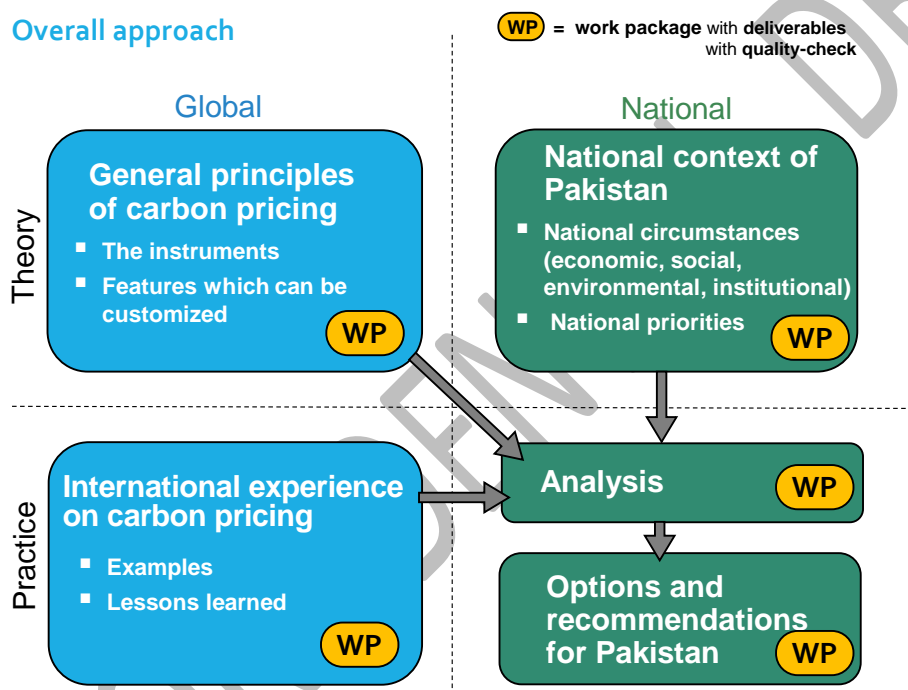


Figure 1.1 – Approach adopted in the preparation of the study.

The CI-ACA team based in UNFCCC’s head office in Bonn, UNFCCC’s Regional Collaboration Center for Asia-Pacific in Bangkok, and the Ministry of Climate Change, which acted as the national focal point for this study, have directly supervised its conceptualization and preparation. Additionally, a National Steering Committee was established to oversee the preparation of this study. The Committee was tasked with the following functions¹⁶:

- i) To oversee the conduct of the study;

¹⁶ From the Terms of Reference of the Steering Committee.

- ii) To advise and approve the methodology proposed for the study, workplan and timelines, and the consideration of any policy, institutional or technical aspect in relation to which a carbon pricing model would fit in;
- iii) To validate the framework and design options for carbon pricing recommended by the study and approve the final recommendations and way forward;
- iv) To carry forward the study recommendations under the framework of the Paris Agreement, or as considered appropriate in the context of national strategic priorities.

The National Steering Committee was established in September 2018, and it is composed of representatives from federal ministries, officials from provincial government departments, the academia, research institutes, the private sector and several individual experts. The first meeting of the National Steering Committee was held on 11 October 2018, Islamabad, and marked the official kick-off of the study. The meeting approved the approach proposed for preparing the study, its outline, and tentative timelines. With respect to the latter, while the initial objective of the CI-ACA team was to have the study completed by 31 December 2018, concerns raised during the first National Steering Committee meeting, particularly on the need of conducting a thorough analysis, the complex nature of the subject, its relevance to the national context as a basis to support decision-making processes, and the consultations/meetings required for data collection, led to an extension of the deadline for the study completion to June/July 2019. The updated timeline for the study preparation is presented in the figure below, where its main milestones are highlighted:

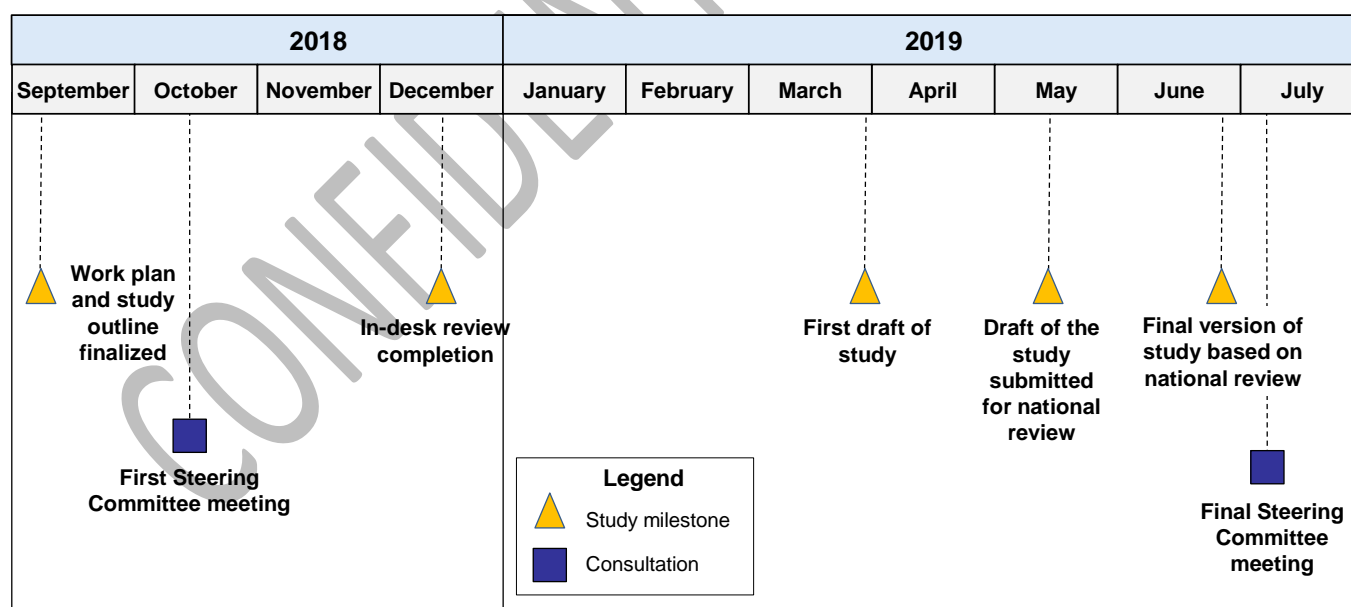


Figure 1.2 – Indicative timeline for study preparation with reference to the main milestones and stakeholder consultations conducted.

The study is structured into six chapters: **Chapter 2**, which follows this introduction, provides an overview of carbon pricing concepts, shedding light on key definitions and elements, such as how

carbon pricing works in practice, differences and synergies in relation to climate finance, and ways carbon pricing can fit into national and development priorities.

Chapter 3 introduces the two main existing approaches for putting a price on carbon emissions: taxation or direct pricing, and cap-and-trade (also known as emissions trading). A third approach, consisting of hybrid systems or combinations of approaches, is also introduced. The chapter discusses the merits and drawbacks of each approach, as well as key features related to their design and implementation, such as the scope, mechanisms to ensure predictability, or the use of offsets. The chapter finalizes with an overview of the global state of the art of carbon pricing, presenting experiences and lessons learned from a number of jurisdictions worldwide.

Chapter 4 presents an analysis of the national country context. Special attention is devoted to the national climate change framework and how existing policies and goals are in line – and could be supported – by the introduction of a carbon pricing instrument. The analysis examines the major economic sectors of Pakistan, discussing how they could be impacted and integrated within the context of a carbon pricing instrument. The analysis also identifies stakeholders in Pakistan that could play an important role on carbon pricing and, as a way of summary, presents a SWOT analysis and a “readiness” assessment.

Based on the analysis of the preceding chapters, **Chapter 5** proposes a set of carbon pricing options for the consideration of the Government of Pakistan. For the options identified, the chapter analyses and discusses design elements, such as the sectoral covered as well as challenges and opportunities related to their introduction.

Chapter 6 distils the main findings of the study and lays out a set of recommendations on the way forward. In total, 13 key recommendations are provided. This chapter also proposes a number of follow-up activities to this study in case the Government of Pakistan decides to further explore the adoption of carbon pricing instruments.

Last but not least, some of the recommendations of this study were supported by an additional “sub-study”, which analysed in detail the potential for an ETS in Pakistan. This sub-study was developed with the objective of providing a more robust assessment on the feasibility and viability of such system in Pakistan.¹⁷

¹⁷ This study is available as a separate document.

2. Carbon pricing: an introduction to the concept

Before considering carbon pricing as one of the possible approaches for addressing rising GHG emissions in the context of Pakistan, this chapter aims to shed some light on the concept of carbon pricing by answering the following questions:

- i) What is carbon pricing?
- ii) How does carbon pricing work?
- iii) What is the difference between carbon pricing and climate finance?
- iv) What are the rationales for introducing a carbon pricing mechanism?
- v) What are the “co-benefits” of carbon pricing?

These questions are addressed in sections 2.1 to 2.5, respectively. Then, the chapter elaborates on a set of specific elements related to carbon pricing (Section 2.6) and the importance of building acceptability to the concept, (Section 2.7), particularly in developing countries.

2.1 What is carbon pricing?

In short: Carbon pricing consists in putting a price signal on greenhouse gases (GHG) emissions.

Carbon pricing pertains to the mechanisms through which the societal, economic, and environmental costs associated with emitting greenhouse gases revert to the sources of those emissions in the form of a price on carbon dioxide (CO₂) and/or other GHGs¹⁸ emitted. As such, carbon pricing aims to ensure that the costs associated with GHG emissions – or at least part of these – are incorporated into the economic system.

Without carbon pricing, individual stakeholders responsible directly or indirectly for emissions have no self-interest in changing their behaviors to minimize their impacts on climate. This situation, whereby the actions of individual stakeholders go against the general welfare of the society, is commonly known as “tragedy of the commons”¹⁹. Carbon pricing is therefore an approach that aims to instill a shift away from this paradox: individual stakeholders have an incentive to act according to the general welfare.

2.2 How does carbon pricing work?

In short: Carbon pricing works by directly steering patterns of behaviour, operation, consumption, investment and planning towards low-carbon solutions among all stakeholders in the society. With

¹⁸ GHG include: methane (CH₄), nitrous oxide (N₂O), hydrofluorocarbons (HFCs), perfluorocarbons (PFCs), and sulphur hexafluoride (SF₆).

¹⁹ See for example <<https://www.econlib.org/library/Enc/TragedyoftheCommons.html>>

carbon pricing, stakeholders have a direct incentive to save money with each unit of carbon reduced.

Direct impact: internalization of the costs of carbon emissions

For many years, it has been argued that the problem of large and rising GHG emissions cannot be effectively and efficiently tackled until the multiple decisions through which GHG are emitted include the environmental costs involved. This process is referred to as “internalizing the cost of climate change”. An overview of the way carbon pricing works on various types of stakeholders is provided in the table below:

Type of stakeholder	Direct effect of carbon pricing
Large-scale emitters	<ul style="list-style-type: none"> • Direct incentive to reduce GHG emissions in operations to save money. • Direct incentive to switch to less GHG intensive inputs and use inputs (e.g. energy /raw materials) more efficiently in order to be more competitive.
Investors	<ul style="list-style-type: none"> • Direct incentive to invest in more climate friendly solutions as these will have a competitive advantage.
Government (decision-makers and planners)	<ul style="list-style-type: none"> • Incorporation of climate costs associated with GHG emissions in planning and public investment decisions.
Consumers	<ul style="list-style-type: none"> • Incentive to reduce their carbon footprint as more climate-friendly consumption and behaviors save money (e.g. either by shifting to less GHG intensive goods and services and/or by lowering the consumption of GHG intensive goods and services).

Table 2.1 – Effects of carbon pricing per type of stakeholder.

Carbon pricing changes relative prices (but not necessarily the overall cost) of products and services to reflect all direct and indirect GHG emissions in a way so that firms, consumers, and policy-makers will take into account on their decisions the costs of global warming. It relies on the empirical fact that when decision-makers consider an investment or purchase of goods/services, they are more reactive to a price signal than to the environmental impacts of the decision.

By affecting all levels of decision – from planning investments, operations to consumption – carbon pricing triggers a cascading effect as the signal to reduce emissions is provided over the whole economic chain. In terms of timing, carbon pricing acts in two ways as presented in the table below:

Timing of impact	Description of the impact of carbon pricing
Short-term	<p>Emissions reduction</p> <p>In the short term, entities responding to carbon pricing will try to modify their behavior, operations and consumption patterns for their own economic benefit.</p>

Long-term	Low-carbon growth Medium and long-term decisions in terms of purchase and investments will be made by a broad range of stakeholders to account for carbon pricing, leading to the deployment of more climate-friendly infrastructure, from power grids, production sites, city-planning, individual buildings, means of transportation, etc. This includes opting for solutions that: i) are more energy-efficient; ii) favor renewable energy technologies, iii) avoid, capture and/or destroy GHG emissions; and iv) incorporate carbon-neutral or low carbon inputs.
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Table 2.2 – Impacts of carbon pricing in the short and long-term.

Indirect impact: utilization of revenues raised

In addition to the direct impact of discouraging all types of actions, decisions and behaviors that contribute to GHG emissions, carbon pricing can also work indirectly if revenues are raised and reinvested in initiatives and programs that reduce emissions, fund low-carbon development and/or contribute to climate change adaptation. This is for example the case if part of the revenues raised is placed in investment funds for climate protection. Section 3.2.9 sheds light on possible options for the recycling of revenues raised from pricing carbon.

2.3 What is the difference between carbon pricing and climate finance?

In short: Carbon pricing sets a signal to the economy; climate finance provides means to respond to it.

Carbon pricing should not be confused with climate finance. While carbon pricing gives a signal for reducing emissions, climate finance is the financial means for achieving this. Climate finance is defined as “finance that aims at reducing emissions, and enhancing sinks of greenhouse gases and aims at reducing vulnerability of, and maintaining and increasing the resilience of, human and ecological systems to negative climate change impacts.”²⁰

The two concepts are related in the following ways: climate finance enables a response to carbon pricing by providing the means to invest accordingly. Examples of carbon finance include regular loans, soft loans, grants, bonds and other types of financial instruments. In this context, it should be noted that carbon pricing can fully work by responding to the price signal if financing for more climate-friendly solutions is available. The IPCC special report: Global Warming of 1.5°C, asserts that pricing policies need to be complemented by de-risking financial instruments, and also that access by developing countries to low-risk and low-interest finance through multilateral and national development banks would have to be facilitated.

²⁰ Source: UNFCCC, *2014 Biennial Assessment and Overview of Climate Finance Flows Report*, 2014, <https://unfccc.int/files/cooperation_and_support/financial_mechanism/standing_committee/application/pdf/2014_biennial_assessment_and_overview_of_climate_finance_flows_report_web.pdf>

2.4 What are the rationales for introducing carbon pricing?

In short: Carbon pricing sets a homogeneous signal to reduce GHG emissions. It enables emission reductions to happen where they are the most cost-effective, instead of favouring specific sectors, measures and technologies.

The rationales for introducing carbon pricing in a given jurisdiction are typically related to a number of aspects, such as their cost-efficiency and “neutrality” of the instrument. This section sheds light on some of the most relevant of these.

Cost-efficiency: Economists widely agree that carbon pricing is not only the single most effective way to reduce emissions²¹, but also the most cost-efficient way of doing so^{22,23,24}. Indeed, studies have found that both at the theoretical and practical levels carbon pricing approaches are the most cost-effective instruments to reduce emissions, especially when compared with alternatives²⁵ (see Figure 2.1 below).

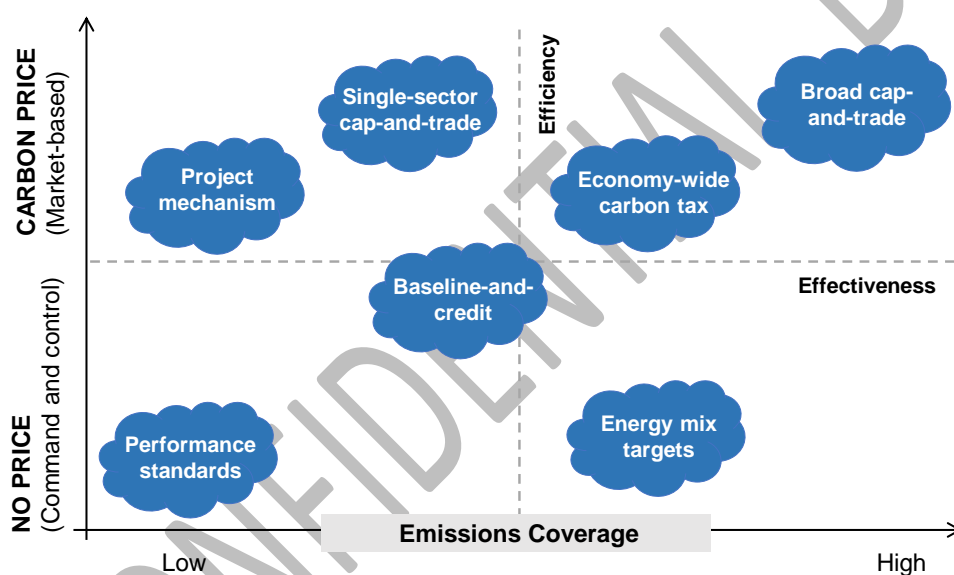


Figure 2.1 – Efficiency and effectiveness of instruments that directly or indirectly put a price on GHG emissions²⁶.

Recent research also suggests that bolder climate action through carbon pricing only has very limited impacts on economic growth and employment²⁷, and even net positive impacts, while delivering

²¹ LSE and Grantham Research Institute on Climate Change and the Environment, *What is a carbon price and why do we need one?*, 2018, <<http://www.lse.ac.uk/GranthamInstitute/faqs/what-is-a-carbon-price-and-why-do-we-need-one/>>

²² High-Level Commission on Carbon Prices, *Report of the High-Level Commission on Carbon Prices*, 2017, Ibid.

²³ M. Mehling and E. Tvinnereim, *Carbon pricing and the 1.5° C target: near-term decarbonisation and the importance of an instrument mix*, 2018, *Carbon and Climate Law Review*, 12 (1), pp. 50-61

²⁴ A. Baranzini et al., *Carbon pricing in climate policy: seven reasons, complementary instruments and political economy considerations*, 2017, <<https://onlinelibrary.wiley.com/doi/pdf/10.1002/wcc.462>>

²⁵ OECD, *Effective Carbon Prices*, 2013, <https://www.oecd-ilibrary.org/environment/effective-carbon-prices_9789264196964-en>

²⁶ D. Hone, *Putting the Genie Back: Solving the Climate and Energy Dilemma*, 2017. Emerald Publishing Limited.

additional sustainable development benefits – so-called “co-benefits” – which can equal or exceed the costs incurred with GHG emission reductions.

Neutrality: Instead of dictating where, how and who should reduce emissions, a carbon price provides a uniform economic signal to emitters and their GHG sources, allowing them to decide to either transform their activities and reduce emissions, or continue emitting and paying for the emissions. What makes carbon pricing unique is that while GHG emissions sources are heterogeneous, they are treated in a homogeneous way. As a result, the overall environmental goal is achieved in the most flexible and least-cost way to society, as households, firms, and governments alike get to choose the most cost-effective course of action to reduce emissions.

In short: For “cash-constrained” jurisdictions, carbon pricing has the advantage of not requiring upfront financing *per se*. Nevertheless, recycling of revenues may need to occur for mitigating impacts and ensuring acceptability.

No upfront funding in mitigation measures: An aspect which is typically overlooked when considering a mitigation instrument is the need for upfront financing. Instruments that disproportionately rely on up-front funding may be ill-suited for cash-constrained jurisdictions as they may further amplify budgetary constraints. A brief comparison of carbon pricing with other instruments is provided below:

Type of instrument	Observations	Need for upfront funding?
Fossil fuel tax	<ul style="list-style-type: none"> • Often not fuel neutral as the various fuel rates applied often translate in very different costs per tCO_{2e} emitted. • The instrument does not address the avoidance of emissions from sources unrelated to fossil fuel (in particular process-related emissions). 	No
Market for energy efficiency certificates	<ul style="list-style-type: none"> • Only focuses on energy efficiency gains with no incentive for the adoption of fuels with a lower carbon intensity. 	No
Payments for renewable energy or Market for renewable energy certificates	<ul style="list-style-type: none"> • Only incentivizes power generation from renewable sources, thus not providing the same level of incentive for mitigation action through alternative means (e.g. energy efficiency). • The instrument does not address emission reductions outside the power generation sector. 	Yes
		No
Payment for emission reductions	<ul style="list-style-type: none"> • Limited participation due to barriers such as awareness about the instrument, capabilities and transaction costs, in particular for small-scale interventions. • Limited coverage which is restricted to specific targeted projects/programmes mobilized. 	Yes

²⁷ EDF, *New analyses agree carbon pricing is a powerful solution*, 2018, <<http://blogs.edf.org/markets/2018/08/23/new-analyses-carbon-pricing-is-a-powerful-solution/>>

Renewable energy or energy efficiency mandates	<ul style="list-style-type: none"> • May favour (and force) some types of mitigation action where the mandate applies, while failing to mobilize the mitigation potential elsewhere. 	No
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Table 2.3 – Comparison of carbon pricing with other instruments that directly result in GHG emission reductions.

In short: Carbon pricing can be combined with other instruments; however, it needs to be ensured that this combination is not detrimental but instead results in synergies.

Combination of instruments: Carbon pricing does not imply an impediment to the use of other instruments. For example, while carbon pricing provides a uniform signal for curbing emissions across sectors covered, a specific policy could still exist to favour the deployment of renewable energies, as the interest for deploying renewable energy is not limited to curbing GHG emissions but may also be driven by other priorities such as reduced dependence from energy imports. On the other hand, the simultaneous use of several instruments should be carefully considered, as the overlapping of instruments can result on their weakening and additional costs to society.

In short: Carbon pricing steers away economies from GHG-intensive development and prevents investments in future “stranded assets”.

Carbon pricing as a means of avoiding the “lock-in” of carbon intensive infrastructure: Carbon “lock-in” refers to a situation where carbon-intensive infrastructure persists over time, inhibiting the uptake of lower-carbon alternatives and the transition towards a low-carbon economy. For example, a coal-fired power plant commissioned now could, in principle operate beyond 2060 given their 40 to 50 years’ lifespan. Once built, such plants could contribute to locking-in countries into a high GHG emitting-scenario.

The paradox of a carbon-intensive infrastructure and the need for deep decarbonization may either result in a failure to achieve sufficient mitigation action or in a sub-optimal economic situation where part of the infrastructure becomes “stranded”, as these assets become obsolete before the end of their originally intended economic lifetime. By providing a signal that the cost of GHG emissions will be factored into decision-making processes, carbon pricing can reduce the carbon lock-in and the corresponding economic risk of stranded assets.²⁸

In short: Carbon pricing addresses the unfair situation where those likely to be most affected by climate change – the poor, the vulnerable and future generations – are not those most responsible for GHG emissions.

²⁸ WBCSD, *Why carbon pricing matters – a guide for implementation*, 2018, <https://docs.wbcsd.org/2018/04/CARBON_Pricing_Report.pdf>

Ethics and fairness: Carbon pricing can help correct two types of injustice related to carbon pollution. Firstly, intergeneration climate injustice, which refers to the fact that those most affected by climate change are often the poor and vulnerable, which have a very minor contribution to GHG emissions compared to those responsible for GHG emissions and who also benefit the most from associated economic activities. Secondly, intragenerational climate injustice, which refers to the fact that those suffering the most from climate change are the young and the generations to come. As such putting a price on carbon emissions can support preventing the unfair accumulation of a “climate debt” that is passed to future generations as it reduces the costs that these generations would need to pay due to climate change.

Views on carbon pricing by key stakeholders and institutions: Strong consensus has emerged around the potential of carbon pricing to address GHG emission and simultaneously deliver crucial social and economic benefits to countries in all stages of development.²⁹ This view is strongly backed by very several sources of thinking, who call for the mainstreaming of carbon pricing as a key policy to reduce emissions, avoid carbon “lock-in” and support the achievement of sustainable development goals. Table 2.4 summarizes the views of prominent supporters of carbon pricing.

The use of carbon pricing to address climate change is supported, *inter alia*, by the following range of stakeholders: international organizations and institutions, leading economists, major universities (e.g. Massachusetts Institute of Technology, Yale University, University College London), 73 countries and 22 states, provinces and cities, and more than 1,000 businesses and investors.³⁰ In addition, 27 Nobel laureates, 4 former Chairs of the US Federal Reserve, and 15 former Chairs of the Council of Economic Advisers have recently united behind the concept of a carbon tax and dividend as a solution³¹.

Representatives of international organizations	
Organization / Person	Statement
World Bank Group Kim Yong Kim, President (2012-2019)	<i>“There is a consensus among scientists and economists that carbon pricing is the best way to signal to economies that the behavior has to change.”³²</i> <i>“Now, many leaders in industry and government are looking to carbon pricing tools as cost-effective mechanisms for creating incentives for climate action. They see the triple dividend of carbon pricing: its contributions to the health of the environment and the public; the revenue it generates; and the innovation and critical investments in clean and low-emission technologies that it can drive.”³³</i>

²⁹ World Bank, *The FASTER principles for successful carbon pricing: an approach based on initial experience*, 2015, Ibid.

³⁰ World Bank, *73 Countries and Over 1,000 Businesses Speak Out in Support of a Price on Carbon*, 2014, <<http://www.worldbank.org/en/news/feature/2014/09/22/governments-businesses-support-carbon-pricing>>

³¹ Climate Leadership Council, *Economists’ Statement on Carbon Dividends*, accessed November 2018, <<https://www.clcouncil.org/economists-statement/>>

³² France24, *Carbon taxes necessary in climate fight: World Bank chief*, 2018, <<https://www.france24.com/en/20180919-carbon-taxes-necessary-climate-fight-world-bank-chief>>

³³ Carbon Pricing Leadership Coalition, *Leadership Report 2017-2018*, Washington, DC: World Bank.

United Nations António Guterres, Secretary-General	<i>“Carbon pricing can unleash innovation and provide the incentives that industries and consumers need to make sustainable choices. As we strive for greater ambition in implementing the Paris Agreement, I urge all governments and stakeholders to ramp up action on this key instrument for meeting the climate challenge and seizing the opportunities of a resilient and low-carbon future.”³⁴</i>
Organisation for Economic Co-operation and Development (OECD) Angel Gurría, Secretary-General	<i>“Pricing carbon correctly is a concrete and cost-effective way to slow climate change. We are wasting an opportunity to steer our economies along a low-carbon growth path and losing precious time with every day that passes.”³⁵</i>
International Monetary Fund (IMF) Managing Director Christine Lagarde	<i>“Climate change casts a growing shadow over our well-being and especially the well-being of our children,” [...] “The best way to address the problem would be to put a price on carbon, such as by taxing carbon emissions.”³⁶</i>
International Panel on Climate Change Global Warming of 1.5 °C report	<i>“Explicit carbon prices remain a necessary condition of ambitious climate policies”</i>
Economists	
Organization / Person	Statement
High-Level Commission on Carbon Prices Joseph Stiglitz and Nicholas Stern, Co-Chairs and Nobel Laureate economists	<i>“The world’s transition to a low-carbon and climate-resilient economy is the story of growth for this century. Our report builds on the growing understanding of the opportunities for carbon pricing, together with other policies, to drive the sustainable growth and poverty reduction which can deliver on the Paris Agreement and the Sustainable Development Goals.”</i>
Jean Tirole, 2014 Nobel Laureate in Economic Sciences	<i>“Putting a price on carbon is the only effective way to curb emissions to combat climate change”.</i>
William Nordhaus & Paul Romer, 2018 Nobel Laureates in Economic Sciences	<i>“Economic theory suggests that the best remedy for such externalities is a pollution charge – a charge on carbon emissions, or what is now called a carbon tax. A carbon tax raises the price of carbon emissions to reflect its social costs. It provides powerful incentives to reduce emissions and, as my fellow laureate Paul Romer has shown, to develop new low-carbon technologies.”</i> <i>“All we need to do is create some incentives that get people going in that direction, and that we don't know exactly what solution will come out of it — but we'll make big progress. The policy is very simple. If you just commit to a tax on the usage of fuels that directly or indirectly release greenhouse gases, and then you make that tax increase steadily in the future ... people will see that there's a big profit to be made from figuring out ways to supply energy where they can do it without incurring the tax.”</i>

³⁴ Environmental Defense Fund, *Leaders Commit to Regional Cooperation on Carbon Pricing in the Americas*, 2017, <<https://www.edf.org/media/leaders-commit-regional-cooperation-carbon-pricing-americas>>

³⁵ OECD, *Few countries are pricing carbon high enough to meet climate targets*, 2018, <<http://www.oecd.org/ctp/tax-policy/few-countries-are-pricing-carbon-high-enough-to-meet-climate-targets.htm>>

³⁶ Bloomberg, *Lagarde Says World Needs to Spend More to Meet Development Goals*, 2018, <<https://www.bloomberg.com/news/articles/2018-09-17/lagarde-says-world-needs-to-spend-more-to-meet-development-goals>>

Economists and thought leaders in Pakistan and the SAARC region	
Organization / Person	Statement
Dr. Hafiz A Pasha	<i>“Energy taxes effectively act as carbon taxes and reduce the negative impact of emissions on the environment.”³⁷</i>
Dr. Ishrat Husain Dean and Director of the Institute of Business Administration, Karachi	<i>“In the area of fiscal policy, carbon tax is not only an effective source of government revenue, but can also put the brakes on carbon dioxide emissions through fossil fuels and other carbon intensive industries. The yields from this tax can be utilized for subsidising the development of alternate renewable energy sources³⁸.”</i>
Dr. Anwar Shah Economist, Director of the Centre for Public Economics, Chengdu/Wenjiang	<i>“A carbon tax levied by governments in developed countries was efficient, an effective revenue-generator, and an environmental safeguard. Developing countries could consider the introduction of a local analogue.”³⁹</i>

Table 2.4 – Views on carbon pricing of renown individuals working with international organizations, economists and thought leaders in Pakistan and the SAARC region.

2.5 Co-benefits of carbon pricing

In short: Health co-benefits resulting from carbon pricing can more than compensate for the costs incurred with carbon pricing, especially in developing countries.

In addition to the GHG emission reduction benefits that carbon pricing may support unleash, there are several other benefits – usually referred as “co-benefits” – that can result from adopting the instrument(s). In fact, for certain jurisdictions some of these benefits are considered more urgent priorities than the curbing of GHG emissions, such as the reduction of local air pollutants or the opportunity to raise additional revenues. This section elaborates on some of these benefits.

Revenue-raising

A carbon pricing approach can be conceived as revenue generation mechanism. These revenues can be utilized for multiple public policy purposes. Depending on how the proceeds are utilized, carbon pricing could support reducing wealth disparities if used as a progressive redistribution mechanism for low-income households. Issues related to the distribution of are further elaborated in Section 3.2.9.

Environmental and health benefits

Imposing a price on carbon emissions can lead to significant environmental and health benefits. The emissions of GHG and other pollutants usually share the same causes – the combustion of fossil fuels

³⁷ H. Pasha, *Energy taxation*, 2018, <<https://epaper.brecorder.com/2018/01/30/9-page/697042-news.html>>

³⁸ SDPI, *Pathways to Sustainable Development*, 2016, <<https://www.sdpi.org/publications/files/SDCAnthology-2014-Pathways-to-Sustainable-Development.pdf>>

³⁹ Governance Institute Network International, *A Workshop on Collaborative Research on South Asia Tax Systems*, 2010, <<http://www.ips.lk/wp-content/uploads/2017/09/gini.pdf>>

– but also the same solutions to reduce them, i.e. shifting away from fossil fuels⁴⁰. Air pollution from fossil fuels and various emission intensive products have been linked to numerous health issues. For example, a study by Ambasta *et. al* (2018)⁴¹ reveals that air pollution from fossil fuels leads to detrimental health effects, which include premature mortality and cardiorespiratory diseases.

Overall, studies indicate strong health co-benefits from carbon which compensate many or all of the direct economic costs of climate policy⁴². One finding in particular is that for the 20 largest emitting countries, health co-benefits would on average still compensate the economic impact of pricing carbon as high as \$57.5 per ton of CO₂, while not even incorporating the climate co-benefits. Similar findings are noted on a study conducted by the Grantham Research Institute on Climate Change and Environment, which estimated that health co-benefits resulting from the reduction of local pollutant emissions could be conservatively put at 50 USD/tCO₂ in a developing country.⁴³ Other studies^{44,45} indicate that developing countries would have the strongest health co-benefits from mitigation policies, in particular India, China and other East-Asian countries.

In short: Carbon pricing has no discernable impact on employment. If well implemented, carbon pricing can even benefit the economy with increased investments, employment opportunities, lower income disparity and reduced impacts associated with fossil fuel imports (trade balance, vulnerability). Ideally, carbon pricing should be introduced along with a phasing-out of fossil fuel subsidies.

Economic and geostrategic benefits

Several economic co-benefits can be derived from carbon pricing policies, in particular:

- **Employment creation:** the implementation of carbon pricing can lead to a change in employment patterns across regions. Carbon pricing can result in a decline of jobs in carbon intensive industries, while fostering green jobs and technologies that enable a low-carbon economy. Most models suggest that even strong low-carbon policies have only a minor impact on employment, and depending on the type of policy, the net impact on employment can be positive⁴⁶.

⁴⁰ CPLC Research Conference, Martina Sanchez.

⁴¹ A. Ambasta, and J.J. Buonocore, *Carbon pricing: A win-win environmental and public health policy*, 2018, Canadian Journal of Public Health, 109(5-6), pp. 779-781. doi:10.17269/s41997-018-0099-5

⁴² See for example: S. Cuevas and A. Haines, *Health benefits of a carbon tax*, 2015, The Lancet. 387. 10.1016/S0140-6736(15)00994-0.

⁴³ LSE and Grantham Research Institute on Climate Change and the Environment, *Multiple benefits from climate change mitigation*, 2017, <http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2017/11/Multiple-benefits-from-climate-action_Hamilton-et-al-1.pdf>

⁴⁴ G. Nemet et al., *Implications of Incorporating Air-Quality Co-Benefits into Climate Change Policymaking*, 2010, <https://www.researchgate.net/publication/231138406_Implications_of_Incorporating_Air-Quality_Co-Benefits_into_Climate_Change_Policymaking>

⁴⁵ A. Markandya et al., *Health co-benefits from air pollution and mitigation costs of the Paris Agreement: a modelling study*, 2018, Lancet Planet Health, 2018(2), pp. 126-33, <<https://www.thelancet.com/action/showPdf?pii=S2542-5196%2818%2930029-9>>

⁴⁶ See, for example: The New Climate Economy, *Better Growth, Better Climate*, 2014, <http://static.newclimateeconomy.report/wp-content/uploads/2014/08/BetterGrowth-BetterClimate_NCE_Synthesis-Report_web.pdf>

- **Investment opportunities:** carbon pricing provides an incentive for companies to seriously invest in new technologies in order to remain competitive and reduce costs.
- **Reduction in income disparity:** depending on how revenues from pricing carbon are redistributed, it can result in a reduction of income disparity and poverty. This is in particular the case if revenues are directly returned to citizens, for example on a per-capita basis or in the form of development projects benefiting low-income households.
- **Improvement in trade balance:** by fostering a reduction in fossil fuel use, carbon pricing can improve the trade balance of a country. In particular, for fossil fuel importing countries, this would translate into reduced costs with imports and a higher use of indigenous renewable energy sources.
- **Reduced vulnerability to energy imports:** curbing fossil fuel imports and switching to domestic sources of renewable energy reduces the economic and geostrategic vulnerability of countries, in particular by reducing their exposure to fluctuations in fossil fuel prices.
- **Reduction in fossil fuel subsidies:** carbon pricing should ideally be implemented with the phasing-out of fossil fuel subsidies. These subsidies translate into “negative” price on GHG emissions, and the introduction of a carbon pricing instrument would in fact eliminate this burden. The removal of fossil fuel subsidies could bring several economic benefits, such as the reduction of the fiscal resources used in subsidies or the reduction in “excessive” energy consumption due to the absence of a price that reflects the actual costs of the fuels⁴⁷.

Visibility and policy impact

Another benefit of implementing carbon pricing is the visibility and “momentum” it can create. Putting a price on carbon emissions not only demonstrates a commitment to climate protection; it also encourages action by peers by strengthening the global momentum towards climate action. While implementation of carbon pricing initially started in high-income countries, middle-income countries and even low-income countries have joined the common vision that the cost of GHG emissions should be reflected in economic systems. Least developed countries currently considering implementing carbon pricing include, among others, Bangladesh, Ethiopia and Senegal. In addition to that, Finance Ministers of the V20 (a platform of the most climate-vulnerable countries) have committed in their 2017 declaration to price carbon emissions by 2025.⁴⁸

2.6 Specificities about carbon pricing in developing countries

Much experience exists from the design and implementation of carbon pricing in developed countries with the first carbon tax implemented in Finland in 1990. Studies conducted *ex-post* indicate that such policies have had neutral or even positive effects on competitiveness and gross domestic product

⁴⁷ UNEP, *Fossil fuel subsidies – Policy Brief*, 2014.

⁴⁸ V20, *4th V20 Ministerial Communique – Bali*, 2018, <<https://www.v-20.org/category/v20-official-communications/>>

(GDP)⁴⁹. In the past, there was a commonly held belief that carbon pricing could not be a policy option for emerging economies, and thus should be handled as a small-scope intervention available to high-income countries only. However, existing evidence on carbon pricing has put these predictions to rest. In the case of developing countries, similar benefits can be achieved from the implementation of carbon pricing. Achieving this requires, however, well-designed policies that suit national circumstances. In the case of developing countries, the following specificities need to be taken into account in the development of carbon pricing instruments:

- **Competing policy priorities:** policy priorities in developing countries are generally related to poverty reduction, economic growth and employment creation^{50,51}. As such, reducing GHG emissions tends to be considered a low priority. A solution is to design climate policies that are well aligned with development priorities in order to ensure synergies among these objectives.
- **Collection of income:** carbon pricing can expand the tax collection basis. This is the case of jurisdictions where tax collection, such as income tax, is limited and where capacities or resources to expand collection are also limited.
- **Significant co-benefits:** as developing countries may have had so far less resources dedicated to environmental protection, co-benefits from mitigation action may hold a larger potential, especially given the air quality issues faced by several jurisdictions.
- **Positive distributional effects:** studies show that carbon pricing in developing countries would have mostly a positive impact in the reduction of wealth disparity but only if carbon pricing approaches are designed in ways that do not negatively affect the vulnerable and the poor.
- **Differences in revenue recycling approaches:** different approaches for recycling revenues may have to be devised in order to achieve economic and social development goals. For example, in several developing countries a significant part of the economy is still informal and outside the tax system, and therefore a strategy of returning revenues from a carbon pricing system based on income tax cuts would only benefit the “better-off” share of the population covered by the income tax.

2.7 Acceptability of carbon pricing

In short: The acceptability of carbon pricing is essential for its success. It will largely depend on measures implemented to mitigate its negative impacts as well as the way benefits generated are communicated.

⁴⁹ A. Pegels, *Taxing Carbon as an instrument of green industrial policy in developing countries*, 2016, <<https://www.die-gdi.de/en/discussion-paper/article/taxing-carbon-as-an-instrument-of-green-industrial-policy-in-developing-countries/>>

⁵⁰ A. Krupnick et al., *The Ancillary Benefits and Costs of Climate Change Mitigation: a Conceptual Framework*, <<http://www.oecd.org/environment/cc/2049184.pdf>>

⁵¹ Ibid.

Acceptance of a carbon pricing approach should be considered a top priority for a number of reasons. First of all, failure to build and firm-up acceptance for carbon pricing could not only bear a short to mid-term political cost but also create long-term opposition to the concept as a whole. This could potentially lead to jurisdictions having to resort to more costly and less efficient approaches to tackle climate change until the concept of carbon pricing can be re-considered at some point in the future.

Existing experience indicates that a carbon pricing policy is more acceptable when revenues are earmarked for environmental purposes or redistributed towards those that are negatively affected. In addition to that, acceptability can increase when people experience positive effects after a policy has been implemented. Acceptability for carbon pricing is therefore based on sound design as well as proper communication on its benefits and impacts⁵².

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⁵² For a comprehensive account of approaches for communicating carbon pricing, see: PMR, *Guide to Communicating Carbon Pricing*, 2018, <<http://documents.worldbank.org/curated/en/668481543351717355/Guide-to-Communicating-Carbon-Pricing>>

3. Approaches for carbon pricing

With the essential background and theory provided in Chapter 2, this chapter elaborates on the different approaches that exist for carbon pricing – carbon tax, emissions trading and hybrid approaches – and discusses their different merits (Section 3.1). As the development of a carbon pricing instrument entails making certain choices, the chapter will then shed light on the main design elements that can be tailor-made to the specific circumstances of the jurisdiction where the instrument is implemented (Section 3.2). This is followed by Section 3.3, which provides a snapshot of the status of carbon pricing around the world and introduces a number of case studies with lessons learned from the design and implementation of these instruments.

3.1 Main approaches

As countries evaluate the most effective carbon pricing plan for their countries, they have two main options: i) **carbon taxation**, and ii) **emissions trading systems** (ETS), also commonly known as “cap-and-trade”. Carbon tax and ETS differ in a number of ways. Under a carbon tax, the regulator sets a price on GHG emissions: emissions will be lowered in accordance with this price signal given to the economy by means of the tax. Under an ETS, the regulator limits the amount of GHG emissions allowed, either through a fixed or variable cap. The price for GHG emissions results from the market balance established between this limit imposed in GHG emissions (the cap) and the demand for emitting GHGs. To achieve compliance, participants are required to surrender emission rights corresponding to their emissions. Trading enables participants to buy and sell these emission rights.

Besides these two main approaches, several **hybrid schemes** derived from the combination of both or of other instruments have also been proposed and/or applied. These three main design options are introduced in this chapter.

3.1.1 Carbon taxation / direct pricing

General concept

A carbon tax directly establishes a price on CO₂ emissions by defining a tax rate on these emissions, usually based on the carbon content of the fossil fuels covered. This tax rate is usually expressed in monetary terms per unit of CO₂ emitted (e.g. on USD per tCO₂e basis). This means that entities covered by a carbon tax are required to pay a fee in accordance with their emission levels. Therefore, entities covered or indirectly impacted have a self-interest to cut their emissions to avoid paying the carbon tax. The entities covered by the tax – i.e. the sources of emissions – represent the tax base.

Under a carbon tax, the price is known, giving a high level of investment certainty. The aggregated impact of the carbon tax is, however, difficult to estimate, both *ex-ante* and *ex-post*.

- *Ex-ante*: setting the tax at the level needed to achieve a specific outcome may require modelling the cost of reducing emissions relative to a specific target, which means that limitations or inaccuracies in the model will result in a deviation from the intended emissions reduction target(s);
- *Ex-post*: evaluating the real impact of a carbon tax might be complex and involve a large range of uncertainties.

In short, with a carbon tax the regulator has to cope with a level of uncertainty: the environmental outcome – i.e. the level of emissions reduced – is difficult to estimate.

Objectives of a tax on carbon emissions

As many different parameters can be considered to design a carbon tax system, policy-makers need to set the objectives to achieve by implementing the carbon tax. Usually, jurisdictions that adopt a carbon tax have the following objectives in view:

- Carbon taxes designed mostly to raise revenues: to this end, the tax should in principle have a broad tax base and minimize the scope for rebates and compensation measures which would reduce the revenues obtained from the tax;
- Carbon taxes designed mostly to lower GHG emissions: for this purpose, the price signal should be maximized and applied to sectors with the highest mitigation potential. A high tax rate would however require measures to mitigate negative impacts and the acceptability among those targeted by the tax, for example by offering rebates on the tax (e.g. a share of emissions not taxed) and/or the recycling/returning of revenues for the benefit of those affected.

Point of regulation

A carbon tax can be applied either upstream (for example at the level of fuel production or importer) or downstream (at the level of emitters). If applied downstream at the level of emitters (in general, large-scale emitters), a carbon tax can be considered as a springboard towards the introduction of an ETS. If applied upstream, the tax enables a large coverage of dispersed downstream sources of emissions (e.g. vehicles).

Complexity level

The implementation of a carbon tax is, in general, technically easier than in the case of other carbon pricing instruments:

- **Simplicity in design**: implementing a carbon tax “only” requires the jurisdiction to be able to levy taxes and to have the ability to determine and verify emissions at the point of application;

- **Short implementation timeframe:** in recent years, countries have been able to put in place carbon taxes in a very short period of time. Colombia is a case in point⁵³;
- **Relatively low administrative costs:** by typically taking advantage of already existing fiscal and institutional structures, administrative costs of a carbon tax tend to be comparatively low.

Acceptability

As a tax, carbon tax may face significant opposition from taxpayers (households, businesses) as well as political parties and even different government agencies. Therefore, the introduction of a carbon tax may require efforts in awareness raising and communication⁵⁴, the identification of concerns of actors impacted through consultations, and in addressing the issues identified. This aspect was already discussed in Section 2.7 but for carbon pricing approaches in general.

Introducing a carbon tax

Carbon taxes should ideally be implemented in a jurisdiction in conjunction with a broader fiscal reform process. The interaction of the new tax with the pre-existent fiscal instruments is crucial for its effectiveness. In this context, a series of good practices may be considered by jurisdiction adopting a carbon tax:

- Integrating the carbon tax with existing instruments (fees, levies, charges, etc.) which already apply to GHG emitting activities or sources, both directly (e.g. fuel taxes) or indirectly (e.g. existence of energy savings mechanisms or feed-in tariffs) so as to ensure consistency to the extent possible with the level of charges on GHG emissions;
- Considering the interaction of the tax within its broader environment, i.e. with other existing instruments or fiscal elements and how these would complement or conflict with the carbon tax;
- Avoiding the introduction of a carbon tax at unfavourable points in time, for example when the stakeholders impacted face certain hardships (e.g. high unemployment rate) or are at risk of being affected by high prices increases which are not related to the carbon tax but which could be mistakenly blamed on it.

Optimal operation

Carbon taxes are “classic” market-based instruments and so the effects they produce depend on how the market in question responds to them. In general terms, the price signal provided by a carbon tax will have greater mitigation effects in liberalized markets with highly elastic demand⁵⁵. With regards to the operation of a carbon tax, the following observations can be made:

⁵³ IETA, 2018, “Colombia: An Emissions Trading Case Study”, < https://www.ieta.org/resources/Resources/Case_Studies_Worlds_Carbon_Markets/2018/Colombia-Case-Study-2018.pdf>

⁵⁴ On this subject, see for example: PMR, *Guide to Communicating Carbon Pricing*, 2018, Ibid.

⁵⁵ PMR, *Carbon Tax Guide: A Handbook for Policy Makers*, 2017, World Bank, Washington, DC.

- Carbon taxes work better in market-driven economies where individual stakeholders (households, businesses, etc.) would seek to reduce emissions for their own economic benefit;
- To achieve emission reductions, taxes are best applied in elastic markets/sectors where the price signal can lead to substantial changes in direct and/or indirect emissions (i.e. changes in the consumption of fossil fuels goods and services such as electricity);
- Applying a carbon tax in markets/sectors with low elasticity of demand (where the response to the carbon price is limited or slow) will mostly result in revenues generated to tax authorities. These revenues could, however, be “recycled” in order to encourage more climate action in other sectors, so that even sectors with low elasticity of demand can contribute to emission reductions.

3.1.2 Cap-and-trade mechanism / Emissions trading system

General concept

An Emission Trading System (ETS) – also known as “cap-and-trade” – is a tradable-permit system for GHG emissions. It sets a limit (the cap) defined by the regulator on the amount of GHG that can be emitted. Entities covered by the ETS need to hold one emissions permit (designated as “allowance”) for each tonne of GHG emitted. However, entities have the flexibility of selling and buying these emission units. The sum-total of emission units reflects the size of the cap in the ETS. Under this approach, the price on carbon emissions will depend on the balance between the supply and demand of the emission units. With an ETS, the environmental outcome is known and is reflected on the emissions cap. However, the resulting price is not known in advance and is usually challenging to estimate.

An ETS is the most cost-efficient carbon pricing approach as it enables a high degree of flexibility to both the regulating entity and the entities covered. In particular, participants can choose between lowering their own emissions or buying compliance units from other participants that have emitted below their emissions limit. Participants with a large mitigation potential may be able to mobilize it by selling their surplus of emission allowances. Participants with a limited mitigation potential would need to buy emission allowances from others, in fact creating a demand and funding the emission reductions of other participants/installations. The market therefore lays out the ground for emission cuts to occur at the lowest possible cost among the participants of the system.

Point of regulation

The point of regulation for an ETS is generally “downstream”, i.e. at the level of where emissions take place (e.g. power plants, large-scale industrial facilities, etc.), which are large enough to justify the costs associated with implementing and operating an ETS (see Point 3.2.1 below). Nonetheless, some sectors with an upstream point of regulation could also be included under the scope of the ETS.

Allocation of allowances

Regulators can choose how allowances are made available to the ETS participants. There are two possible approaches for allowance allocation: “auctioning” and “free allocation”. Both are described in the table below:

Auctioning	Consists in selling auctions to the ETS participants through public auctions. This method allows the government to raise revenues through the sale of allowances; however, this implies a cost to participant. This method is therefore mostly used for sectors which are not exposed to international competition (e.g. power generation).
Free allocation	<p>Free allocation consists in handing out for free the emission allowances to participants, enabling them to cover all or part of their compliance obligations. Handing out allowances for free reduces the cost of participants in achieving compliance. This approach is therefore used to limit the so-called “carbon leakage” risk (i.e. companies relocate to other jurisdictions where carbon pricing instruments are not in place). Two main approaches exist for the free allocation of allowances:</p> <p>Grandfathering: consists in handing out free allocations on the basis of historical emissions. While grandfathering tends to protect the <i>status-quo</i> as emitters receive a quantity of allowances based on their past emissions, it is generally accepted by participants without much opposition.</p> <p>Sectoral benchmark: consists in handing out free allowances based on a reference level applicable to all entities in a certain sector/product. The benchmark is typically expressed in the number of allowances per unit of output (e.g. tCO_{2e} per ton of cement clinker). With this approach, the activity level considered can either be based on international benchmark values, historical values, or on actual measured output.</p>

Table 3.1 – Approaches for allowance distribution in an ETS.

In practice, an ETS may use different approaches for the allocation of allowances, depending in particular on the sector considered and the risk of carbon leakage. It has also been observed that several ETS have started with free allocation to ease concerns of participants on compliance costs, while gradually shifting towards auctioning.

Complexity

An ETS is generally more complex to develop and operate than a carbon tax. Among several reasons, this is due to the higher number of design parameters that need to be considered, the need to establish an institutional and legal infrastructure to support the market, and the set-up of an MRV framework for effective operation. Some of the most complex and critical choices in designing an ETS relate to the cap setting and allowance distribution. Nevertheless, with well over 10 years of experience available in the design and continued operation of ETS worldwide, understanding of what ensures a successful ETS and how to overcome difficulties has greatly improved.

Acceptability

Compared to a carbon tax, the level of political acceptability of an ETS is generally higher⁵⁶. In particular, an ETS typically only covers a rather limited number of large-scale emitters which are often businesses. Such entities are most of the time already used to comply with a number of environmental regulations. In this connection, covered entities tend to have a higher level of awareness as well as a sound understanding of economic instruments for environmental purposes. This reduces misperception risks and increases the ease of designing cost-mitigation measures. Furthermore, the limited number of entities covered makes outreach and consultations less complex.

An ETS, as a carbon pricing instrument, does not directly impact end consumers. However, it should be noted that it may impact them indirectly, for example in case the price of emissions is reflected in higher electricity prices. This may require compensation or “alleviation” measures as means of ensuring acceptability.

Optimal operation

For an ETS to be well-functioning, a number of conditions need to be met, namely the following:

- Adequacy of the emission cap, which should be set based on the desired level of ambition over time;
- Interventions from the system regulator should be minimized so that participants have confidence that the market is free from arbitrary intervention;
- The effort delivered through the cap-and trade system is fair across sectors as well as among individual participants;
- Sufficient levels of capacity and familiarity have been built among participants as a condition for effective participation;
- An adequate regulatory oversight with enforcement is made available, and that this oversight is perceived as neutral and non-discriminatory;
- Participants have the means to respond to the price signal. This requires they have access to the means and solutions (e.g. technologies, fuels, human resources, etc.) needed to implement the required mitigation action(s).

In addition to the above, it should be highlighted that a well-functioning market for emission allowances can only exist if two important conditions are met. First of all, that the market is balanced and is not dominated by a small number of participants representing an overwhelming share of GHG emissions and therefore own the majority of allowances. A second element is the need to ensure market liquidity, i.e. that the market has a sufficient number of participants in order to enable the regular trading of allowances, leading to the continuous formation of a market price of CO₂ emissions.

⁵⁶ See, for example: A. Pegels, *Taxing Carbon as an Instrument of Green Industrial Policy in Developing Countries*, 2016, Ibid.

3.1.3 Hybrid approaches and combinations of approaches

While most systems in operation globally fall into the categories of ETS or carbon tax, there are a variety of carbon pricing mechanisms that blend elements of the two or even combine them into further instruments. In addition, an increasing number of jurisdictions is using both a form of carbon tax and an ETS, either in the same or different sectors. Combinations of instruments can also be used to respond to the specific needs and characteristics of the country's emissions profile. Examples of these combinations could be an ETS with a price floor and ceiling, or tax schemes that accept emissions reduction units to lower tax liabilities⁵⁷. Additionally, the transition from a certain instrument to another is also possible (e.g. from a carbon tax to an ETS).

Overall, international developments on carbon pricing indicate there is an inclination towards articulating the best of both worlds: i.e. the price stability of a carbon tax with the flexibility/tradability which is a key feature of an ETS. A non-exhaustive list of such possible combinations is provided in the table below:

Combination/blending modality	Notes and observations
ETS + offsets	An ETS is applied to specific sectors, while credits for emission reductions achieved outside covered sectors can be generated and used for compliance under the ETS. This combination allows sourcing compliance units at a cost lower than that of the ETS and extends the price signal to other sectors in the form of an incentive for emission reductions. Several jurisdictions which have implemented an ETS allow the use of offsets (e.g. the EU ETS, the Korean ETS, etc.)
ETS + price control mechanism	An ETS is operated but mechanisms to control the price apply to ensure either a minimum price and/or a price ceiling. This solution increases the investment certainty for curbing emissions by guaranteeing a price range for allowances. The United Kingdom is an example of a jurisdiction that has introduced a carbon price floor.
ETS + carbon tax (overlap)	The entities covered by an ETS also face a carbon tax, ensuring that even if allowance prices drop dramatically, a carbon price would still apply to them. The combination can be achieved either through imposing a carbon tax upstream (on fuel importers/producers) or by levying a tax on emission allowances surrendered.
ETS + carbon tax (in different sectors)	Specific sectors are covered by an ETS while other sectors outside the ETS scope are covered by a carbon tax. Examples of jurisdictions adopting this modality are Mexico or Portugal. Both instruments can be linked if revenues from the tax are reinvested in the ETS, for example by purchasing and retiring allowance units from the ETS.

⁵⁷ M. Bennet, *Australian Climate Change Mitigation Law in the Era of the Paris Agreement*, 2018, <https://api.research-repository.uwa.edu.au/portalfiles/portal/33118427/THESIS_DOCTOR_OF_PHILOSOPHY_BENNETT_Michael_Bruce_2018.pdf>

Carbon tax + offsets	A carbon tax is imposed but entities can use offsets for achieving compliance, for example to reduce their net emissions which are subject to taxation. This option allows the achievement of compliance obligations at a lower cost than by paying the tax while extending the price signal from the carbon tax to other sectors in the form of an incentive for emission reductions. This option can also create a market for emission reduction credits from offsets. Colombia provides a good example of this approach: since January 2017 a tax is charged on all liquid fossil fuels imported or nationally produced; however, 100% of the tax obligation can be met through the purchase of offsets.
Transition from carbon tax to ETS	A carbon tax is first imposed on entities (generally large scale emitters). The instrument used is then changed to an ETS. This approach enables fixing a carbon price while at the same time the collection of emission data to establish a cap for an ETS in the future. This was an approach which was to be adopted as part of the now defunct Australian ETS.

Table 3.2 – Overview of hybrid approaches for carbon pricing.

3.2 Key features of carbon pricing mechanisms

3.2.1 Scope and coverage

In short: Regulators can decide the sectors and greenhouse gases to cover, the point of regulation (upstream vs. downstream) and whether to only cover sources of emissions above a certain threshold.

The scope of a carbon pricing instrument refers to the sources and types of GHG covered by the scheme. A large coverage is generally preferable as it gives as many sources of emissions as possible an incentive to reduce emissions. The main limit to a broad coverage of emissions is generally the cost and effort which would be needed for monitoring and regulating these emissions, both by the participants and the regulator. The key features of scope and coverage are provided in the table below:

Parameter of scope/coverage	Possible choices by the regulator
Gases	Regulators can choose which GHGs to cover based on their relevance and mitigation potential. Gases that can be considered include the seven GHG covered under the Kyoto Protocol: carbon dioxide (CO ₂), methane (CH ₄), nitrous oxide (N ₂ O), hydrofluorocarbons (HFCs), perfluorocarbons (PFCs), sulphur hexafluoride (SF ₆), and nitrogen trifluoride (NF ₃).
Sectors	The regulator can choose which sectors a carbon pricing instrument should cover, selecting the most relevant and amenable on the basis of their emissions and ease to regulate. Sectors generally not covered by carbon pricing instruments are those where emissions are difficult to monitor and highly dispersed (e.g. forestry, agriculture, cattle farming, rural household energy, etc.).
Direct vs. indirect emissions	A choice to regulators is whether to cover only direct or also indirect emissions. The latter refer to emissions indirectly generated by the facility through purchased energy (e.g. in the form of electricity and/or heat). For the sake of simplicity and for avoiding

	pricing GHG emissions twice (e.g. at the level of power production and power consumption), most carbon pricing systems only cover direct GHG emissions.
Type of entity covered	The regulator can choose to cover either facilities/installations or legal entities (those who are the owners of sources of emissions). The rationale for an ETS to cover emissions at the facility level is that this enables the collection of more accurate information on GHG emissions.
Point of regulation	Regulators can choose to cover emission either “downstream”, i.e. at the point where they occur (e.g. power plants, cement factories, landfills, vehicles, etc.) or “upstream”, i.e. at the level of production or import of fossil fuels. When making a decision on this, regulators should consider the complexity and cost of performing the MRV of emissions at the level targeted. For example, for carbon taxes applied to road transportation, the point of regulation chosen is generally upstream. <u>Carbon taxes</u> are usually regulated upstream – whereby the tax would only be applied to specific fossil fuels – or at the level of large-scale emitters. <u>For an ETS</u> , the point of regulation is usually at the level of the facilities/entities that are large sources of emissions. For this reason, almost all ETS cover the power sector and heavy industries. Nevertheless, some ETS, such as the California ETS, also includes distributors of fuels for transportation and domestic uses.
Emissions threshold	If GHG emissions are covered downstream (for example at the level of emitters), policy-makers can decide to only cover entities with annual GHG emissions above a certain threshold. Covering GHG emissions from a source entails costs related to MRV, both by entities covered and the regulator, who will enforce provisions. Therefore, the trade-off between broad coverage and cost/effort should be considered.

Table 3.3 – Design options for deciding on the scope and coverage of a carbon pricing instrument.

3.2.2 Stringency of the instrument

In the context of carbon pricing, “stringency” refers to the level of ambition of the instrument. The level of stringency can be expressed or understood in different ways.

In the case of a carbon tax, the price level at which it is set indicates the ambition of the instrument. In this respect, the response of the entities covered by the tax to the price signal would be in mobilizing mitigation opportunities in the form of costs saved up to the level the tax is set. In the case of an ETS, the ambition level is set through the emission cap compared to business-as-usual (BAU) emissions. An emission cap higher or equal to BAU has no ambition; conversely, a cap substantially lower than BAU can be considered ambitious.

Setting the right level of stringency is one of the most complex tasks in the design of a carbon pricing instrument, and therefore a number of key considerations should be taken into account. On the one hand, a low level of stringency should be avoided as it would fail to deliver on the objectives of curbing GHG emissions. In addition, it may “lock-in” too low ambition levels for years, which may be difficult to subsequently correct while reducing confidence in carbon pricing as an economic instrument. A level of stringency that is too high will eventually result in a carbon price that may be perceived as too high. This can lead to strong resistance by entities covered by the scheme, especially for industries exposed to international competition.

Stringency levels may therefore need to evolve over time, in line with the targets proposed by countries on their NDCs. Switzerland is a case in point on how a carbon tax was adjusted to meet specific targets. In 2008, Switzerland implemented a carbon tax on all fossil fuels starting at CHF 12 per tCO_{2e} (approx. 12 USD/ tCO_{2e}), reaching CHF 36 in 2014 (approx. 35.5 USD/ tCO_{2e}). The law underpinning the tax mandated an increase in the carbon tax rate in case the interim climate targets were not achieved. For example, if the 2012 target to cut emissions was not achieved (consisting of a 21% reduction compared to the 2010 baseline), the tax would jump to CHF60 in 2014.⁵⁸

3.2.3 Setting a cap in the ETS

In short: Setting the cap “right” in an ETS requires a delicate balance between cost and ambition. Estimating future emission levels can be particularly challenging, especially in the context of developing countries. Instead of setting up an ETS with a fixed amount of allowances, countries can set variable caps based on real outputs and/or build in price management mechanisms.

As noted in the point above, the stringency of an ETS is reflected in the level of the emissions cap that is set. Setting the emissions cap is one of the most challenging tasks to the regulator: if the cap is set too low, this will result in low carbon prices which would be insufficient to incentivize emission reductions. If the cap is too stringent, it would create a strong scarcity of emission allowances and hence high prices.

Difficulties in setting the cap can be further aggravated due to unpredictable events. In the case of the European Union ETS (EU ETS), the economic crisis of 2008 led to an unexpected drop in production levels and associated GHG emissions. In order to address these challenges, several approaches can be adopted by the regulatory entity:

- **Initiate the ETS with a trial phase:** a trial or pilot phase with a low ambition level could be useful to obtain actual data on emissions of the entities covered, based on which the emissions caps of future phases could be determined with lower risks of emissions overestimation;
- **Intensity-based cap:** instead of being fixed, emission caps can be set proportionally to the activity level (e.g. GWh of power produced, tonnes of products manufactured/consumed). This is achieved by multiplying this activity level by the emissions intensity of the facility. This approach may be particularly well suited for developing countries as it eliminates the need to forecast activity levels.
- **Market management measures:** a number of market management measures can be deployed to overcome problems created by an inadequate cap. These measures are detailed in point 3.2.4 below.

⁵⁸ For further details, see:

<https://www.ezv.admin.ch/dam/ezv/de/dokumente/abgaben/A%20MML/Min%C3%B6St/anhang1_vo_co2.pdf>

- **Initiate the ETS with a fixed price:** this eliminates the risk related to price uncertainty due to the uncertainties in the level at which the emissions cap is set. An example of this approach is Australia's plans to introduce an ETS in July 2012, which was eventually repealed in July 2014. The concept of the ETS was to first set a fixed carbon price and then to determine the future emission cap based on the GHG emissions resulting from this level⁵⁹.

3.2.4 Stability and predictability

Decades of experience with carbon pricing have shown that price stability and predictability are essential elements of the instrument that is developed. In particular, they are important to give the private sector certainty to invest in technologies and measures that lead to emission reductions.

In the case of carbon taxes, these are stable by definition as the applicable price signal is set in advance. As climate ambition would, in principle, need to be ramped-up over time, government can set a plan for gradual increases in carbon prices. Announcing well in advance future increases would enable stakeholders to plan accordingly and hence contribute to the predictability of the instrument.

In the case of an ETS, the price signal on GHG emissions fluctuates as a function of the supply/demand balance of the system, leading to less stability and predictability. Nevertheless, market management measures can be introduced to better match supply and demand. The following table provides an overview of some market management measures that can be considered in the design of an ETS:

Measure	Explanation
Price floor	For the auctioning of emission allowances, a "reserve price" applies: no emission allowance will be sold under this minimum price (the floor price).
Top-up fee	Consists of a fee that is levied at the time of surrendering allowances, and which could be made to correspond to the difference between the market or average price of the allowance and its "desired" or targeted level.
Price ceiling	The regulator makes an unlimited number of allowances available at the price ceiling, whereby the price cannot exceed this level.
Price-triggered allowance release	If the market price exceeds certain levels, additional emission allowances are made available to the market. This can, for example, be done by setting a cap and only releasing allowances under certain price conditions.
Quantity based mechanism	Through this approach, a reserve withholding allowances is established: <ul style="list-style-type: none"> • If the number of allowances in circulation exceeds a certain level ("long market"), emission allowances are placed in the reserve; • If the number of allowances in circulation is under a certain level ("short market"), emission allowances are released from the reserve.

⁵⁹ WWF, *Australia's Emissions Trading Scheme: Implications of an Early Move to a Flexible Price*, 2013, <www.wwf.org.au/ArticleDocuments/360/pub-policy-brief-australias-emissions-trading-scheme-16jul13.pdf.aspx>

Delegated intervention	A designated body (e.g. committee) is authorized to intervene if certain conditions occur (e.g. in case allowance prices fall out of designated ranges). Such body, much like a central bank, is entrusted with a clear mandate and purpose (price or quantity) for intervening.
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Table 3.4 – Market management measures to support stability and predictability in an ETS.

3.2.5 Discounts and rebates

In short: Different forms of rebates and discounts can be used to cut part of the cost entities pay on their emissions, whether under a carbon tax or an ETS, while preserving the price level which sets the incentive.

Under a carbon pricing instrument, the price per tCO₂e applied to covered entities is not necessarily the same as the cost per tCO₂e, and therefore the distinction between the two concepts needs to be considered. In addition, different forms of rebates and discounts can be applied in order to cut part of the costs while preserving the price level which sets the incentive. The equation below relates these concepts in the form of an equation, while they are further elaborated upon in Table 3.5.

Cost from carbon pricing = [(Specific price per tCO₂e) X (Amount in tCO₂e) – Rebates]

Concept	General definition	Meaning in the context of carbon pricing
Cost	An expense incurred with something	The expense associated with the application of carbon pricing, for example for one tCO ₂ e.
Price	The value placed on a certain item	The value of one tCO ₂ e under the instrument: <ul style="list-style-type: none"> - In an ETS, this is the market value of one emission allowance; - Under a carbon tax, this is the applicable rate of the carbon tax expressed in money per tCO₂e.
Rebates and discounts	A partial refund or reduction of the sum due as per the applicable price	Examples in the context of a carbon pricing instrument: <ul style="list-style-type: none"> - Under a carbon tax, a certain share/amount of emissions for which the tax does not apply; - Under an ETS, a certain share of emission allowances handed out for free (known as “free allocation”) to cover part of the emission compliance.

Table 3.5 – Concepts of “cost”, “price”, “rebate and discounts” in the context of carbon pricing.

A key advantage of rebates and discounts is that by mitigating the cost of carbon pricing for entities covered, they can enable the preservation of a stronger price signal while reducing the impact on those most affected. For example, low-income households could receive rebates or discounts on their energy bills to cut the cost carbon pricing would otherwise put on them. Additionally, rebates for energy-

intensive industries exposed to international competition can alleviate concerns over distortions in relation to their competitiveness.

The use of rebates should, however, be considered carefully and given to those who really need it in order to ensure that the cost of carbon is reflected as much as possible in the economy. The structure of rebates should overall not weaken the incentive to reduce emissions. Rebates should therefore be prioritized to: i) industries facing international competition based on their carbon intensity, and to ii) low-income households which are impacted by higher energy prices.

3.2.6 Flexibility

In short: Regulators may enable the use of flexibility mechanisms to participants covered by a carbon pricing instrument. These include the use of offsets and, in the case of ETS, the banking and borrowing of allowances.

In the context of carbon pricing, flexibility mechanisms pertain to all measures which can provide more freedom and opportunities to covered entities for achieving compliance. One possible measure to provide flexibility which can be used both under ETS and carbon taxes alike is the use of offsets (covered in the following section). In addition to that, specific measures can increase the flexibility for compliance in the context of ETS, namely the banking and borrowing of allowances:

- **Banking** refers to the use of emission allowances from a certain year for compliance in future years. Allowing banking over long periods of time can strengthen the confidence of participants in the market. For example, if participants expect that future prices may be higher (e.g. due to a more constrained cap in the future), they may implement deeper emission cuts in the short term to save emission allowances for future use when prices are higher.
- **Borrowing** refers to the possibility given to ETS participants of using allowances in future years for compliance in the present. While this option enhances compliance flexibility, this can be seen as a means of delaying mitigation actions. Therefore, most ETS either do not allow or put strong restrictions on allowance borrowing.

3.2.7 Use of offsets

In short: Regulators can decide whether emission reduction credits from activities implemented outside the scope of the carbon pricing mechanism can be used for compliance. Allowing the use of offsets gives additional flexibility for compliance and sets an incentive to cut emissions in sectors outside the scope of the carbon pricing instrument.

A key decision by regulators is whether to allow the use of offsets for compliance under the carbon pricing mechanism. Offsets are credits for emission reductions achieved outside the scope of the

mechanism. This includes credits emission reductions achieved before the start of a carbon pricing scheme (so-called “early action”) or in sectors not covered by the mechanism.

Enabling the use of offsets can increase the range of emission reductions that can be mobilized by the carbon pricing mechanism. For example, allowing offsets from sectors such as waste or agriculture would mean that the same incentive from the carbon price would be passed to these sectors. The effects of enabling offsets are manifold: entities liable under the carbon pricing would have access to a more diverse range of mitigation option and would be able to potentially cut emissions at a lower cost. Depending on the mechanism, offsets can be used in different ways, as outlined in the table below:

Mechanism	Approaches for using offsets
ETS	Direct use of credits from offsets to achieve compliance: 1 offset credit = 1 allowance
	Indirect use of credits from offsets to achieve compliance: 1 offset credit can be exchanged against 1 allowance unit
Carbon tax	Use for reducing the carbon tax liability 1 offset credit surrendered = 1 tCO _{2e} not taxed
	Use as currency for paying the carbon tax 1 offset used = value of X\$ for paying the carbon tax
	Use to receive a refund of the carbon tax 1 offset credit surrendered = X \$ refunded corresponding to tCO _{2e} of emissions

Table 3.6 – Use of offsets in the context of carbon pricing instruments.

In addition to the way offsets can be used as outlined in the table above, regulators may adopt **qualitative criteria**, for example on which programmes to source the offsets (i.e. whether international or domestic, and which sectors). Regulators may also adopt quantitative criteria, for example by limiting the use of offsets by individual entities up to a certain share of their compliance obligations.

3.2.8 Monitoring, Reporting and Verification (MRV)

Prior to the imposition of limits to emissions, it is necessary for all jurisdictions to assess how many facilities could be covered as well as the volume of the emissions under their control. In this respect, the process by which an emitter communicates this information is called “monitoring, reporting and verification” (MRV). MRV procedures take place on a continuous basis and typically follow an annual “compliance” cycle in relation to its three elements, which need to be defined by the regulator:

- **Monitoring:** pertains to the monitoring of emissions on a regular basis by the covered entity. It typically involves the preparation of a monitoring plan, which consists of a detailed and complete documentation of the methodology(ies) applied to calculate emissions and processes for data collection;

- **Reporting:** consists in the formal communication of a covered entity to the regulator on its GHG emissions in a given period of time and under the specific pre-established parameters defined by the regulator.
- **Verification:** pertains to the process of reviewing the data provided by the regulated company in order to ensure its quality, reliability and accuracy. In order to ensure the transparency of the process, verification should be carried out by a third-party.

Carbon pricing therefore builds on a solid foundation of MRV. While this creates the need to develop or further develop the related MRV system, it also means that once established, jurisdictions have an effective instrument for quantifying and managing their emissions. As such, the resulting MRV infrastructure enables strong synergies with the national accounting of GHG emissions.

3.2.9 Allocation and redistribution of revenues

One of the most important aspects in the design of a carbon pricing instrument is on how the revenues generated by the instrument can be used. Indeed, these are important determinants on how carbon pricing can impact the economy and be accepted by the society as a whole. For every country, the design of carbon pricing implies a well-crafted balance between incentivizing low-carbon behavior and mitigating adverse distributional consequences⁶⁰. Optimal solutions for using the revenues would largely differ based on the structure of the economy. As such, deciding on the use of revenues can pose both a challenge and an opportunity to policymakers.

In deciding the most suitable option for reinvesting funds from a carbon pricing instrument, governments can tailor the recycling framework to avoid or minimize the potential side effects of the instrument and raise the acceptability and effectiveness of the scheme. The array of options for revenue use ranges from a spectrum of non-government interference, when there is revenue neutrality, to government-directed uses, where revenues are used in the form of increased spending to serve one or multiple objectives, climate or non-climate-related.

If revenues are distributed neutrally, that means that the public budget balance is unaltered, and revenues are either returned to households or businesses or offset by reductions in other taxes.⁶¹ This can be undertaken in two different ways:

- **Direct Transfers:** revenues are directed back to households or businesses. Transfers allow recipients to be directly compensated by the burden posed by the mechanism such as in the

⁶⁰ E. Combet et al., *Carbon Tax and Equity: The Importance of Policy Design*, 2010, <https://halshs.archives-ouvertes.fr/halshs-00692516/file/Combet_Hourcade_Ghersi_Th_ery_2010_Carbon_Tax_and_Equity.pdf>

⁶¹ Partnership for Market Readiness (PMR), *Carbon Tax Guide: A Handbook for Policy Makers*, 2017, World Bank. Ibid.

form of increased prices of energy and food affecting especially low-income households⁶², or risks to companies such as a decrease in competitiveness or “carbon leakage”.

- **Tax cuts:** revenues are used to reduce the burden of the tax system by cutting non-carbon taxes, like income taxes, or increasing minimum tax exemption levels.⁶³ While this strategy can favor efficiency (as this approach requires only minimal efforts for managing the redistribution), the choice of the taxes being cut can lead to fairness distortions if a progressive tax is reduced. In addition, the benefits may also not be as easily perceivable as in the case of a direct transfer. Therefore the political acceptability can be lower.

If revenues are used to meet government policy objectives through specific public policies, climate-related or not, they are said to expand government spending, which can be geared towards the general budget or earmarked for specific purposes, climate-related (green earmarking) or non-climate-related (non-climate earmarking).

- **General budget:** revenues are sent to the overall budget, and can be used for multiple purposes, including the reduction of public debt. This approach avoids administrative costs and gives governments higher flexibility in determining how to use the funds. The potential drawback is that this comes at a loss in transparency on how the funds raised from carbon pricing are eventually used, and hence a likely lower level of political acceptance.
- **Green earmarking:** the allocation of revenues is restricted to specific environmental uses. For example, it can serve mitigation and/or adaptation purposes through investments in decarbonization (R&D, building infrastructure and technology, supporting renewables, etc.), or compensate environmentally affected groups. The allocation of revenues under this modality could be made in numerous ways, e.g. in the form of grants, loans, tax reductions, subsidies or direct cash transfers.⁶⁴
- **Non-climate earmarking:** the allocation of revenues is restricted to specific non-climate purposes. These include, for example, certain social goals such as on education, health or poverty alleviation, possibly enabling synergies with the Sustainable Development Goals (SDGs).

3.3 Carbon pricing at the international and regional level

Global state-of-the-art overview

Scandinavian countries were the first nations, globally, to have introduced carbon pricing instruments. Finland set up its carbon tax in 1990, which was followed by Norway and Sweden in 1991, and

⁶² D. Marron & A. Morris, *How should governments use revenue from corrective taxes?*, 2016, Tax Policy Center.

⁶³ Climate Change Connection, *Revenue Recycling*, accessed November 2018, <<https://climatechangeconnection.org/solutions/carbon-pricing/revenue-recycling/>>

⁶⁴ Carbon Pricing Leadership Coalition, *What Are the Options for Using Carbon Pricing Revenues*, Executive Briefing CPLC.

Denmark in 1992. These taxes have been levied continuously up until today, and in the ensuing years a growing number of jurisdictions would follow suit.

As of 31 December 2017, 45 national and 24 sub-national jurisdictions were explicitly pricing GHG emissions⁶⁵. These instruments cover an annual volume of 8 GtCO₂e, corresponding to approximately 15% of global GHG emissions in 2017. If implemented and scheduled for implementation carbon pricing initiatives are considered as a whole, GHG emission coverage would equate to 20% of the global total, or 11 GtCO₂e. This increase will be motivated, first and foremost, by the entering into force of China's national ETS, which is expected to be fully rolled out in 2020.

Table 3.7 below displays the jurisdictions that have a carbon pricing instrument in place, year of introduction of the instrument, share of emissions covered by the instrument, and carbon price as of 2017. It may be noted that 19 national and 2 sub-national jurisdictions levied a carbon tax, whereas ETS were operational in 57 jurisdictions – 34 national and 23 sub-national. It may be noted as well that some jurisdictions have adopted both an ETS and a carbon tax, with the remark that these do not necessarily target the same sector. For example, 48% of Canada's Alberta Province GHG emissions are covered under the Carbon Competitive Incentive Regulation (CCIR), a baseline-and-credit ETS which applies to facilities emitting more than 100 tCO₂e per year. A carbon tax is levied to 42% of emissions and to facilities outside the scope of the Alberta ETS.

Carbon taxes				Emissions trading systems			
Jurisdiction	Year introduced	Share of emissions covered (%)	Price on 1 April 2018 (USD/tCO ₂ e)	Jurisdiction	Year introduced	Share of emissions covered (%)	Price on 1 April 2018 (USD/tCO ₂ e)
Finland	1990	36%	77	EU	2005	45%	16
Poland	1990	4%	<1	Alberta	2007	48%	23
Norway	1991	60%	4-64	New Zealand	2008	52%	15
Sweden	1991	42%	139	Switzerland	2008	11%	8
Denmark⁽ⁱ⁾	1992	45%	25-29	RGGI	2009	21%	4
Slovenia	1996	24%	21	Tokyo	2010	20%	6
Estonia	2000	3%	2	Saitama	2011	18%	6
Latvia	2004	15%	6	California	2013	85%	15
British Columbia	2008	70%	27	Québec	2013	85%	15
Liechtenstein	2008	26%	101	Beijing	2013	45%	9
Switzerland	2008	33%	101	Guangdong	2013	60%	2
Ireland	2010	33%	25	Shanghai	2013	57%	6
Iceland	2010	55%	36	Shenzhen	2013	40%	7
Japan	2012	65%	3	Tianjin	2013	55%	1
UK⁽ⁱⁱ⁾	2013	25%	25	Kazakhstan	2013	50%	N/A
France	2014	40%	55	Chongqing	2014	40%	4
Mexico	2014	46%	1-3	Hubei	2014	35%	2
Spain⁽ⁱⁱⁱ⁾	2014	2%	25	Rep. Korea	2015	68%	21
Portugal	2015	26%	8	Fujian	2017	60%	3
Chile	2017	42%	5	Ontario	2017	82%	15

⁶⁵ World Bank and Ecofys, *State and of Carbon Pricing 2018 (May)*, 2018, Washington, DC. Doi: 10.1596/978-1-4648-1292-7

Alberta	2017	42%	23				
Colombia	2017	24%	6				
Range	–	3 – 70%	<1 – 139	Range		11 – 85%	1 – 23

Table 3.7 – Carbon taxes and Emissions Trading Systems in operation at the end of 2017⁶⁶.

- (i) In Denmark different carbon tax apply to fossil fuels and fluorinated gases
- (ii) Pertains to UK's carbon price floor
- (iii) Carbon tax in Spain only covers fluorinated gases

It may also be observed the wide range of carbon prices in place across jurisdictions, which are as low as 1 USD/tCO_{2e} in the Tianjin ETS pilot and as high as 139 USD/ tCO_{2e} as the Swedish carbon tax. Yet, prices observed on these jurisdictions need to be understood and contextualized in relation to the goals envisaged with the instrument adopted. Spain, for example, has in place a carbon tax of 25 USD/tCO_{2e} which is only applicable to fluorinated gases, thereby covering just 2% of the total national emissions of GHG with this specific instrument. In the case of Sweden, even though it exhibits the highest carbon tax among all jurisdictions, the tax is not levied to industrial facilities taking part in the EU ETS, whose average allowance price was 16 USD/tCO_{2e} in 2017.

As discussed in the different points of Section 3.2, a number of factors need to be considered in the design of a carbon pricing instrument. This includes the “desired” or “necessary” price to achieve the goal of the instrument. A benchmark that can be considered to assess the level of ambition of the instrument is the carbon pricing range identified by the High-Level Commission on Carbon Prices⁶⁷. The Commission, which is chaired by Nobel Laureates Joseph Stiglitz and Nicholas Stern, concluded that the explicit carbon-price level required to meet the goals of the Paris Agreement is of 40-80USD/tCO_{2e} by 2020. It may therefore be noted that few jurisdictions currently have a carbon price which is consistent with the proposed range.

It was also mentioned in Chapter 2 and in sections 3.1 and 3.2 the potential of carbon pricing instruments as revenue generation mechanisms. In 2017, approx. 33 billion USD were collected by governments through these instruments, with these funds raised mostly through the auctioning of allowances in emissions trading systems or the payment of carbons taxes.

Carbon pricing and the Paris Agreement

A growing number of Parties are considering the adoption of carbon pricing instruments as a means to fulfil their mitigation pledges in the context of the Paris Agreement. In effect, more than 80 Parties have mentioned carbon pricing on their Nationally Determined Contributions (NDCs), and the implementation of such instruments is being considered at the domestic and international levels. In this

⁶⁶ World Bank and Ecofys (2018), *State and of Carbon Pricing 2018 (May)*, Ibid; E. Haites, *Carbon taxes and greenhouse gas emissions trading systems: what have we learned?*, 2018, Climate Policy, <https://doi.org/10.1080/14693062.2018.1492897>

⁶⁷ High-Level Commission on Carbon Prices, *Report of the High-Level Commission on Carbon Prices*, Ibid.

regard, Article 6 of the Paris Agreement recognizes the need for countries to voluntarily engage in “cooperative approaches”, and even though no explicit reference is made to “carbon markets”, the text does mention the use of “internationally transferred mitigation outcomes” to support Parties meeting their voluntarily proposed targets as part of their NDCs (Article 6.2). Article 6 also refers to other cooperative approaches, namely a mechanism for mitigation and sustainable development (Article 6.4) and a non-market mechanism (Article 6.8). The detailed rules governing Article 6 are still under development, but are expected to be finalized in the end of 2019 at COP-25.

Regardless of the outcomes of international climate change negotiations, several jurisdictions are already cooperating on carbon pricing instruments. For instance, the EU ETS has been operating since 2005, covering the GHG emissions of more than 11,000 power plants and industrial facilities in 31 countries⁶⁸. The Western Climate Initiative (WCI) links the carbon markets of three sub-national jurisdictions in two different countries, i.e. those of California (USA), Quebec and Ontario⁶⁹ (Canada). These jurisdictions are also part of a more ambitious initiative, “Carbon Pricing in the Americas”, which seeks coordination and harmonization on carbon pricing among several countries and sub-national authorities in the American continent⁷⁰. In addition to California, Quebec and Ontario, other partners to this initiative are the Governments of Canada, Colombia, Costa Rica, Chile and Mexico, as well as the States of Washington, Alberta, British Columbia and Nova Scotia. Members of the coalition have committed to implementing carbon pricing as a central element of their economic and environmental planning, and will collaborate in strengthening their MRV systems, which is recognized as a pillar for the coordination of carbon markets.

Developments on carbon pricing in the Asian region

Considerable progress has been witnessed in the Asian continent on carbon pricing in recent years. Amongst the most notable developments, the full operationalization of China’s national ETS expected in 2020 will mark the establishment of the world’s largest ETS. This and other major developments in the continent are briefly captured in the points that follow.

i) China’s national ETS and the regional ETS pilots

China’s national ETS was formally established in December 2017, with its development preceded by seven pilot ETS programmes. These were implemented in the regions of Beijing, Chongqing, Guangdong, Hubei, Shanghai, Shenzhen and Tianjin. In 2017, the region of Fujian voluntarily joined the pilot programme. The scope of these pilots is restricted to emissions of CO₂, with indirect emissions from the production of electricity also included within the scope of the seven pilots. Nearly all

⁶⁸ European Commission, *EU Emissions Trading System (EU ETS)*, accessed November 2018, <https://ec.europa.eu/clima/policies/ets_en>

⁶⁹ The participation of Ontario on the WCI has been put into jeopardy following the election of the new Provincial Government, in June 2018: see <https://news.ontario.ca/opd/en/2018/06/premier-designate-doug-ford-announces-an-end-to-ontarios-cap-and-trade-carbon-tax.html?utm_source=ondemand&utm_medium=email&utm_campaign=m>

⁷⁰ *Paris Declaration on Carbon Pricing in the Americas*, 2017, <https://www.ieta.org/resources/News/Press_Releases/2017/Declaration%20on%20Carbon%20Pricing_FINAL.pdf>

the pilots cover the power sector, and the seven of them the industrial sector. In 2016, the Beijing, Guangdong and Shenzhen pilots extended their coverage in order to also include the transport sector. Another similarity among the seven pilots is that carbon offsets generated outside the pilot regions, in particular developed under the framework of the CDM, can be used by regulated entities to meet part of their compliance obligations. With regards to allowance allocation approaches, free allocation has been the prevailing method, although in some pilots auctioning has been carried out for a relatively small share of the allowances. The table below summarizes some of the main design features of the 7 pilot ETS.

ETS Feature	Beijing	Chongqing	Guangdong	Hubei	Shanghai	Shenzhen	Tianjin
Launch of the scheme	November 2013	June 2014	December 2013	April 2014	November 2013	June 2013	December 2013
Number of emitters covered	947	237	244	236	368	811	109
Share of emissions covered	45%	40%	60%	35%	57%	40%	55%
Maximum use of offsets	5% of free allowances	8% of emissions	10% of emissions	10% of free allowances	1% of free allowances	10% of emissions	10% of emissions

Table 3.8 – Design features and main characteristics of China’s regional ETS pilots as of 2016.⁷¹

The seven pilots will be gradually integrated into the national ETS, in a process whose details are still under discussion. The official launch of China’s national ETS in December 2017 was accompanied by the release of a working plan which lays out a roadmap and specific targets for the development of the system⁷². The roadmap will consist of three stages:

- i) **Infrastructure development**: estimated to last for one year, this stage will consist in completing the legal basis and supporting systems, such as the emissions registry, data reporting system and capacity building.
- ii) **Simulated trading**: during this stage the functionality of the different elements of the ETS will be tested through simulated trading in order to gather lessons learned and identify improvement opportunities.
- iii) **Expansion**: the initial phase of the national ETS will only include the power sector. Depending on results of the simulation phase, the scope will be gradually enlarged in order to include seven additional sectors: aviation, building materials, chemicals, iron and steel, non-ferrous metals, pulp and paper, and petrochemicals.

⁷¹ Source: Z. Deng et al., *Effectiveness of pilot carbon emissions trading systems in China*, 2018, Climate Policy, <https://doi.org/10.1080/14693062.2018.1438245>. Share of emissions covered based on E. Haites, *Carbon taxes and greenhouse gas emissions trading systems: what have we learned?*, 2018. Ibid.

⁷² Q. Guoqiang and H. Xiaochen, *China’s National Carbon Market and Roadmap Ahead*, 2018, in ICAP, *Emissions Trading Worldwide – International Carbon Action Partnership (ICAP) 2018 Status Report*, 2018, pp. 18-20, <<https://icapcarbonaction.com/en/icap-status-report-2018>>.

The national ETS in China will cover approx. 1700 facilities. The threshold for inclusion are entities with annual emissions of 26,000 tCO₂ or above. In fact, entities in the sectors covered – and planned to be covered – by the ETS are already required by legislation to measure, report and verify their historical emissions. This data will then serve as basis for the development of adequate allowance allocation plans. In parallel, China's Ministry of Ecology and Environment will be passing detailed technical regulations, e.g. on emissions reporting, third party verification, or trading rules⁷³.

The development of China's ETS has been based on cooperation with developed countries and jurisdictions, such as the EU, which has been instrumental on capacity building and the understanding of best practices on ETS design. On the other hand, China's experiences in the establishment of carbon markets are also expected to be an important reference for other developing countries in the development of their own markets. In fact, this is officially recognized by China as a potential area for "South-South" cooperation, as several developing countries have shown their willingness to learn from China's experiences on carbon markets and carbon pricing. In addition to this, it is expected that with the full roll out of its national ETS, China could promote carbon market interconnection and cooperation as part of its "One Belt, One Road" initiative⁷⁴. Having China and Pakistan established a strategic cooperation in the form of the China-Pakistan Economic Corridor (CPEC) – which in effect the outcome of a fusion between Pakistan's Vision 2025 and China's One-Belt One-Road philosophy⁷⁵ – this could serve as a platform for knowledge transfer, alignment and even harmonization on carbon pricing instruments in case the two countries agree on that path.

ii) Japan

At the national level, Japan has implemented a carbon tax in October 2012. The tax applies to all fossil fuels consumed, and as of April 2016 (the last time the tax has been updated), the rate levied corresponded to approx. 3 USD/tCO₂e. The tax works in the form of an additional surcharge to those already being levied to coal and petroleum products. This tax is not revenue neutral, and funds raised through it are directed to the promotion of several activities such as energy conservation, renewable energy or distributed generation⁷⁶.

While the carbon tax is Japan's only nation-wide carbon pricing instrument in place, two sub-national ETS have been implemented: the Tokyo Cap-and-Trade Programme (ETS) and the Saitama ETS. The Tokyo ETS was launched in April 2010 and is Japan's first mandatory ETS. It applies to two sectors, commercial and industrial, covering a total of 1,300 facilities. A particular feature of this scheme is that it covers not only direct emissions from industry, but also indirect emissions from energy use from the

⁷³ For example, a new set of draft regulations was released at the beginning of April 2019. See: Carbon Pulse, *China issues new draft national ETS regulations that would welcome investors*, 2019, <<http://carbon-pulse.com/72427/>>

⁷⁴ For additional details on this, see <http://www.tanpaifang.com/tanjiaoyi/2018/1011/62369_3.html>

⁷⁵ For additional details on the CPEC initiative, see <<http://cpec.gov.pk/faqs>>

⁷⁶ International Energy Agency, *Carbon Tax – Japan*, 2012, <<https://www.iea.org/policiesandmeasures/pams/japan/name-139284-en.php>>; Ministry of Environment of Japan (MOEJ), *Details on the Carbon Tax (Tax for Climate Change Mitigation)*, 2012, <https://www.env.go.jp/en/policy/tax/env-tax/20121001a_dct.pdf>

commercial sector. Tokyo's ETS is bilaterally linked with Saitama's ETS, which was established in April 2011. Similarly to Tokyo's, it also covers the commercial and industrial sectors, and eligible facilities are those with an energy consumption of more than 1,500 kL of crude oil equivalent per year⁷⁷.

iii) Rep. Korea ETS

Republic of Korea's national ETS (KETS) was launched in January 2015. The programme covers 68% of national GHG emissions, encompassing nearly 600 of the country's largest emitters. The scope of the KETS includes both direct emissions and indirect emissions from electricity consumption. During the first phase of the ETS (2015-2017), allowances were allocated for free based on historical GHG emissions, but in phase two (2018-2020) auctioning was introduced.

iv) Kazakhstan

Kazakhstan was the first country in Asia to implement an ETS. The Kazakhstan ETS was launched in 2013, and it covers CO₂ emissions from power generation and a number of industrial sectors. After its two first phases (phase I: 2013; phase II: 2014-2015), the programme was suspended in order to address some challenges that had been experienced, such as on allowance allocation methods, low transaction volumes and price volatility. The ETS was relaunched in 2018 after a suspension of two years, during which amendments were made to the allowance allocation procedures, MRV, and operating rules. This marked the start of a third phase, which will run up until the end of 2020. As of early 2019, the ETS covered emissions from 129 companies, corresponding to 229 installations, with the threshold for inclusion being 20,000 tCO₂e/year⁷⁸.

v) South-East Asia

A number of carbon pricing initiatives are currently under development in some South-East Asian countries. Among these, **Singapore** is the one at the most advanced stage, with a carbon tax entering into effect from January 1, 2019 onwards. The tax applies to the largest GHG emitters in the power generation and industrial sectors, covering approximately 80% of national GHG emissions. In the first five years of the programme, the tax levied will be of 5 Singaporean dollars per tCO₂e (approx. 3.6 USD/tCO₂e). A specific feature of this programme is that the carbon tax will take the form of a "fixed-price credit-based" mechanism under which emitters pay the carbon tax by surrendering carbon credits equivalent to their carbon tax liability. These carbon credits can only be bought from Singapore's National Environment Agency – the public body overseeing the implementation of the programme – at

⁷⁷ ICAP, *Emissions Trading Worldwide – International Carbon Action Partnership (ICAP) 2018 Status Report*, 2018, pp. 18-20, <<https://icapcarbonaction.com/en/icap-status-report-2018>>. M. Wakabayashi and O. Kimura, *The impact of the Tokyo Metropolitan Emissions Trading Scheme on reducing greenhouse gas emissions: findings from a facility-based study*, 2018, Climate Policy, <https://doi.org/10.1080/14693062.2018.1437018>.

⁷⁸ World Bank and Vivid Economics, *State and of Carbon Pricing 2017 (November)*, 2017, World Bank, Washington, DC. Doi: 10.1596/978-1-4648-1218-7; USAID, EDF and IETA, *Kazakhstan: An Emissions Trading Case Study*, 2015, <https://www.ieta.org/resources/Resources/Case_Studies_Worlds_Carbon_Markets/2016/Kazakhstan_Case_Study_2016.pdf>. ICAP, *Emissions Trading Worldwide – International Carbon Action Partnership (ICAP) 2019 Status Report*, 2019, <<https://icapcarbonaction.com/en/icap-status-report-2019>>

the pre-determined tax rate. This system architecture was conceived in a way as to enable the transition into a linked ETS, in case the national government intends to do so in the future⁷⁹.

In **Thailand**, the establishment of a domestic carbon market is one of the mitigation options identified in national policies and strategies. In effect, Thailand has been exploring carbon market mechanisms since 2010, with a number of initiatives being developed, which include two domestic carbon offset programmes⁸⁰ and the development of the Thailand Voluntary Emissions Trading Scheme (so-called "Thailand V-ETS"). The Thailand V-ETS is a pilot project developed by the Thailand Greenhouse Gas Management Organization, a public organization established under the Ministry of Natural Resources and Environment. As a pilot initiative, participation is voluntary, and so far companies from the following industries have joined: petrochemicals, cement, iron & steel, pulp & paper, glass, refineries, ceramics, plastics, and food & feed industries. Two phases have been so far implemented: phase I (2015-2017) was intended to develop sector-specific MRV guidelines and test their implementation, as well as the design of certain ETS features such as cap setting and allowance allocation. Phase 2 (2018-2020) involves getting the participating companies becoming familiar with the practice of permit trading through an online trading platform.

At the same time, Thailand is a participant to the Partnership for Market Readiness (PMR) programme of the World Bank, where its goal is the design and implementation of a domestic market mechanism to reduce energy consumption and GHG emissions attributed to the energy and the industrial processes sectors. Also as part of the PMR, in the second half of 2018 Thailand was conducting a study to model, through econometric methods, the impacts to the economy of different carbon pricing instruments, with a carbon tax and a national ETS being the options considered. All these initiatives are providing Thailand with experience on carbon market mechanisms, and are expected to inform the choice of a carbon pricing instrument and the formulation of a Climate Change Act for approval of the Cabinet in 2020.

Indonesia is another country where recent progress has been observed in the development of CPIs. In fact, Pakistan and Indonesia share some commonalities on a few macro-level characteristics, as both have populations above 200 million people and comparable levels of economic development (the two rank as lower-middle income countries). Indonesia has not adopted any carbon pricing instrument yet, but the national government recognizes the potential role these instruments can play in support of national mitigation targets. In particular, a government regulation issued in 2017 on environment economic instruments lays out the policy basis for the introduction of CPIs in Indonesia, while setting a mandate for the establishment of a national ETS by 2024.

⁷⁹ Singapore Statutes Online, *Carbon Pricing Act 2018*, 2018, <<https://sso.agc.gov.sg/Acts-Supp/23-2018/Published/20180601?DocDate=20180601>>

⁸⁰ One of them is the Thailand Carbon Offset Programme (T-COP), which enables participants to voluntarily offset their carbon footprint. The other is the Thailand Verified Emissions Reduction programme (T-VERs), a scheme similar to the CDM but functioning as a domestic GHG crediting mechanism.

Set in this context, Indonesia has been considering different options and design architectures for the introduction of a CPI and the development of a domestic carbon market. In particular, four options have been considered by the government of Indonesia: i) an ETS for the power generation and industrial sectors; ii) an energy efficiency certificate system for the industrial sector; iii) a cap-and-tax system for the industrial sector; and iv) a carbon offset mechanism. These options were considered the most adequately aligned with the specific circumstances of Indonesia and its policy framework. For example, an economy-wide carbon tax was excluded on the grounds that it would be particularly challenging to implement in Indonesia, as it would require strong political backing and a lengthy approval process through Parliament. As of December 2018, Indonesia had opted for considering a thorough assessment of option i), the development of a domestic ETS in the scope of which power generation and industries would be included. This assessment was being carried out by an international consultancy company as part of Indonesia's PMR programme, with expected next steps including the launch of a piloting stage.

While Singapore, Thailand and Indonesia rank as the most advanced jurisdictions in South-East Asia with respect to the introduction of CPIs, other countries in the region are also considering such instruments. In **Vietnam** a number of "readiness" activities are being carried out in the context of the PMR programme. These include the setup of an MRV system for the steel and waste sectors, which would be the basis for piloting a credit-based mechanism. **The Philippines** has been assessing carbon pricing options for a number of years, and recently abandoned plans for the introduction of a carbon tax, suggesting that an ETS would be the instrument of choice for pricing GHG emissions⁸¹. The number of countries in South-East Asia considering CPIs suggest there is a potential for synergies and the alignment of approaches. This has been recognized by the ASEAN Secretariat, and one of the initial steps being taken in this direction is the assessment of opportunities for aligning MRV processes among these countries⁸².

vi) South-Asia

Progress in the adoption of carbon pricing initiatives in South Asian countries is not as advanced as in other parts of the Asian continent, but a few notable developments need to be noted.

Bangladesh, for example, has considered the introduction of a carbon tax to fossil fuels, which was expected to be legislated in June 2017. The national government eventually backtracked in the introduction of the tax due to the lack of a broader political support as well as opposition from energy and transportation groups⁸³. An election in 2018 also increased the risk perceived by politicians in

⁸¹ Carbon Pulse, *Philippines ditches carbon tax plans*, 2018, <<https://carbon-pulse.com/63073/>>

⁸² UNFCCC, *ASEAN Countries Join Forces for Climate Action*, 2017, <<https://unfccc.int/news/asean-countries-join-forces-for-climate-action>>

⁸³ Climate Home News, *Bangladesh backtracks on carbon tax proposal ahead of election year*, 2017, <<http://www.climatechangenews.com/2017/06/02/bangladesh-backtracks-carbon-tax-proposal-ahead-election/>>; Reuters, *Climate-threatened Bangladesh to impose carbon tax in June*, 2017, <<https://www.reuters.com/article/us-bangladesh-climatechange-carbontax-idUSKBN18J00V>>

pushing forward a tax that was seen as unpopular. On the other hand, interest in the adoption of a carbon tax does not seem to have completely waned, as can be attested by recent research work by the World Bank and UK Aid⁸⁴.

Sri Lanka intends to build on experiences gained in market-based instruments, namely the CDM and its domestic offset programme, the Sri Lanka Carbon Crediting Scheme (SLCCS), to lay out the ground for the introduction of carbon pricing mechanisms. In particular, Sri Lanka is assessing the development of a new carbon pricing instrument which can complement the SLCCS, such as an ETS or carbon tax. Sri Lanka formally joined the PMR programme in 2016 as a participant country, and has been engaged since on a number of “readiness” activities. As part of these, a scoping study to assess suitable carbon pricing options for Sri Lanka was underway and expected to be finalized in May 2019. As part of the assessment, two sectors were being considered for carbon pricing coverage: energy and transport⁸⁵. A carbon pricing instrument is not expected to be fully implemented in less than 4 to 5 years from the study conclusion. In addition to this, as of 1 January 2019, a “carbon tax” for the transport sector had come into force. This consists of a charge levied on vehicles according to their engine capacity. Although not technically a tax – because it targets the technology and not the type of fuel – it is referred as such.

India has been levying a carbon tax on coal since 2010, as part of the so-called “Clean Environment Cess”. The tax applies to both imported and domestically produced coal. The implementation of the tax was intended to meet certain objectives, such as to raise funds to finance the use of clean energy technologies and the reduction of pollution levels associated with increasing industrialization and urbanization. To this end, the revenue raised through the tax goes into a National Clean Energy Fund. The cess was replaced in July 2017 by the “Goods and Service Tax Compensation Cess”, but the levy charged on coal remained at the same level of the cess, at 400 Indian rupees per metric ton of coal consumed (approx. 5.7 USD per metric ton of coal). This corresponds to an effective carbon price of around 3.2 USD per tonne of CO₂⁸⁶.

This tax on coal is the only explicit carbon pricing instrument currently in place in India. Nevertheless, India has implemented a number of other instruments that implicitly put a price on GHG emissions, in addition to some extensive experience on market-based mechanisms. The most successful among these has been the Perform Achieve Trade (PAT) system, a mandatory market-based trading instrument which aims to reduce energy consumption patterns in energy-intensive enterprises. The scheme is based in the issuance and trading of energy saving certificates, which serves as an

⁸⁴ See World Bank, *Policy Note on Options for a Carbon Tax in Bangladesh*, 2018, <<http://documents.worldbank.org/curated/en/721381535709573696/Policy-Note-on-Options-for-a-Carbon-Tax-in-Bangladesh>> and S. Ahmed and B. Khondker, *Towards a Carbon Tax in Bangladesh*, 2018, <<http://www.greengrowthknowledge.org/sites/default/files/downloads/resource/EDGG%2BPaper%2B9%2BTowards%2Ba%2BCarbon%2BTax%2Bin%2BBangladesh.pdf>>

⁸⁵ PMR, *The PMR activities in Sri Lanka*, 2018, <<https://www.thepmr.org/country/sri-lanka>>

⁸⁶ This is based on the assumption that one ton of India's coal produces 1.782 ton of CO₂. For additional details see: PMR, *Carbon Tax Guide: A Handbook for Policy Makers (Vol.2). Appendix: Carbon Tax Case Studies*, 2017, <<http://documents.worldbank.org/curated/en/799761535605686418/Appendix-Carbon-Tax-Case-Studies>>.

incentive to reach or surpass the mandatory targets. The certificates are equivalent to 1 ton of oil equivalent of energy savings, and are issued based on quantified energy savings verified by an accredited energy auditor. In essence, the programme functions in a similar way to a cap-and-trade mechanism for GHG emission reductions, with the difference that the certificates traded are energy savings certificates instead of carbon allowances⁸⁷. Another noteworthy experience from India is the Renewable Energy Certificate (REC) mechanism, whereby utility companies are mandated to supply a percentage of the electricity sold to end-user consumers from renewable energy sources. Targets are set at the discretion of each State, and utilities are mandated to demonstrate their compliance through the surrender of the certificates, which can be traded among regulated entities⁸⁸.

Other relevant experiences – carbon pricing in Canada

The experiences on carbon pricing outlined above pertain to jurisdictions that, just like Pakistan, are located in the Asian continent or rank as developing countries. There is, nonetheless, an experience from outside the region with a developed country, Canada, that should be known and considered by policymakers in Pakistan. Not only are Canada's experiences pointed out by many as global good practices on carbon pricing, but its institutional set-up also strongly resonates with that of Pakistan: a federal system whereby a number of powers and responsibilities are delegated to provinces.

With regards to carbon pricing instruments, the Canadian province of **British Columbia** was amongst the first sub-national jurisdictions worldwide to have adopted such mechanisms. British Columbia introduced a carbon tax in 2008, which is widely considered as a “textbook” example of an economy-wide, “revenue-neutral” carbon tax. The tax applies to all businesses and individuals purchasing fuel in the province. Initially, the tax was set at C\$10 per tCO_{2e} (approx. 10.2 USD/tCO_{2e}), reaching C\$30/tCO_{2e} (29.4 USD/tCO_{2e}) in 2012.⁸⁹ Levying the tax was accompanied by cuts in the taxes charged to citizens and businesses, and hence its “revenue neutrality” was assured.

The British Columbia tax is considered a successful case-study of a carbon pricing mechanism for several reasons. First of all because the tax did not increase the overall tax burden and was promoted as a “tax shift”.⁹⁰ Secondly, the tax had no discernible overall economic impact, as the economy of British Columbia grew faster than the average of Canadian provinces (despite other provinces not pricing GHG emissions). Additionally, the tax did have a slightly positive net impact on low-income households, addressing concerns that the poorest could be the most impacted (negatively) by a

⁸⁷ International Energy Agency, *Market based instruments for Energy Efficiency*, 2017, IEA Paris.

⁸⁸ S. Gupta and P. Purohit, *Renewable energy certificate mechanism in India: A preliminary assessment*, 2013, Renewable and Sustainable Energy Reviews 22 (380-392), <https://doi.org/10.1016/j.rser.2013.01.044>.

⁸⁹ Partnership for Market Readiness (PMR), *Carbon Tax Guide: A Handbook for Policy Makers*, 2017, Ibid.

⁹⁰ See for example: N. Rivers and B. Schaufele, *Salience of Carbon Taxes in the Gasoline Market*, 2012, <https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2131468>

carbon tax. Lastly, studies have estimated that the tax has reduced GHG emissions in British Columbia by 5-15%, showcasing its effectiveness as a mitigation instrument⁹¹.

For the Canadian provinces that have not introduced a carbon pricing mechanism on their own, a federally crafted mechanism applies. This mechanism was designed to support Canada meet its GHG emission reduction target of 30% below 2005 levels by 2030. This so-called “Pan-Canadian Framework” sets a federal benchmark for pricing GHG emissions with minimum stringency levels that must be followed by all provinces and territories. Three main options are available for compliance purposes: i) the adoption of a carbon tax comparable in scope to that of British Columbia; ii) a combination of a carbon tax on fuels with an intensity-based “baseline-and-credit” system for industrial emitters; and iii) a broad cap-and-trade system with similar coverage to the carbon tax of British Columbia. A federal “backstop system” applies to the provinces that do not comply with the benchmark or that prefer this system to one crafted on their own. This system has two components, consisting of a regulatory charge on fuels and an output based system applying to industrial facilities. Both components have associated an initial carbon price of C\$20/tCO_{2e} (approx. 15 USD), which will increase by C\$10 tCO_{2e} (approx. 7.6 USD) per year until reaching C\$50/tCO_{2e} (approx. 39 USD) in 2022. The proceeds from the carbon pricing system are returned to the provinces where the individuals or businesses are based⁹².

The Pan-Canadian framework could be an inspiration to Pakistan, as it provides a reference of how the federal government and different provinces can interact in the implementation of a carbon pricing system. In the case of Canada, the federal government sets the stringency of the programme and minimum benchmarks, while provinces are given a certain level of flexibility in achieving compliance.

⁹¹ Partnership for Market Readiness (PMR), *Carbon Tax Guide: A Handbook for Policy Makers*, 2017, Ibid.

⁹² ICAP, *Emissions Trading Worldwide – International Carbon Action Partnership (ICAP) 2019 Status Report*, 2019, Ibid.

4. Analysis of the national context of Pakistan

To have an appropriate understanding of the specific circumstances of Pakistan is essential to assess how a carbon pricing instrument could be designed to fit the national context. The chapter starts with an overview of Pakistan's socio-economic context (Section 4.1), and is followed by an assessment of the national policy framework (Section 4.2). In particular, these sections analyse policy documents on climate change and discuss to what extent they support – and could be supported – by the introduction of a carbon pricing instrument. Section 4.3 presents an overview of the different economic sectors of Pakistan, which are analyzed in relation to the five main sectors identified by the IPCC for the reporting of GHG emissions: energy, industrial processes, agriculture, land-use change and forestry, and waste. Section 4.4 provides an analysis of stakeholders that could play a role in the adoption of a carbon pricing instrument in Pakistan, while Section 4.5 summarizes the findings of the chapter with a SWOT analysis – Strengths, Weaknesses, Opportunities and Threats – and a readiness assessment of Pakistan.

4.1 Socio-economic context

Pakistan is a country located in South Asia, having borders with India, China, Afghanistan and Iran. Pakistan ranks as the eighth most populous country in the world and, according to the Pakistan Bureau of Statistics (PBS), the national population in 2017 was estimated at 207.8 million⁹³, having increased at an average rate of 2.4% since 1998. As noted in UNDP's second National Human Development Report, Pakistan exemplifies a classic case of a "youth bulge", as two-thirds of its population are under 30 years of age⁹⁴. Another macro-level trend observed is that the country is quickly urbanizing. While the majority of the population is still rural (approx. 63.5% of the total, according to the 2017 census), it is estimated that Pakistan is urbanizing at an annual rate of 3%⁹⁵, amongst the fastest in South-Asia. Rapid urbanization has been changing the landscape of human settlements, with significant social, economic and environmental implications.

In fiscal year (FY) 2017-18, Pakistan's Gross Domestic Product (GDP) stood at 313.2 billion USD, corresponding to a GDP per capita of 1,558 USD. Its Gross National Income (GNI) – which takes into account income sources generated abroad such as remittances – was at 328.7 billion USD in the same fiscal year. With these levels of economic development, the World Bank ranks Pakistan as a lower-middle income country. As can be observed from the figures displayed in the table below, GDP has exhibited an upward trajectory over the 2013 to 2018 period. In real terms, GDP growth has averaged 4.8% on annual basis, which compares with growth rates below 3% in the 2008-2013

⁹³ PBS, *Provisional Summary of Results of 6th Population and Housing Census-2017*, 2017, <<http://www.pbs.gov.pk/content/provisional-summary-results-6th-population-and-housing-census-2017-0>>

⁹⁴ UNDP, *Pakistan National Human Development Report*, 2017, <<https://www.un.org.pk/undp-pakistan-launches-the-pakistan-national-human-development-report-2017-unleashing-the-potential-of-a-young-pakistan/>>

⁹⁵ D. Mustafa and A. Sawas, *Urbanization and Political Change in Pakistan: exploring the known unknowns*, 2013, *Third World Quarterly* (34), pp.1293-1304, <<https://doi.org/10.1080/01436597.2013.824657>>

period⁹⁶. This robust economic growth in recent years is explained, among other aspects, by a relatively stable political environment, the development of major infrastructure projects, and low interest rates⁹⁷.

FY	2013-14	2014-15	2015-16	2016-17	2017-18
GDP (market prices, billion Rs)	25,169	27,443	29,076	31,963	34,396
GDP (market prices, billion USD)	244.7	270.9	278.9	305.3	313.2
GNI (market prices, billion Rs)	26,597	29,118	30,858	33,707	36,214
GNI (market prices, billion USD)	258.6	287.5	296.0	321.9	329.7
GDP per capita (market prices, USD)	1,314	1,427	1,441	1,548	1,558
GNI per capita (market prices, USD)	1,389	1,514	1,529	1,632	1,640
Exports (billion USD)	25.1	23.7	20.8	20.4	23.3
Imports (billion USD)	45.0	45.9	44.7	52.9	60.9
Exchange rate (1 USD = Rs)	102.86	101.29	104.24	104.7	109.85

Table 4.1 – Economic indicators of Pakistan⁹⁸.

Pakistan's economy, however, exhibits a number of vulnerabilities. Among these, a current account deficit of 12 billion USD, which is keeping Pakistan's balance of payments under considerable stress. Additionally, and as can be observed from the table above, the value of imports has exceeded exports by a wide margin, with this trade deficit expected to widen with the steady growth in imports. Inflation is another economic indicator of concern. Historically, inflation in Pakistan has exhibited a pattern of volatility, even though in 2016 it hit a multi-decade low of 2.9%. Other challenges to economic growth have their root in the energy sector, with demand for electricity largely exceeding supply, leading to suppressed demand where needs are not met or not adequately met. While significant progress has been made in recent years to improve electricity supply, in 2013 it was estimated that power shortages were cutting short GDP growth in up to 2%.⁹⁹ Issues related to the energy sector are further analysed in Section 4.3.1.

Figure 4.1 below displays the distribution of GDP of different economic sectors in Pakistan from FY 2010-11 onwards. It may be observed that, over these years, the services sector has contributed the most to GDP, followed by agriculture and industry, respectively. The share of the services sector has been gradually increasing, accounting for 57% of the GDP in 2017-18. On the other hand, agriculture

⁹⁶ Ministry of Finance, *Pakistan Economic Survey 2017-18*, 2018, <http://www.finance.gov.pk/survey_1718.html>

⁹⁷ Ibid.

⁹⁸ Source: Pakistan Bureau of Statistics (PBS). For GDP and GNI figures: <<http://www.pbs.gov.pk/sites/default/files/tables/Table-4.pdf>>; exchange rates: <<http://www.pbs.gov.pk/content/table-2-national-accounts-main-aggregates-current-prices>>; Export and import figures: <http://www.pbs.gov.pk/sites/default/files/tables/14.01_0.pdf>

⁹⁹ ADB, *Asian Development Outlook 2013 – Pakistan*, 2013, <<https://www.adb.org/sites/default/files/publication/30205/ado2013-pakistan.pdf>>

is still the major source of employment in Pakistan, employing an estimated 38.5% of the labour force¹⁰⁰. In recent years, the official unemployment rate stood at 6%.

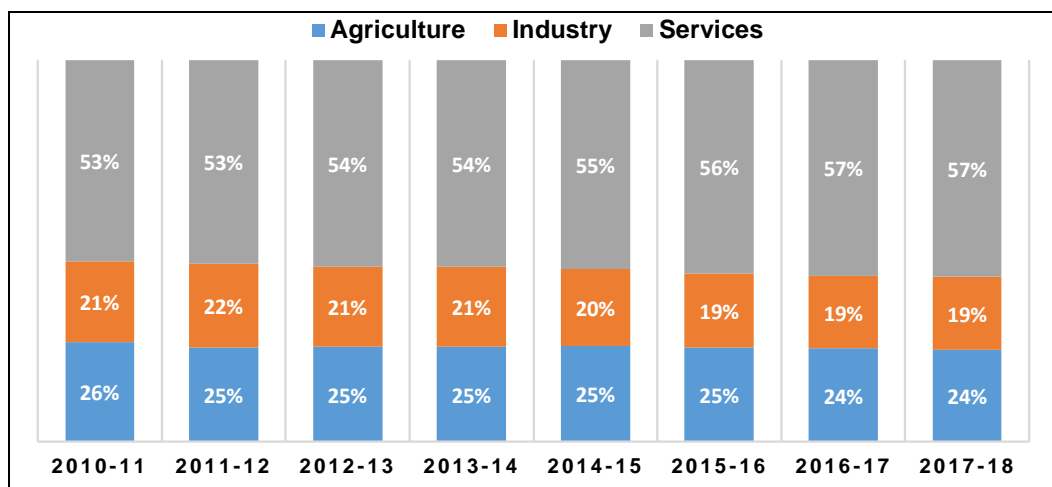


Figure 4.1 – Distribution of gross domestic product (GDP) across economic sectors in Pakistan¹⁰¹.

Notwithstanding the economic progress of recent years, in order to fulfil the goal enshrined in Pakistan’s strategic **Vision for 2025** of progressing from a lower-middle income to an upper-middle income country, GDP needs to grow at a rate of least 7% on an annual basis between 2018 and 2025.¹⁰² Vision 2025 is based on seven pillars for driving growth and development. The first pillar is the development of human and social capital, including on poverty alleviation and job creation, especially to the youth. The other pillars are: ii) sustained indigenous inclusive growth; iii) democratic governance, institutional reform, and modernization of the public sector; iv) energy, food, and water security; v) private sector-led growth; vi) development of a knowledge economy; and vii) modernization of infrastructure and strengthening regional connectivity.

Additionally, in 2016 the Parliament of Pakistan adopted the UN’s **Sustainable Development Goals** (SDGs) as its own national development goals. A national framework for the SDGs has been prepared by Pakistan’s Planning Commission. The framework lays out tentative targets for SDG implementation, which were defined in consultation with Provincial Governments.

For Pakistan, some SDGs and targets are more important than others. In the national framework, the targets are prioritized in accordance to Pakistan’s specific national circumstances, with three major tiers – or “categories” – identified¹⁰³: Category-I refers to goals that require immediate policy

¹⁰⁰ PBS, *Percentage distribution of employed persons 10 years of age and over by major sectors of employment, sex, area, province and Pakistan, 2017-18*, 2018, <http://www.pbs.gov.pk/sites/default/files/Labour%20Force/publications/lfs2017_18/TABLE-21_perc_R.pdf>

¹⁰¹ PBS, *Gross Domestic Product of Pakistan (at current basic prices)*, 2018, <<http://www.pbs.gov.pk/sites/default/files/tables/Table-4.pdf>>

¹⁰² Ministry of Planning, Development & Reform, *Pakistan Vision 2025*, 2014, <<https://www.pc.gov.pk/uploads/vision2025/Pakistan-Vision-2025.pdf>>

¹⁰³ For further details, see <https://www.pc.gov.pk/uploads/report/National_SDGs_Framework_-_NEC_2018.pdf>

intervention. Ensuring food security through sustainable agriculture, improved nutrition and access to sustainable forms of energy are amongst the top priorities. Category-II refers to goals that require relatively longer timeframes and consistent policy support, and include poverty reduction and the empowerment of women. Category-III clusters together goals that have longer gestation periods and which require major institutional reforms for the achievement of desired outcomes. Among these are the goals related to climate change.

4.2 Policy framework and analysis of climate change sector

Pakistan is a federal state composed of four Provinces (Balochistan, Khyber Pakhtunkhwa, Punjab, and Sindh), two Autonomous Territories (Azad Jammu and Kashmir, Gilgit-Baltistan), and one federal territory (Islamabad). The Constitution Eighteenth (Amendment) Act, 2010, brought a redefinition of the governance structure of Pakistan by making more explicit the roles of the federation and its federating units. In particular, the Amendment devolved significant powers and responsibilities to sub-national governments, including on matters related to environment pollution and climate change.

Despite this new governance structure, the cross-cutting nature of climate change and the need for national coordination on a number of issues, namely the implementation of Multilateral Environment Agreements, led to the establishment of the **Ministry of Climate Change** (MOCC) in 2012. MOCC is the federal body for all issues related to climate change and the environment. Among its roles and responsibilities, MOCC has the mandate for formulating national policies, strategies, plans, programmes and legislation on climate change.

Concerns over climate change permeate and are present in several development policies and plans of Pakistan. Adaptation is the main national priority on climate change, given Pakistan's vulnerability to its adverse impacts as well as its status as a relatively low emitter of greenhouse gases (GHG), especially on a per capita basis. In effect, the Global Climate Risk Index compiled by GermanWatch¹⁰⁴ ranks Pakistan as one of the ten most affected countries by climate change, as had been mentioned before in the introduction chapter. Concurrently with this reality, **Vision 2025** recognizes that climate change is one of the most important "exogenous" challenges affecting Pakistan, highlighting its impact on food, water and energy security. It may be noted, too, that Pakistan's Nationally Determined Contribution (NDC) has its foundation on this vision.

While adaptation takes precedence over mitigation, Pakistan acknowledges its role as a "responsible member" of the international community in combating climate change and the importance of adopting mitigation efforts domestically. This is reflected on major policy documents on climate change issued by the government, in particular the National Climate Change Policy (2012), the Pakistan's Intended Nationally Determined Contribution (2015), and the Pakistan Climate Change Act (2016). A brief

¹⁰⁴ German Watch, *Global Climate Risk Index 2018*, 2018. Ibid.

account of these documents is provided in Point 4.2.1 below, which is followed by a discussion on how they lay out a basis for considering the introduction of a carbon pricing instrument in Pakistan (Point 4.2.2). Next it is analysed the GHG emissions profile of Pakistan (in Point 4.2.3) and the national experiences on market-based approaches and climate finance (Point 4.2.4).

4.2.1 National Policy Framework on Climate Change

Below is provided an overview of the main national policy documents on climate change in Pakistan:

National Climate Change Policy (2012)

The National Climate Change Policy (NCCP)¹⁰⁵ is guided by the overarching goal of mainstreaming climate change considerations across economic and social development priorities. Several objectives are laid out in support of this goal, on aspects as diverse as inter-ministerial coordination, the development of institutional capacities, or access to climate finance. The policy also identifies a number of sectoral measures for the implementation of mitigation actions, which are organized in relation to seven areas: i) energy, ii) energy efficiency and conservation, iii) transport, iv) urban planning, v) industries, vi) agriculture and livestock, and vii) forestry. The measures put forth in the NCCP provide a general framework for the development of specific national action plans. In order to support the implementation of actions plans and track progress in implementation, the NCCP requires the establishment of implementation committees at the federal and provincial levels. Provincial Committees are recognized as key actors in the implementation of the climate change agenda introduced by the NCCP, which resonates with the enhanced roles of Provinces on environment related issues following the Eighteenth Amendment to the Constitution.

The Federal Government developed an Action Plan to support the implementation of the NCCP, which later took the shape of a **Framework for Implementation of Climate Change Policy** (2014-2030).¹⁰⁶ This document provides further directions to federal and provincial ministries, departments and agencies to the development of their own implementation plans. This framework builds on the NCCP by setting more concrete objectives and proposing strategic actions, which are classified either as priorities, short-term actions, medium-term actions, or long-term actions. As discussed further below, this policy document establishes a solid basis for the development of carbon pricing instruments in Pakistan.

Nationally Determined Contribution (2016)

Pakistan ratified the Paris Agreement in November 2016 and, in the same month, submitted its Intended Nationally Determined Contribution (or PAK-INDC)¹⁰⁷. On its NDC¹⁰⁸ Pakistan presents

¹⁰⁵ MOCC, National Climate Change Policy, 2012, <http://www.gcisc.org.pk/National_Climate_Change_Policy_2012.pdf>

¹⁰⁶ MOCC, *Framework for Implementation of Climate Change Policy*, 2013, <<http://www.gcisc.org.pk/Framework%20for%20Implementation%20of%20CC%20Policy.pdf>>

¹⁰⁷ UNFCCC, *Pakistan's Intended Nationally Determined Contribution (Pak-INDC)*, 2016, Ibid.

updated figures of its GHG emissions, with inventory data from year 2015, and an estimation of forecasted progress until 2030. In this regard, it may be noted that, for the period considered, Pakistan estimates GHG emissions to increase by almost four-fold, from the 405 MtCO₂e reported in 2015 to 1,603 MtCO₂e in 2030. Based on these projections, the share of emissions from the energy sector is expected to increase from 46% to 56%. Conversely, emissions from the agriculture sector are projected to decrease from 43% to 29% over the same period. In 2030, combined emissions from energy and the Industrial Processes and Product Use (IPPU) sectors are projected to correspond to 64% of the total.

The NDC also states that, in light of the economic development goals of Pakistan and the corresponding increase in the demand for energy services, GHG emissions are expected to peak far beyond 2030. Recognizing there is a significant potential for mitigation opportunities in the country, Pakistan expresses the intention of reducing its emissions in up to 20% of its 2030 projected levels conditional on the availability of international support. To achieve this target, total abatement costs are estimated at 40 billion USD. The NDC does not specify sectoral targets.

The NDC puts forth a number of measures in support of this mitigation target. These are ranked as high, medium and low priority measures. It may also be noted that Pakistan is a member country of the NDC Partnership, which is providing technical assistance to Pakistan on NDC implementation¹⁰⁹.

Pakistan Climate Change Act (2016)

The Pakistan Climate Change Act¹¹⁰ was passed by the National Assembly in 2017 to support Pakistan meeting its obligations as part of international agreements on climate change¹¹¹. The Act sets a basis for the adoption of comprehensive policies, plans, programmes, projects and other measures on mitigation and adaptation. To that end, the Act formally establishes three institutions: the **Pakistan Climate Change Council**, the **Pakistan Climate Change Authority**, and the **Pakistan Climate Change Fund**.

The Council is an administrative authority vested with the responsibilities of executing the Act, in particular of enforcing, coordinating and monitoring implementation. The Authority will operate under the guidance of the Council, having as its functions and roles, *inter alia*, the design of policies, plans, programmes and other measures on climate change, including mechanisms for implementation. The Authority will also identify and oversee the transfer of technologies which are appropriate to the domestic context, while strengthening capacity-building of both governmental and non-governmental

¹⁰⁸ As Pakistan has deposited its ratification instrument of the Paris Agreement, henceforth Pakistan's INDC is simply referred as NDC.

¹⁰⁹ Additional information on the NDC Partnership activities in Pakistan may be found in: <https://ndcpartnership.org/sites/all/themes/ndcp_v2/docs/country-engagement/countries/NCDP_Outlook_Pakistan_v6a.pdf>

¹¹⁰ National Assembly, *Pakistan Climate Change Act*, 2017, <http://www.na.gov.pk/uploads/documents/1485513841_966.pdf>

¹¹¹ Agreements explicitly referred to in the Act are the United Nations Framework Convention on Climate Change, the Kyoto Protocol and the Paris Agreement.

stakeholders. Both the Council and Authority will coordinate, monitor and supervise implementation of the NCCP and Sustainable Development Goals.

The Pakistan Climate Change Fund was established as a vehicle through which financial support can be channelled to the execution of programmes and projects on adaptation and mitigation, provided they are aligned with the eligibility criteria defined by the Council. The Fund will be managed by the Pakistan Climate Change Authority and, as defined in the Act, funds received shall be in the form of grants and donations. On the other hand, the wording of the Act suggests that the Fund is not eligible to be financed through loans.

4.2.2 National framework on climate change and synergies with carbon pricing

As seen in the point above, Pakistan has developed specific policies and legislation on climate change, which provide a fairly robust framework for the implementation of specific initiatives on both adaptation and mitigation. Climate change policies of Pakistan do not explicitly make reference to carbon pricing instruments. However, these policies provide a solid basis for their introduction, including of some of the components required for their operationalization, in particular the MRV of GHG emissions at the installation/entity level. **Annex I** presents a detailed analysis of how policy elements found in these documents, namely the NCCP and its framework of implementation, could be entry points for carbon pricing in Pakistan. In a nutshell, they are in the form of:

- i) **Explicit reference to carbon pricing instruments** – the NCCP makes explicit reference to a carbon tax as part of mitigation measures in the energy sector. Here, a carbon tax is proposed for consideration on the use of environmentally detrimental energy generation from fossil fuels.¹¹² The implementation framework of the policy also refers to the introduction of polluter pays/carbon tax as part of a green fiscal reform, which is identified as a medium-term priority¹¹³.
- ii) **Incentive schemes to support mitigation actions** – both the NCCP and the framework for implementation of the policy, on several instances, call for the introduction of incentive schemes that can support the reduction of GHG emissions. While these incentives are formulated in a generic manner in the documents (e.g. “economic incentives” to promote the upgrade of industrial processes and technologies “financial incentives” for commercial transport systems to reduce emissions, etc.)¹¹⁴, they clearly provide the context for the introduction of a carbon pricing instrument. In both NCCP and its implementation framework, these incentive schemes are proposed as measures on power generation, energy efficiency, industrial development and the transport sector, often framed as part of a “green fiscal reform”.

¹¹² Policy measure i) of the NCCP, pp. 23. Ibid.

¹¹³ As Action 3.2.2 of the Objective 3 “to reduce total energy demand through conservation and efficiency”, pp. 68. Ibid.

¹¹⁴ See pp. 27 of the NCCP as part of policy measures in the industrial sector, and pp. 71 of the Implementation Framework of the NCCP, Action 1.6.1 under the strategy for supporting reducing emissions in the transport sector. Ibid.

- iii) **Support to market-based mechanisms** – policy documents on climate change are supportive of market-based instruments and carbon financing mechanisms. For example, Action 3.3.3 of the implementation framework¹¹⁵, explicitly refers to emissions trading as a means of supporting energy efficiency gains in the private sector. As part of Action 3.2.5¹¹⁶, it is identified as short-term priority the development of fiscal reforms to introduce a “carbon credit market”. The CDM and other voluntary schemes are also identified as carbon financing opportunities that could be leveraged and further developed in Pakistan (e.g. as part of Action 1.8.1 on mitigation activities in the transport sector of the implementation framework)¹¹⁷. These policy measures clearly lay a foundation for the introduction of an ETS as well as other flexible mechanisms that can support compliance obligations (e.g. in the form of an offset mechanism).
- iv) **Establishment of support elements required for a carbon pricing instrument** – as noted in Chapter 3, CPIs require a number of supporting elements that can function as the backbone of their operation. A key element among these is the existence of an MRV framework for tracking GHG emissions at the company or installation level. The need to develop an MRV system is, for instance, recognized as a short-term priority in the implementation framework of the NCCP¹¹⁸, as well as a specific policy measure of the NCCP addressing industries¹¹⁹.

In addition to the above, it needs to be noted the possible synergies between the introduction of CPIs and the new institutional set up laid out by the Pakistan Climate Change Act. Among these, the constitution of the Pakistan Climate Change Fund, which could support – and be supported by a – CPI. For example, revenue raised by a CPI could be used to partially or fully finance the Fund. Subsequently, these funds could be redistributed and invested on different activities. For example, to finance adaptation projects or to directly compensate participants that could be negatively affected by the introduction of a carbon pricing instrument, such as industries at risk of carbon leakage or low-income households in the brink of energy poverty. Some of these aspects are further developed in chapter 5 and 6 of the study.

The introduction of carbon pricing instruments is also strongly backed by national policies that are broader in scope than those specifically focusing on climate change. For instance, the National Sustainable Development Strategy (2012)¹²⁰ has set as one of its strategic goals the internalization of environmental costs through pricing mechanisms. As another example, the National Environmental

¹¹⁵ In pp. 69 of the Implementation Framework, under strategy 3.3 for enacting and enforcing legislation and standards on energy conservation. Ibid.

¹¹⁶ In pp. 68 of the Implementation Framework, under strategy 3.2 for implementing “green fiscal reforms” in different sectors of the economy. Ibid.

¹¹⁷ In pp. 72 of the Implementation Framework, as part of the strategy to secure financing for technology innovations in the transport sector. Ibid.

¹¹⁸ In pp. 68, as part of Action 3.2.6 of the Implementation Framework, under the overarching objective of fostering energy efficiency and conservation. Ibid.

¹¹⁹ In pp. 27 of the NCCP. Ibid

¹²⁰ M. Amin Aslam Khan, *National Sustainable Development Strategy: Pakistan’s pathway to a sustainable & resilient future*, 2012, <<http://www.sbi.gos.pk/pdf/Legal%20Framework/canada/2012%20-%20National%20Sustainable%20Development%20Strategy,%202012.pdf>>

Policy (2005) builds a strong case for the introduction of economic and market-based instruments to foster the adoption of environmentally-sound approaches, even if short of making explicit reference to climate change¹²¹.

4.2.3 Greenhouse Gas Emissions Profile of Pakistan

The latest official figures on GHG emission of Pakistan were reported in the PAK-INDC. They pertain to emissions in year 2015, which totalled 405 MtCO₂e. The energy sector is the major contributor overall (46% of total emissions), followed by agriculture (43%), IPPU (5.4%), waste (3.0%), and the land use change & forestry sector (2.6%). As can be observed in the graph of **Figure 4.2**, emissions in Pakistan have more than doubled in the 1994-2015 period, growing at a compound annual growth rate (CAGR) of 3.9%. As per the NDC, emission levels are expected to increase four-fold from 2015 to 2030, which corresponds to a CAGR of 9.6% over that period. These are the only officially published figures on the GHG emissions trajectory of Pakistan.

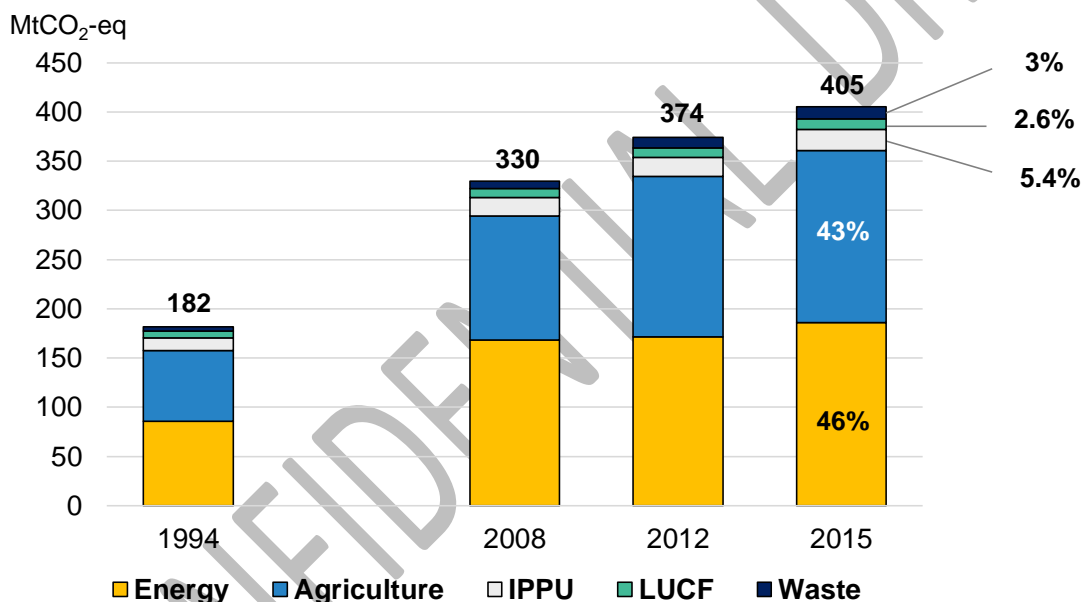


Figure 4.2 – Greenhouse gas emissions of Pakistan for years where these are available. Source: NDC

GHG emissions of year 2015 correspond to those reported in the national GHG inventory for FY 2014-15. These figures were estimated based on the Revised Guidelines of the IPCC from 1996 through the adoption of a Tier 1 approach¹²². In this way, calculations were made using default emission factors found in IPCC guidelines, which were multiplied by activity data collected from national statistics. The main sources of data are the Pakistan Year Book 2014-15, the Agricultural Statistics of Pakistan, and the Pakistan Economic Survey 2014-15. The GHGs included are CO₂, CH₄, and N₂O emitted from

¹²¹ Government of Pakistan Ministry of Environment, *National Environmental Policy*, 2005, <<https://www.mowr.gov.pk/wp-content/uploads/2018/05/National-Environmental-Policy-2005.pdf>>

¹²² IPCC, *Revised 1996 IPCC Guidelines for National Greenhouse Gas Inventories*, 1996, <<https://www.ipcc-nggip.iges.or.jp/public/ql/invs1.html>>

anthropogenic sources. On the way forward, Pakistan intends to gradually transition to Tier 2 approaches¹²³.

The preparation of national GHG inventories is the responsibility of the Global Change Impact Studies Centre (GCISC), established under the Ministry of Climate Change of Pakistan. Inventories have been prepared in an infrequent manner, with one official submission to the UNFCCC made so far. This submission was part of Pakistan’s Initial Communication on Climate Change¹²⁴, with inventory data from 1994. The preparation of the Second National Communication was initiated in January 2016, and completion is expected in the second semester of 2019. It will present inventory data from 2015. To date, Pakistan has not completed any Biennial Update Report (BUR), but the preparation of the first BUR is slated to begin later in 2019, with completion expected in late 2020.

A more detailed analysis of national GHG emissions in 2015 is presented below, with a focus on the three major contributing sectors: energy, agriculture and IPPU. With regards to energy sector emissions, it may be noted the relatively balanced contribution of its major sub-sectors, which are energy industries (27%), transport (22%), manufacturing industries (20%), and “other sectors” (23%). The latter group encompasses emissions from the residential sector, commerce & institutions, as well as from agriculture, forestry & fishing.

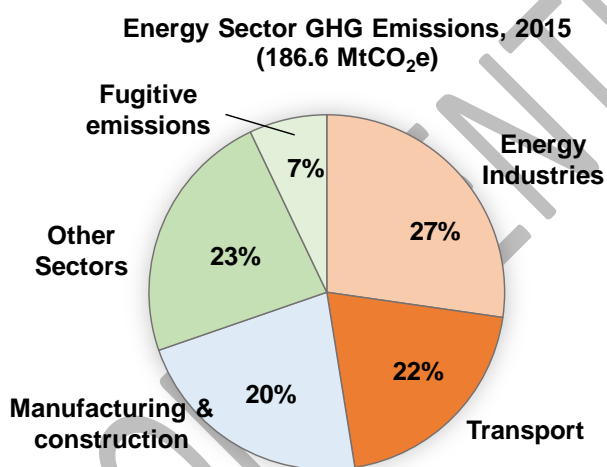


Figure 4.3 – Breakdown of energy sector emissions in Pakistan, FY 2014-15. Source: GCISC

The figure below displays the emissions breakdown for IPPU and agriculture. With regards to IPPU, three sub-sectors contribute to emissions: mineral products, chemical industry and metal production. As can be observed, the largest contribution is from mineral products, corresponding to 79% of IPPU emissions. With regards to Agriculture, two major sub-sectors contribute to emissions: agricultural soils

¹²³ For example, GCISC is planning to develop tier 2 approaches for the estimation of emissions from rice cultivation.

¹²⁴ Government of Islamic Republic of Pakistan, Ministry of Environment, *Pakistan’s Initial Communication on Climate Change*, 2003, <https://unfccc.int/sites/default/files/resource/PNC-Final_Version_11-11-03.pdf>

and enteric fermentation¹²⁵, corresponding to 44.5% and 42.3%, respectively. It should be noted, too, that emissions from enteric fermentation are due to the release of methane, while the gas emitted from agricultural soils is N₂O, whose greenhouse gas potential over a 100-year timeframe is 310 higher than that of CO₂.

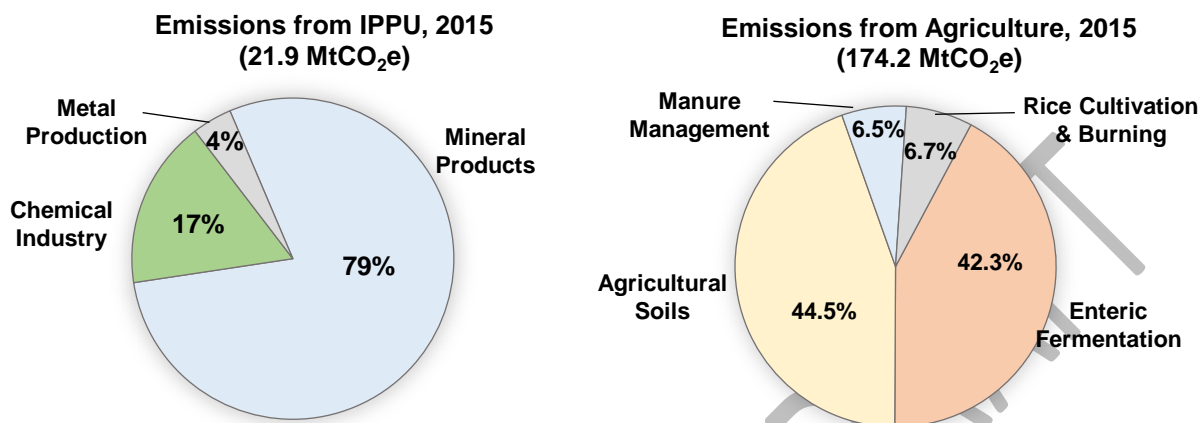


Figure 4.4 – Emissions from IPPU and Agriculture in Pakistan, FY 2014-2015. Source: GCISC.

With regards to the MRV of GHG emissions, in Pakistan these processes are limited to the preparation of the national inventory, where some MRV-related processes are conducted by GCISC. These include, *inter alia*, the establishment of a data management system and QA/QC procedures to check data quality and emissions calculations. At present, there is no MRV framework at the facility or company level, even though the NCCP lays out the ambition of developing such systems.

4.2.4 Experiences of Pakistan with market-based approaches and climate finance

Pakistan has been a host of Clean Development Mechanism (CDM) projects since 2006, when it registered its first project, an N₂O abatement activity in a nitric acid plant in Multan. As of February 2019, Pakistan has granted host country approval to 76 project activities. Out of these, 37 had been registered by the CDM Executive Board. GHG emission reductions from registered project activities have amounted to 3.79 MtCO₂e per year¹²⁶. As a whole, registered projects in Pakistan account for less than 0.5% of all CDM project activities registered worldwide. Nevertheless, the overall high number of CDM projects in Pakistan could be understood as a good first evidence of the existence of a reasonable potential for low-cost mitigation opportunities.

The majority of CDM projects in Pakistan are in the energy sector. As can be seen in **Figure 4.5** below, these are projects on energy efficiency and renewable energy. Pakistan is also host to four CDM Programme of Activities (PoA), which consist of initiatives on solar PV, compact fluorescent

¹²⁵ Enteric fermentation is the digestive process which allows ruminants such as goats, cows or sheep to digest feeds such as grass, which has as by-product the emissions of methane.

¹²⁶ S. Ayaz, *Status of CDM in Pakistan and institutional arrangements*, 2018, <https://unfccc.int/files/na/application/pdf/03_saadullah_ayaz_cdm_presentation.pdf>

lamps, biogas plants and energy-connected renewable energies. As of February 2019, none of these initiatives was reported to have been issued CERs.

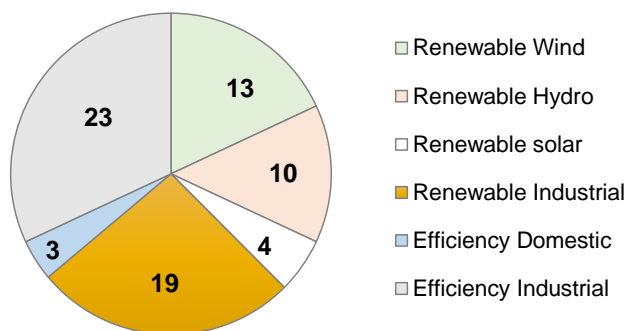


Figure 4.5 – Breakdown of CDM projects in the energy sector with host country approval in Pakistan. Figures in the pie chart indicate number of projects.

Pakistan’s Designated National Authority for the CDM is the Ministry of Climate Change. In 2004, a CDM Cell was established to support the Ministry assessing CDM projects prior to being granted host country approval. It also promoted awareness raising and capacity building on CDM across the country.

Apart from the CDM, few other initiatives have been developed in Pakistan involving market-based mechanisms. For example, as of February 2019 four project activities were registered by the Voluntary Carbon Standard (VCS)¹²⁷. The Gold Standard also had four activities in Pakistan, some of which registered under the CDM (e.g. a solar PV Programme of Activities)¹²⁸.

Pakistan has been an active proponent of Nationally Appropriate Mitigation Action (NAMA) programmes. Seven such programmes¹²⁹ were registered in the NAMA registry database hosted by the UNFCCC. All of these NAMAs consist of project concepts seeking international support for implementation. For example, the Waste Sector NAMA was jointly developed by MOCC, the Alternative Energy Development Board (AEDB), UN-Habitat and UN-ESCAP, and in 2014 an application had been submitted for funding from the UK/German NAMA Facility. None of these programmes had been able to successfully raise funding and, consequently, in recent years interest on NAMA development has gradually eroded. The table below displays a brief overview of the NAMA programmes that have been developed in Pakistan, as these also provide an indication of national mitigation priorities. Energy efficiency, renewable energy deployment and waste management are the sectors where these NAMAs have been proposed. Sectoral policies and programmes are analyzed in more detail in the next section.

¹²⁷ VERRA, *Project Database*, accessed January 2019, <<https://www.vcsprojectdatabase.org/#/projects>>

¹²⁸ Markit, *Project Registry*, accessed January 2019, <https://mer.markit.com/br-reg/public/index.jsp?entity=project&sort=project_name&dir=ASC&start=0&acronym=GS&limit=15&additionalCertificationId=&categoryId=10000000000001&name=&standardId=100000000000032>

¹²⁹ UNFCCC, *NAMA Registry*, accessed January 2019, <<https://www4.unfccc.int/sites/PublicNAMA/SitePages/Country.aspx?CountryId=131>>

NAMA Programme	Sector/sub-sector	Overview
Accelerating the Market Transformation to Energy Efficient Lighting	Energy efficiency in buildings	The NAMA aims to support the development and implementation of a National Efficient Lighting Strategy, including the development of minimum energy performance standards, MRV systems, awareness campaigns, etc.
Energy Efficient Lighting in Residential, Commercial, Industrial, and Outdoor Sectors of Pakistan	Energy efficiency	The project aims to contribute to energy security and GHG emission reductions through energy efficient lighting in several sectors: residential, commercial, industrial and “outdoors”.
Strategizing for Grid Strengthening / Improvement for evacuation of power from Wind Power Projects	Renewable energy	The objective of the programme is to prepare a master plan and strategy to support the development of wind power projects and the capacity of the national power grid to cope with an intermittent source of electricity.
Strategizing for Grid Strengthening / Improvement for evacuation of power from Solar Power Projects	Renewable energy	Same objective of programme above, with a focus on solar instead of wind power.
Supporting Mechanisms for Promoting Distributed Generation	Renewable energy	This NAMA aims to support establishing a regulatory regime for distributed generation in Pakistan, which would include enhanced capacities on net metering.
Bio-energy generation and greenhouse-gases mitigation through organic-waste utilization	Waste management	The overarching goal of the project is to develop and support disseminating approaches through which organic feedstocks, in particular waste water and agricultural waste, can be converted into energy while reducing GHG emissions.
Waste Sector NAMA in Pakistan	Waste management	The aim of the programme is to reduce GHG emissions from urban waste through the development of integrated municipal solid waste management approaches, with a focus on waste-to-energy. The centrepiece of the NAMA is the establishment of a revolving fund to support private sector investment in waste treatment facilities
Development and Installation of Carbon Dioxide Sequestration Technologies in Pakistan	Energy production	This NAMA aims to develop and install carbon capture and storage technologies in natural gas fields and coal deposits.

Table 4.1 – NAMA programmes developed in Pakistan. Source: NAMA Registry.

4.3 Sectoral analysis

4.3.1 Energy

The energy sector is the largest contributor to GHG emissions in Pakistan, with its share forecasted to increase from 46% in 2015 to 56% in 2030, as stated in the NDC. The sector is of strategic importance to Pakistan, as the reliable supply of energy is a pillar to sustain the levels of economic growth required. Efforts to promote sustainable energy in Pakistan face two main hurdles: the lack of access to sustainable energy sources and products (energy poverty); and an imbalance between supply and demand in the electricity sector. An overview of the sector is provided in this section with respect to: a) energy mix; b) analysis by source of energy; c) electricity sector; and d) energy access.

a) Energy mix

Primary energy supply of Pakistan in FY 2016-17 totalled 79.6 million toe¹³⁰. Supply of primary energy is dominated by two major sources, natural gas and oil, which accounted for 37.9% and 34.4% of the total, respectively. This was followed by electricity (generated, mostly, from nuclear and hydropower plants), with a share of 12.7%, coal (8.1%) and LNG imports (5.6%). The graph of **Figure 4.6** presents the breakdown of primary energy supply in Pakistan over a five-year period.

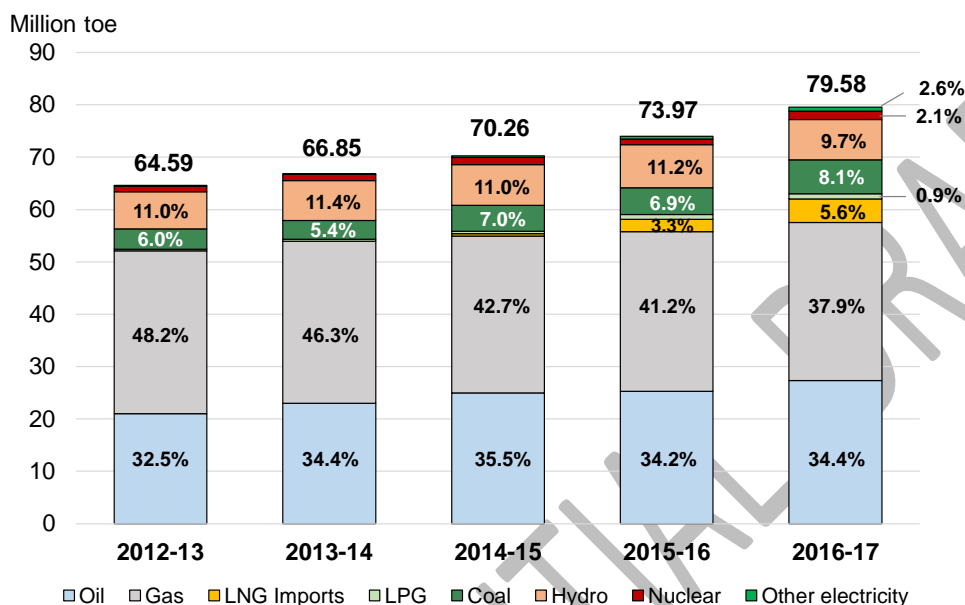


Figure 4.6 – Total primary energy supply, Pakistan, FY 2012-13 to FY 2016-17. “Other electricity” includes electricity generated from other renewables and electricity imports. Source: Pakistan Energy Yearbook 2017

From the graph above it may be noted:

- The growth in primary energy supply in the period under analysis, with a CAGR of 4.2%. From FY 2015-16 to FY 2016-17, the annual growth was even higher, at 7.6%;
- The dominant share of fossil fuels in the energy mix, accounting for 87.3% of the total primary energy supply in FY 2016-17;
- The sharp decline in the share of natural gas in the energy mix, from 48.2% to 37.9% in just five years, due to the depletion of domestic resources. This decline has been partly offset by imports of LNG, which in FY 2016-17 were responsible for 5.6% of total primary energy supply. It may be noted that the import of LNG started in FY 2014-15;
- The relatively small share of coal in primary energy supply, although exhibiting a steady increase in the 5-year period under analysis;
- The share of “emissions free” energy sources has remained relatively stable over this period, even though the share of hydropower has declined. The share of other renewables such as

¹³⁰ Ministry of Energy (Petroleum Division) and Hydrocarbon Development Institute of Pakistan, *Pakistan Energy Yearbook 2017*, 2018, Ministry of Energy (Petroleum Division)

wind, solar PV or biomass is still marginal, accounting for less than 1% of total primary energy supply.

Pakistan is a **net importer** of energy: in FY 2016-17 42.9% of the primary energy consumed was sourced from abroad. In the same FY, major energy imports were petroleum products (45.3%), crude oil (26.2%), coal (13.5%) and natural gas (13.1%)¹³¹. This dependency on external supplies of energy is a risk to Pakistan’s energy security, making the country vulnerable to supply disruptions and fluctuations of international prices.

Final energy consumption in FY 2016-17 totalled 50.1 million toe. Compared with the figure for primary energy supply on that year, it can be observed that a significant share is lost from supply to final consumption. This is mostly ascribed to losses in conversion devices, transmission and distribution networks¹³². Final energy consumption figures, displayed in **Figure 4.7a)**, show that the share of the different sources is in line with those of primary energy, with the remark that the weight of coal is higher (12.2%). **Figure 4.7b)** shows that industry, transport and the residential sector are the major sources of final energy consumption, accounting for 35.8%, 33.9% and 22.6% of the total, respectively. It may be noted, too, that even though agriculture is a major economic sector and source of employment, it only accounts for 1.5% of final energy consumption.

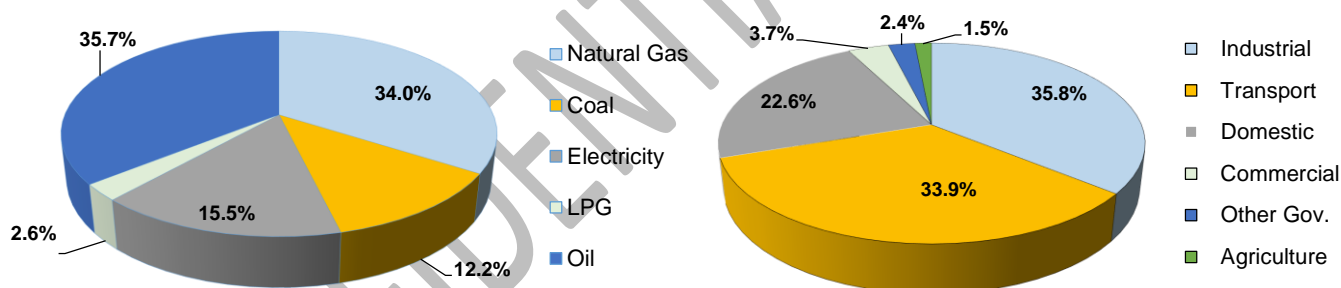


Figure 4.7a) – Final energy consumption per source, Pakistan, FY 2016-17. Source: Pakistan Energy Yearbook 2017

Figure 4.7b) – Final energy consumption per economic sector, Pakistan, FY 2016-17. Source: Pakistan Energy Yearbook 2017

b) Analysis by source of energy

Natural gas has been the major source of primary supply in Pakistan, which was driven by the existence of abundant indigenous reserves, mostly concentrated in the provinces of Sindh and Balochistan. This made the government support the development and utilization of this resource, for example through the establishment of an extensive network of pipelines and the promotion of CNG as a transport fuel. However, the production of natural gas from indigenous resources peaked in 2008,

¹³¹ Energy Yearbook 2017, energy balance, pp.5. Ibid.

¹³² Only a small fraction of this “energy loss” is due to use in the energy sector, e.g. for the operation of power plants (approx. 3%)

prompting the government to impose a ban to the establishment of new CNG stations. This decline in domestic natural gas production has been partly offset with imports of LNG, which started in 2015 upon the commissioning of the first LNG re-gasification terminal. Power generation, industry and residential sectors are the major consumers of natural gas in Pakistan (see **Table 4.2** below).

Sector	Gas consumption (mmcf)	Regasified LNG (mmcf)	Total (mmcf)	Share
Power generation	980	116	1,096	30.0%
Domestic	801	-	801	21.9%
Commercial	89	-	89	2.4%
Transport (CNG)	150	43	193	5.3%
Fertilizer	611	64	675	18.5%
Industry (general)	613	187	800	21.9%
Total	3,244	310	3,654	100%

Table 4.2 – Average daily consumption of natural gas in Pakistan per sector (1 July 2016 to 28 February 2017). Source: Pakistan Economic Survey 2016-17.

With regards to **oil and petroleum products**, current domestic production does not suffice to meet demand. For example, in FY 2016-17 crude oil supplies from abroad met 68.5% of demand, whereas oil products were mostly imported¹³³. Middle East countries, in particular Saudi Arabia, are the major suppliers of crude and petroleum products. The oil import bill in FY 2016-17 totalled 9.1 billion USD, which represented an increase of 23% in relation to the previous FY¹³⁴. To put into perspective, this corresponded to 3% of the GDP on that FY. Transport and power generation are the major sources of oil consumption in final energy, corresponding to a share of 57% and 33%, respectively, in 2017¹³⁵. These sectors are analysed in more detail below.

In Pakistan, **coal** is mostly consumed in heavy industries, such as steel and cement, and in power generation. In FY 2016-17, on an energy basis 74.4% of coal was consumed in cement production, 19.7% in brick kilns and 5.9% in power generation¹³⁶. Pakistan is an importer of coal, which is sourced from countries such as Australia or Indonesia. Nonetheless, Pakistan is endowed with abundant indigenous resources. The majority of domestic coal is produced in Balochistan and Sindh. The largest and most promising reserves are those of the Thar coalfield, Sindh, which is considered of strategic importance to Pakistan. Several projects for harnessing Thar coal are at different stages of development, a few of which in the scope of the China-Pakistan Economic Corridor (CPEC)¹³⁷.

¹³³ Pakistan Energy Yearbook 2017, energy balance, pp.5. Ibid.

¹³⁴ Pakistan Energy Yearbook 2017, Ibid. This increase was a result of higher international oil prices and an increase in the import of petroleum products.

¹³⁵ Ministry of Finance, *Pakistan Economic Survey 2017-18*, 2018. Ibid.

¹³⁶ On a mass basis, the share of coal consumed is higher in brick manufacturing, which suggests the use of low-grade coals and less efficient conversion processes than the other industries.

¹³⁷ Ministry of Finance, *Pakistan Economic Survey 2017-18*, 2018. Ibid.

Pakistan is also endowed with abundant **renewable energy** resources. Large hydro is, by far, the largest renewable source of energy deployed in Pakistan, mostly in Northern areas. Nonetheless, it is estimated that only approx. 15% of the country’s hydro potential of 40,000 MW has been tapped¹³⁸. The same applies to other renewable sources: despite recent developments on solar PV, wind and biomass, the potential in Pakistan is still largely untapped. With regards to solar energy, the resource potential is more significant in the southern and southwestern parts of the country¹³⁹. Wind power is also found to be an abundant resource in Sindh and Balochistan. Just the Gharo-Keti Bandar wind corridor, for example, has a technical potential of 50 GW, and in fact all installed wind power capacity in Pakistan is located along this corridor¹⁴⁰. The biomass potential has also been studied for Pakistan, and here as well there is a significant margin for developments¹⁴¹.

c) Electricity sector

As of February 2018, Pakistan’s installed power generation capacity totalled 29,944 MW¹⁴². This represents an increase of 29.5% in relation to FY 2012-13, when installed capacity was 22,812 MW. Indeed, the accentuated growth observed over this period reflects the urgent need, duly recognized by the Government of Pakistan, of addressing an imbalance between the demand and supply of electricity. **Figure 4.8** below displays the installed capacity and how it has evolved over the years in Pakistan.

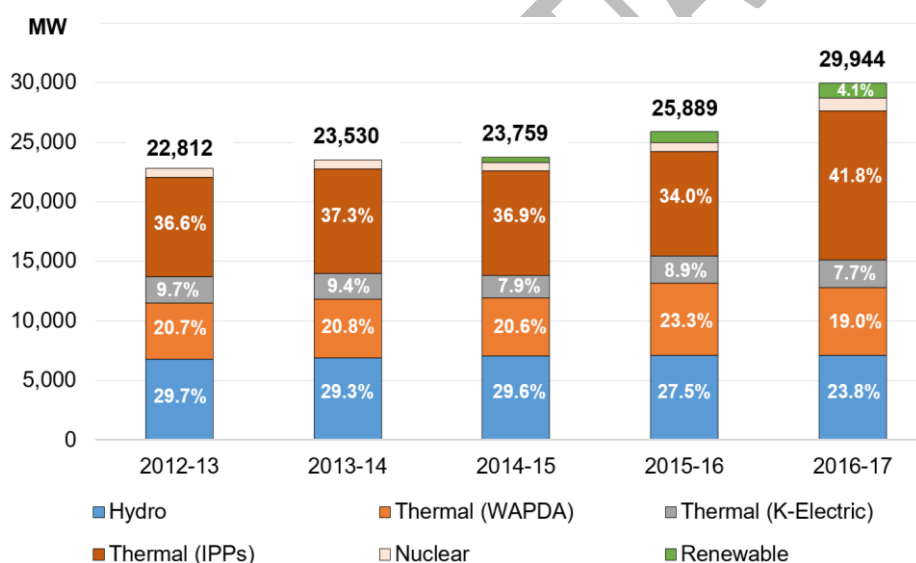


Figure 4.8 – Installed power generation capacity in Pakistan in MW, from FY 2012-13 to 2016-17. Source: Pakistan Energy Yearbook 2017.

¹³⁸ Private Power & Infrastructure Board, *Hydel Potential in Pakistan*, 2013, <<https://www.nepra.org.pk/Policies/Hydel%20Potential%20in%20Pakistan.pdf>>

¹³⁹ ESMAP, *Renewable Energy Resource Mapping in Pakistan*, accessed January 2019, <<http://esmap.org/node/3058>>

¹⁴⁰ Irfan Mirza et al., *Assessment of Wind Potential in Kalar Kahar Region by Comparing On-Site Data with NREL Wind Resource Map of Pakistan*, 2015, <https://doi.org/10.1007/978-3-319-16033-7_4>

¹⁴¹ World Bank, *Biomass resource mapping in Pakistan*, 2013, <<http://documents.worldbank.org/curated/en/104071469432331115/Biomass-resource-mapping-in-Pakistan-final-report-on-biomass-atlas>>

¹⁴² Pakistan Energy Yearbook 2017. Ibid.

From the graph, it may be noted that in FY 2016-17 the installed capacity in Pakistan consisted of 60.8% thermal, 23.8% hydropower, 4.1% renewables (wind, solar PV and bagasse) and 3.6% nuclear. Nonetheless, the figures on generation capacity do not exactly match those related to the power generated over the same FY, which totalled 123,118 GWh. This can be understood in light of aspects such as fuel availability¹⁴³, capacity factor of the power plants (i.e. the number of operating hours per year of the facilities), grid capacity or electricity imports. The graph in the figure below provides the contribution per technology/fuel to power generation.

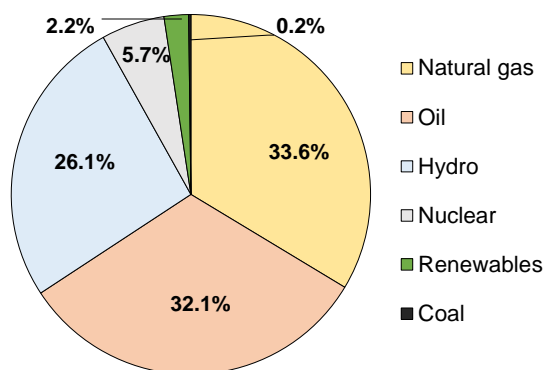


Figure 4.9 – Electricity generated in FY 2016-17, breakdown per fuel/technology. Source: Pakistan Energy Yearbook 2017.

An observation from the figure above is that the contribution of coal to power generation is still marginal, at 0.2%. On the other hand, and according to estimates of NEPRA, the national electricity regulator, installed capacity of coal-fired power plants connected to the NTDC grid are planned to increase by more than ten-fold to 8,232 MW by June 2021, and up to 12,163 MW in 2025, corresponding to 18.0% and 19.6% of the total installed capacity in Pakistan on those years, respectively¹⁴⁴.

The graphs of **Figure 4.10** display the share of electricity consumption per sector and per region. It can be seen that the bulk of power consumption is in the domestic and industrial sector, with a share of 51% and 25%, respectively. This appears to suggest that the introduction of a carbon pricing instrument applied uniformly to all sectors would mostly affect households and families. An implication is that in the design of such instruments there is a need to ensure that final consumers are not disproportionately or unfairly affected by higher electricity prices. It may also be noted that electricity consumption on a per capita basis in Pakistan is one of the lowest in the world (see **Figure 4.11**), which indicates that as the economy grows and populations become wealthier, this is accompanied by a higher demand for energy services, including power. With regards to regions, it can be noted that the Punjab and Sindh account for the bulk of electricity consumption in Pakistan, with a combined share of 84.1% of the total.

¹⁴³ For example, the declining availability of natural gas has led to that existing power plants operating below capacity (see <https://energypedia.info/wiki/Pakistan_Energy_Situation#Energy_Sources>)

¹⁴⁴ NEPRA, *NEPRA State of Industry Report, 2017*, <<https://www.nepra.org.pk/industryreports.htm>>

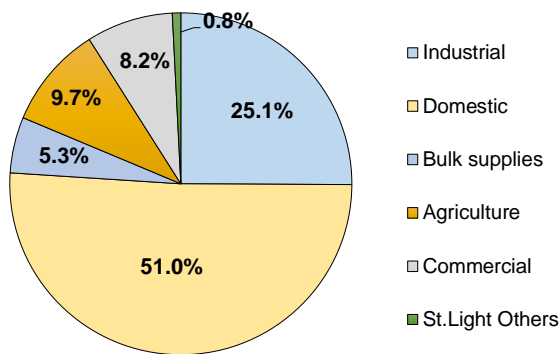


Figure 4.10a) – Electricity consumption by sector, 2016-17. Only includes data from public utilities.

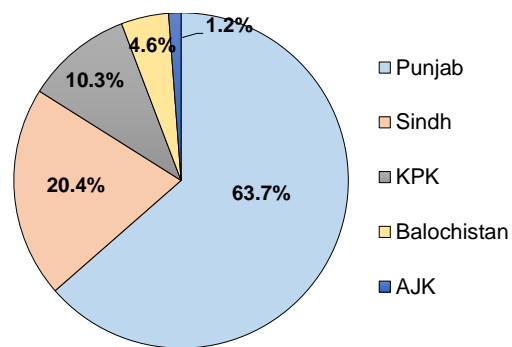


Figure 4.10b) – Electricity consumption by region, 2016-17. Only includes data from public utilities.

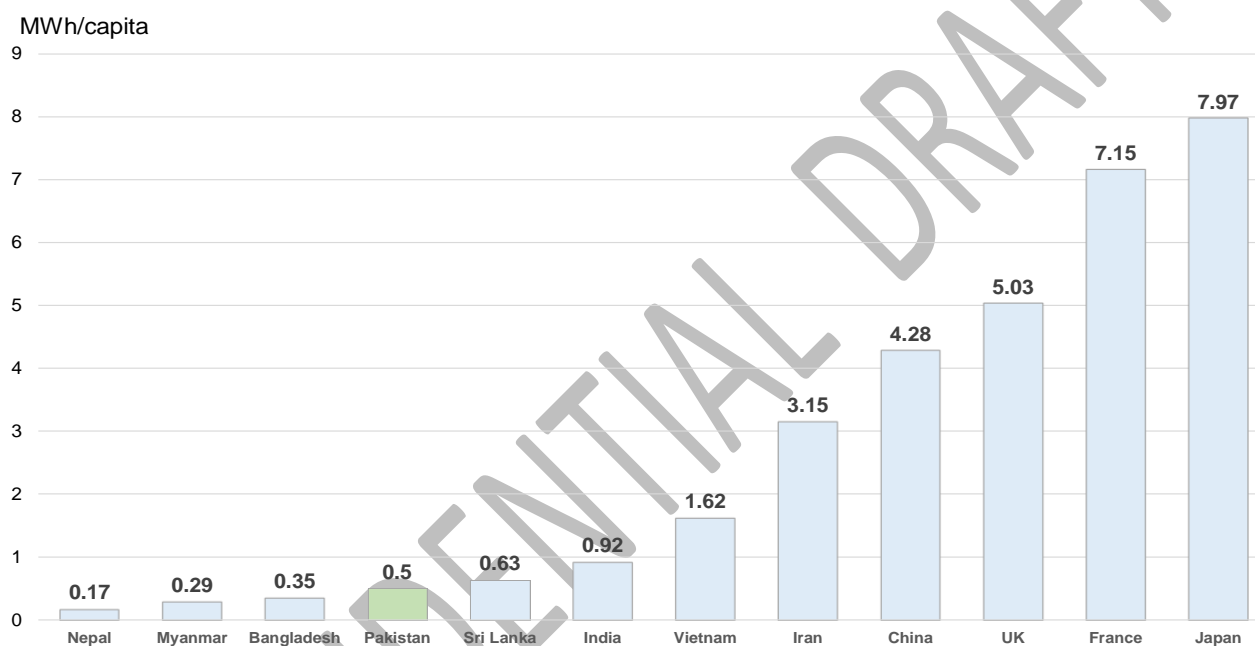


Figure 4.11 – Annual electricity consumption per capita. Source: International Energy Agency (2019)¹⁴⁵.

The power sector has traditionally been dominated by State actors, only recently opening up to private investment. At the federal level, the Power Division, Ministry of Energy, is the entity responsible for policy formulation and the overall development of the sector. This Ministry was established in August 2017 by assuming as its two administrative divisions the power and oil & gas sections of the previously existing ministries, the Ministry of Water and Power and the Ministry of Petroleum and Natural Resources, respectively. Other federal-level entities with a stake in the power sector are:

- i) **NEPRA** – established in 1997, it is the independent regulator for the sector, with a mandate to ensure transparency, competitiveness and commercially oriented power market operations. NEPRA also has the mandate of setting tariffs for the power sector and the issuance of licenses in generation, transmission and distribution.

¹⁴⁵ IEA, *IEA World Energy Balances 2018, 2019*, <<https://webstore.iea.org/world-energy-balances-2018>>

- ii) **Alternative Energy Development Board (AEDB)** – established as an autonomous body under the Ministry of Energy, it has the mandate of promoting and facilitating the exploitation of renewable energy resources. It also develops national strategies, policies and plans on renewable energy, and facilitates private sector participation in this field.
- iii) **Private Power & Infrastructure Board (PPIB)** – also established as an autonomous entity under the Ministry of Energy, it acts as a “one-stop” facilitator on behalf of the federal government to support private-sector participation in power generation for non-renewable technologies and large hydropower.

Power generation assets are, on their majority, owned and managed by state-owned entities. The Water and Power Development Authority (WAPDA), a semi-autonomous entity under the administrative control of the Federal Government, is responsible for the development and operation of water infrastructure projects, including hydropower plants. State-owned thermal generation assets are distributed among four generation companies (so called “GENCOs”), and they are managed by another state-owned entity, the Pakistan Electric Power Company (PEPCO). K-Electric is the only vertically integrated company operating in Pakistan, and in 2017 it owned and operated 2,295 MW of thermal generation assets. K-Electric serves Karachi and it used to be a public sector company operating under the name KESC (Karachi Electric Supply Corporation). It was privatized in 2005, and currently the government holds a 22% stake.

The remainder thermal capacity is owned by a number of independent power producers (IPPs). As of 30 June 2017, there were 33 IPPs in operation in Pakistan¹⁴⁶. Lastly, the four existent nuclear power plants in Pakistan are under the management of the Pakistan Atomic Energy Commission (PAEC). The contribution of these entities to power generation is presented in FY 2016-17 in **Figure 4.12** below.

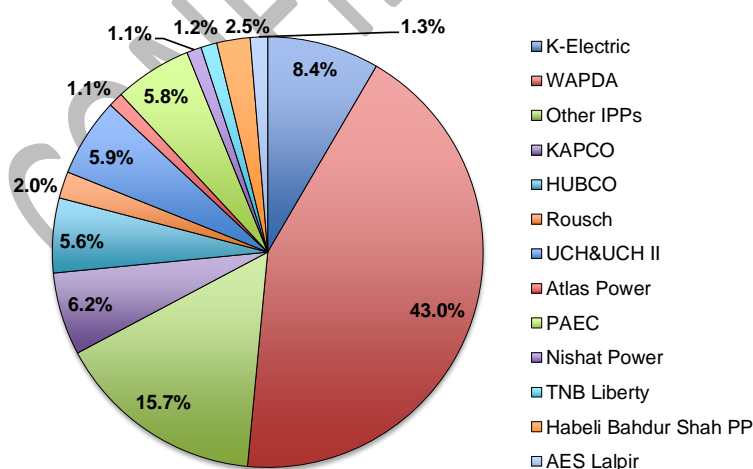


Figure 4.12 – Breakdown of electricity generation per company, FY 2016-17.

¹⁴⁶ Issues related to the development of IPPs are dealt with by the Private Power & Infrastructure Board (PPIB), which operates under the Ministry of Energy (Power Division).

With regards to the **transmission** of electricity, there are two companies in Pakistan engaged on these activities: the National Transmission Distribution Company (NTDC) and K-Electric. NTDC is responsible for the operation, construction and maintenance of power transmissions lines and grid stations all over Pakistan except for the Karachi Metropolitan Area, which is managed by K-Electric. NTDC is under the control of PEPCO.

The **distribution of electricity** (i.e. at 132 kV and below) is managed by ten distribution companies (DISCOs). They purchase electricity from generators, which is subsequently sold to customers on their respective areas. All DISCOs are owned by the Government and are under the control of PEPCO, with the exception of K-Electric which, as noted above, has its own distribution wing and is privately-owned.

All power generation assets connected to the NTDC system sell their electricity to the Central Power Purchasing Agency (CPPA). CPPA is a state-owned entity which is responsible for procuring power from GENCOs, IPPs and hydropower facilities. CPPA subsequently sells the electricity purchased to DISCOs at the tariff set by NEPRA¹⁴⁷. The current institutional arrangements for the power sector of Pakistan are illustrated in the figure below:

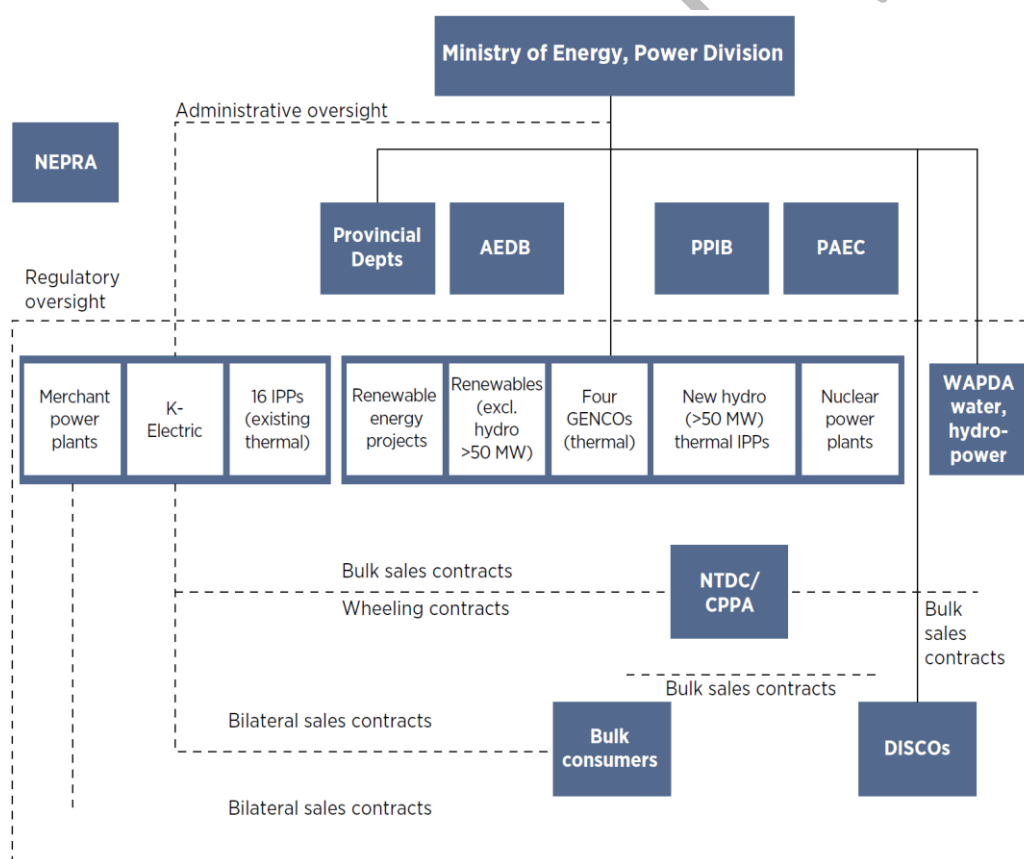


Figure 4.13 – Organizational structure of the electricity sector, Pakistan¹⁴⁸.

¹⁴⁷ Upon its establishment, CPPA assumed the business previously held by NTDC of purchasing power and reselling it to DISCOs.

¹⁴⁸ Source: Government of Pakistan, *Policy for Development of Renewable Energy for Power Generation*, 2006.

In 2018, the national Parliament passed the Regulation of Generation, Transmission and Distribution of Electric Power (Amendment) Act (2018)¹⁴⁹, which puts forth a number of reforms to Pakistan's electricity sector with the aim of supporting the creation of a competitive market regime. To this end, the Law formally introduces the establishment of new entities such as those of “market operator”, “system operator” or “energy trader”.

The main policy document governing the power sector is the **National Power Policy 2013**¹⁵⁰. The policy was developed by the then Ministry of Water and Power¹⁵¹, and it provides the overall direction to developments in the sector. Its overall aim is to enhance the efficiency of the system as a whole, from generation to distribution, in a sustainable and affordable manner. It was intended to address four challenges, identified below, which had led to an energy crisis:

- i) The growing gap between power supply and demand, with the latter significantly outstripping the first. This supply-demand gap had led to load-shedding of 12-16 hours nationwide on average;
- ii) High costs associated with the generation of electricity due to an increasing dependence of fuel imports;
- iii) High inefficiencies due to power loss from transmission and distribution (23-25%);
- iv) High-level of subsidies and “circular debt” as a result of inefficiencies, energy theft and high costs of generation.

In order to address these challenges, the policy lays out a number of targets. These include decreasing the supply-demand gap to zero by 2017, reducing generation costs from Rs.12 per kWh to Rs.10 per kWh by 2017, and to decrease transmission and distribution losses to 16% by 2017 from a baseline of 23-25%. The policy stems on the principles of efficiency, competition and sustainability.

Since the policy was issued, Pakistan has made progress on these objectives. Among these, subsidies to power tariffs have been consistently reduced, from Rs. 464 billion (2.3% of the GDP) in 2012 to Rs. 217 billion (0.7% of the GDP) in 2016¹⁵². The government has also made significant additions to installed power generation capacity, as has been seen above.

One of the reforms introduced by the policy is the set-up of a new design architecture to support the transition from the “single buyer” model into a competitive energy market. The overarching strategy is

¹⁴⁹ National Assembly, *Regulation of Generation, Transmission and Distribution of Electric Power Act, 1997*, <http://www.na.gov.pk/uploads/documents/1511254649_724.pdf>

¹⁵⁰ Government of Pakistan, *National Power Policy, 2013*, <<http://www.ppib.gov.pk/National%20Power%20Policy%202013.pdf>>

¹⁵¹ The Ministry of Water and Power was dissolved in August 2017; the Power Division of this ministry was moved into the Ministry of Energy.

¹⁵² Finance Division – Government of Pakistan, *Economic and Social Survey 2017-18, 2018*, <http://www.finance.gov.pk/survey/chapters_18/Economic_Survey_2017_18.pdf>

to foster efficiency through competition in generation and retail, while leaving the “natural monopolies” of transmission and distribution activities as regulated businesses. A first step towards this transition was the establishment of a market operator, a function which was taken by the Central Power Purchasing Agency (CPPA). Other priorities of the National Power Policy are the use of indigenous resources, such as Thar coal, hydro and other renewable sources, and the promotion of energy efficiency.

Three other policies at the federal-level are currently in effect in the context of which power projects may be developed in Pakistan. They are briefly summarized in the table below:

Policy	Description
Policy for Development of Renewable Energy for Power Generation (2006) ¹⁵³	<ul style="list-style-type: none"> ➤ This is Pakistan’s first energy policy exclusively aimed at promoting renewable energy power projects; ➤ With this policy, AEDB offers project initiation permits to private-sector investors developing projects using the following technologies: solar, wind, small-scale hydropower, bagasse, biomass and waste-to-energy.
National Policy for Power Co-Generation by Sugar Industry (2008) ¹⁵⁴	<ul style="list-style-type: none"> ➤ Policy specifically developed for power generation from the sugar industry using bagasse and/or coal as fuel; ➤ It provides similar incentive schemes for IPPs as the renewable energy policy above.
Power Generation Policy (2015) ¹⁵⁵	<ul style="list-style-type: none"> ➤ The policy covers the development of new thermal and large hydropower projects (above 50 MW), in both the public and private sectors, by laying out a framework for project development.

Table 4.3 – Overview of federal policies on the power sector for Pakistan.

As seen above, high-subsidies levels and the resulting “circular debt” (see Box 4.1 below) are amongst the main challenges faced by Pakistan in the power sector, and as will be discussed further in the study, also has an impact on the introduction of carbon pricing instruments, in particular the mechanism through which the actual costs of providing electricity are reflected in end-user bills. The Government of Pakistan provides several subsidies to electricity consumption, the largest being the so-called Tariff Differential Subsidy (TDS). The TDS is the difference between the “allowable costs” incurred by electricity utilities, which are determined through regulation by NEPRA, and the electricity tariff paid by consumers¹⁵⁶. In FY 2012-13, the TDS corresponded to 96% of all subsidies paid¹⁵⁷.

¹⁵³ Government of Pakistan, *Policy for Development of Renewable Energy for Power Generation*, 2006, <<https://www.aedb.org/Documents/Policy/REpolicy.pdf>>

¹⁵⁴ Government of Pakistan, *National Policy for Power Co-Generation by Sugar Industry and Guidelines for Investors*, 2008, <<http://www.ppib.gov.pk/Co-Generation%20Policy%202008.pdf>>

¹⁵⁵ Gazette of Pakistan, *Power Generation Policy 2015*, 2015, <<http://www.ppib.gov.pk/Power%20Policy%202015.pdf>>

¹⁵⁶ The tariff setting mechanism works as follows: among all DISCOs, NEPRA identifies the one with the lowest distribution tariff and calculates the different consumer tariffs based on that company’s cost and revenue records. Subsequently, all DISCOs are instructed to charge these tariffs on a uniform national basis, with these being reimbursed the difference between their costs and the set tariff as a subsidy. For example, if the lowest determined distribution tariff was Rs 10/kWh and the tariff for an average DISCO Rs. 11/kWh, the government would reimburse the average DISCO the difference of Rs 1 per kWh as subsidy.

There are four main categories of consumers in Pakistan: residential, commercial, industrial and agricultural. The tariff charged and the subsidy level are set in relation to the consumer category and the consumption level. For example, the power tariff for residential consumers is based on “slabs” of electricity consumption per household. A highly subsidized tariff is provided to households that have a consumption of up to 50 kWh per month. This “lifeline” slab is aimed at enabling the access to electricity by the poorest strata of the population¹⁵⁸. In FY 2012-13, half of electricity subsidies were disbursed to households, one quarter to industries, and the remainder to agriculture and the commercial sector. According to research of the World Bank, in FY 2014-15 the cost of residential electricity subsidies in Pakistan amounted to approx. 0.8% of GDP, roughly the same as the national expenditure with public health¹⁵⁹. The reduction of electricity subsidies to national industries has also been hindered out of concerns over their international competitiveness¹⁶⁰.

Box 4.1: Circular Debt in the Pakistan power sector

Although there is no legal definition of “circular debt”, the expression is used to designate the financial shortfall that hinders the power purchaser, CPPA, to pay power supply companies. This shortfall is mainly due to:

- i) The difference between the actual costs of providing electricity and the revenue generated by DISCOs (which is based on the tariff determined by NEPRA);
- ii) Delays or non-payment of subsidies by the national government;
- iii) Delays in the determination of tariffs by NEPRA and in the notification by the national government;
- iv) Poor revenue collection by DISCOs, which is further compounded by significant transmission & distribution losses and theft.

The inability of DISCOs to make full payments to CPPA spills over through the whole energy supply chain, resulting in the inability of generating companies to pay for fuel supplies and reduced investments in the sector. This has led to extended periods of load shedding, with adverse consequences to the economy and the society as a whole. The government’s policy is to limit and reduce the circular debt on a sustainable basis, as expressed in the National Power Tariff and Subsidy Guidelines (2014).

Sources: National Power Tariff and Subsidy Policy Guidelines (2014)¹⁶¹; The Causes and Impacts of Power Sector Circular Debit in Pakistan (2013)¹⁶²

¹⁵⁷ T. Walker et al., *Reforming Electricity Subsidies in Pakistan: Measures to Protect the Poor*, 2014, Washington, DC: World Bank

¹⁵⁸ However, a study conducted by the World Bank (2014, *ibid.*) has shown that electricity consumption is not directly aligned with overall welfare in Pakistan, with richer households benefiting disproportionately from subsidies. According to the same study, only 28% of electricity subsidies reach the poor

¹⁵⁹ World Bank, *Residential Electricity Subsidies in Pakistan: Targeting, Welfare Impacts, and Options for Reform*, 2017, Washington, DC: World Bank

¹⁶⁰ Tribune, *PM blocks move to increase electricity tariff for industries*, accessed February 2019, <<https://tribune.com.pk/story/1684287/2-pm-blocks-move-increase-electricity-tariff-industries/>>

¹⁶¹ <[http://climateinfo.pk/frontend/web/attachments/data-type/MoWP%20\(2014\)%20National%20power%20tariff%20guidelines%20\(1\).pdf](http://climateinfo.pk/frontend/web/attachments/data-type/MoWP%20(2014)%20National%20power%20tariff%20guidelines%20(1).pdf)>

¹⁶² <[http://climateinfo.pk/frontend/web/attachments/data-type/USAID%20\(2013\)%20The%20Causes%20and%20Impacts%20of%20Power%20Sector%20Circular%20Debt.pdf](http://climateinfo.pk/frontend/web/attachments/data-type/USAID%20(2013)%20The%20Causes%20and%20Impacts%20of%20Power%20Sector%20Circular%20Debt.pdf)>

The promotion of **energy efficiency** is one of the priorities identified in the National Power Policy. Indeed, energy intensity figures of Pakistan suggest that there is a significant potential for tapping on energy efficiency and conservation opportunities, as can be observed from **Figure 4.14**. These opportunities exist not only along the electricity value chain, as emphasized in the policy, but in the energy sector as a whole. For example, the use of traditional biomass for heating and cooking purposes, which is the main fuel used by a large part of the populations, is highly inefficient¹⁶³.

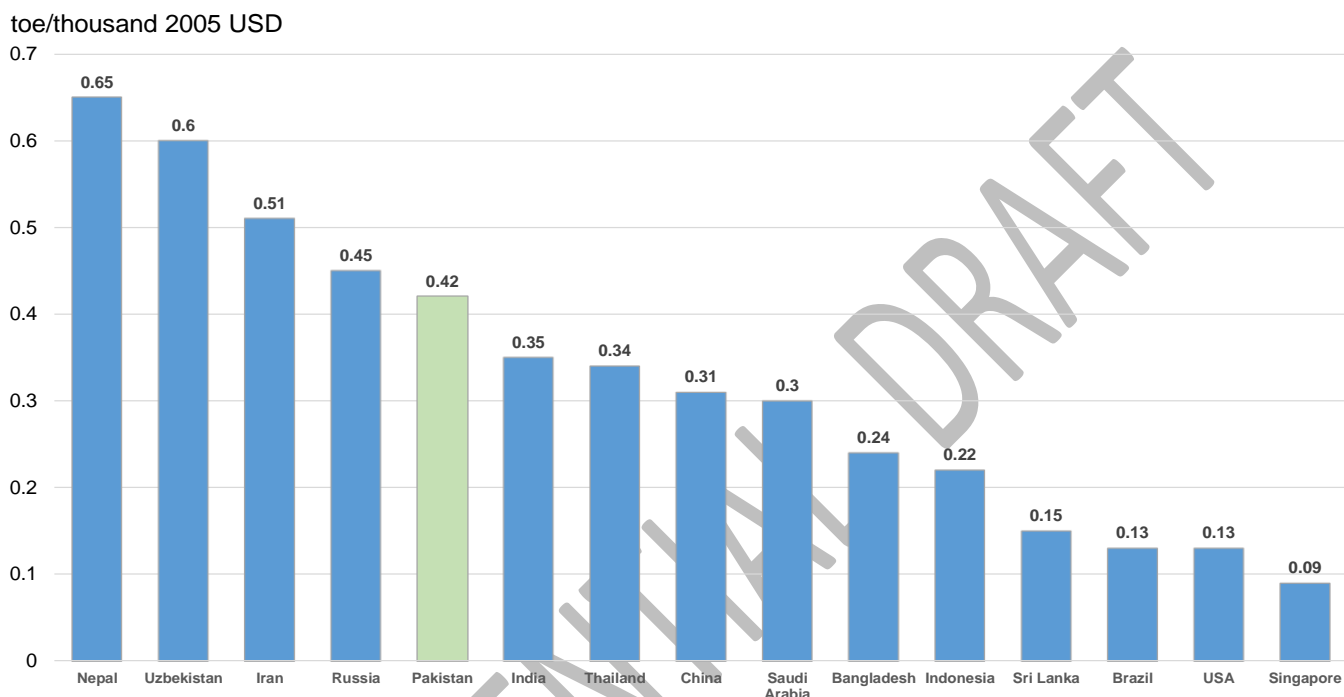


Figure 4.14 – Energy intensity of selected countries, in total primary energy supply in 2016 (toe) per GDP in thousand 2005 USD. Source: IEA (2019).

The main policy document at the federal level on energy efficiency is the **National Energy Efficiency and Conservation Act 2016**.¹⁶⁴ Recognizing the major role of energy efficiency, the Act lays out the institutional set-up and mechanisms to effectively harness energy efficiency opportunities in Pakistan. Among these is the establishment of a National Energy Efficiency and Conservation Authority (NEECA), which is tasked, *inter alia*, with the mandate of coordinating energy conservation policies at the federal level, the preparation of regulations, and the recommendation of energy consumption standards. The Act provides the legal basis to the enforcement of measures on energy efficiency and conservation. For instance, it introduces the concepts of “designated consumer” and lays out a framework for the conduct of energy audits to energy intensive entities.

¹⁶³ For example, natural gas used in a conventional combustion boiler can have an efficiency as high as 84%, while traditional biomass used for cooking has efficiencies as low as 8-15%.

¹⁶⁴ The Gazette of Pakistan, *National Energy Efficiency and Conservation Act, 2016*, 2016, <http://www.na.gov.pk/uploads/documents/1472205962_638.pdf>

d) Energy Access

The provision of universal access to modern forms of energy is one of the United Nations Sustainable Development Goals (SDGs)¹⁶⁵. It is also identified as a Category-I priority in the national framework for SDGs, as noted in Section 4.1. A quick snapshot on the *status quo* of Pakistan on the two main dimensions usually considered when analysing energy access – access to electricity and access to clean cooking fuels – is provided below.

With regards to the first, according to estimates of the IEA¹⁶⁶, 52 million people in Pakistan did not have access to electricity in 2017. The rate of access was higher in urban areas (90% of the urban population) than in rural areas (64% of the rural population). It may also be noted that among developing Asian countries, and in absolute terms, Pakistan has the second largest population without access to electricity (see **Figure 4.15** below).

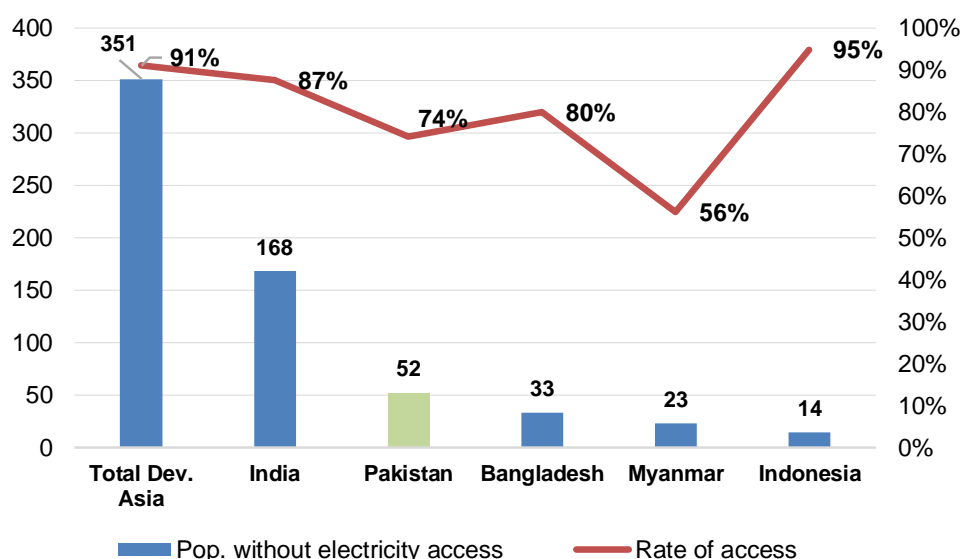


Figure 4.15 – Population without electricity access (millions) and rate of access (in %) in developing Asian countries in 2017. Source: IEA (2019)

In Pakistan, 130 million people lacked access to clean cooking facilities, relying instead on traditional biomass, kerosene or coal as their primary cooking fuel in 2017.¹⁶⁷ In a similar fashion to other countries where energy access is not universal, the share of the population without access to clean cooking is higher than those without electricity.

As can be seen from these energy access figures, a significant share of the country’s population is found to be in a state of “energy poverty”. The government is therefore hard pressed to cater to the

¹⁶⁵ Sustainable Development Goal 7 is to ensure access to affordable, reliable, sustainable and modern energy for all: <<https://sustainabledevelopment.un.org/sdg7>>

¹⁶⁶ IEA, *Sustainable Development Goal 7: access to electricity*, 2019, <<https://www.iea.org/sdg/electricity/>>

¹⁶⁷ IEA, *Sustainable Development Goal 7: access to clean cooking*, 2019, <<https://www.iea.org/sdg/cooking/>>

needs of this people, with the implication that a carbon pricing instrument should not jeopardize the achievement of energy access goals.

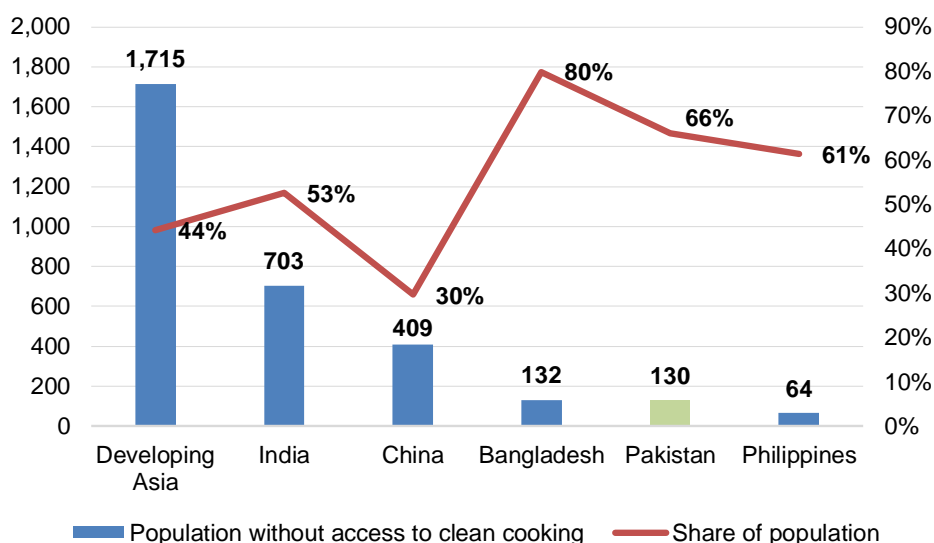


Figure 4.16 – Population without electricity access to clean cooking (millions) and share of population without access (in %) in developing Asian countries in 2017. Source: IEA 2019.

4.3.2 Transport

It was seen in **Figure 4.7b**) that transport accounted for 33.9% of final energy consumption in FY 2016-17, corresponding to 17 million toe. Energy consumption in this sector has exhibited a steady growth in recent years, at a CAGR of 6.2% in the FY 2011-12 to FY 2016-17 period, therefore above the rate the economy has been expanding. This growth trend is expected to continue, as Pakistan’s rate of motorization, at 16 per 1,000 inhabitants, is one of the lowest in the region¹⁶⁸.

With regards to the energy sources consumed in transport, petroleum products account for the largest share, i.e. 14.6 million toe in FY 2016-17. More specifically, the transport sector consumed 57.0% of all petroleum products in Pakistan on that FY. In an inverse trajectory, natural gas consumption in the transport sector has exhibited a declining trend in recent years, falling from 2.8 million toe in FY 2011-12 to 1.6 million toe in FY 2016-17, which equates to a CAGR of -10.8%. This decrease is partially explained by the ban that was imposed on the use of CNG for transport due to depletion of the natural gas resources in the country.

It was noted in **Figure 4.3** of Section 4.2 that transport accounted for 22% of energy sector emissions in 2015, which equates to 41.2 MtCO_{2e}. The bulk of these emissions originated from road transport, corresponding to 92% of the total (see **Figure 4.17a**) below). The fuels consumed in the sector are dominated by diesel and petrol (87.2% of the total), while the share of CNG was just 9.3%.

¹⁶⁸ NDC Partnership, *Roadmap for NDC Implementation – A Framework for Climate Action in Pakistan*, 2018, Unpublished.

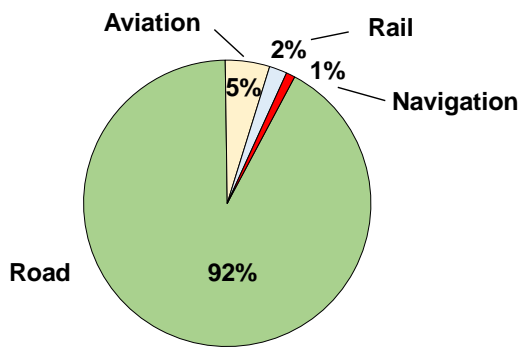


Figure 4.17a) – GHG emissions from transport, 2015. Source: GCISC

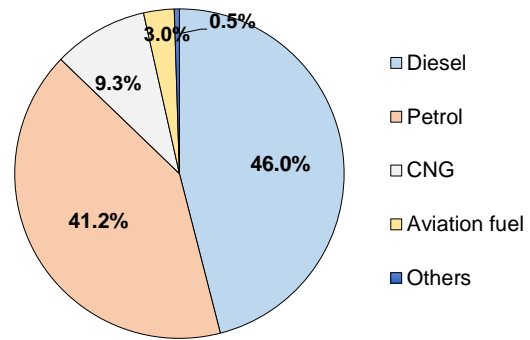


Figure 4.17b) – Share of fuels consumed in transport sector in FY 2017-18. Source: Energy Yearbook 2017

As road transport accounts for the largest share of emissions in Pakistan, it is worth taking a closer look into developments in this segment. In particular, it should be noted that the number of road vehicles in Pakistan has evolved from 2.71 million in 1990 to 4.7 million in 2000 and to 18.1 million in 2015. This means that in the 1990-2015 period road vehicles increased by more than six-fold in Pakistan. In this respect, two-wheelers are the dominant vehicle type (more than 12 million units in 2015), followed by light-duty vehicles such as cars, jeeps and taxis.

In Pakistan, fuel prices roughly follow international oil price trends even though they are centrally administrated by federal government agencies. For instance, the price of petroleum and oil products at the exit of the refinery (so called “ex-depot” or “ex-refinery”) is capped so as not to exceed the Pakistan State Oil’s average import price of the preceding two weeks. Ex-refinery prices include the following components: i) an “import parity” price, ii) the “Inland Freight Equalization Margin”, iii) a distribution margin, iv) dealers’ commission, and v) a “Petroleum Levy” set by the government. Retail prices are determined by adding a general sales tax at a rate of 17%¹⁶⁹, which is a major source of government revenue. The Oil and Gas Regulatory Authority (OGRA) monitors the prices of petroleum and oil products and may intervene in the market¹⁷⁰.

Natural gas prices are determined based on a different method. In this case, OGRA plays a central role in price setting. This is based in the determination of revenue requirements by gas utilities, which takes into consideration the costs incurred with the purchase and distribution of gas, investments in the transmission and distribution infrastructure, distribution losses¹⁷¹, and a prescribed rate of return. Based on the revenue requirements calculation, OGRA makes a recommendation to the government on the prescribed price for gas utilities. Subsequently, the government determines consumer prices for the different sectors (domestic, commercial, power generation, general industries and CNG) after

¹⁶⁹ FBR, *Notification (Sales Tax)*, 2018, <http://download1.fbr.gov.pk/SROs/2018123123123532770NewDoc2018-12-3120.32.19_1.pdf>

¹⁷⁰ State Bank of Pakistan, *Estimating Elasticity of Transport Fuel Demand in Pakistan*, 2018, <https://www.researchgate.net/publication/328631291_Estimating_Elasticity_of_Transport_Fuel_Demand_in_Pakistan>

¹⁷¹ Distribution losses are an issue of contention between OGRA and some gas utilities, as these are considerably high in relation to global standards and, accordingly, have an impact on end-user prices.

including different taxes and levies. These consist of i) a sales tax (set at a rate of 17%), ii) the Gas Infrastructure Development Cess (GIDC), and iii) a Natural Gas Development Surcharge (NGDS) levied to CNG consumers.

The charges and taxes on petroleum, oil products and natural gas are administrated and collected by different government bodies. While the Federal Board of Revenue (FBR) is the major collecting agency, taxes related to fossil fuels (i.e. the Petroleum Levy, the Gas Infrastructure Development Cess, and the Natural Gas Development Surcharge) are managed by the Ministry of Energy (Petroleum Division). It should be noted that petroleum products contribute to a significant share of the sales tax revenue collected in Pakistan. For example, in FY 2014-15, 43.9% of the sales tax revenue raised from the domestic sector was due to the consumption of petroleum products, which was by far the largest commodity contributing to this tax¹⁷². In the same FY, natural gas consumption contributed to 4.3% of the sales tax (domestic). At the import stage, petroleum products also contributed to the highest share of the sales tax, of 29.8%¹⁷³. **Box 4.2** provides a snapshot of the Petroleum Levy – also designated as **Petroleum Development Levy** (PDL) – which is the charge exacted to petroleum products resembling the most to a tax on negative externalities resulting from the consumption of these products.

Box 4.2: Petroleum (Development) Levy in Pakistan

Pakistan introduced a levy on petroleum products in 1961, under the Petroleum Products (Petroleum Levy) (Amendment) Act, 2011. Since then, a surcharge is exacted to the consumption of such products, which is updated on a regular basis. As of 1 January 2018, “maximum” levy rates were set for a number of products, which consisted of 8 Rs/litre for high speed diesel oil (HSDO), 10 Rs/litre for motor gasoline, 6 Rs/litre for superior kerosene oil (KSO) and 3 Rs/litre for light diesel oil (LDO). Based on estimates of the authors¹⁷⁴, had this surcharge been determined solely based on the carbon emission potential of these fuels, this would equate to a “shadow” carbon price of 26 USD/tCO₂ for HSDO, 38.6 USD/ tCO₂ for motor gasoline, 21 USD/ tCO₂ for KSO and 9.8 USD/ tCO₂ for LDO. This suggests that the determination of a levy such as this could be associated with the carbon emission potential of the fuels.

Sources: Petroleum Products (Petroleum Levy) (Amendment) Act, 2011.¹⁷⁵

The main policy document guiding future developments in Pakistan’s transport sector is the **National Transport Policy**, which was approved by the National Government in June 2018¹⁷⁶. With regards to passenger transport by road, the Policy lays out as a priority the enhanced usage of non-motorized

¹⁷² FBR, *FBR Biannual Review, Vol. 14, No.2, January-June 2014-15*, 2015, <[http://download1.fbr.gov.pk/Docs/20151271_5123128159Bi-AnnualJanuary-June2014-15\(1stDraft\)mailfromSecy.SPRS.pdf](http://download1.fbr.gov.pk/Docs/20151271_5123128159Bi-AnnualJanuary-June2014-15(1stDraft)mailfromSecy.SPRS.pdf)>

¹⁷³ On this FY, 42% of federal tax receipts were due to a sales tax. More than half of this was due to sales tax on imports while the remainder originated from the domestic sector. So it is in relation to this domestic collection that petroleum products contributed to 43.9%.

¹⁷⁴ The estimate was made based on fuel emission factors and NCV of fuels taken from IPCC Guidelines for National Greenhouse Gas Inventories.

¹⁷⁵ Gazette of Pakistan, *Amendment of Petroleum Products (Petroleum Levy) Ordinance, 1961*, 2011, <http://www.senate.gov.pk/uploads/documents/1363074572_505.pdf>

¹⁷⁶ The Nation, *National Transport Policy 2018 approved*, accessed February 2019, <<https://nation.com.pk/02-Jun-2018/national-transport-policy-2018-approved>>

vehicles and public transport. The provision of public transport services and the integration to other modes is identified as a top priority. For freight transport, the policy also envisages fostering a shift from road to other modes, in particular rail.

4.3.3 Industry

In section 4.3.1 it was observed that industry was the sector accounting for the largest share of final energy consumption, or 35.8% of the total, equating to 17.9 million toe in FY 2016-17. In the six-year period from FY 2011-12 to FY 2016-17, energy consumption in the energy sector increased at a CAGR of 3.6%. As can be observed in the graph of the figure below, natural gas (44%) and coal (34%) are the major sources of energy consumption in industry, followed by oil and electricity.

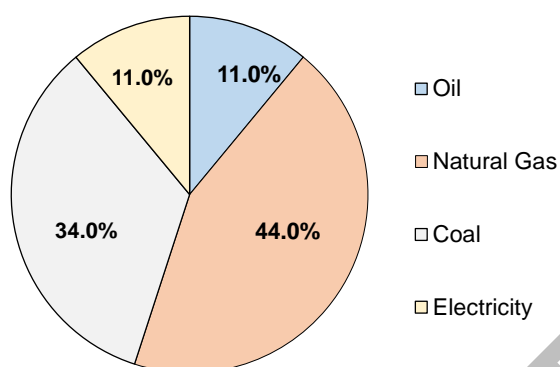


Figure 4.18 – Breakdown of final energy consumption in the industrial sector by energy source. Source: Energy Yearbook 2017

With regards to natural gas, the major consumers in the industrial sector are “general industries” and fertilizer producers. In the latter, natural gas is consumed both as feedstock and in the form of fuel. With respect to coal, consumption is led by cement production facilities and brick kilns, which was noted already in Section 4.3.1. This suggests that these industries are amongst the major GHG emitters of Pakistan¹⁷⁷.

Pakistan’s industrial structure has not significantly changed over the past three decades. In fact, the country has been gradually de-industrializing and losing competitiveness vis-à-vis some international peers such as Bangladesh, Sri Lanka or Vietnam, which is reflected in the stagnant or declining contribution of the industrial sector to national GDP (see **Figure 4.1**). Major industries in Pakistan¹⁷⁸ include textiles, fertilizer production, sugar mills, cement production, steel production and large petro-chemical plants. These industries are important contributors to the national economy but also responsible for a significant share of national GHG emissions (approx. 6% of the total, including both direct, indirect and process-wise emissions)¹⁷⁹.

¹⁷⁷ This is confirmed by the sub-study conducted as part of this study on the potential for the establishment of an ETS in Pakistan.

¹⁷⁸ MOCC, *Framework for Implementation of Climate Change Policy (2014-2030)*, 2013. Ibid

¹⁷⁹ Ibid.

The **textile and garment industry** has, historically, been one of the major drivers of the national economy, and currently accounts for approx. 60% of national exports. The industry also contributes to approx. 25% of industrial value-added and is a source of employment to around 40% of the industrial labour force. According to Pakistan's NDC, textiles are also an important contributor of national GHG emissions, either directly (through captive power or heat generation) or indirectly (as purchasers of power or heat).

The **fertilizer industry** is considered of vital importance to Pakistan, as fertilizers are a key input to agricultural practice. According to recent data¹⁸⁰, the total installed production capacity of fertilizer is of approx. 9 million tonnes per year, which is produced by 20 facilities, half of them consisting of urea plants. Fertilizer production facilities are typically large-scale and, as noted above, are also major energy consumers and emitters of GHG. Acknowledging the mitigation potential from these industries, an initiative to recover process heat in a fertilizer facility in Multan was registered as a large-scale CDM project in 2009, holding the potential of reducing 119,481 tCO₂e per year¹⁸¹.

The **sugar industry** is the second largest in Pakistan, employing more than 1.5 million people and positioning Pakistan amongst the ten largest sugar producers in the world. The majority of sugar mill facilities are located in Punjab and Sindh Provinces, and a share of the production is for export markets¹⁸². Some by-products from sugar production also have commercial value, such as molasses and bagasse. The first can serve as feedstock for the production of ethanol, which can be used as a transport fuel. Bagasse can be used for different purposes, but in Pakistan it has often been used as a fuel for power and/or heat generation. In early 2018, six sugar mills were generating power from bagasse, with a cumulative installed capacity of approx. 200 MW¹⁸³.

The **cement** industry is another major contributor to national GDP and, as of early 2019, 32 facilities were reported¹⁸⁴ to be in operation across the country, mostly around the largest population centres. All of these facilities consisted of integrated plants, with the processes of clinkerization and grinding taking place within the same plants. The majority of cement produced in Pakistan is to supply the national market, while a smaller share is exported (in FY 2017-18 this amounted to 10% of the total national production). The production of cement is expected to increase over the coming years, driven by a growing population, urbanization, and major infrastructure projects developed under the China-

¹⁸⁰ Economic and Social Survey 2017-18. Ibid.

¹⁸¹ UNFCCC, *Project 2687 : Pakarab Fertiliser Co-generation Power Project*, accessed February 2019, <<https://cdm.unfccc.int/Projects/DB/TUEV-SUED1244760042.66/view>>

¹⁸² The Lahore Chamber of Commerce & Industry, *Overview of Sugar Industry in Pakistan*, 2013, <[http://www.lcci.com.pk/rnd_reports/Sugar%20Sector%20\(LCCI\).pdf](http://www.lcci.com.pk/rnd_reports/Sugar%20Sector%20(LCCI).pdf)>

¹⁸³ Economic and Social Survey 2017-18. Ibid.

¹⁸⁴ Cemnet, *Cement Plants located in Pakistan*, accessed March 2019, <<https://www.cemnet.com/global-cement-report/country/pakistan>>

Pakistan Economic Corridor (CPEC) initiative¹⁸⁵. Concurrently, GHG emissions from this sector are also expected to increase.

Other industries of relevance in Pakistan, in particular with regards to their contribution to GHG emissions, are the following:

- The **petrochemicals** industry in Pakistan is dominated by six major and two small refineries¹⁸⁶. Expansions are planned in the sector, including by both national and international companies¹⁸⁷.
- For global standards, Pakistan is a relatively small **steel** producer, with most of national demand being met through imports¹⁸⁸. The state-owned Pakistan Steel Mills Corporation is the major steel production facility in the country and is based in Karachi.
- **Brick production** is estimated to contribute to 1.5% of Pakistan's GDP, with approx. 20,000 brick kilns in operation nationwide. Brick kilns are a major source of air pollution in Pakistan, not only due to the emissions of CO₂ – as coal is the most common fuel used in brick production – but also of local pollutants such as black carbon and particulate matter¹⁸⁹. Due to their contribution to air pollution, traditional brick kilns have been forced to shut down for extended periods of time¹⁹⁰.
- **Glass manufacturing** is an energy intensive industry, with approx. 35 production facilities estimated to be in operation in Pakistan, mostly in Punjab¹⁹¹.
- Alongside textile production, **leather manufacturing** is another important industry of Pakistan, with an estimated 800 tanneries operating in the country¹⁹². Whereas data on GHG emissions due to the operation of tanneries is not available, major environment-related concerns with these industries pertain to the discharge of effluents with limited or no treatment¹⁹³.

¹⁸⁵ Global Village Space, *Pakistan's World of Cement: Opportunities and Challenges*, accessed March 2019, <<https://www.globalvillagespace.com/pakistans-world-of-cement-opportunities-and-challenges/>>

¹⁸⁶ Economic and Social Survey 2017-18. Ibid.

¹⁸⁷ See for example: <<https://economictimes.indiatimes.com/news/international/world-news/china-to-invest-4-billion-in-pakistan-to-develop-petrochemical-complex/articleshow/60100460.cms>> or <<https://nation.com.pk/22-Jan-2017/pakistan-to-set-up-plant-to-produce-petrochemical-feedstock>>

¹⁸⁸ Pakistan & Gulf Economist, *Growth Prospects for Pakistan's Cement and Steel Industry*, accessed March 2019, <<http://www.pakistaneconomist.com/2017/09/11/growth-prospects-pakistans-cement-steel-industries/>>

¹⁸⁹ CCAC, *Pakistan moves toward environmentally friendly and cost-effective brick kilns*, accessed March 2019, <<http://ccacoalition.org/en/news/pakistan-moves-toward-environmentally-friendly-and-cost-effective-brick-kilns>>

¹⁹⁰ Dawn, *70-day closure of brick kilns begins ahead of approaching smog*, accessed March 2019, <<https://www.dawn.com/news/1440148>>

¹⁹¹ Pakistan Institute of Trade and Development, *Glass Industry*, <<http://www.pitad.org.pk/Publications/24-Pakistan%20India%20Trade%20Liberalization%20Sectoral%20Study%20on%20Glass%20Industry.pdf>>

¹⁹² Pakistan & Gulf Economist, *Leather Industry Review*, accessed March 2019, <<http://www.pakistaneconomist.com/2017/12/25/leather-industry-review/>>

¹⁹³ Sanchez-Triana et al., *Green Industrial Growth: Mainstreaming Environmental Sustainability in Pakistan's Industrial Sector*, 2012, Washington, DC: World Bank

Industrial development is expected to be given a boost in coming years, as in the context of the CPEC initiative nine industrial zones are planned to be set-up in Pakistan¹⁹⁴.

4.3.4 Agriculture and Forestry

The agriculture sector is the second largest contributor to national GHG emissions in Pakistan, as was shown in **Figure 4.2**. A breakdown of emissions from agriculture was also displayed in **Figure 4.4**, where it was noted that the two major contributors are nitrous oxide emitted from agricultural soils (44.5%) and methane emitted from enteric fermentation processes (42.3%). It should be noted that all GHG emissions due to fossil fuel use in agriculture sector are covered as part of energy sector emissions.

Pakistan's NDC already indicates a number of policy options to reduce emissions from the agricultural sector, including on the two abovementioned major contributors. Nitrous oxide emissions from agriculture are due to the use of nitrogen fertilizers in soils and, in this regard, the NDC indicates as a medium-level policy priority a more efficient use of chemical fertilizers as a means of reducing these emissions¹⁹⁵. With respect to emissions from enteric fermentation, the NDC indicates as a medium-level priority the introduction of new dietary regimes for livestock as a way of reducing emissions from these activities. The NDC also recognizes the adoption of ruminant production systems with higher productivity as a mitigation option, although this policy measure is assigned a low priority-level due to high costs and uncertainties related to their emissions reduction potential. Nonetheless, research and empirical work conducted by the Food and Agriculture Organization (FAO) in South-Asian countries such as Bangladesh or Sri Lanka indicate there are low-cost strategies that countries can pursue to reduce emissions from enteric fermentation¹⁹⁶.

It needs to be noted that emissions from these GHG producing activities – nitrous oxide from fertilizer application, methane emissions due to enteric fermentation – have seldom been directly targeted or included in the scope of a carbon pricing scheme. Reasons for this include methodological issues in accurately quantifying these emissions¹⁹⁷, challenges in obtaining reliable and accurate data¹⁹⁸, and the inadequacy of an explicit price on carbon as an incentive for reducing these emissions¹⁹⁹.

¹⁹⁴ Xinhua, *Pakistan to set up nine industrial zones under CPEC: Minister*, accessed March 2019, <http://www.xinhuanet.com/english/2018-05/07/c_137160374.htm>

¹⁹⁵ There are other approaches which can support the reduction of nitrous oxide emissions, such as the minimization of tillage for cropping or the prevention of waterlogging (see, for example, <<https://www.agric.wa.gov.au/climate-change/reducing-nitrous-oxide-emissions-agricultural-soils>>)

¹⁹⁶ For Sri Lanka see <<http://www.fao.org/3/a-i7673e.pdf>>; for Bangladesh see <<http://www.fao.org/3/a-i6822e.pdf>>

¹⁹⁷ For instance, in the case of N₂O emissions, these are the result of microbial activities from adding nitrogen into soils, as a side product of nitrification and denitrification. While emissions are proportional to the quantities of nitrogen added, these tend to be highly variable in space in time depending on a number of environmental parameters, such as temperature, soil pH, water content in soils, etc.

¹⁹⁸ Obtaining this data, at the level of emissions, for instance in the case of ruminants, can entail high transaction costs, especially when activities are highly dispersed (e.g. if ruminant ownership is restricted to small family holdings).

¹⁹⁹ In the case of enteric fermentation, incentives for reducing methane emissions are usually better linked with livestock (e.g. in the form of meat or milk productivity rather than a focus on methane emission reductions).

Nonetheless, a few jurisdictions worldwide have allowed the quantification of emission reductions from these activities for use as compliance instruments in the scope of a broader carbon pricing system. For instance, in Canada's Alberta Province, farmers are allowed to quantify emission reductions from dairy cattle activities, which are eligible as offsets in the scope of Alberta's Offset System²⁰⁰. Another example is the Swiss Carbon Offset Programme, which enables the generation of carbon offsets from reduced nitrous oxide emissions from fertilizer use, which can be sold and traded even though only within Switzerland.²⁰¹

Emissions from land use change and forestry (LUCF) accounted for the smallest share of national GHG emissions in 2015, of just 2.6% of Pakistan's total. As per the GHG inventory, these are due to the release of CO₂ from changes in forest and other woody biomass stocks. According to the NDC, forest cover in Pakistan corresponds to 5% of the total land area, which is significantly below the 12% recommended by the UN, thereby making it a "low forest cover" country. On the other hand, it is expected that the country can become a net sink in the long run in view of aggressive plans for reforestation. These include initiatives such as the Khyber Pakhtunkhwa Province's "Billion Tree Tsunami", and the Green Pakistan Programme at the federal level, which aims to plant 100 million trees in five years across the country²⁰². It should be noted as well that there is significant interest in associating forestry activities with climate finance and crediting mechanisms²⁰³.

In addition, the Government of Pakistan has been working on REDD+ readiness activities since June 2015, based on funding provided by the Forest Carbon Partnership Facility (FCPF) of the World Bank. These readiness activities are grouped into four components: i) REDD organization and management, ii) REDD+ strategy preparation, iii) emission level/reference levels, and iv) designing of monitoring systems for forests and safeguards²⁰⁴. Specific activities that could be associated, directly or indirectly, with carbon pricing instruments are the establishment of an MRV framework for REDD+ activities and the testing of a "Payments for Environment Services" scheme. At the time this study was prepared, work on these elements was still at early stages of development.

4.3.5 Waste Management

As a share of national GHG emissions, those resulting from waste management activities have been relatively stable over the years. In 1994 they accounted for 2.5% of the total, decreasing in 2008 to 1.8%, but then increasing to 2.8% in 2012 and to 3.0% in 2015. Based on the projections made in Pakistan's NDC, GHG emissions from waste are expected to increase to 5.6% as a share of the national total in 2030.

²⁰⁰ See for example <[https://www1.agric.gov.ab.ca/\\$Department/deptdocs.nsf/all/cl14149](https://www1.agric.gov.ab.ca/$Department/deptdocs.nsf/all/cl14149)>

²⁰¹ See for example <<https://www.firstclimate.com/en/climate-friendly-fertilizer-program/>>

²⁰² See for example <<https://www.weforum.org/agenda/2018/07/pakistan-s-billion-tree-tsunami-is-astonishing/>>

²⁰³ Based on consultations with stakeholders in Pakistan.

²⁰⁴ Forest Carbon Partnership, *Pakistan*, accessed March 2019, <<https://www.forestcarbonpartnership.org/pakistan>>

According to national GHG inventory data of 2012, emissions from the waste sector on that year resulted from two sources: i) disposal of solid waste on land and ii) handling of wastewater. The first amounted to 7.7 MtCO₂e (or 73.0% of total emissions from the waste sector), and consisted of methane emissions from the anaerobic decomposition of solid waste in disposal sites. GHG emissions from wastewater handling were due to methane (0.987 MtCO₂e) and nitrous oxide (1.860 MtCO₂e) emissions.

Data on solid waste generation in Pakistan is patchy and with high levels of uncertainty due to the lack of reliable statistics. As of 2014, it was estimated that 34,153 tons²⁰⁵ of solid waste were generated on a daily basis, with only approx. 50% of these being collected. Collected waste is typically transferred to unmanaged disposal sites, while the remainder 50% is littered or dumped into drains, rivers or open areas. In light of the economic, demographic and urbanization growth witnessed in Pakistan, solid waste generation rates are expected to go up to 60,729 tons per day by 2030.²⁰⁶

Solid waste management is a subject of serious environmental concern in Pakistan, as most cities lack formalized waste collection systems. Exceptions are the major urban centres, such as Islamabad, Karachi or Lahore. The deployment of waste treatment facilities is still limited in Pakistan, although a few composting facilities have been commissioned in recent years²⁰⁷. On the other hand, the lack of formalized collection systems opens up an opportunity for the participation of informal waste workers, who are active in the collection and recovery of recyclable materials. In Lahore, for example, it is estimated that roughly 27% of waste generated is recycled through informal sector networks²⁰⁸.

According to a report of the World Bank²⁰⁹, the total annual quantity of wastewater produced in Pakistan amounted to 975,771 million gallons per day (MGD), where 674,009 MGD were from municipal and 301,762 MGD from industrial use. Wastewater treatment facilities exist in a number of cities in Pakistan, however only a few have been completed with sewerage networks. In this connection, wastewater collection is estimated to fare below 50%, while only approx. 10% of collected sewage is treated²¹⁰.

The impacts to the environment and human health of unmanaged waste is one of the major concerns of both federal and municipal authorities in Pakistan. While it is usually on municipal agencies that falls

²⁰⁵ It may be noted that these figures, which were taken from an official document, diverge from those of other studies, such as one conducted by JICA in 2005, which posits solid waste generated in urban areas as 55,000 ton/day.

²⁰⁶ NAMA Support Project "Municipal solid waste management in the cities of Pakistan through Waste to Resource projects", July 2015.

²⁰⁷ For example, one such facility, in Lahore, processes 8% of the urban waste collected into compost, an initiative which is also registered under the CDM: <<https://cdm.unfccc.int/Projects/DB/SGS-UKL1248265320.71/view>>

²⁰⁸ Bioenergy Consult, *Solid Waste Management in Pakistan*, accessed April 2019, <<https://www.bioenergyconsult.com/solid-waste-management-in-pakistan/>>

²⁰⁹ World Bank, *Pakistan Country Snapshot*, 2015, <<http://documents.worldbank.org/curated/en/619971467987825539/pdf/100119-WP-PUBLIC-Box393225B-Pakistan-country-snapshot.pdf>>

²¹⁰ Ibid.

the responsibility of managing solid waste, the magnitude of the challenges is considered to go beyond their abilities. Pakistan has been trying to address these challenges through policy and legislation. More recently, in October 2018, Prime-Minister Imran Khan launched the five-year campaign “Clean and Green Pakistan”, with a vision to drive a nationwide cleanliness movement by the people of Pakistan. The programme envisages addressing five components: tree plantation, solid waste management, liquid waste management & hygiene, total sanitation and safe water (see **Box 4.3**). Major policy and regulatory frameworks dealing with solid waste management in Pakistan are outlined in **Table 4.4**.

Policy	Year	Overview
Pakistan Environmental Protection Act	1997	Provides a framework for establishing federal and provincial Environmental Protection Agencies (EPAs).
National Environmental Policy	2005	Provides an overarching framework for addressing the environmental issues faced by Pakistan. These include natural disaster, climate change, the lack of proper waste management approaches, etc. On solid waste, it provides a number of directions, as follows: <ul style="list-style-type: none"> - The reduction, recycling and re-use of municipal and industrial solid waste; - The development and enforcement of rules and regulations for proper management of municipal, industrial, hazardous and hospital waste; - The use of waste as resources for energy generation.
Solid Waste Management Guidelines	2005	These guidelines were formulated by the Pakistan EPA, with the support of JICA and UNDP, to foster the reduction, collection, and disposal of solid waste. The document also provides action plans for defining the strategies and measures for solid waste management.
National Climate Change Policy (NCCP)	2012	The NCCP provides a set of policy measures targeting the waste sector, in particular: <ul style="list-style-type: none"> - Legislate and enforce industrial and domestic waste management practices; - Reduce and control solid waste; - Install plants to generate power from “municipal waste” - Ensure separate collection, disposal and re-use of recyclable, composite and bio-degradable waste; - Make installation of wastewater treatment plants an integral part of all sewerage schemes; - Ensure recycling of wastewater through proper treatment and its reuse.

Table 4.4 – Key policies and regulations on solid waste and wastewater management in Pakistan.

Box 4.3: The Clean and Green Pakistan Movement

The Prime Minister of Pakistan launched the Clean and Green Pakistan Movement on October 13, 2018. The movement is focused on behavioural change and institutional strengthening, and has the following main components: tree plantation, solid waste management, liquid waste management and hygiene, sanitation and safe water. The Ministry of Climate Change has been designated as the focal institution for partnering with the public and the private sector in implementing the initiative. The overall emphasis of the campaign is on behavioural change, while some of the strategies that will be pursued under this initiative are: i) the creation of an enabling environment through the

passing of new legislation and regulations; ii) developing and implementing effective municipal and industrial waste management systems; ii) developing an effective monitoring and reporting system to track progress in implementation.

Source: Own elaboration based on consultations in Pakistan.

4.4 Stakeholders Analysis

When considering the introduction and development of a carbon pricing instrument (CPI) in Pakistan, a number of actors would need to be involved, directly or indirectly. The table below identifies these stakeholders, briefly indicating their potential role in the context of carbon pricing:

Stakeholders Name	Sector	Current Function	Potential Role
Ministry of Climate Change	Federal Ministry	Design and implementation of policies and regulations on climate change.	Overall design of the CPI; alignment of CPI with national policies and NDC; implementation oversight; inter-ministerial coordination, etc.
Ministry of Energy (Power Division)	Federal Ministry	Design and implementation of policies and regulations in the power sector.	The introduction of a CPI will have an impact on companies operating in the electricity sector and, as such, its development should involve this ministry/division.
Ministry of Finance, Revenue and Economic Affairs	Federal Ministry	Handles with issues related to financial legislation, financial institutions, capital markets, centre and the overall state finances.	Ensuring the CPI is aligned with Pakistan's financial and revenue generation instruments and policies.
Federal Bureau of Revenue	Federal agency	Enforcement of fiscal laws and revenue collection.	Design and operationalization of the revenue generation mechanism associated with the CPI, especially if in the form of a carbon tax.
Ministry of Industries and Production	Federal Ministry	Formulation and implementation of policies in industrial development and production.	In the context of CPI design, ensure synergies with other industrial development policies and as a mechanism to support industrial competitiveness.
Ministry of Foreign Affairs	Federal Ministry	Foreign policy of Pakistan.	In ensuring alignment between the CPI and progress in international climate negotiations as well as linkages with other CPIs.
Ministry of Planning Development and Reforms	Federal Ministry	Responsible for Pakistan's economic planning and development policies.	Seeking alignment with other planning and development policies of Pakistan, as well as synergies with the CPEC initiative, including potential linkages with the China national ETS.
Pakistan Environmental Protection Agency (PAK-EPA)	Federal agency	Protection of the human health and the environment through the preparation and enforcement of regulation based on laws passed by the Parliament.	Support MOCC in designing and implementing the selected CPI, particularly in the technical, operational and regulatory components; in ensuring synergies with environment-related regulations, such as the emission of local pollutants.

EPAs – Provincial	Provincial agencies	Enforcement of national regulations on human health at the environment at the provincial level	Support the implementation of the CPI at the provincial level (e.g. on MRV or in ensuring compliance of industries with the CPI) in articulation with Provincial Committees.
Pakistan Climate Change Authority	Federal agency	Design of policies, plans, programmes and other measures on climate change in Pakistan	Could function as a “regulator” and the technical arm of MOCC in the scope of a CPI. Alignment with roles and responsibilities of PAK-EPA would need to be ensured.
Pakistan Climate Change Fund	Federal agency	Provision of funds to climate change-related activities in Pakistan.	Could act as a recipient and distributor of funds raised from a CPI.
AEDB	Federal agency	Promotion and execution of alternative energy projects.	Use of revenue generated from a CPI to support renewable energy projects.
NEECA	Federal agency	Promotion and execution of energy efficiency projects.	Use of revenue generated from a CPI to support energy efficiency projects; the development of energy management / energy auditing procedures could go hand in hand with the development of an MRV framework for a CPI.
GENCOs	Public entities	Government-owned power generation companies.	As their activities would be impacted by the CPI, they would need to be involved in the design (e.g. in the MRV of emissions), piloting and implementation of the selected instrument.
IPPs	Private companies	Private-owned power generation companies.	Since their activities would be impacted by the CPI, they would need to be involved in the design (e.g. in the MRV of emissions), piloting and implementation of the selected instrument.
PEPCO	Public entity	Management company for DISCOs, GENCOs and NTDC.	Involvement in consultations and in the design of the mechanism for introducing the CPI.
K-Electric	Private company	Fully integrate electricity company.	Since their activities would be impacted by the CPI, they would need to be involved in the design (e.g. in the MRV of emissions) and implementation of the selected instrument.
CPPA	Public entity	Clearing house for sale and purchase of electricity.	The carbon cost “pass-through” to electricity consumers, in case power generation is included as part of a carbon pricing instrument, would likely have to involve CPPA.
Federation of Pakistan Chambers of Commerce & Industry	Business association	Business association representing commerce and industry	To support communications on carbon pricing, consultations, knowledge sharing and capacity building on carbon pricing among industries.
Industry Associations (e.g. cement, textiles, sugar mills, etc.)	Business association(s)	Business associations representing different industries	To support communications on carbon pricing, knowledge sharing and capacity building among specific sectors, in case they are included in the scope of the CPI.

Table 4.5 – Stakeholders to consider in the context of a carbon pricing instrument in Pakistan, including potential roles.

4.5 SWOT analysis and readiness assessment to carbon pricing

Based on the analysis of the national context and the different elements required for carbon pricing, this section reflects on the readiness status of Pakistan concerning the introduction of carbon pricing instruments. It presents a SWOT analysis – which condensates the main strengths, weaknesses, opportunities and threats for the introduction of a carbon pricing instrument in relation to the specific national circumstances of Pakistan – and is followed by outlining a framework where a set of “readiness” elements are analysed and discussed.

SWOT ANALYSIS

Strengths:

- Climate change recognized as a national priority in federal policies and strategies;
- Robust policy framework at the federal level on climate change, including on mitigation, which is fully supportive of the introduction of a carbon pricing instrument;
- Robust policy framework at the federal level on areas that could directly benefit from carbon pricing instruments, namely renewable energy and energy efficiency;
- The existence of taxes and charges that put a price on negative externalities (e.g. the Petroleum Development Levy), indicating there is already some experience in the adoption of “polluter pays principles” in Pakistan;
- Overall positive experience obtained from the implementation of CDM activities in Pakistan, which suggests the existence of low-cost mitigation opportunities as well as some level of familiarity with market-based mechanisms;
- High level of interest among several federal agencies on carbon pricing, indicating there is a strong scope for grooming a generation of government officials who could become “national champions” on this subject.

Weaknesses:

- Carbon pricing not recognized as a priority in Pakistan, despite the interest of different stakeholders on this topic and the specific instruments;
- Limited awareness, especially among businesses and the general public, about climate change and the need to curb emission of GHGs;
- Limited capacities and resources of government agencies to the development and implementation of climate change mitigation instruments, especially at the provincial level;
- Lack of an institutional and legal framework for the adoption of carbon pricing instruments, particularly if an emissions trading system becomes (one of) the selected instrument(s);

- Limited availability of data on GHG emissions at the facility level, including on energy consumption, which is of key relevance to the design and set up of a carbon pricing instrument;
- Limited experience of companies in the reporting of emissions (MRV), which are important components for the development of a carbon pricing instrument.

Opportunities:

- A carbon pricing instrument could trigger low GHG emission reduction opportunities while at the same time generating benefits in several other areas ("co-benefits), such as a reduction in the emission of air pollutants, reduced energy dependency or an increase in the share of renewable energies;
- The re-emergence of global carbon markets, especially in the scope of Article 6 of the Paris Agreement, and the perspective of establishing linkages with the carbon pricing systems of other jurisdictions globally;
- The potential for regional cooperation on carbon pricing instruments, namely with China, a strategic partner of Pakistan in the context of the CPEC initiative, which is expected to operationalize its national ETS in early 2020;
- As a revenue generation mechanism, a carbon pricing instrument could be the basis for raising additional funds to the government;
- The set-up of new federal institutions focused on climate change following the passing of the Climate Change Act (2016), in particular the Pakistan Climate Change Authority and the Pakistan Climate Change Fund; the latter could be a vehicle to support the collection and distribution of revenues raised by a carbon pricing instrument to specific climate change activities;
- The instrumental role played by Provinces in the implementation of environment-related policy and regulation, profiling them as ideal candidates for the piloting of carbon pricing instruments;
- The gradual liberalization of the electricity sector in Pakistan and the reduction of subsidies paid to electricity consumption, which could go hand-in-hand with the adoption of market-based instruments such as carbon pricing;
- Relatively high levels of energy intensity in Pakistan suggest there is an opportunity for improvements on energy efficiency and conservation, with the potential for net economic benefits, which could be triggered by the introduction of a carbon pricing instrument;
- The existing policy framework for energy efficiency, laying out the legal basis for the conduct of energy audits, which could serve as foundation for obtaining GHG emissions data of major emitters as well as the establishment of an MRV framework in association with a carbon pricing instrument;

- The existence of industry clusters in Pakistan – e.g. textiles and garment, sugar mills or cement production – which could be potentially interested in piloting a carbon pricing instrument, for example as a means to foster energy efficiency, technological upgrades or innovation;
- The increasing pressure on industries exposed to international competition and international markets, such as the European Union, for the reporting of emissions and the adoption of measures to reduce the carbon footprint;
- The adoption of a carbon pricing instrument would send a clear signal that Pakistan is prepared to combat climate change, giving it more visibility in international platforms and potentially supporting the country in better accessing climate financing opportunities.

Threats:

- The limited and imperfect understanding about carbon pricing concepts among many stakeholders (including government agencies, businesses and the general public), potentially leading to misconceptions about these instruments, especially on their negative impacts to the economy and the poor;
- Expected initial resistance of industries and other interest groups to the introduction of carbon pricing, given the novelty of the concept and the perspective of an additional cost that needs to be borne by the companies in question;
- General perception of the limited “fiscal space” for introducing additional charges on businesses or the average citizen, either as the result of a carbon tax or an ETS;
- The ambitious economic growth goals and the urgency of making quick progress in certain development indicators – e.g. provision of jobs, poverty eradication and universal access to modern energy services – may overshadow the potential for exploring low-carbon options and instruments on their support, namely carbon pricing;
- Challenges in the enforcement of regulation and legislation, especially on environment and pollution control issues, which could jeopardize the effectiveness of a carbon pricing instrument in case adopted.

An aspect standing out from the SWOT analysis concerns the sheer number of opportunities associated with the adoption of carbon pricing in Pakistan. In effect, the potential for exploring some of these opportunities should form the basis for the Government of Pakistan to consider taking further steps towards the development of a carbon pricing instrument.

It may be noted, on the other hand, that some of the most noteworthy challenges on carbon pricing derive from the novelty of the concept, in particular the negative overtones associated with the imposition of a price on something (in this case, GHG emissions). In this respect, it is underscored the importance of engaging in dialogue, appropriately communicating and sensitizing stakeholders about the actual implications of carbon pricing, in particular its benefits and costs.

The table below discusses Pakistan’s readiness status vis-à-vis the introduction of carbon pricing instruments taking into account ten “readiness elements”. For each of these elements, three readiness levels are considered to assess Pakistan’s status: high (●), medium (●) and low (●).

Readiness element	Readiness Status	Rationale and observations
Policy Framework – national level	●	➤ Pakistan’s policy framework at the national level is fully supportive of the introduction of carbon pricing approaches, in particular the National Climate Change Policy, its implementation framework and the Pakistan Climate Change Act.
Policy Framework: sub-national level	●	➤ The Eighteenth Amendment to the Constitution devolved responsibilities to Provinces and Autonomous Territories, with the implication that the implementation of national policies related to environmental protection, including climate change, is at the discretion of sub-national authorities. With regards to climate change mitigation instruments, such as carbon pricing, no steps have been taken yet by sub-national authorities to support their implementation at the federal or city level.
Institutional set-up & governance	●	➤ The passing into law of the Pakistan Climate Change Act brings clarity to institutional roles and functions on climate change issues, introducing certain institutional bodies (e.g. the Pakistan Climate Change Authority and the Pakistan Climate Change Fund), which could play a role in the design and operationalization of a carbon pricing instrument.
Regulatory Framework	●	➤ A regulatory framework would need to be established from scratch for the purposes of setting-up and operationalizing a carbon pricing instrument in Pakistan.
NDC development & emission projections	●	➤ Pakistan has laid out a GHG emission reduction target as part of its NDC, which can serve as a basis in relation to which a carbon pricing instrument could be designed.
GHG inventory	●	➤ The preparation of a GHG inventory is a first step to quantify GHG emissions occurring within the boundaries of Pakistan. Capacities established at this level, which already exist and are in the process of being further improved, can serve as a basis for the establishment of an MRV infrastructure at the facility level.
MRV	●	➤ Pakistan lacks an MRV framework for tracking emissions at the entity/entity level, which would need to be established in the context of a carbon pricing instrument, especially in case the national Government opts for developing an ETS.
Data & Registries	●	➤ There is a generalized lack of data on GHG emissions, including registries, which could be essential for the introduction of a carbon pricing instruments (e.g. in tracking progress in implementation, definition of benchmarks, etc.)
Stakeholder engagement & communication	●	➤ Stakeholder engagement and communication are essential elements for the success of a carbon pricing instrument. While there is a growing awareness in Pakistan on this topic, especially among officials at the federal level, further efforts are required to engage other stakeholders, namely industry groups, the private sector, and sub-national authorities.


Technical capacities and capacity building needs		<p>➤ While there is no dearth of technical and qualified individuals in Pakistan, specific competencies would need to be developed in order to fully implement and operate a carbon pricing instrument.</p>
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Table 4.6 – Readiness assessment of Pakistan on the introduction of carbon pricing instruments.

All in all, it can be concluded that the level of Pakistan’s “readiness” for the introduction of carbon pricing is medium/low. The main gaps are on regulatory and technical aspects such as on the need for developing an MRV framework and coming up with an institutional set-up that can support carbon pricing instruments. Capacity building, awareness raising and stakeholder engagement are other areas that would need to be addressed in case carbon pricing is to be developed in Pakistan.

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5. Design Options for Carbon Pricing in Pakistan

This chapter proposes and discusses a set of carbon pricing options for the consideration of the Government of Pakistan. The analysis is based on the two main approaches that exist for putting a price on carbon emissions and which were discussed in Chapter 3: cap-and-trade and carbon taxation. While these were the main carbon pricing modalities considered, a set of “hybrid” approaches are also suggested and briefly discussed.

This analysis takes into account the specific circumstances of Pakistan, in particular the fact that the country is a relatively small GHG emitter – especially when considered on a per capita basis – and that the introduction of a carbon pricing instrument should not put at risk social and economic development goals, the international competitiveness of companies based in Pakistan, and the access of the population to modern, affordable and reliable sources of energy. In effect, the underlying premise of this analysis is that a carbon pricing instrument should support and reinforce these goals to the extent possible. In this regard, the principle of “fairness” – which prescribes that the costs and benefits of carbon pricing should be distributed equally while avoiding a disproportionate burden on the most vulnerable groups – was taken as a foundation of the analysis.

The chapter starts with a discussion of options for the establishment of cap-and-trade system in Pakistan (Section 5.1), is followed by an assessment of carbon taxation modalities (Section 5.2), hybrid approaches (Section 5.3), and wraps-up with a summary of the main features of the options discussed (Section 5.4).

5.1 Cap-and-trade / Emissions trading

The set-up of a cap-and-trade / emissions trading system (ETS) is one of the three main approaches that exist for explicitly pricing GHG emissions, as seen in Chapter 3. In the context of Pakistan, a carbon pricing instrument in the form of an ETS could be introduced so as to fit into national circumstances and trigger the generation of multiple benefits. In particular, as an opportunity to:

- Accelerate the deployment of cleaner forms of energy, including energy efficiency, which hold a significant untapped potential in Pakistan;
- Increase energy security by favouring the efficient use of fossil fuel resources and expansion of renewable power generation;
- Increase the country attractiveness to international investments on environmentally sound technologies;
- Generate revenue from the sale of allowances;
- Track GHG emissions at the point where they occur, providing a basis of support to monitor progress in the implementation of NDC goals;

- Address the emissions of local air pollutants, as these often go hand-in-hand with the emissions of GHGs;
- The establishment of linkages with the carbon pricing instruments of other jurisdictions and cooperative approaches under Article 6.2 of the Paris Agreement, with the remark that the use of tradable emission units offers a quick pathway to the trading of emission rights.

The points that follow discuss key design elements of an ETS that policymakers in Pakistan would need to consider in case they opt for the establishment of such mechanism for pricing GHG emissions. Recommendations are made for each of these elements, which are as follows: a) sector coverage; b) gas coverage; c) emissions scope; d) point of regulation; e) setting the emissions cap; f) allowance allocation; g) reporting obligation; h) threshold for ETS inclusion; i) MRV of emissions; j) use of offsets; k) revenue utilization; l) linkages with other systems; m) potential for co-benefits. The recommendations are partly based on a “sub-study” that was prepared in complement to the present one and which assessed in more detail the potential for an ETS in Pakistan.

a) Sector coverage

One of the first decisions to be made when designing an ETS pertains to the sectors to include under its scope. At the outset, two main criteria can be considered. The first is the contribution of different economic sectors to national GHG emissions. As an ETS is, first and foremost, an instrument to support the reduction of GHG emissions, sectors usually prioritized are those accounting for the largest share of national emissions. Moreover, as the operation of an ETS will imply costs to both the regulator and regulated entities, the most cost-effective emission abatement opportunities tend to be found on these sectors.

Secondly, the effectiveness of an ETS strongly hinges on the ability to measure and monitor GHG emissions with a “reasonable” level of accuracy, which implies the setting-up of a system to measure, report and verify (MRV) emissions. This will also bring costs to ETS participants, and therefore targeting sectors dominated by a small number of large emitters tends to be preferable to those composed of many small and dispersed emission sources, taking into account a cost-benefit balance.

With regards to the emissions profile of Pakistan, it was noted in Section 4.2 that the energy and agriculture sectors contributed to 89% of national GHG emissions in 2015, with a share of 46% and 43%, respectively. As per the projections of the Pak-NDC, their combined contribution is expected to remain significant by 2030, with a share of 56% for energy and 29% to agriculture. This inevitably makes both sectors candidates for inclusion in the scope of an ETS in Pakistan. Nonetheless, a more granular analysis is required in order to adequately ascertain their adequacy for ETS inclusion.

In the case of **energy-related emissions**, it was noted in **Figure 4.3**, Section 4.2, that the sub-sectoral breakdown was as follows: 27% from energy industries (essentially on power generation), 22% from

transport, 20% from energy consumption in manufacturing industries and construction, 23% from “other” sectors and 7% from fugitive emissions. Among these sub-sectors, large emitters usually include power generation units and stationary units that are large energy consumers in industry and manufacturing, rendering them “suitable” candidates for a potential inclusion within an ETS. Pakistan is not an exception, and research & analysis conducted for this study²¹¹ found that as of early 2019 there were:

- 47 power generation units in operation, corresponding to 21,508 MW of installed capacity and with an emissions volume estimated at 60.4 MtCO_{2e} per year. If, in addition to these, it is taken into account the existence of 3 power plants under construction and 5 in the planning pipeline, emissions in 2023 are estimated at 102.5 MtCO_{2e};
- 28 cement manufacturing units in operation, 6 under construction and 1 planned. Current emissions are estimated at 38.2 MtCO_{2e}, which can go up to 47.5 MtCO_{2e} if the 7 facilities in the development pipeline enter into operation;
- 10 steel mills in different stages of operation, corresponding to 2.5 MtCO_{2e} of annual emissions, with the note that this is a conservative estimate given the number of discussed and planned projects for expanding the industry;
- 11 fertilizer production facilities in operation, estimated to generate 6.8 MtCO_{2e};
- 8 refineries in operation, with estimated emissions of 5.4 MtCO_{2e} per year and a total of 8.3 MtCO_{2e} if those in the development pipeline enter into operation;
- 5 glass production facilities, estimated to generate 0.46 MtCO_{2e};
- 5 paper and pulp facilities, corresponding to 0.2 MtCO_{2e}.

These figures pertain, mostly, to “large” GHG emitters and, as such, do not include sub-sectors that are major contributors to GHG emissions but which are composed of more dispersed emission sources. These also exclude sub-sectors or activities with respect to which data was not found, such as textile and garment production, sugar mills and brick kilns.

With regards to “other sectors”, this category encompasses energy-related emissions from activities as diverse as energy consumption in commercial and institutional buildings, agriculture, forestry and fishing. In the absence of more granular data, it is uncertain the extent to which these sectors could be brought under the umbrella of an ETS.

The second largest source of energy-related emissions is from **transport** activities. However, most ETS deployed worldwide do not cover this sector. There are several reason for this. One of them is the low short-run mitigation potential of the sector due to the low elasticity of demand of fuel consumers,

²¹¹ More detailed findings are presented in the sub-study that was carried out in parallel to the one here presented, as noted at the beginning of this section.

particularly on road transport, which accounts for 92% of transport emissions in Pakistan. This means that a relatively high increase in fuel prices will not result in major changes in fuel consumption, implying that achieving emission reductions primarily through the carbon price signal introduced by an ETS would likely not be effective. This appears to be the case of Pakistan, as suggested by a study of the State Bank of Pakistan,²¹² whose results show that fuel demands are generally inelastic in the short run, although relatively elastic in the long run. In effect, certain policies might be more effective in the reduction of transport sector emissions, such as vehicle emission standards, high fuel taxes or even “innovative” policies of free public transportation which are currently being developed in several jurisdictions and municipalities.

Some jurisdictions that have included road transport as part of an ETS, such as the California ETS, did it as a means of complementing existing policies and regulations. In such cases, road transport often plays the role of “net contributor” to mitigation action where carbon pricing on road transportation funds mitigation activities in sectors where GHG reductions are more cost-effective, such as the power sector. In this regard, an inclusion of the road transportation sector is not recommended for Pakistan as this would likely increase the complexity of the scheme while contributing little to offering additional mitigation potential. Decision-makers may however wish to consider the potential for the transportation sector – i.e. road transportation and domestic air transportation – to contribute to the funding of mitigation action for the following reasons: i) a financial contribution from the road or domestic air travel transportation sector would not have a major impact on the poorest households as motor vehicle owners and users of air transportation are found in higher income categories; ii) such a measure would achieve more fairness between sectors; iii) having a contribution from the transportation sector would accordingly reduce the net cost for large-scale emitters which could be included under an ETS.

Lastly, with regards to fugitive emissions, which account for 7% of energy sector emissions, these are rarely included in the scope of an ETS²¹³. Jurisdictions that have covered these emissions as part of a CP, have instead opted for a carbon tax (e.g. South Africa). As such, this not a priority sector suggested for inclusion in an ETS in Pakistan.

With respect to emissions from the **agriculture sector**, it was noted in Section 4.2 that they originate from four main sources: enteric fermentation of ruminants in the form of methane, the release of nitrous oxide from the utilization of chemical fertilizer in soils, manure management, and rice cultivation. In spite of their important contribution to national GHG emissions, this sector does not rank as the most amenable for inclusion in the scope of an ETS. This is ascribed to a number of reasons, in particular: i) the fact that a majority of these emissions originates from many small and diffuse sources (e.g. this is the case of enteric fermentation), implying high costs with the MRV of emissions; ii) the scarcity of means and instruments to measure GHG emissions from farms; and iii) the risk of a “non-

²¹² State Bank of Pakistan, *Estimating Elasticity of Transport Fuel Demand in Pakistan*, 2018, Ibid.

²¹³ See for example ICAP, *Emissions Trading Worldwide – International Carbon Action Partnership (ICAP) 2018 Status Report*, 2018, Ibid.

permanent” mitigation effect in soil sequestration projects or initiatives. Concurrent with this, to date no ETS systems exist that have included agriculture within their scope. The only exception to note is the New Zealand ETS, where the inclusion of emissions from this sector has been under consideration for years²¹⁴. On the other hand, in a number of jurisdictions agriculture has been considered a potential source of emission offsets, as noted in Point 4.3.4, with the remark that the sector is not under the cap of an ETS²¹⁵.

With regards to the three other IPCC sectors and their potential inclusion in the scope of an ETS:

- **Industrial Processes and Product Use** (IPPU): they account for 5.4% of national emissions, which mostly occur in mineral and chemical production industries. Some of these industries could be candidates for inclusion under an ETS in Pakistan, especially in cases where these facilities also contribute to energy-related emissions;
- **Land use and forestry**: Forestry activities are not recommended as a priority for ETS inclusion in Pakistan, in particular due to the following: i) their relatively small contribution to national emissions (just 2.6% of the national total in 2015); ii) issues associated with carbon leakage²¹⁶ and permanence²¹⁷; and iii) the administrative complexity of the sector with regards to the monitoring of emissions, which requires a comprehensive monitoring system throughout the lifetime of a forest. In effect, forestry has rarely been included under the cap of an ETS cap, the only noteworthy exception being the New Zealand ETS;
- **Waste management**: emissions from this sector have also been rarely covered by an ETS²¹⁸. Reasons for this include the fact they tend to be relatively small, and also due to methodological issues associated with the quantification of these emissions, in particular in relation to the decomposition of methane in landfill sites, which occurs over a long period of time. During this period, technologies or procedures to handle waste may change, and therefore emission factors may not adequately capture the emissions actually taking place. In view of this, the sector is not recommended as priority for inclusion under an ETS in Pakistan.

The table below summarizes the analysis and recommendations for sectoral coverage for an ETS in Pakistan, whereby different sectors and sub-sectors are analysed in relation to four priority levels. This

²¹⁴ As recently as March 2019, the New Zealand Government has reaffirmed its interest in including this sector in the national ETS. See: Carbon Pulse, *Minister gives clearest indication yet that NZ gvt wants agriculture in ETS*, accessed April 2019, <http://carbon-pulse.com/71097/?utm_source=CP+Daily&utm_campaign=25355a40fd-CPdaily15032019&utm_medium=email&utm_term=0_a9d8834f72-25355a40fd-36319493>
















²¹⁵ As is the case of some jurisdictions worldwide, even if just a few, such as Alberta Province’s Carbon Competitive Incentive Regulation or Australia’s Emissions Reduction Fund and Safeguard Mechanism.

²¹⁶ It occurs when tree plantation or the forest protection activity is (partly) “counteracted” by another activity elsewhere which results in extra emissions.

²¹⁷ This is the case, for example, when a forest planted or protected over a certain period of time is the subject of clearance at some point in the future.

²¹⁸ ETS including the waste sector are those of the Republic of Korea and New Zealand.

also builds on the analysis presented in the sub-study that was prepared on the potential for an ETS in Pakistan.

Sector / subsector		Recommendation for ETS inclusion	Rationale and observations
Power sector			➤ Recommended inclusion
Industry	Cement		➤ Recommended inclusion
	Fertilizers		➤ Depending on the feasibility/complexity, a later inclusion could be considered
	Iron and Steel		➤ Depending on the feasibility/complexity, a later inclusion could be considered
	Refineries		➤ Depending on the feasibility/complexity, a later inclusion could be considered
	Fugitive emissions (others)		<ul style="list-style-type: none"> ➤ To be excluded if these emissions are not related to a specific emitting facility ➤ To be potentially considered as “recipient sector” to receive funding for mitigation (direct funding or through the use of offsets)
	Paper and pulp		➤ Recommended inclusion
	Glass		➤ To be included (see specific sub-study on the feasibility of an ETS in Pakistan)
	Food processing		<ul style="list-style-type: none"> ➤ To be first excluded given the variety of processes used ➤ Possibility to add the sector in later phases ➤ To be potentially considered as “recipient sector” to receive funding for mitigation (direct funding or through the use of offsets)
	Brick production		<ul style="list-style-type: none"> ➤ Need for further analysis due to the dispersed and informal nature of the sector ➤ To be potentially considered as “recipient sector” to receive funding for mitigation (direct funding or through the use of offsets)
	Sugar mills		➤ Major consumers of energy and significant contributors to GHG emissions (directly and/or indirectly). There is however the need of a more detailed analysis due to the lack of data on emissions at the facility level
	Textile and garment		
Buildings	Residential		<ul style="list-style-type: none"> ➤ Suggested exclusion as emissions from these sectors are expected to be mostly in terms of “indirect emissions” from the use of purchased electricity. Such emissions would already be covered under “power sector” emissions ➤ To be potentially considered as “recipient sector” to receive funding for mitigation (direct funding or through the use of offsets)
	Commercial		
Transport	Road transportation		➤ Suggested exclusion given the limited mitigation potential and low price elasticity of GHG emissions











			➤ To be considered as potential source of funding for an ETS through other carbon pricing instruments (e.g. tax)
	Domestic aviation		➤ Could also be considered as potential source of funding for an ETS
	International aviation		➤ Suggested exclusion as an international approach called the Carbon Offsetting and Reduction Scheme for International Aviation (CORSIA) was put in place under the International Civil Aviation Organization (ICAO)
	International shipping		➤ Suggested exclusion as discussions on a global GHG emissions reduction scheme for the sector have started at the International Maritime Organization (IMO)
Forest and land-use change			➤ Suggested exclusion due to non-permanence, complexity and the small share of emissions
Agriculture			➤ Suggested exclusion due to the dispersed nature of the sector and its complexity ➤ To be potentially considered as “recipient sector” to receive funding for mitigation (direct funding or through the use of offsets)
Wastes			➤ To be potentially considered as “recipient sector” to receive funding for mitigation (direct funding or through the use of offsets)

Table 5.1: Summary of sectors and sub-sectors for inclusion as part of ETS in Pakistan. Legend:

-  High priority for inclusion in an ETS
-  High priority but possible delay
-  Medium priority
-  Low priority

In conclusion, overall priority sectors for coverage are those that include a high number of large-scale emitters and exhibit a large emission reduction potential. Additionally, ETS inclusion could also be in phases, starting with sectors which offer the most favourable trade-off between coverage and simplicity of inclusion while considering constraints in resources and capacities, especially regarding MRV. For this reason, the priority at the start of an ETS would be the coverage of emissions from power generation and cement. Depending on how fast the domestic capacity and infrastructure could be developed, other meaningful industrial sectors for inclusion could be fertilizers, iron and steel, pulp and paper, glass and refineries.

b) Gas coverage

As noted in the point above, priority sectors for inclusion within an ETS in Pakistan are power generation and energy consumption in industries. As emissions from these sectors mostly consist of CO₂, this is the gas prioritized for coverage within an ETS cap.

c) Emissions scope

For facilities covered under an ETS and for the purposes of GHG emissions monitoring and reporting, the accounting boundaries can be considered along three dimensions or “scopes”: i) **Scope 1** pertains to direct emissions from owned or controlled sources of the facility; ii) **Scope 2** emissions are those indirectly generated by the facility through purchased energy (e.g. in the form of electricity and/or heat); iii) **Scope 3** emissions correspond to all indirect emissions that occur in the value chain of the reporting facility, including both upstream and downstream emissions, and which are not included under scope 2 emissions²¹⁹.

As the recommended sectors for ETS coverage are power generation and energy consumption in certain industries, these would correspond to direct emissions, Scope 1. The inclusion of Scope 2 emissions could be considered in case the ETS is expanded to include energy consumers, which would be the case for example of buildings or institutions. However, the coverage of both direct and indirect emissions would imply a double counting risk, i.e. that the same GHG unit is priced twice, both at the point of generation and consumption. There are a few examples of ETS where this has been the case. For instance, the Korean ETS has implemented compliance obligations for both direct emissions at the point of electricity generation and indirect emissions at the point of electricity consumption²²⁰. From a regulatory standpoint, this was to ensure that the signal introduced by the carbon price is factored in both at the levels of production and consumption. The Thailand V-ETS scheme (mentioned in Section 3.3) is another example where direct and indirect emissions are covered as part on an ETS, even if this is a scheme still in the piloting stage. But in that case, the motivation for including Scope 2 emissions was the fact that the power generation sector was not covered as part of the ETS scheme.

Overall, the inclusion of indirect emissions in an ETS involves a high complexity in design given the risk of double counting. Therefore, a domestic ETS in Pakistan is recommended to only focus on direct emissions.

d) Point of regulation

The point of regulation for the sectors recommended for ETS inclusion is at the point where GHG emissions take place, i.e. at the installation/entity level. This would imply the set-up of an MRV system at the facility level as a way of assuring, with low levels of uncertainty, that 1 ton of CO₂e emitted corresponds to 1 ton of CO₂e reported, i.e. requiring one emission allowance to be surrendered for compliance. Aspects related to the MRV system are further elaborated in point i) below.

²¹⁹ For additional details on emissions scope, see for example <https://ghgprotocol.org/sites/default/files/standards_supporting/FAQ.pdf>

²²⁰ PMR, *Emissions Trading in Practice: A Handbook on Design and Implementation*, 2016, Washington, DC: World Bank.

e) Setting the emissions cap

Due to the large uncertainties on future economic growth and, in particular, in industrial output, an ETS in Pakistan would need to be based on an adjustable cap based on the product output (e.g. electricity generated, cement produced, tonnes of carbon intensive good produced/processed). In other words, a “double-adjustment” would need to be considered whereby:

- The cap-size would be adjusted to the actual production of entities covered (intensity-based cap);
- The stringency of the cap would be adjusted over time in relation to the level of ambition expected by the ETS (in number of allowances distributed per tonne of product).

f) Allowance allocation

The procedures for allowance allocation could be differentiated by sector. In particular, sectors exposed to international competitiveness²²¹ could receive free allowances to cover almost or all of their compliance needs, either through grandfathering, benchmarking or a mix of both (see Point 3.2.5). To ease the impact to participating industries in the form of increased production costs, in a first phase of the ETS the allocation of allowances could be based partly on “grandfathering” and partly on benchmarking (e.g. allocation based in relation to the 70% best performing facilities). On the other hand, sectors not (or less) exposed to international competition could bear the bulk of the compliance effort.

g) Reporting obligation

The “reporting obligation” pertains to the level at which GHG emissions are regulated, i.e. the entity which is formally liable to comply with ETS regulations, e.g. such as the reporting of emissions or the surrender of units as part of the ETS compliance process. In this regard, two main options are usually considered: at the company level and at the plant or installation level²²². To have the reporting obligation at the company level entails, in principle, lower administrative costs as the company would not need to report emissions from every single facility. On the other hand, this option may turn out to be impractical if more than one company has a stake in the same installation.

An initial recommendation for Pakistan, in the case the country decides to move forward with an ETS, is that the reporting obligation is at the installation level. The main reason for this is that the assessment conducted as part of this study on the ETS potential of Pakistan found that an estimated

²²¹ A list of industries deemed exposed to international competitiveness could be based on EU's most recent assessment, which can be found in <https://ec.europa.eu/info/law/better-regulation/initiatives/ares-2017-5046070_en>

²²² A third option may also be considered, which is to have the reporting obligation at the company level for a specific production line or process. However, this is the option entailing higher administrative costs and is also the least popular among ETS systems implemented worldwide.

140 facilities could take part in such system, which suggests that reporting at the entity level would not entail overwhelming administrative costs, both for the regulator and the covered entities.

h) Threshold for ETS inclusion

A number of indicators may be used to establish a threshold in relation to which entities within the sector covered are eligible for inclusion under the ETS. Among ETS systems in operation globally, the most common indicator is the volume of GHG emitted by the facility, typically expressed in tCO₂e/year²²³. The higher the eligibility threshold, the lower the administrative costs for the regulator but also the lower the number of facilities covered. This would mean a reduced diversity in participants as well as an overall lower share of emissions covered in relation to the national total. In this line of reasoning, the choice of threshold strongly depends on the national circumstances and composition of the covered sectors in terms of the size distribution of existing and planned installations. Thus, this is a decision that should be made based on an inventory of facilities and their emission levels. In the absence of emissions data, the definition of emissions thresholds could be made by proxy based on energy consumption levels, type of fuels consumed and the use of emission factors.

Global experience on ETS systems suggests that a volume of emissions of 25,000 tCO₂e/year per facility could be taken as reference. For example, The EU ETS defines three categories of installations based on the emissions level: Category A ≤ 50,000 tCO₂e/year; Category B: 50,000 to 500,000 tCO₂e/year; Category C: > 500,000 tCO₂e/year. The EU ETS also defines as a sub-set of Category A facilities emitting less than 25,000 tCO₂e/year, which qualify as emissions with “low-installations”. In the EU ETS, the higher the category, the more stringent the emissions quantification methods. As another example, the China national ETS, which is scheduled to become fully operational in 2020, has as inclusion threshold of 26,000 tCO₂e/year (equating to a total energy consumption of more than 10,000 ton of standard coal)²²⁴.

i) MRV of emissions

The establishment of a framework to the monitoring, reporting and verification (MRV) of GHG emissions is an essential component of an ETS. At present, no such framework(s) exists in Pakistan²²⁵ and thus the need of setting it up from scratch. For the effective design and implementation of an MRV system at the facility level for the purposes of an ETS in Pakistan, it is recommended that:

²²³ Other criteria for inclusion are, for example, the energy consumption level, production capacity, etc.

²²⁴ T. Stoerk et al., *China's national carbon emissions trading scheme: lessons from the pilot emission trading schemes, academic literature, and known policy details*, 2019, *Climate Policy*, 19(4), pp. 472-486, DOI: 10.1080/14693062.2019.1568959

²²⁵ As noted in Point 4.2.3, procedures for the MRV of emissions exist in Pakistan, to a certain extent, for the preparation of the national GHG inventory. MRV blueprints have also been developed for some sectors, e.g. as part of NAMA programmes that have been proposed in Pakistan, but according to the findings of this research such frameworks are either at an initial level of development or have not been piloted/implemented.

- Global good-practices are considered and adapted to the specific circumstances of Pakistan, in particular of those ETS that could be linked up with that of Pakistan in the mid to long run (see point m) below);
- Synergies are sought with other policies and initiatives on climate change in Pakistan, e.g. the development of an MRV system to track progress on NDC implementation;
- MRV development goes in tandem with those of other systems that may be indirectly related to GHG emissions, such as in the context of programmes on energy efficiency and conservation²²⁶ or initiatives to curb the emissions of local pollutants (e.g. NO_x, SO₂ or particulate matter).

j) Use of offsets

An ETS in Pakistan could include flexibility instruments to support covered entities meeting their compliance obligations, in particular in the form of offset credits generated from sectors not covered by the ETS. It is recommended that limits are set in the amount of offsets that may be purchased by an entity under the cap, as this encourages “in-house” reductions instead of their occurrence elsewhere. For instance, the California ETS allows the use of up to 8% of a company’s compliance quota in the form of offsets. As another example, all seven ETS pilots in China accept a number of offsets, which vary from 5-10% of the total allowances. Conversely, during its first phase the New Zealand ETS allowed the unlimited use of international offsets (e.g. from the CDM or JI), which made domestic companies meeting their compliance obligations mostly through purchased offsets. After the end of phase 1, international offsets were no longer allowed in the New Zealand ETS²²⁷.

Sectors to consider as a source of offsets are those identified as medium or low priority for ETS inclusion. Among these, preliminary suggestions are emission reduction units from forestry and waste management activities. While they tend to be less prone to ETS inclusion, both sectors are well identified as national priorities and the potential for offset generation could function as an additional stimulus to the development of specific initiatives (in the case of forestry, e.g., as part of REDD or REDD+, in the case of waste management in the scope of the Green Clean Pakistan Initiative or the waste-sector NAMA). They could also be a potential source of demand for credits generated from CDM projects in Pakistan. Even though the agriculture sector is a major contributor to Pakistan’s GHG emissions, their consideration as a potential source of offsets is not recommended as an immediate priority for the same reasons pointed out above on their non-inclusion as part of an ETS cap. On the

²²⁶ Singapore, for example, developed its MRV framework at the installation level based on requirements that already for tracking energy consumption patterns of large facilities, most of which also turned out to be amongst the largest emitters in the country.

²²⁷ See, for example: ICAP, *Emissions Trading Worldwide – International Carbon Action Partnership (ICAP) 2019 Status Report*, 2019, Ibid.

other hand, successful experiences of other jurisdictions on this topic (e.g. Australia²²⁸ or Canada's Province of Alberta), could inspire future developments.

Other system flexibility instruments that could be considered include the banking and borrowing of allowances, the establishment of a market stability reserve, and the definition of allowance price floors/ceilings. The assessment of these instruments should, however, be part of follow-up work in case Pakistan decides to move forward with an ETS design.

k) Revenue utilization

In the event of a domestic ETS being adopted in Pakistan, it is likely that in initial stages of development allowances may be allocated free of charge to covered entities. This would, in fact, be consistent with the experiences of most ETS developed globally. On the other hand, as the ETS matures and participants gain experience, auctioning is expected to gradually replace the free allocation of allowances. This would imply that an additional source of revenue is made available to the government. To have an idea of the revenue generation potential of an ETS, in a scenario where 120 of the largest emitting facilities in Pakistan are included in the scope of an ETS cap, if 10% of the allowances in the system are auctioned at a conservative price of 2.5 USD per unit, this could generate a revenue of 42 million USD per year²²⁹.

In this context, an option suggested for the consideration of MOCC is to use the proceeds from the auctioning of allowances as a funding source to the recently established Pakistan Climate Change Fund. This is based on the assumption that the utilization of the resources raised by the Fund would be utilized mainly to support climate-related interventions, either mitigation or adaptation, and would therefore be in line with the main motivation for putting a price on emissions: i.e. to factor in on decision making processes the negative externalities of emitting GHGs.

In alternative or in complement, revenue raised could be used to compensate groups or individuals at risk of being disproportionately affected by the carbon pricing instrument. This would be the case, for example, if poor households are affected by an increase in electricity prices as a result of the carbon price introduced through the ETS²³⁰. In this respect, a way of compensating these groups could be through direct cash payments as a means of ensuring the "revenue neutrality" of the ETS (See Section

²²⁸ See, for example: Carbon Pulse, *First soil carbon credits could unlock millions of offset supply in Australia*, accessed April 2019, <http://carbon-pulse.com/70986/?utm_source=CP+Daily&utm_campaign=38d80a7748-CPdaily14032019&utm_medium=email&utm_term=0_a9d8834f72-38d80a7748-36319493>

²²⁹ These findings are part of the sub-study on the ETS potential in Pakistan, where different revenue generation scenarios were analyzed.

²³⁰ It should be noted that this is not, however, expected in the initial stages of development of an ETS in Pakistan. Among the reasons for this is the fact that power generation prices are regulated by NEPRA, which suggests that the carbon pricing "pass-through" could be "controlled" by the regulator. Therefore, the most vulnerable end-users could be protected from an increase in power prices solely ascribed to the introduction of a carbon pricing instrument.

3.2 for additional details on this). One such mechanism in Pakistan is the Benazir Income Support Programme²³¹.

l) Linkages with other systems

The development of an ETS in Pakistan should take into account, from early stages, the possibility of linkages with other systems. As noted in Point 3.2.1, linking occurs when an ETS allows covered entities to use allowances or credits issued in other ETS systems for compliance purposes.

Based on empirical evidence, most ETS links have been established between systems located in jurisdictions with similar socio-economic development patterns and allowance prices²³². In this context, the potential for linkages for an ETS established in Pakistan should first be considered at the regional level. As examined in Section 3.3, among countries of SAARC the consideration of carbon pricing instruments is still in early stages, just like Pakistan, and plans for emissions trading systems are also in their infancy.

Broadening the scope, the country emerging as the most evident candidate for a potential ETS linkage is China. Not only is China finalizing arrangements for the launch of its national ETS, but the country is also a strategic partner to Pakistan in the scope of the CPEC initiative. In effect, CPEC could serve as a platform for initial knowledge sharing on ETS design including lessons learned from almost ten years of China's experiences. Some of these resonate with the specific circumstances of Pakistan, for instance the fact that power prices are regulated and the roles assigned to Provinces on ETS implementation²³³.

m) Co-benefits from an ETS

In addition to reducing the emissions of GHG, climate change mitigation actions can yield multiple additional benefits, also known as "co-benefits", as discussed in Section 2.5. By far, the largest such benefits are found in the reduction of air pollution, which is a major challenge for many cities around the world, including Pakistan. In effect, the development of emissions trading schemes was initially driven by the need to control the released of local air pollutants in the 1970s²³⁴. Following the agreement on the Kyoto Protocol in 1997, the reduction of GHG emissions became the driving motivation for the development of emissions trading in many jurisdictions worldwide.

Nevertheless, in some jurisdictions the development of an ETS has also been associated with the potential of curbing the emissions of local pollutants, such as nitrogen oxides (NOx), sulphur oxide

²³¹ See <<http://bisp.gov.pk/>>

²³² Source: "Emissions Trading in Practice: A Handbook on Design and Implementation" (2016), Ibid.

²³³ See for example X. Li et al., *The economic impact of carbon pricing with regulated electricity prices in China – An application of a computable general equilibrium approach*, 2014, *Energy Policy* (75), pp. 46-56

²³⁴ For a comprehensive historical background on emissions trading, see for example: T. James & P. Fusaro, *Energy and Emissions Markets: Collision or Converge?*, 2007, Wiley & Sons

(SO₂) and particulate matter (PM). This could also be the case of Pakistan. Indeed, Pakistan’s urban air pollution has consistently fared amongst the most severe in the world, with significant impacts on human health and the economy as whole²³⁵. For example, Pakistan’s PM₁₀ (particulate matter of less than 10 microns) concentration levels are found to be amongst the highest in the world, even significantly higher than neighbouring countries²³⁶. This is reflected in the number of deaths attributable to air pollution, with Pakistan being one of the most affected countries at a global scale (see **Figure 5.1** below).

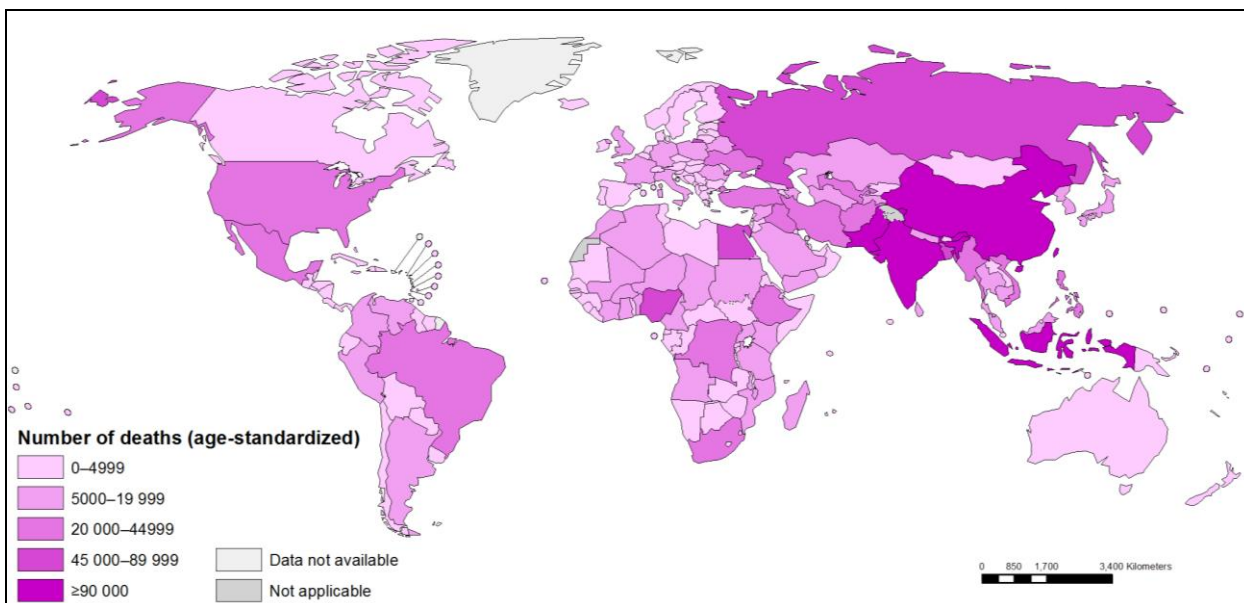


Figure 5.1 – Deaths attributable to ambient air pollution (age-standardized), 2012. Source: World Health Organization²³⁷.

There is therefore much to gain in Pakistan from reducing GHG emissions just based on the “co-benefits” generated from reduced local air pollutants. In this connection, the development of an ETS should be considered in tandem with synergies with ongoing and planned initiatives to air pollution, namely the Pakistan Clean Air Programme (PCAP) (which has been approved by the Pakistan Environmental Protection Council in 2005) and the National Environmental Quality Standards for ambient air quality. Other opportunities for synergies could be in the scope of the “Clean and Green Pakistan” initiative, which was launched by the current government in October 2018 and mentioned in Section 4.3.5.

According to the PCAP, in Pakistan the major sources of air pollution are emissions from vehicles, industry, solid waste and natural dust²³⁸. With the commissioning of coal-fired power plants and those

²³⁵ World Bank, *Cleaning Pakistan’s Air: Policy Options to Address the Cost of Outdoor Air Pollution*, 2014. Ibid.

²³⁶ Ibid.

²³⁷ World Health Organization, *WHO Global Ambient Air Quality Database (update 2018)*, accessed March 2019, <<https://www.who.int/airpollution/data/en/>>

²³⁸ Government of Pakistan Ministry of Environment Local Government and Rural Development, *Pakistan Clean Air Programme*, 2005, <<http://environment.gov.pk/images/environmentalissues/PAKISTANCLEANAIRPROGRAMME.pdf>>

in the development pipeline, it is expected that the power generation sector could also become a major contributor to air pollution. This suggests there is potential for air pollution reduction co-benefits in case the industrial sector and power generation are included as part of an ETS. While specific figures for Pakistan have not been found, a study conducted by the Grantham Research Institute on Climate Change and Environment and referred to in Chapter 2, has estimated that health co-benefits resulting from the reduction of local pollutant emissions could be conservatively put at 50 USD/tCO₂ in a developing country²³⁹. This is consistent with findings from other studies, which indicate that costs to health from the exposure to ambient PM_{2.5} (particulate matter of less than 2.5 microns) have amounted to approx. 70 USD/tCO₂ in China and 50 USD/tCO₂ in India²⁴⁰. On the other hand, it has been estimated that the direct costs associated with outdoor air pollution in Pakistan in 2005 were estimated at 1.1% of the GDP²⁴¹.

In addition to air pollution there are other co-benefits that could be harnessed alongside GHG emission reductions. A study conducted by the World Bank in 2018 indicates that in energy and industry, the largest co-benefits come from replacing fossil fuels with renewable energy, improvements on energy efficiency, and from upgrading coal via coal washing and briquetting. For transport, co-benefits can be identified on a set of combined interventions, which include a greater use of public transport and improvements in vehicle fuel efficiency.²⁴² As an energy-import country, it may be added that in the case of Pakistan, improvements on energy efficiency and a shift to renewables reduces the reliance on fossil fuel imports which result in economic and energy security benefits.

Table 5.2 below summarizes the main design elements recommended for the establishment of a cap-and-trade system in Pakistan.

Design Element	Recommended option for Pakistan	Rationale and other observations
Sector Coverage	Gradual introduction of sectors within the ETS cap, in a phased manner, with priority given to: <ul style="list-style-type: none"> - Power generation - Stationary energy utilization in industries 	<ul style="list-style-type: none"> - Priority sectors for coverage pertain to those significantly contributing to national emissions and with well-identified large emitters - Sub-sectors considered of high priority for inclusion are power generation, cement sector, paper and pulp, and glass production; - Sub-sectors with medium priority for inclusion are fertilizer production, iron and steel and refineries; - Low-priority for ETS inclusion: waste management, domestic aviation. - Excluded sectors/sub-sectors for ETS inclusion: agriculture,

²³⁹ LSE and Grantham Research Institute on Climate Change and the Environment, *Multiple benefits from climate change mitigation*, 2017, Ibid.

²⁴⁰ Ibid.

²⁴¹ Tribune, *Some 20,000 premature deaths linked to air pollution*, accessed March 2019, <<https://tribune.com.pk/story/1620862/1-20000-premature-deaths-linked-air-pollution/>>

²⁴² See for example L. Ortolano, *Local and Regional Pollution Reduction Co-Benefits from Climate Change Mitigation Interventions*, 2018, <https://ieq.worldbankgroup.org/sites/default/files/Data/reports/wp_localandregionalpollution.pdf>

		forestry and transport.
Gas Coverage	CO ₂	- CO ₂ is the major GHG emitted from the power generation and industry sectors and therefore the recommended priority for ETS coverage.
Emissions scope	Direct emissions only (Scope 1)	- This is based on the assumption that emissions from power generation are covered under the ETS. The inclusion of Scope 2 emissions would likely result in double-counting and therefore undermine the environmental integrity of the system.
Emissions cap	Adjustable cap	- Adjustable cap based on actual production (e.g. electricity, cement, steel, etc.), i.e. intensity-based; - Stringency adjusted over time in relation to the level of ambition desired in terms of GHG emission reductions.
Allowance allocation	At the beginning of the programme, based on free allocation of allowances and benchmarking	- Free allocation and benchmarking are especially recommended to sectors that are most exposed to international competition.
Point of regulation	Direct emitters	- At the point where GHGs are released into the atmosphere - This implies the development of a MRV system to track emissions at the facility level.
Reporting obligation	Facility level	- The number of eligible emitters under an ETS in Pakistan, estimated to be at least 140 facilities, indicates that administrative costs with the system would be manageable if the reporting obligation is at the facility level.
Threshold for ETS inclusion	Indicative threshold: 20,000 to 25,000 tCO ₂ e per year	- Choice of inclusion threshold should be based on an inventory of the facilities to be included under the ETS scope, including their estimated level of emissions. The threshold range suggested is observed in several ETS systems worldwide and could serve for future reference.
MRV of emissions	MRV at the facility level	- To be set-up based on i) international good practice; ii) in alignment with other MRV frameworks being considered or under development in Pakistan; iii) in consideration with those developed for ETS with which the one in Pakistan could be linked with.
Use of offsets	Recommended for consideration up to a relatively small share of compliance obligations (less than 10%)	- Only domestic offsets are considered; - Forestry and waste management activities recommended as initial priorities for offset eligibility; - Potential to create demand for credits for CDM projects developed in Pakistan.
Revenue utilization	As a funding source of the Pakistan Climate Change Fund	- The Climate Change Fund was set up as part of the Pakistan Climate Change Act to finance mitigation and adaptation projects developed in Pakistan, and therefore it appears as an adequate vehicle to the use of the proceedings raised by a carbon pricing instrument. Nonetheless, other options could be considered as well.
Linkages with other systems	To be considered since initial stages of ETS development, in particular the China national ETS and its pilots	- In view of the strategic partnership between China and Pakistan in the context of CPEC and the opportunity of leveraging China's know-how on ETS systems and potential synergies; - Linkages to be also considered with other jurisdictions in the SAARC region currently considering carbon pricing instruments in view of the relatively similar levels of socio-economic development with Pakistan.

<p>Potential for co-benefits</p>	<p>High, in particular the reduction of local pollutants</p>	<ul style="list-style-type: none"> - The development of an ETS in Pakistan should go hand-in-hand with the potential for harnessing co-benefits, especially those associated with the reduction of air pollution. Therefore, synergies should be considered among air pollution policies and programmes: - Other co-benefits expected are on increased energy security, improved energy efficiency, and as other socio-economic benefits (e.g. creation of green jobs, technology transfer, etc.).
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Table 5.2 – Recommended design elements for the establishment of a domestic cap-and-trade system (ETS) in Pakistan. It excludes design elements that would require a more thorough analysis/assessment of this option (e.g. price setting mechanism, use of flexibility instruments, etc.)

5.2 Carbon taxation

The introduction of a carbon tax in any jurisdiction needs to be framed within its broader socio-economic and fiscal context. Pakistan is not an exception, and prior to analyzing possible design options for a carbon tax, it is important to understand the opportunities and challenges associated with any such option. With regards to the **opportunities**:

- A tax has been recognized in different national policy documents as an instrument that could be deployed to foster the reduction of GHG emissions as well as other co-benefits. For example, the National Climate Change Policy (2012) explicitly refers to the consideration of a carbon tax on the use of environmentally detrimental energy generation from fossil fuels;
- Existence of taxes that already price externalities in Pakistan, for instance the Petroleum Development Levy (PDL) currently charged on petroleum products;
- Existence of institutional structures, namely fiscal, which could enable a relatively quick and smooth introduction of a new tax in Pakistan (e.g. through the Federal Board of Revenue or the Ministry of Finance);
- The ease and flexibility of the instrument, which can be swiftly introduced and readjusted based on the results achieved;
- Carbon taxes have been considered and introduced by other jurisdictions in the region (e.g. the Clean Environment Cess in India which is in effect a tax on coal), and could serve as references for Pakistan to introduce a tax of its own;
- As a country that has faced budgetary constraints in its recent history²⁴³, the introduction of a carbon tax could bring additional revenues to the government²⁴⁴.

²⁴³ See for example: Hindustan Times, *Cash-strapped Pakistan to receive \$ 2.1 billion loan from China by March 25*, accessed April 2019, <<https://www.hindustantimes.com/world-news/cash-strapped-pakistan-to-receive-2-1-billion-loan-from-china-by-march-25/story-8k0BZOiOx73yOivxYzMu0M.html>>

²⁴⁴ In fact, an environmental tax such as one on carbon emissions could also be motivated, first and foremost, by a need to increase taxation or the tax basis. See, for example, the support programme being negotiated by the government of Pakistan with the International Monetary Fund: Dawn, *Managing a slow economy*, accessed April 2019, <<https://www.dawn.com/news/1475328>>

The main **challenges** anticipated with the introduction of a carbon tax in Pakistan, some of them already identified in the SWOT analysis presented in Section 4.5, include the following:

- Low support base and general resistance to the introduction of taxes, charges or levies of any kind. More so in a context where it is perceived that the reduction of GHG emissions should not be a priority of Pakistan in light of its historically low contribution to climate change and the low volume of emissions per capita vis-à-vis those of other jurisdictions;
- Difficulties to establish consensus within different government bodies and agencies on the opportunities and potential benefits from adopting a carbon tax in Pakistan. Furthermore, the introduction of such type of tax has been attempted before without success;
- The declining international competitiveness of several industries in Pakistan (e.g. textile and garments, sugar production, etc.), which accentuates the challenges of introducing an additional tax which could further imperil the competitiveness of these firms;
- Concerns related to the “fairness” of a tax on carbon emissions, i.e. the risk and perception that it may disproportionately affect poor households and hinder the access to essential energy services;
- A general wariness on how revenue raised through taxation is used and reinvested by the government – at federal or provincial level – which is usually a success factor for the acceptability of a carbon tax.

Having these considerations into account as well as international developments on carbon taxation, especially in the region, the merits and feasibility of the following carbon tax options are evaluated in the context of Pakistan:

- i) Adjustment of the Petroleum Development Levy to a carbon tax;
- ii) Economy-wide carbon tax;
- iii) Introduction of a tax on coal.

They are briefly discussed in the points that follow.

5.2.1 Adjustment of the Petroleum Development Levy to a carbon tax

This option would consist in the gradual adjustment of tax that already exists on some fossil fuels, the Petroleum (Development) Levy (PDL), into a carbon tax, whereby the charge levied would be based on the carbon emission potential of the fuels covered (i.e. petroleum products). As observed in **Box 4.2**, Point 4.3.2, the PDL implicitly introduces a “shadow” price on carbon emissions in Pakistan, even though the levy was not designed for that specific purpose. This is an option whose implementation

could be relatively smooth and “low-risk”, as it would build on already existing fiscal structures and therefore involve low administrative costs.

In its current form, the PDL only covers petroleum products which are mostly consumed in the road transport sector. However, in the case of a transition towards a carbon tax, it could be considered an expansion of its scope of coverage (e.g. fuel for domestic travel, coal, CNG or natural gas). This would in fact imply a replacement of the PDL altogether for a broader carbon tax, and a renaming of the levy could then be considered.

In addition, this carbon pricing option has a significant revenue generation potential. For example, assuming an increase of 1 Rs. per litre in the PDL applied to both high-speed diesel (HSD) and motor gasoline and taking into account the quantity of fuels consumed in FY 2016-17 in the transport sector, a revenue of 124 million USD would have been generated solely based on this “marginal” increase²⁴⁵.

One of the challenges associated with this CPI option is on the extent to which it could effectively instil a change of end-user behaviours towards less carbon intensive fuels, especially in the transport sector, where demand is typically inelastic²⁴⁶. As was noted in Chapter 3, this is one of the shortcomings of opting for a carbon tax: the predictability in price signal is counterbalanced by the uncertainty of its environmental outcome (i.e. on the emission reductions achieved).

Another possible challenge with this option is the limited “fiscal space” for imposing a tax that, in essence, targets fuels used in road transport. In Section 4.3.2 it was shown that road vehicles are, by far and large, the main form of transport in Pakistan, and setting the tax at levels perceived as high by the average citizen and businesses could risk a negative public reaction²⁴⁷. A recently proposed amendment to the PDL in its current form can provide an illustration of these risks: the Finance Bill of 2018 proposed a significant increase in the levy to a fixed rate of Rs. 30 per litre on petroleum products. However, the Senate Standing Committee on Finance considered the proposed change to be too high and instead recommended the PDL to be only increased by 30% in relation to the previously existing rates²⁴⁸.

An issue related to this option concerns the existence of possible conflicting priorities in the taxation of fuels. This is exemplified by the trade-offs between the utilization of petrol and diesel. While petrol releases less substances contributing to local air pollution, especially particulate matter and nitrogen

²⁴⁵ Quantities of HSD and motor gasoline taken from the Pakistan Energy Yearbook 2017. Calculation based on the calorific value, density and quantities of these fuels consumed in FY 2016-17.

²⁴⁶ See for example: State Bank of Pakistan, *Estimating Elasticity of Transport Fuel Demand in Pakistan*, 2018, Ibid.

²⁴⁷ In this regard, it may be noted that the “yellow jacket” movement in France was triggered by the decision of the government of France of passing a carbon tax to transport fuels.

²⁴⁸ Business Recorder, *Senate panel recommends cut in petroleum levy*, accessed March 2019, <<https://fp.brecorder.com/2018/05/20180504368228/>>

oxides, the CO₂ emitted per km driven in a diesel car is lower than one that runs on petrol²⁴⁹. The regulator may be then faced with the dilemma of which environmental impact category to prioritize: if local pollution or climate change. Nevertheless, a possibility that could be considered is to set a single tax that could address simultaneously all these pollutants.

In case the government of Pakistan decides to further explore this option, one of the design elements that would need to be considered is the level at which to set the tax rate. Among the approaches that are usually considered for this purpose²⁵⁰, the one with the highest likelihood of acceptance among government institutions likely to be involved in the process (e.g. FBR) would be to determine the tax rate for the different fuels in a way as to ensure that the revenue currently collected through the PDL is maintained at current levels. An alternative to this option would be to take as basis the rates presently levied through the PDL for each different fuel, and consider a gradual increase in the levy in order to better reflect the carbon intensity of the fuels covered. The proceeds from this additional charge could subsequently be channelled to a specific purpose vehicle, such as the Pakistan Climate Change Fund, as a means of ensuring they would be reinvested on climate change activities.

As a final remark, this is a carbon taxation option whose rationale could be considered or applied to any other tax currently levied to fossil fuels in Pakistan (e.g. the general sales tax).

5.2.2 Economy-wide carbon tax

This option would consist in the introduction of a tax on GHG emissions that would equally apply to businesses and end-users alike. Such option could be considered in a similar way to the carbon tax that has been in effect since 2008 in the Province of British Columbia, Canada, and which is considered a “textbook”²⁵¹ example of a broad-based, economy-wide, carbon tax (analyzed in Section 3.3). This tax is paid by all businesses and individuals purchasing or using fuel in that province. It is charged “downstream”, i.e. at the point of purchase by end-users.

An instrument conceptualized along these lines would not only support the ultimate purpose of carbon pricing – to explicitly introduce an economic signal in the form of a price on GHG emissions – but also enable the government to obtain an additional source of income through the levying of the tax. To provide an idea of the revenue generation potential of an economy-wide carbon tax deployed in Pakistan, if assumed it could be equally applied to GHG emissions from the energy and IPPU sectors in 2015 with a tax rate ranging from 1 to 5 USD/tCO₂e, this would correspond to a revenue generation

²⁴⁹ For a discussion on this see: <<http://theconversation.com/fact-check-are-diesel-cars-really-more-polluting-than-petrol-cars-76241>>

²⁵⁰ Four basic approaches can be considered for setting a carbon tax rate: i) the social cost of carbon approach; ii) the abatement target approach; iii) the revenue target approach; and iv) the benchmarking approach. In the case of Pakistan and for this carbon tax option, this would consist of the third option. Source: Partnership for Market Readiness (PMR), *Carbon Tax Guide: A Handbook for Policy Makers*, 2017, World Bank. Ibid.

²⁵¹ PMR, *Carbon Tax Guide: A Handbook for Policy Makers. Appendix: Carbon Tax Case Studies*, 2017, Ibid.

of 29.2 to 146.0 billion Rs., which is equivalent to 0.6% to 3.0% of the federal budget for FY 2018-19²⁵².

The main challenge anticipated with the adoption of a tax of this type would be on the expected opposition and low level of acceptability by the different stakeholders involved, in particular business entities and the general public. More so in the context of the declining competitiveness of some industries vis-à-vis international peers and the general perception that the existing taxation regime is already too onerous to taxpayers in Pakistan. In fact, this is an experience that is not entirely new to the country, as there have been at least two different attempts to introduce a carbon tax in Pakistan, in 2013 and 2017 respectively. Both have been unsuccessful²⁵³.

Nevertheless, if the Federal Government opts for such instrument, key success factors in design will be in ensuring it does not disproportionately affect the most vulnerable strata of the population, that the competitiveness of companies is not jeopardized, and that the proceeds from the tax can be returned to those most “negatively” affected by it. In particular, revenue neutrality should be considered to the extent possible, whereby the introduction of the carbon tax would be matched by a decrease in other existing taxes. In this connection, to effectively and transparently communicate the rationale and specific “workings” of the tax could be a springboard for obtaining broader support for it. On all these aspects, international good practice should also be taken as reference in design, particularly the experiences of Canada’s Province of British Columbia mentioned above.

One final observation on the potential for designing an economy-wide carbon tax in tandem with a tax on local pollutants (e.g. PM_{2.5} or nitrogen oxides). An example in point is Chile, which introduced a carbon tax in 2014, although applying to power generation only, that is levied alongside a tax on SO₂, NO_x, and particulate matter for the same sources.

5.2.3 Carbon tax on coal

Coal is the most carbon intensive fossil fuel, and while its consumption is still relatively small in Pakistan (accounting for 8.1% of total primary energy supply in FY 2016-17), its share has been steadily increasing in recent years, as discussed in Point 4.3.1. Pakistan has been a net importer of coal, but it is endowed with significant indigenous resources, which are considered of strategic national importance, namely those of the Thar coalfield in Sindh Province. Several projects for harnessing these resources are at different stages of development, which suggests that the share of coal in the energy mix could significantly increase in coming years.

²⁵² The calculation assumed: i) 208.5 MtCO_{2e} emitted in 2015 from the energy and IPPU sectors; ii) a federal budget of 4,888,645 million Rs. for FY 2018-19 (see http://finance.gov.pk/budget/Explanatory_Memorandum_2018_19.pdf); and iii) an exchange rate of 140 Rs. per USD.

²⁵³ The first attempt consisted in a levy of 0.10 Rs/kWh charged to electricity generated from thermal power plants. The second attempt consisted in a carbon cess whose proceeds would be used to support R&D in renewable energies. Both attempts failed due to the lack of political support. This information was obtained in the course of consultation meetings carried out in Pakistan in October 2018 and April 2019.

It is against this background that the introduction of a tax to specifically target the consumption of coal could be considered in Pakistan. There is also some experience among regional peers in a tax of this type, for instance India, which has been taxing coal since 2010 as part of its Clean Environment Cess²⁵⁴. In India's case, and as noted in Section 3.3, the implementation of this tax was intended to meet certain objectives, such as the reduction in pollution levels or the raising of funds to support the uptake of clean energy technologies.

A levy of this type could be considered as well in Pakistan. From a technical perspective, its introduction could be relatively easy and entail low administrative costs, especially if charged “upstream”, i.e. at the points of coal production and import. On the other hand, given the relatively small share of coal on energy consumption in Pakistan, a tax on coal on a standalone basis would likely be insufficient to instill the necessary change towards low-carbon development. Nevertheless, a tax in this form could support curbing the growth, stabilizing or even decreasing the consumption of coal. Levying a tax on coal could also bring an additional source of revenue to the government. For example, if taken as reference the tax currently levied in India (approx. 5.7 USD per metric ton of coal²⁵⁵) and the consumption of coal in Pakistan in FY 2016-17 (which corresponded to 11.2 million ton), a revenue of 63.8 million USD could have been generated on that FY.

5.3 Hybrid approaches

In addition to the carbon pricing options analyzed in the points above, this section briefly discusses three “hybrid” approaches that could be considered in the context of Pakistan. While none of these are recommended priorities to Pakistan on the way forward, these are identified and discussed below in light of international trends as well as the interest observed among several jurisdictions worldwide, including in Asia, on hybrid approaches. These are as follows²⁵⁶:

Hybrid approach 1: development of a domestic offset mechanism with the national government acting as the main buyer of the emission reduction units generated. This would be a mechanism conceptualized along the lines of Australia's Emissions Reduction Fund (ERF) and safeguard mechanism. Through the ERF, companies, NGOs, sub-national governments and other actors are encouraged to develop projects that result in the reduction of GHG emissions, thereby generating Australian Carbon Credit Units (ACCUs). These are then sold to the Australian Government through the ERF. The safeguard mechanism applies to facilities emitting more than 100,000 tCO₂e per year, and aims to ensure that emissions reductions purchased by the Government are not offset by significant increases in emissions above business-as-usual levels elsewhere in the economy. For that purpose, the safeguard mechanism applies absolute emissions baselines for the facilities covered,

²⁵⁴ The Cess was replaced by the “Goods and Service Tax Compensation Cess” in July 2017. For further details, see <https://www.iisd.org/sites/default/files/publications/stories-g20-india-en.pdf>

²⁵⁵ PMR, *Carbon Tax Guide: A Handbook for Policy Makers. Appendix: Carbon Tax Case Studies*, 2017, Ibid.

²⁵⁶ It should be noted nonetheless that some of the hybrid approaches outlined in Point 3.1.2 have in fact been discussed as part of the ETS and carbon tax options of the points above (e.g. ETS + offsets)

which cannot be exceeded, unless the “excess” can be offset by the purchase of Australian Carbon Credit Units (ACCUs)²⁵⁷. Indonesia has also considered a similar mechanism (excluding the safeguard mechanism) as one of the four market-based instruments to be adopted in the national context (see Section 3.3 for additional details), even if it has eventually opted for the development of a domestic ETS. This “hybrid” approach could also be considered in the context of Pakistan as a way of stimulating GHG abatement projects, which could then be used to support the country meetings its NDC targets. The main drawback anticipated is the assumption that the national government would be the main buyer of emission reductions units from eligible projects, which could be difficult to materialize in the context of a “cash-strapped” country such as Pakistan.

Hybrid approach 2: Introduction of a carbon tax to the power generation and industrial sectors, as an introductory or transition stage to a floating price of emissions determined through market forces as part of an ETS. Chile provides a good example of this approach. Chile started with a carbon tax only targeting emissions from power generation facilities at a fixed price of 5 USD/tCO_{2e} (the price was determined based on international benchmarking due to a lack of consensus on the “social cost” of carbon). Chile is currently considering the use of offsets for compliance purposes as well as the possibility of establishing an ETS for the energy sector²⁵⁸. This approach would also resonate with that of Australia’s now defunct Carbon Pricing Mechanism (2012-2014). The mechanism was supposed to be implemented in two stages: in the first one, which was to run from 2012 to 2015, a fixed carbon price was to be in place. In the second, the carbon price would be let to float based on a cap set on emissions. The mechanism did not enter into force due a change in government, and was replaced by the Direct Action Plan, which was the basis for the development of the ERF mechanism mentioned above.

Hybrid approach 3: creation of an energy efficiency certificate system for the industrial sector. This would consist in the establishment of a market where energy saving certificates would be traded among the covered entities. Such mechanism would stimulate energy efficiency and conservation improvements in those entities, which would lead to the reduction of GHG emissions. This design option does not, however, explicitly put a price on carbon emissions. Additionally, the most energy efficient facilities do not necessarily correspond to the least carbon intensive, which results on an undetermined environmental outcome in terms of GHG emission reductions. An example of this approach which is considered an international good practice is India’s Perform, Achieve, Trade (PAT) programme, and was mentioned in Section 3.3. A system such as this was also one of the four market based instruments initially considered in Indonesia for putting a price on carbon emissions (eventually, this option was not pursued by the Indonesian government).

²⁵⁷ See for example IETA, *Australia: a Direct Action Case Study*, 2016, <https://www.ieta.org/resources/Resources/Case_Studies_Worlds_Carbon_Markets/2016/Australia_Case_Study_092016.pdf>

²⁵⁸ See: ICAP, *Emissions Trading Worldwide – International Carbon Action Partnership (ICAP) 2019 Status Report*, 2019, Ibid. and Carbon Pulse, *Chile seen allowing unlimited offsets for expanded CO₂ tax, may add RECs*, accessed April 2019, <http://carbon-pulse.com/70849/?utm_source=CP+Daily&utm_campaign=53fa3d3f54-CPdaily12032019&utm_medium=email&utm_term=0_a9d8834f72-53fa3d3f54-36319493>

5.4 Summary

Table 5.3 below summarizes the different carbon pricing options discussed above. More specifically, it summarizes their merits, challenges, and potential for alignment with other initiatives. These options are also ranked qualitatively with regards to their level of political feasibility, technical feasibility, corporate sector acceptance, public acceptance, and overall expected impact in terms of GHG emission reductions. For these aspects, five levels of assessment are considered: very low, low, medium, high and very high.

This summary is the basis for the discussion and recommendations to the government of Pakistan on the way forward provided in Chapter 6.

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Mechanism /Instrument	Main Design Features	Main Pros	Main Cons	Potential for synergies	Political feasibility	Technical feasibility	Corporate acceptance	Public acceptance	Expected impact
Domestic emissions trading scheme	<ul style="list-style-type: none"> - Initial targeted sectors: power generation, stationary energy utilization in industries and IPPU - Possibility of future expansion to other sectors - Possibility for offset use in sectors not covered by the emissions cap (e.g. agriculture, waste management and forestry) 	<ul style="list-style-type: none"> - Certainty in emissions reductions based on the cap defined and opportunity to directly link with NDC targets - Source of revenue to the government once allowances are auctioned - Strong potential for linkages with international markets and other ETS in the region, especially China - Risks related to competitiveness and carbon leakage are relatively easy to manage (e.g. through free allocation of allowances) 	<ul style="list-style-type: none"> - More difficult to understand by government institutions, businesses and other stakeholders involved - MRV required at facility level - High costs of development and implementation - Need for setting up from scratch all operational, administrative and legal infrastructure (e.g. registries, legal documents, etc.) - Strong need for capacity building and expected long lead times for full implementation 	<ul style="list-style-type: none"> - Opportunities under the CPEC and future linkages with the China national ETS - The set-up of an MRV system at the facility level that could be aligned with that for tracking NDC progress - Strong potential for co-benefits associated with the reduction of local pollutants from the entities covered - Synergies with the newly established structures under the Climate Change Act 	Medium	Medium	Medium	Medium	High
Carbon tax on petroleum-based fuels based on Petroleum Development Levy	<ul style="list-style-type: none"> - Adjustment of PDL to reflect carbon content/ emission potential of different fossil fuels - Potential for expansion coverage to other fuels 	<ul style="list-style-type: none"> - Coverage of the transport sector, which is a significant contributor to GHG emissions in Pakistan and expected to increase - Smooth introduction of a mechanism to price emissions without major disruptions on already existing structures - Relatively low administrative costs 	<ul style="list-style-type: none"> - Risk of low influence in changing end-use behaviours towards less carbon-intensive fuels (for the transport sector, demand is relatively inelastic) - Fuels currently covered by the levy correspond to a relatively small fraction of national emissions as they essentially target the transport sector - Proceeds from the tax liked to be used for purposes other than climate change mitigation or adaptation if FBR remains the entity 	<ul style="list-style-type: none"> - In general limited, but with the potential for expansion to other fuels - Possibility of considering a tax in the emissions of other pollutants (e.g. local pollutants such as PM or nitrogen oxides) 	Medium	High	Medium	Medium	Low

Mechanism /Instrument	Main Design Features	Main Pros	Main Cons	Potential for synergies	Political feasibility	Technical feasibility	Corporate acceptance	Public acceptance	Expected impact
			collecting the tax						
Economy-wide carbon tax	<ul style="list-style-type: none"> - Introduction of an economy-wide instrument putting a price on CO₂ emissions that would equally apply to businesses and households - The point of regulation would be downstream (i.e. at the point of fuel purchase) 	<ul style="list-style-type: none"> - Ease of understanding for all stakeholders involved - Low implementation costs - Creation of revenue source due to price certainty - Can be based on existing institutional structures 	<ul style="list-style-type: none"> - General resistance among different government agencies and the public to a tax - Risk of the poorest being disproportionately affected by the tax - Emission reduction outcomes depend on how high the tax is set - Difficulties in managing carbon leakage effects - Potential complexity of compensation measures for most impacted stakeholders 	<ul style="list-style-type: none"> - Potential for synergies with the imposition of a tax that may be levied on the emission of local pollutants 	Very Low	High	Very Low	Low	High
Carbon tax on coal	<ul style="list-style-type: none"> - A tax on coal to be charged upstream in the value chain (i.e. at the point of production or import) 	<ul style="list-style-type: none"> - Ease of implementation - New revenue source created - Could be based on existing administrative infrastructures 	<ul style="list-style-type: none"> - Relatively small contribution of coal to national GHG emissions - Expected opposition from mining groups and possible perception of "conflict" with energy security concerns by directly impacting domestic resources of the Thar 	<ul style="list-style-type: none"> - N/A: the tax should be considered alongside other carbon pricing instruments 	Medium	High	Medium	Medium	Low
Domestic offset mechanism	<ul style="list-style-type: none"> - Development of a domestic offset mechanism with the national government acting as the main buyer of the units generated 	<ul style="list-style-type: none"> - Creation of demand for emission reduction units in Pakistan - Potential for covering practically all major emitting sectors 	<ul style="list-style-type: none"> - Difficulties in having the government as the main buyer of reductions due to budgetary constraints - Major emitters and carbon intensive industries not compelled or obliged to achieve emission reductions 	<ul style="list-style-type: none"> - With the CDM, CORSIA, ETS overseas and other collaborative opportunities under Article 6 of the Paris Agreement 	Medium	High	Very High	High	Low / Medium

Mechanism /Instrument	Main Design Features	Main Pros	Main Cons	Potential for synergies	Political feasibility	Technical feasibility	Corporate acceptance	Public acceptance	Expected impact
			<ul style="list-style-type: none"> - GHG emission mitigation outcome not predictable - Uncertainties on demand/funding - General lower mobilization than through formal "pricing" 						
Transition from carbon tax to ETS (carbon tax first, ETS later)	<ul style="list-style-type: none"> - A fixed price on carbon would serve as a prelude for the establishment of an ETS with a floating price 	<ul style="list-style-type: none"> - Would enable the collection of revenue by the government from initial stages - Certainty on carbon price - Opportunity to obtain actual data on GHG emissions of covered facilities 	<ul style="list-style-type: none"> - Expected resistance from different covered industries due to the imposition of a tax (in this case, on carbon emissions) 	<ul style="list-style-type: none"> - Potential for synergies with the imposition of a tax that may be levied on the emission of local pollutants 	Low	Medium	Low	Medium	High
Energy efficiency certificate mechanism	<ul style="list-style-type: none"> - Creation of an energy efficiency certificate system for the industrial sector 	<ul style="list-style-type: none"> - Predictability on energy conservation outcomes once mechanism is set up - Generally not major resistance from industries 	<ul style="list-style-type: none"> - Uncertainty on GHG emission reduction outcomes as it implicitly prices carbon emissions - Only one sector covered, industry, which accounts for a relatively small fraction of national emissions - Most efficient facilities may not be the least carbon intensive - Risk of policy overlap - Lower fungibility in international markets (not directly expressed in tCO₂e) 	<ul style="list-style-type: none"> - Should be considered in tandem with policies and developments on energy efficiency 	Medium	Medium	High	High	Undetermined

Table 5.3 – Carbon pricing options for the consideration of the Government of Pakistan

6. Recommendations and Way Forward

This study assessed the potential for the adoption of carbon pricing approaches in Pakistan. The assessment was based on a review of existing approaches and international good practice from more than 15 years of experience in the design and implementation of such instruments. As part of the study, the specific national circumstances of Pakistan were also considered and assessed in detail.

The assessment confirmed the potential for carbon pricing in Pakistan, whose adoption could unlock several opportunities and result in a number of **benefits**. A price signal on GHG emissions could trigger investments in low-carbon technologies, particularly on renewable energies and energy efficiency, which would also support Pakistan reducing its dependency on energy imports. Carbon pricing could stimulate technology innovation, spur international technology transfer, and boost the competitiveness of companies in Pakistan. There is, as well, a significant potential for tapping several co-benefits from GHG emission reductions. Among these, the reduction of local air pollutants, such as particulate matter or nitrogen oxides. In developing countries, such as Pakistan, co-benefits from reduced air pollution alone are estimated, conservatively, to be in the tune of 50 USD per tCO_{2e} abated, mostly in the form of a reduction in mortality and healthcare costs due to poor air quality. A carbon pricing instrument could also be an important source of revenue to the government: if a fixed price of 1-5 USD per tCO_{2e} was charged to all emissions from the energy and IPPU sectors reported in 2015, this would generate a revenue of 29.2 to 146.0 billion Rs., which equates to 0.6-3.0% of the FY 2018-19 federal budget. Last but not least, a carbon pricing instrument could provide a robust platform for managing emissions and support implementing the NDC.

In light of the benefits and opportunities identified in this study, it is recommended that the government of Pakistan can take further steps towards the development of a carbon pricing instrument. Recommended steps in the short-run would essentially consist of “readiness” activities, with a focus on those that could be articulated with ongoing work by government agencies (e.g. the conduct of energy audits to major consumers of energy) or areas already identified as priorities to the government (e.g. NDC implementation or the MRV of emissions). These aspects are developed in further detail below.

Recommendation 1: the government of Pakistan is recommended to take further steps to develop a carbon pricing instrument, focusing first on “readiness” activities and the exploration of possible synergies with other areas considered as priorities, which could establish a solid foundation for the introduction of these instruments in the future and build the necessary momentum for their acceptability among different stakeholders.

Figure 6.1 summarizes the sectorial recommendations on carbon pricing instruments to Pakistan having as basis the sectorial breakdown of the IPCC. In this respect, it may be noted that:

- The **energy** and **industrial processes and product use (IPPU)** sectors are the most suitable to the introduction of a carbon pricing instrument;
- **Agriculture** and **forestry** are not particularly amenable to carbon pricing in light of issues related to the dispersed nature of emissions from these sectors, methodological difficulties in the MRV of emissions, and risks of carbon leakage; on the other hand, these sectors could be considered for potential inclusion in a carbon pricing scheme as a source of offsets;
- Emissions from **waste management** activities are seldom targeted in the form of an explicit price on GHG emissions, especially in light of the relatively small contribution of these emissions to the national total, as is Pakistan's case. On the other hand, the sector could also be a source of offsets;
- Within the energy and IPPU categories, certain sub-sectors are more prone to ETS inclusion, others to carbon taxation, and some to both options.

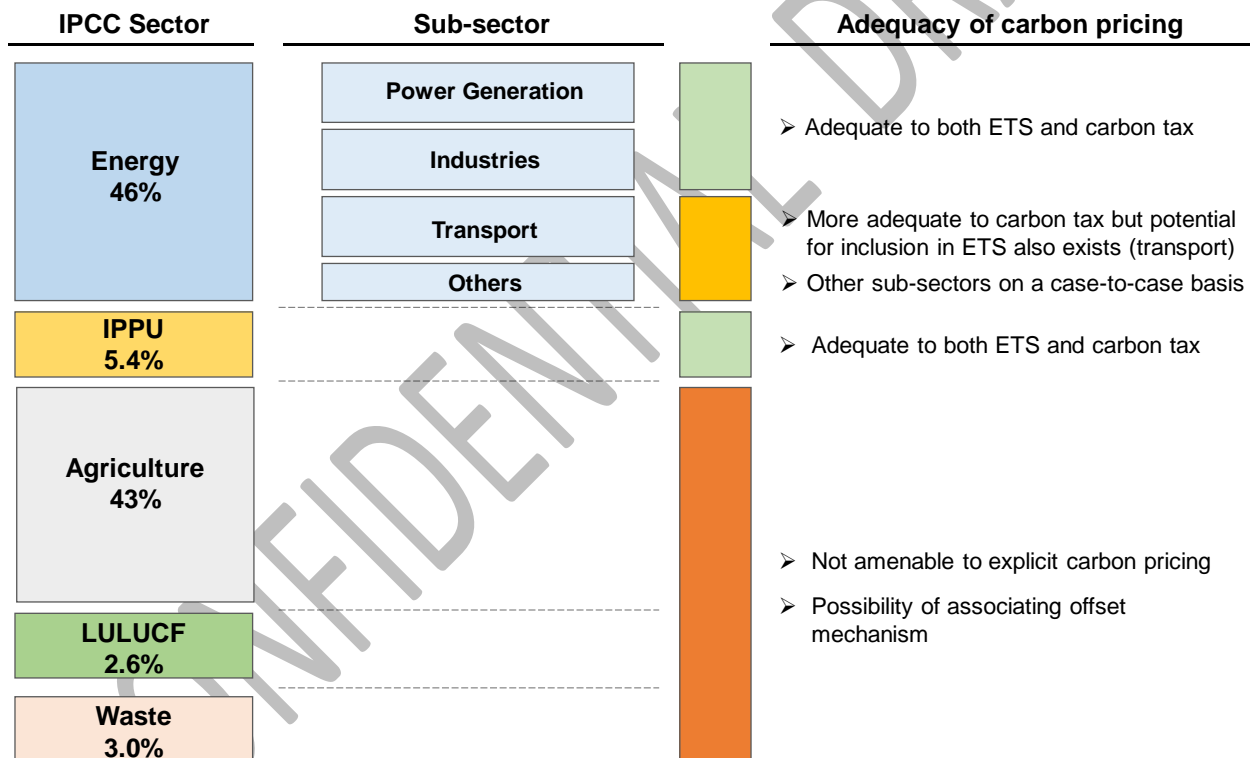


Figure 6.1 – Recommended carbon pricing options at the sectoral level.

Recommendation 2: Emissions from the use of energy and industrial production are recommended as initial priorities for inclusion under the scope of a carbon pricing instrument in Pakistan. While emissions from agriculture, forestry and waste management activities are not recommended as priorities, these sectors could be considered as targets for incentive-based approaches (for example as source of offsets for use as compliance instruments in the scope of a broader, economy-wide, carbon pricing system).

The matrix presented in **Figure 6.2** maps out the carbon pricing options discussed in Chapter 5 in relation to their expected impacts and risks. The dimension “impact” pertains to the potential of the instrument to foster GHG emission reductions and indicates how broad is the scope for emissions coverage. The dimension “risk” reflects the level of acceptability of the instrument as well as potential challenges in implementation, as per the summary displayed in Table 5.3.

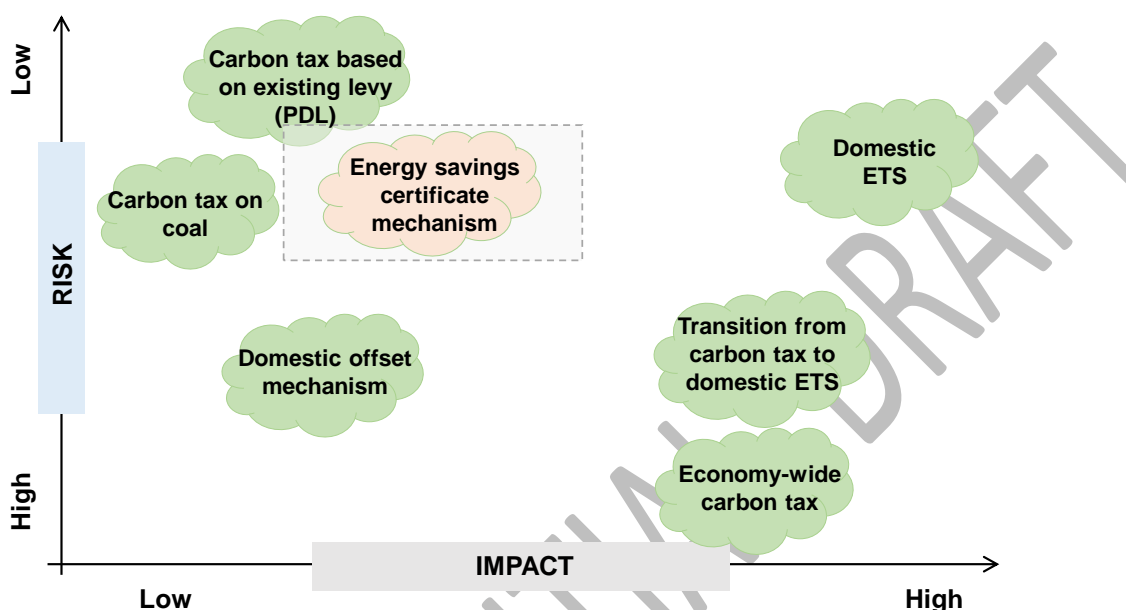


Figure 6.2– Impacts and risks of carbon pricing options identified for Pakistan. Each green balloon identifies an option explicitly putting a price on GHG emissions. The option identified in light red pertains to the only instrument which does not explicitly price GHG emissions; as such, the impact of the instrument is considered “undetermined” and is therefore indicated in the form of a range along the horizontal axis.

It can be seen from the matrix above that the **domestic ETS** option is the one exhibiting the most favourable impact/risk balance. In addition to a very high mobilization of mitigation option, a domestic ETS also offers the highest tradability. Therefore, it is the carbon pricing instrument recommended as priority to the government of Pakistan on the way forward. The development of a domestic ETS could, nonetheless, be complemented by other carbon pricing instruments, especially for sectors/activities that are not easily covered under the scope of an ETS.

Recommendation 3: The development of a domestic Emissions Trading System (ETS), which could cover large-scale emitters in sectors with a high mitigation potential, is the recommended carbon pricing option for Pakistan. An ETS could be developed on a standalone basis or in articulation with other carbon pricing instruments provided that they complement each other and the double-counting of emissions is avoided.

All carbon tax options considered exhibit an unbalanced relation between expected impacts and risks. For example, an economy-wide carbon tax could be relatively easy to implement from a technical

perspective, especially if based on tax collection systems that already exist in Pakistan, and in case of its application “upstream”, e.g. at the point of fuel extraction or import. This would enable the regulator to only focus on a few control points while at the same time ensuring a wide coverage of the instrument, and hence its expected broader impact. A carbon tax could also become a relevant source of income to the government, especially in the context of a “cash-constrained” country such as Pakistan.

In spite of these potential benefits, the level of support for an economy-wide carbon tax – among government institutions, the corporate sector and the general public – is expected to be particularly low in Pakistan. This is especially so in a context of declining competitiveness of some industries vis-à-vis international peers and the general perception that the existing taxation regime is already too onerous to taxpayers. Therefore, the introduction of an economy-wide carbon tax is not recommended as a priority for Pakistan. Nevertheless, there is an opportunity for such design option, particularly if framed as part of a broad fiscal programme aimed at increasing tax collection in Pakistan. But even on this scenario, it is likely that the proceeds from the tax would revert to budgetary priorities other than climate change, such as a reduction in the national fiscal deficit. This could dent the prospects of a “revenue neutral” instrument and jeopardize the perception of the public about the “fairness” of the tax.

In case the national government opts for an economy-wide carbon tax, key success factors in design will be in ensuring it does not disproportionately affect the most vulnerable strata of the population, that the competitiveness of companies targeted is not jeopardized (for example by reducing other taxes which do not yield the same benefits), and that the proceeds from the tax are returned to those most affected by it while seeking revenue neutrality to the extent possible. In this respect, it is strongly recommended that international good practice can be taken as reference, namely the experiences of Canada’s Province of British Columbia on their economy-wide carbon tax, which were presented in Section 3.3.

Recommendation 4: From a technical standpoint, an economy-wide carbon tax in Pakistan could be implemented in relatively quick fashion. However, this option is unlikely to gain much support either from government agencies, the business sector or the general public. Therefore, the option is not recommended as a priority for Pakistan. Nevertheless, in case the government decides to further explore it, it is recommended that international good practice can be considered in design, particularly the experiences of Canada’s Province of British Columbia. Key learnings from these experiences are in ensuring the revenue neutrality of the instrument and on how to safeguard the most vulnerable from any potential undesired effects of the tax.

With regards to other opportunities for the introduction of a carbon tax in Pakistan, the matrix of Figure 6.2 indicates as a low-risk option the gradual adjustment of an already existing tax, the Petroleum Development Levy (PDL), so as to reflect the carbon content/emissions potential of the fuels covered.

This option would build on already existing fiscal structures and involve relatively low administrative costs. This levy could subsequently be expanded to other fuels.

One of the main challenges associated with this option would be on its effectiveness in instilling a change of end-user behaviours towards less carbon intensive fuels, especially in the transport sector, where demand is usually inelastic. This is one of the shortcomings usually pointed out to a carbon tax of any sort: the predictability in revenue generation is counterbalanced by the uncertainty on its environmental outcome (i.e. on the emission reductions achieved). Overall, the anticipated impact of this option in terms of GHG emission reductions and behaviour change to low-carbon options is expected to be relatively limited, especially in the short term, unless the tax is set at a significantly high rate, which on the other hand could limit its acceptability potential. Nonetheless, a tax along these lines could be a relatively straightforward and swift way of kick-starting a carbon pricing framework in Pakistan. Subsequently, the scheme could be subject to adjustments in order to make it more stringent (i.e. higher prices), broader in scope (i.e. more fuels or sources of emissions covered) and/or aligned with the development of a domestic ETS (in which case it could complement it), in case the government intends to further explore such option.

Recommendation 5: The development of a carbon tax based on an already existing levy, particularly the Petroleum (Development) Levy (PDL) that is levied on some petroleum-based transport fuels, is an option recommended to the consideration of Pakistan's government. This option could be made operational in a relatively quick fashion and with anticipated low-levels of resistance from the public or the business sector. A carbon tax of this type is recommended for development in tandem with a domestic ETS, on the one hand as a short-term option to better price GHG emissions from certain sources; on the other as a means of covering a sector of challenging inclusion in the scope of an ETS: transport.

With regards to the other options considered in this study, they are not recommended as priorities to the government of Pakistan. A carbon tax on coal would cover a relatively small share of national GHG emissions, and would in itself be insufficient to steer Pakistan towards low-carbon development. It could, on the other hand, play a role in stabilizing or contribute to a gradual reduction in coal consumption. Therefore, this option should not be totally discarded on the way forward.

The development of a domestic offset scheme whereby the national government would act as the main buyer of emission reduction units generated from eligible projects, was another option considered in this study and displayed in Figure 6.2. This option is, however, not recommended as a priority, given the anticipated challenges in setting-up a scheme along these lines in the context of a "cash-constrained" country such as Pakistan. Another difficulty could be regarding the market outlooks for selling such units internationally given a current trend of increased interest for linking scheme while demand for offsets from project and programme-based approaches remains low.

The development of an energy savings certificate scheme for industries was also analyzed in this study, with the remark that it was the only mechanism among those considered that does not explicitly price GHG emissions. This option is not recommended as a priority for Pakistan since it would require an MRV infrastructure similar to that of an ETS but have the downsides of a system not expressed in tCO_{2e}, in particular: i) the system would reward the most energy efficient participants instead of the least carbon intensive facilities; and ii) participation in cooperative climate action under Article 6 of the Paris Agreement would be more complex, if possible at all.

In view of the specific domestic circumstances of Pakistan, this study identified the following general characteristics for a carbon pricing system in Pakistan:

- i) The system that is established can provide a durable and robust infrastructure for supporting the achievement of domestic policy objectives and successive NDCs, which can be adjusted and expanded over time;
- ii) The price signal introduced by the system mobilizes sectors with strong mitigation potential, while coverage of the instrument(s) is broad enough and expandable over time;
- iii) The system, in its overall architecture, recognizes the necessary differentiated treatment of sectors, in particular between those that can be “contributors” and others which could be “recipients” of funding (in the form of incentives/investments);
- iv) **Impacts of the system are low or manageable**, i.e. minimal or non-existing to low-income households, while impacts on industries exposed to international competition can be mitigated or minimized;
- v) The system is able to deliver several **co-benefits**, especially in terms of reduced pollution and improved air quality, increased energy security and improved trade balance, and generated investments;
- vi) The system can, if desired, be a **source of revenues**;
- vii) The system is built, as much as possible, on already existing infrastructure while leveraging synergies with ongoing or planned initiatives; this is especially the case of the MRV framework, whose development could be based, for example, on energy auditing or energy management processes;
- viii) The system ideally positions Pakistan for participation in cooperative mitigation action under Article 6 of the Paris Agreement, whereby the system: a) is based or expressed in tCO_{2e} to ensure strong tradability; b) is open and geared towards attracting international investments/funding in mitigation action; and c) positions Pakistan as a prime source of mitigation units which can be attractive to donors.

In light of the above, the recommended course of action for Pakistan is the consideration of a combination of carbon pricing instruments: on one hand the **establishment of a domestic ETS in the mid to long-run**; on the other, the **consideration of options that could be quickly implemented**,

namely the gradual adjustment/adaptation of the Petroleum Development Levy to reflect the carbon intensity of fuels. The architecture of a system set up along these lines would look as follows:

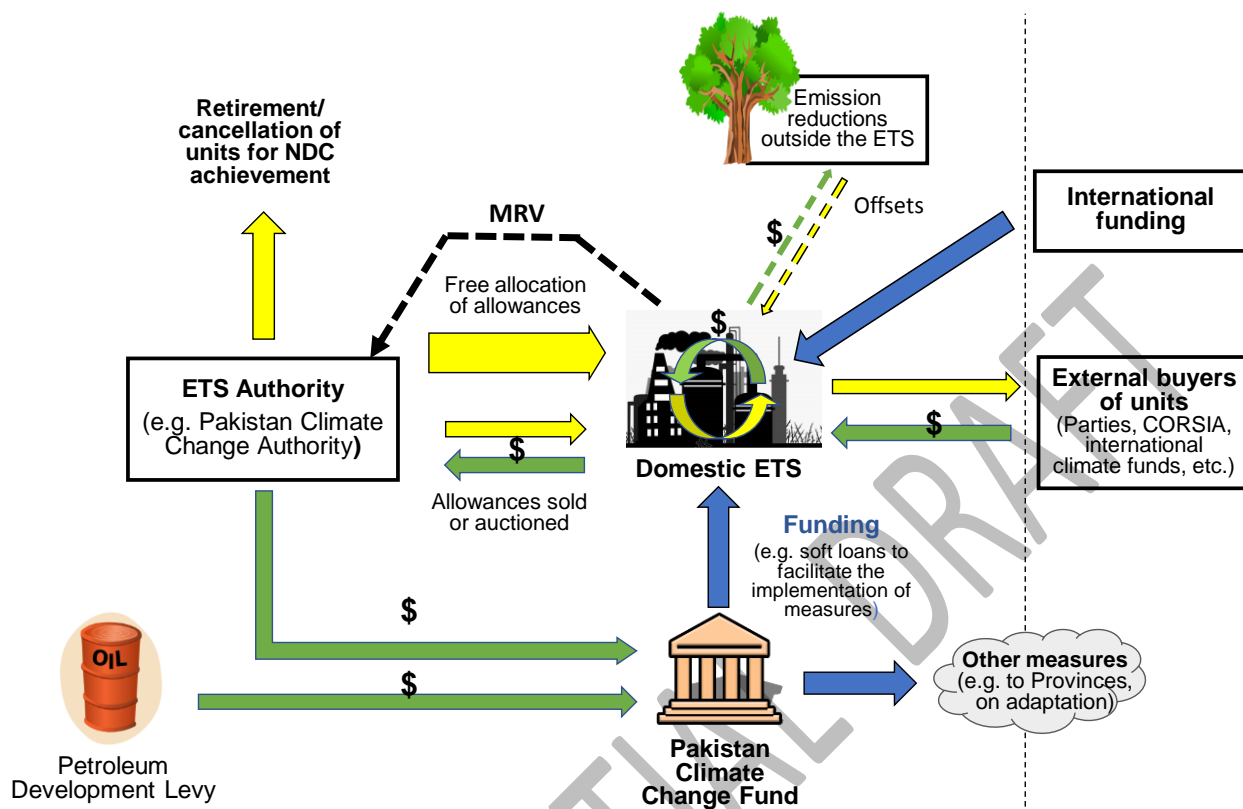
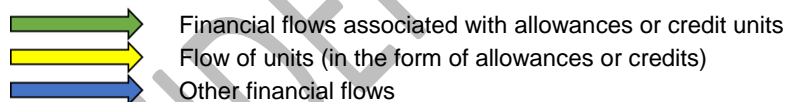


Figure 6.3 – Proposed architecture for carbon pricing instruments in Pakistan. Note: full role of provinces in the proposed architecture not reflected in the figure.



The recommended design features for a domestic ETS in Pakistan were discussed in Section 5.1 and summarized in **Table 5.2**, Section 5.2.1. Nevertheless, a key aim of the ETS would be to open up the vast mitigation potential of Pakistan to external buyers/funders, either by selling emission units or by linkages with other ETS as part of cooperative action under Article 6 of the Paris Agreement. With regards to the features of the other system components, the following recommendations are made:

- The establishment of an “ETS authority” that could fulfil the functions of “ETS regulator”. This authority would be the focal agency for coordination purposes and ETS implementation, whose activities would include, *inter alia*, ensuring compliance and the enforcement of provisions, the set-up of the MRV framework, or the definition of allowance allocation method(s). The Authority would also be responsible for ensuring that emission reductions achieved through the ETS would be duly accounted when reporting progress in NDC achievements while at the same time avoiding double counting. It is recommended that the Pakistan Climate Change Authority could take the roles and responsibilities proposed for this ETS authority;

- A central role to be played by Pakistan’s Climate Change Fund both as recipient and distributor of funds raised from carbon pricing. On one hand, these funds would be generated by the “carbon component” levied through the PDL and, on the other, as a result of the auctioning of allowances under the ETS in case this allowance allocation method is operationalized;
- The proceeds raised by the Climate Change Fund could be distributed back to the companies covered by the ETS, for example in the form of soft loans or grants to support initiatives on energy efficiency or renewable energy generation, or in order to provide direct financial compensation for carbon leakage risks (if any). These funds could be allocated for other purposes as well, for instance to fund climate change adaptation measures, in the form of cash-transfers to compensate low-income households (e.g. through their electricity bills) at risk of being negatively affected by the carbon pricing instrument(s), and/or for redistribution to Provinces;
- Units generated domestically, either from the ETS itself or in the form of offsets, could be made available for purchase by external buyers, for instance from other ETS linked with that of Pakistan (e.g. the China national ETS), CORSIA, international climate funds, or other Parties to the UNFCCC, in the context of Article 6 of the Paris Agreement;
- International funding could be channelled to the ETS in the form of grants (e.g. to support Pakistan setting-up the ETS system, capacity building, etc.) or private-led investments in sectors covered by the ETS.

Recommendation 6: The architectural set-up recommended for carbon pricing instruments in Pakistan is based on a mid-to-long term ambition of setting-up a domestic ETS, complemented in the short-run with a carbon tax based on – or pegged to – the Petroleum Development Levy. This architecture would allow a fairly extensive coverage of national GHG emissions (approx. 27% of total GHG managed under an ETS, while approx. 10% through the Petroleum Development Levy), enable a high degree of flexibility to ETS participants, and boost the attractiveness of Pakistan as a host of investments in mitigation actions and as a potential source of emission reduction units for use in international carbon markets.

Recommendation 7: Recommended design elements for a domestic ETS in Pakistan are: i) the set-up of the system in a phased approach, with priority sectors for inclusion being power generation, cement, and other industrial sectors that could benefit from or show willingness to an early inclusion; ii) flexibility in design and compliance options, for instance with respect to cap setting, allowance allocation and use of offsets; and iii) the consideration for synergies and alignment with developments in the China national ETS in light of the strategic partnership among the two countries.

Recommendation 8: Pakistan could implement an ETS which considers the need to minimize the economic impact on participants exposed to international competition while at the same time maximizing environmental integrity and investment certainty, in particular by preventing the over-allocation of allowances. To do so, the following solutions are proposed: i) a flexible output-based cap, and ii) a “generous” distribution of free emission allowances to cover a substantial share of compliance needs, especially for exposed sectors.

Recommendation 9: Pakistan’s Climate Change Fund and Climate Change Authority are recommended to play key roles as part of the system architecture proposed for Pakistan on carbon pricing. In particular, the Authority is recommended to fulfil the functions of ETS regulator, while the Fund as the entity responsible for receiving and distributing the proceeds raised from the carbon pricing instruments. In particular, the Fund could manage/disburse funding levied nationally and received internationally to facilitate the implementation of measures.

Even though not reflected in Figure 6.3, **Provinces are expected to play a key role in operationalizing the proposed institutional set-up for carbon pricing.** While specific details are expected to emerge in the context of follow-up activities, including consultations, it is recommended that:

- i) Provinces can pass legal instruments to enable ETS participation of the industries registered and/or operating from the province;
- ii) Province-level EPAs can support data collection on GHG emissions at the facility level and the set-up of the MRV framework established in the scope of the ETS (which could include the delegation of responsibilities from the “ETS authority”); and
- iii) Provinces can benefit from the proceeds raised by the carbon pricing instrument, either directly (e.g. through cash-transfers from the Climate Change Fund, for subsequent application on climate-related activities in the province), or indirectly (e.g. through direct financial support provided by the Climate Change Fund to companies based in the Province);
- iv) Specific roles can be considered for Provincial Committees given that, according to the National Climate Change Policy (2012), these are recognized as key actors in the implementation of the climate change agenda introduced by the policy.

Recommendation 10: It is recommended that Provinces are strongly engaged in the process of setting-up the proposed carbon pricing architecture, as they are expected to be instrumental in fostering ETS participation of companies based in the respective provinces, in operationalizing the MRV system, and as ultimate beneficiaries of the funds raised from the carbon pricing instruments.

The establishment of a domestic ETS is the option expected to result in the highest overall benefit, in particular with respect to the flexibility allowed to all participants to the system (e.g. on cap-setting, mechanisms to compensate industries exposed to international competition, etc.), as an opportunity for linkages with the systems of other jurisdictions, in particular China, and in the multiple co-benefits this option could yield, for instance in the form of technological innovation, private-sector investments, and reduced emissions of local pollutants.

However, the set-up of an ETS in Pakistan requires a long-term vision. This is due, on the one hand, to the need to familiarize and acquaint a wide range of stakeholders to a new concept, with some level of complexity. On the other, to take account of expected long lead times in order to set up the necessary elements for an ETS, which would include the establishment of governing bodies and the technical infrastructure for MRV. In this connection, it is recommended that **Pakistan considers engaging as soon as possible in preparatory activities for establishing a domestic ETS, with a focus on large-scale emitters.**

Recommendation 11: Engage as soon as possible in the preparation of an ETS in Pakistan, with a focus on large-scale emitters and the conduct “readiness” activities. This would require identifying needs and matching them with identified sources of technical and financial support to enable such activities to be conducted.

In order to operationalize this vision, it is recommended as immediate next step the development of a detailed roadmap for carrying out these “preparedness” (“readiness”) activities. This is one of the activities included under a first phase of recommended actions on the way forward. Recommended follow-up opportunities and activities have been structured in **three phases**, as follows:

- **Phase I** as an awareness raising and stakeholder sensitization stage, which would also serve to detail the scope of follow-up activities for implementation under Phase II;
- **Phase II** as a preparedness (“readiness”) and capacity building stage;
- **Phase III** as a stage for piloting activities and the full roll-out of the domestic ETS system.

Phase I, which is suggested to be titled as an “Awareness, sensitization and definition” stage, could be initiated immediately after the endorsement of this study by the government of Pakistan. It assumes the government would be willing to further explore the potential for carbon pricing, even if not committing to the adoption of any specific instrument in the future. The first goal of this phase would be to build a momentum for carbon pricing by reaching out to a number of key stakeholders, especially to Provinces and business groups. The findings and recommendations of this study would be shared with these stakeholders, whereas these consultations could be opportunities to provide basic training on carbon pricing concepts and the identification of possible candidates (e.g. a province, a specific sector, a specific company) for the piloting/implementation of activities in subsequent phases.

Phase I would also be an opportunity to seek alignment and synergies with other initiatives associated with carbon pricing being prioritized in Pakistan, such as developments related to the NDC or the operationalization of the Climate Change Fund and the Climate Change Authority. Other activities recommended on this phase are the conduct of exploratory discussions for a potential China-Pakistan collaboration on carbon pricing, and the discussion of “short-term” options for carbon pricing based on already existing taxes such as the PDL. This phase is expected to take between 9 to 12 months for full completion. Table 6.1. below elaborates on these activities.

Activity	Rationale and observations
1.1 Consultations with Provinces	<ul style="list-style-type: none"> • Consultations primarily aimed at presenting the findings and recommendations of this study. Consultations could also be an opportunity to provide initial training and capacity building on carbon pricing to these stakeholders. Other aims of the consultations are to discuss the role of Provinces in the context of the carbon pricing architecture proposed as well as opportunities for follow-up activities involving the Provinces, for instance on capacity building, piloting activities, etc. • Consultations expected to be carried out for 1-2 days in each provincial capital.
1.2 Consultations with industries and the private sector	<ul style="list-style-type: none"> • Consultations primarily aimed at presenting the findings and recommendations of this study. As a second aim, the consultations would serve as an opportunity to identify industrial or business sectors that could be interested in being part of initial stages of a carbon pricing instrument (i.e. for readiness activities, piloting, capacity building, etc.). • These consultations could be accompanied by basic training on carbon pricing concepts focusing on the potential benefits of an early engagement of industries or businesses on follow-up activities. • Consultations could serve as an initial step to obtain more detailed data about the sectors shortlisted for potential involvement or piloting (e.g. on energy consumption). • Consultations could be carried out in parallel with those of Provinces (e.g. if certain industrial clusters are located in specific Provinces).
1.3 Assessment of “short-term” options on carbon pricing based on existing taxes, namely the PDL	<ul style="list-style-type: none"> • This activity would consist of exploring in further detail the possibility of developing a carbon pricing instrument based on an already existing tax, such as the PDL. • This activity could involve the following steps and outputs: <ol style="list-style-type: none"> i) Discussions led by MOCC with key stakeholders on this option and their endorsement (e.g. with FBR, Ministry of Finance, etc.); ii) In case of endorsement, conduct of study on specific modalities for this carbon pricing option (e.g. the methodology for determining the carbon price proposed, the necessary steps to get approval and implement the proposed tax); iii) Conduct of a technical workshop to present findings of the study and provision of final recommendations. The implementation of recommended carbon pricing modality(ies), if any, would supersede the duration of Phase I and could be included in the scope of Phase II.

<p>1.4 Exploratory discussions on China-Pakistan collaboration on carbon pricing</p>	<ul style="list-style-type: none"> • These discussions could be initiated in the framework of the CPEC initiative, and include the following: <ul style="list-style-type: none"> i) Knowledge sharing on the development process and design features of the China national ETS and its provincial pilots (e.g. in the form of policy dialogues, workshops, field visits, etc.); ii) Identification of areas for knowledge transfer and potential synergies between China's national ETS and a domestic ETS developed in Pakistan (e.g. in terms of sectoral coverage, institutional architecture of the system, model for federal/province integration, legal instruments developed, MRV framework, etc.); iii) Shortlisting of areas for future cooperation. • Outputs from this activity could be framed in the form of a roadmap for collaboration and the identification of specific activities for joint development in the future, which could include piloting activities in .
<p>1.5 Assessment of synergies with other national initiatives related to carbon pricing*</p>	<ul style="list-style-type: none"> • The assessment would consider in detail the potential for synergies between carbon pricing and the following initiatives: <ul style="list-style-type: none"> i) Priority areas or actions under the NDC, in particular the articulation between mitigation target(s) and the ambition level envisaged with the carbon pricing instrument; ii) The establishment and operationalization of the Climate Change Authority and the Climate Change Fund and expected roles they could play in the scope of a carbon pricing instrument; iii) Articulation of carbon pricing with other national policies, especially those in the areas directly impacted by the instrument to be adopted, especially climate change, energy, industrial development and environment protection; iv) The conduct of energy audits to major energy consumers in certain sectors, as a basis for the collection of sectoral level data on GHG emissions and the establishment of an MRV system for a carbon pricing instrument; v) Existing MRV processes and systems, in particular those related to the preparation of the national GHG inventory, including the already existing capacities of the Global Change Impact Studies Centre (GCISC), MOCC; vi) Forestry activities and the potential for crediting emission reductions from these; vii) Liberalization of the electricity sector and the gradual establishment of a market-oriented architecture, which could be aligned with market-based instruments such as carbon pricing; viii) Competitiveness of companies exposed to international markets, and the voluntary reporting of GHG emissions by the private sector; ix) The revenue raising potential of a carbon pricing instrument in the context of fiscal reforms in Pakistan; • The main output of this activity could consist of a document outlining how the carbon pricing instrument selected could be aligned with these initiatives.
<p>1.6 Preparation of detailed roadmap for domestic ETS development</p>	<ul style="list-style-type: none"> • This would consist of a detailed roadmap for ETS development, with the definition of activities to be implemented as part of Phase 2; • Outcomes of the activities identified above to be considered in the preparation of this roadmap, in particular with regards to provinces or industries/sub-sectors that could take a lead in the setting-up of the ETS; • This activity could also include the preparation of preliminary draft rules/principles for a domestic ETS, which could then be proposed for consultations.
<p>1.7 Preparation of a communication plan on carbon pricing</p>	<ul style="list-style-type: none"> • A communication plan could be important to address concerns about carbon pricing among several stakeholders, given that this is still a new concept in Pakistan and prone to misconceptions.

Table 6.1 – Recommended activities for Phase I: “Awareness, sensitization and definition”.

* This assessment could simply consist of an update of the present study by incorporating any new developments or additional data that is obtained.

The detailed roadmap prepared under Activity 1.6 as noted in the table above would provide the basis for the activities to be conducted in Phase II. Activities of Phase II could be carried out regardless of whether a decision is made by the government of Pakistan to adopt a carbon pricing instrument, in particular an ETS. In fact, the outcomes of this phase could be used as additional elements to support the final decision making process.

Regardless of the decision, carrying out these activities would contribute to the collection of more granular data on GHG emissions, enable a more robust tracking of the evolution of GHG emissions in sectors covered, and provide the opportunity to improve Pakistan's MRV framework as a whole. On the other hand, and as indicated under activity 1.6, this phase could also include the preparation of preliminary draft principles/rules for a domestic ETS followed by consultations, in case there is sufficient initial support for this option. Initial ETS draft regulations could then provide a basis for subsequent developments of the system and better shape activities in the scope of Phase II.

Activities to be carried out as part of **Phase II** are expected to include (but not be restricted to) the following:

- Preparation of a list/inventory of major emitters in the energy and industrial sectors of Pakistan with the goal of assessing their levels of GHG emissions, determine emissions intensity per sub-sector (e.g. cement manufacturing, textiles, etc.) and come up with emissions benchmarks;
- Upon completion of the inventory and for the sectors shortlisted for ETS inclusion, assess and recommend options for setting an emissions cap and an approach for allowance allocation;
- Based on economic modelling tools (e.g. computable general equilibrium models and/or modelling of impact for specific industries), assess the impacts to the economy of different carbon prices in sectors to be included under an ETS;
- Based on economic modelling tools, assess different scenarios for allowance supply and demand in the ETS system as well as the "expected" price range. Based on the results, provide recommendations for considering "market management" elements, such as the introduction of a price ceiling and price floor, allowance reserve or the banking of allowances;
- Assess the risks of carbon leakage associated with the adoption of an ETS, with a focus on the sectors most exposed to international competition (e.g. textiles, cement manufacturing, etc.) and, if required, approaches for minimizing them;
- Based on: i) the recommendations of this study, ii) the ETS systems with which to consider establishing linkages, and iii) future developments in the context of Article 6 of the Paris Agreement, come up with the specific/detailed design elements of a domestic ETS, in particular the following:
 - The institutional arrangements and specific roles and responsibilities of all participants involved, including federal and provincial governments, the ETS "Authority", the Pakistan Climate Change Fund, and the establishment of a market operator;

- The legal and regulatory instruments that would need to be adopted by the government (both federal and sub-national) to operationalize the ETS, prioritizing in particular requirements to establish the MRV infrastructure;
 - The MRV system to be established, which should include an MRV law/regulation, the development of specific monitoring and reporting guidelines (e.g. methodologies for the calculation of emissions, reporting templates, etc.), the set-up of a database for MRV of facilities, the development of a framework for accrediting third party verifiers, and considering the establishment of an “MRV Division” (to which staff would need to be recruited and trained), etc.;
 - Definition of the sectors, sub-sectors and activities that could be eligible as offset suppliers to the ETS, including the recommendation of accounting methodologies;
 - Processes and procedures for integration with other initiatives developed in Pakistan on climate change, namely the reporting requirements to the international community on the progress in the NDC implementation, BUR and NC preparation, etc.;
- The setting-up of an emissions registry to track unit holdings of participants, the achievements of the system, and the potential of exporting units to third parties, including internationally;
 - A training and capacity building programme for stakeholders involved.

It is expected that Phase II could take 24 to 36 months for full completion. The outcomes of this phase would also serve as basis for defining in detail the activities to be implemented in Phase III. A key element of Phase II would be the establishment of the MRV infrastructure required for the ETS system. In this regard, it should be noted that this is a component where donor support, both technical and financial, would be required.

Phase III could be split into two sub-phases: i) the conduct of piloting activities, and ii) the full roll-out of the system. Prior to initiating piloting activities, some institutional structures would need to be in place, such as the functions of the ETS regulator, the definition of roles for provincial EPAs, and the establishment of an emissions registry. In fact, piloting could be initiated before completion of all the activities proposed for Phase II, as soon as certain design elements are established. Piloting activities could consist of completing an MRV cycle for a number of facilities (which could involve, for example, one year of continuous monitoring of emission), the testing of the emissions registry, and allowance trading.

As a final remark, the transition from piloting to full ETS implementation would require the formal adoption of the instrument into national law, as this would be the means to ensure compliance among the entities covered.

Recommendation 12: A stage of awareness, sensitization and scope definition is recommended to be carried out as an immediate follow-up to this study. This phase would be carried out over a period of 9-12 months, and would aim at obtaining a broader support for the introduction of carbon pricing instruments in Pakistan through a consultative process, identify possible partners for subsequent activities, and chart out a detailed plan for a “preparedness”, capacity building and piloting phase. In case of strong support for an ETS in Pakistan, an outcome of this follow-up phase could also be the preparation of preliminary draft rules/principles for a domestic ETS.

Recommendation 13: If sufficient agreement on establishing a domestic ETS can be attained, prioritize the timely development of an adequate MRV infrastructure on large-scale emitters as a necessary foundation for the system, noting that exact rules on how a domestic ETS would operate can be elaborated in parallel.

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Annex I – Analysis of policy documents of Pakistan and their support to the introduction of carbon pricing instruments

Policy Document	Policy element	Rationale/Opportunity for CPI support
National Climate Change Policy (2012)	5.1.i) Consider introducing carbon tax on the use of environmentally detrimental energy generation from fossil fuels (p.23, policy measures on Energy)	- Explicit reference to a CPI, in the form of a carbon tax
	5.1.j) Promote and provide incentives for activities required for increasing the energy-mix and switching to low-carbon fossil fuels (...) (p.23, policy measures on Energy)	- A CPI is a price signal that, if set a sufficiently high level, holds the potential for triggering this switch to low-carbon technologies, including fossil-fuel based
	5.1.g) Ensure that new coal-fired power stations perform at high-efficiency level and are designed in such a way that they can be easily retro-fitted for Carbon Dioxide Capture and Storage (CCS) (p.23, policy measures on Energy)	- A CPI, on a standalone or coupled with well-designed policies on energy efficiency, can provide an incentive to stimulate the uptake of high-efficiency equipment as well as CCS
	5.2.b) Examine the gradual introduction of “ Green Fiscal Reforms ” in different sectors of the economy, including energy, water and waste/sewage, to achieve the objectives of carbon emission reductions (p.24, policy measures on Energy Efficiency and Conservation)	- The introduction of a CPI in the form of a carbon tax could be a component of the green fiscal reform referred to on this policy measure
	5.3.l.g) Support the private transport sector by providing incentives for reducing emissions and environmentally friendly transport services (p.25, policy measures on Road Transport)	- Incentives for reducing emissions can be in the form of a CPI, both in the form of an economic price signal to the economy, and as a revenue generation mechanism that could fund mitigation activities in the sector
	5.3.l.h) Promote the development and adoption of environmentally friendly transport technologies and efficient management techniques (p.25, policy measures on Road Transport)	- The uptake of low-emissions, environmentally friendly transport technologies could be stimulated, in part, through the introduction of a CPI, which would contribute to factoring into decision-making processes the negative externalities associated with GHG emissions
	5.3.l.i) Promote greater use of Compressed Natural Gas (CNG) in the transport sector to the extent consistent with the availability of CNG in the market (p.25, policy measures on Road Transport)	- The introduction of CNG in Pakistan was possible due to the introduction of a set of price incentives, which enabled the creation of a levelled-playing field with other transport fuels, such as diesel. In future, such incentives could be linked with a price on CO ₂ emissions, explicitly or implicitly

5.3.II.a) Encourage the national airline to give due consideration to new fuel efficient aircrafts, causing minimum carbon emissions (...) (p.25, policy measures on Aviation Transport)	- A CPI could trigger this switch to new fuel efficient aircrafts, with the remark that the introduction of such instrument should be alignment with developments in the context of CORSIA
5.5.a) Incorporate economic incentives to promote emission-reduction by upgrading industrial processes and technologies (p.27, policy measures in Industry)	- A CPI would qualify as an economic incentive for the consideration of policymakers
5.5.b) Prepare voluntary “Corporate Social Responsibility” (CSR) guidelines and encourage the corporate sector to create a CSR fund to cover carbon emission reduction efforts in industrial sector (p.27, policy measures in Industry)	- The CSR fund suggested could be linked with carbon emission reduction units in the context of a national carbon market
5.5.d) Promote the use of energy efficient motors in the industrial sector (p.27, policy measures in Industry)	- Energy efficiency in industrial equipment could be stimulated with a CPI, in conjunction with other policy measures on energy efficiency
5.5.f) Develop capacity to monitor and estimate emissions locally for each industry (p.27, policy measures in Industry)	- This policy measure refers to the need of establishing MRV frameworks at the industry level, which is a stepping stone for a well-functioning CPI - The perspective of introducing a CPI could also function as a stimulus to the quicker development of an MRV framework
5.6.e) Promote development of biogas and manure digester for methane reduction and energy production through CDM support (p.28, policy measures in Agriculture and Livestock)	- Emission reduction units, alike CERs issued in the framework of the CDM, could be developed/issued as part of a domestic ETS in Pakistan and used as compliance instruments for covered facilities
5.7.h) Establish linkages with regulated and voluntary carbon markets to promote and encourage forestry mitigation projects in Pakistan (p.29, policy measures on Carbon Sequestration and Forestry)	- The development of an ETS could facilitate the establishment of the linkages referred in this policy measure on both regulated and voluntary carbon markets
6.I.j) Identify national institutional needs to develop the capacity for carbon trading (p.31, policy measures on Capacity Building)	- One of the core functions of an ETS is carbon trading, whose capacities would need to be develop in case Pakistan opts for such design option
6.II.l) Develop an institutionalized system to measure and monitor GHG emissions from various sectors including trans-boundary pollution and maintain a database on this; (p.33, policy measures on Capacity Enhancement)	- This policy measure refers to the development of an MRV framework in Pakistan, which could support – and be supported by – the development of a CPI such as an ETS

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<p>Objective: To develop and obtain clean energy technologies and uses to achieve low carbon growth in the energy sector.</p>	
<p>Action 2.3.1: Design economic incentives and feasible options for energy-mix and fuel switching program to low-carbon fossil fuels and other sources, ensuring flexible, reliable innovative strategies and technologies that reduce emissions (medium-term priority)</p>	<ul style="list-style-type: none"> - Economic incentives to consider can include CPIs, such as a carbon tax or an ETS
<p>Objective: To reduce total energy demand through conservation and efficiency</p>	
<p>Action 3.1.2: Provide economic incentives to conserve energy in the form of replacing high energy consuming machineries with energy efficient machineries in the industrial sector (medium-term priority)</p>	<ul style="list-style-type: none"> - Similarly to Action 2.3.1, economic incentives can be in the form of CPIs, such as a carbon tax or an ETS
<p>Action 3.1.3: Develop new strategies for the transport sector to encourage both fuel conservation and fuel efficiency (short-term priority)</p>	<ul style="list-style-type: none"> - These strategies could be entry points for the introduction of CPIs
<p>Action 3.1.4: Provide subsidy for promotion of low energy consuming devices for house hold and commercial uses such as energy saver lights (immediate priority)</p>	<ul style="list-style-type: none"> - These subsidies could be financed through revenue generated from a CPI
<p>Action 3.2.1: Design financial incentives for carbon emission reduction plans by improving efficiency of the carbon fuel based machines and engines (short-term priority)</p>	<ul style="list-style-type: none"> - These financial incentives could be financed through revenue generated by a CPI or linked with a CPI itself
<p>Action 3.2.2: Develop Green Fiscal Reforms for introduction of polluter pays/carbon tax (medium-term priority)</p>	<ul style="list-style-type: none"> - A CPI, in the form of a carbon tax, explicitly referred as part of this action
<p>Action 3.2.3: Plan Green Fiscal Reforms for providing subsidies for: renewable technology transfer; local innovations of renewable technology; efficiency improvement for carbon fossil fuel based technologies; (medium-term priority)</p>	<ul style="list-style-type: none"> - The introduction of a CPI in the form of a carbon tax could be a component of the green fiscal reform referred as part of this policy action
<p>Action 3.2.5: Develop fiscal reforms for the introduction of carbon credit market (shot-term priority)</p>	<ul style="list-style-type: none"> - This policy action explicitly refers to carbon markets
<p>Action 3.2.6: Develop GHG emissions “Monitoring, Reporting and Verification System” (MRV) capacity (short-term priority)</p>	<ul style="list-style-type: none"> - The development of MRV at the installation level is essential to the introduction of a CPI
<p>Action 3.3.3: Provide market based incentives, such as emission trading credits to private energy producers to help reduced carbon emissions (short-term priority)</p>	<ul style="list-style-type: none"> - This reference clearly suggests the establishment of an ETS as an incentive scheme

<p>Action 3.5.2: Develop plans for legislating/creating incentives for retrofitting (immediate priority)</p>	<ul style="list-style-type: none"> - Incentives for equipment retrofitting can be designed in several ways (e.g. tax rebates, direct subsidies, through the development of a white certificate system, etc.) and explicitly or implicitly associated with a price on carbon
<p>Action 3.5.6: Introduce incentives for energy efficient products which often cost more than the less-efficient versions, especially when they are first introduced to the markets (immediate priority)</p>	<ul style="list-style-type: none"> - As noted above, incentives to stimulate energy efficiency can take several forms and be associated with a CPI
<p>Objective: To minimize GHG emissions from transport sector</p>	
<p>Action 1.5.4: Apply subsidized price or cost control for customers, to popularize mass transit system over the use of individual cars (short-term priority)</p>	<ul style="list-style-type: none"> - The source of finance of these subsidies could be revenue generated through a CPI
<p>Action 1.6.1: Identify and design financial incentives for the private commercial transport systems to reduce emissions (short-term priority)</p>	<ul style="list-style-type: none"> - The source of finance for these incentives could be linked with a CPI
<p>Action 1.6.2: Identify financial resources to fund systematic replacement of all public transport vehicles with technologically advance reduced emission engines (medium-term priority)</p>	<ul style="list-style-type: none"> - These financial resources could be financed through the revenue generated by a CPI
<p>Action 1.8.1: Use CDM and other funding sources to develop and adopt emission control technology for the transport sector (short-term priority)</p>	<ul style="list-style-type: none"> - Use of carbon emission reductions, in the scope of the CDM or any other market-based mechanism, can be linked with CPIs (e.g. as an offset instrument)
<p>Objective: to reduce carbon dioxide emissions from the industrial processes used in Pakistan's major industries.</p>	
<p>Action 1.1.2: Design financial incentive schemes for those particular industries to purchase or develop technological innovation for reduction in emission/liquid effluents (short-term priority)</p>	<ul style="list-style-type: none"> - These financial incentives could be designed in several ways, explicitly or implicitly linked with a CPI
<p>Action 1.4.3: Provide financial incentives to encourage industries to voluntarily adopt energy efficient motors (short-term priority)</p>	<ul style="list-style-type: none"> - Incentives to foster the adoption of energy efficiency measures can be linked with a CPI