



Paris Committee on Capacity-building

30 May 2022

**Sixth meeting
13–15 June 2022**

**1st review report on the implementation of work under the
strategies for communications and stakeholder engagement
(2021-2024)**

Recommended actions by the Paris Committee on Capacity-building

The Paris Committee on Capacity-building (PCCB) will be invited, during its 6th meeting, to:

- a) Consider the first review report on the implementation of the communications and stakeholder engagement strategies and the recommendations contained therein;
- b) Agree on the appropriate next steps with regard to the implementation of the strategies and review of the progress.

I. Possible actions for consideration by the Paris Committee on Capacity-building

1. The PCCB is invited to consider the review report on the implementation of the communications and stakeholder engagement strategies contained in the annex.
2. The PCCB may wish to consider and agree on next steps with regards to the strategies:
 - (a) Agree to publish the annexed review report on the PCCB webpage;
 - (b) Continue to monitor and report on the implementation of the strategies for June 2022– June 2023, following the same structure used in the annex;
 - (c) Adjust the approach and metrics related to the implementation and monitoring of the communications and stakeholder engagement efforts, if and as needed.

II. Background

3. In 2021, at its 5th meeting, the PCCB endorsed the strategies for stakeholder engagement and communications (PCCB/2021/7) to guide its work related to stakeholder engagement, communication and outreach across all priority areas and associated activities of its second workplan for 2021–2024.

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Annex

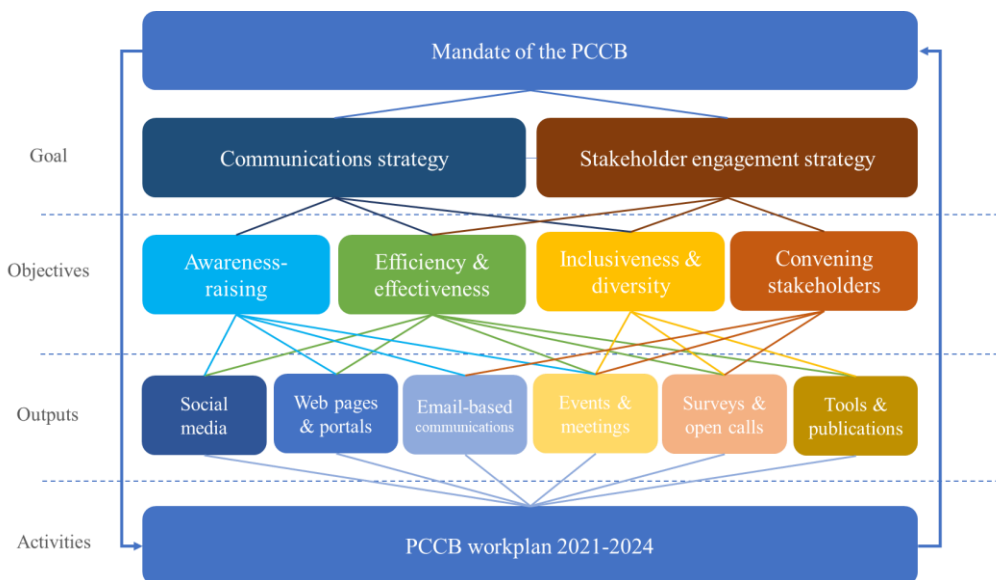
1st review report on the implementation of work under the strategies for communications and stakeholder engagement (2021-2024)

June 2021- June 2022

I. Background

1. In June 2021, the Paris Committee on Capacity-building (PCCB) endorsed the communication and stakeholder engagement strategies¹ for the period of the 2021–2024 workplan². The strategies provide a framework that connects the mandate of the PCCB to the communications- and engagement-related outputs across activities envisaged under all the priority areas in the workplan (Figure 1).

Figure 1-Results-based assessment framework for communications and engagement under the PCCB 2021–2024 workplan



2. A number of suggested approaches and recommendations are contained in the strategies to guide the implementation of the communications- and engagement-related activities, and a tracking tool has been put in place to assist the gathering and monitoring of relevant data and information on the progress made. This review report provides an overview of the efforts by the PCCB and the secretariat to fulfil the objectives of the strategies between June 2021 and June 2022.

3. The report contains three sections, covering a summary of activities implemented under the communications (section I), and stakeholder engagement (section II) strategies with some key findings and considerations for a more effective implementation of the strategies in the coming years, followed by a section on the assessment of the said activities against the results-based assessment framework that consider the interlinkages between the two strategies (section III).

¹ See the communications and stakeholder engagement strategies at: <https://unfccc.int/sites/default/files/resource/2021-4%20PCCB%20Communication%20and%20stakeholder%20engagement%20strategies.pdf>

² PCCB/2021/7

II. Communications

Overview, achievements, and areas for improvement

4. The aim of the communications strategy is to support the PCCB in **raising awareness** of its role and the value of its efforts in advancing capacity-building work under the Convention and the Paris Agreement; increasing the **efficiency and effectiveness** of its communications; and encouraging **greater participation of stakeholders** in PCCB activities and ensuring that due consideration is given to **cross-cutting issues**. The results from the implementation of this strategy in this reporting period indicates that:

(a) All **communications** activities of the PCCB adhered to the recommended frequency envisaged in the communications strategy.

(b) The progress made in the implementation of the recommended approaches under various communications means contained in the strategy is not homogenous. Enhanced practices may be needed to ensure continued improvements, in particular with regards to the utilization of partner communication channels and the application of feedback mechanisms.

(c) The PCCB has been particularly successful in integrating cross-cutting issues in its work, in both substantive (e.g. content of the products, focus of the events) and operational aspects (e.g. mobilization of resource persons).

(d) The suggested checklist contained in the ‘planning guide’ for the implementation of activities was not comprehensively applied for all activities in the reporting period due to limited human resources in the PCCB support team in the secretariat and resulting high turnover of short-term consultants. As a result, several data gaps exist in the monitoring of communications results.

5. The following approaches are **proven to be effective** in implementing the communications strategy:

(a) Utilizing a **combination of available communications means** in the implementation of activities boosted the reach and effectiveness of the communications, for example the PCCB utilized an array of outlets for the promotion of the 3rd Capacity-building Hub including its own channels (webpages, email-based communications, social media) and the UNFCCC and partner channels (UNFCCC newsroom, social media).

(b) Deploying **innovative and diverse modalities for communications** helps with boosting the efficiency and effectiveness of efforts and raising awareness of capacity-building issues across a wider group of audience. Efforts by the PCCB in this regard included **utilizing various type of events** (i.e. at the 3rd Capacity-building Hub) and producing **different forms of content** (multimedia (e.g. videos, podcast, post cards), short- and long-form content (e.g. outcome articles), dynamic content (i.e. in the development of the toolkit)).

(c) Utilizing the **UNFCCC communication channels** (i.e. the capacity-building portal and the UN Climate Change Capacity-building Group on LinkedIn) has enhanced the efficiency and effectiveness of the PCCB communication efforts.

6. In order to ensure **continued improvements** over time, and in particular in the areas where progress has been slower:

(a) Further efforts should be undertaken to **foster the mobilization of partner communications channels**, in particular in the context of the PCCB Network and the Capacity-building Hub. This could include establishing communications-focused partnerships beyond ad-hoc and one-off collaborations, particularly with those entities and initiatives that have a similar primary audience as the PCCB.

(b) There is room for further standardizing and simplifying processes for collecting stakeholder information and **feedback** across the activities of the PCCB. This may entail a standardized registration process for events and activities to capture participation statistics, and providing in-meeting evaluation questions and/or regular post-event follow-ups to ensure greater participation in the evaluation surveys.

(c) Consistent monitoring of results should be continued in order to provide insights and suggestions for enhanced practices across all means of communications. To overcome gaps in data and information resulting from the above-mentioned resource constraints, monitoring and evaluation processes should be further simplified and standardized. Adjustments to the communications strategy may be needed to ensure the strategy reflects the learning from the implementation process, and responds to the emerging needs and circumstances of the PCCB and its stakeholders.

Means of communications: An overview of results

7. In the implementation of its 2021-2024 workplan, the PCCB has utilized various means of communications, including those that already existed and some that have been recently established or enhanced. An overview of relevant statistics and information with regards to the means of communications deployed by the PCCB in the reporting period is provided in Table 1.

Table 1-Key results from the implementation of the communications strategy under each means of communications

	Awareness raising	Efficiency and effectiveness	Inclusiveness and diversity
Web page and publications	<p>The PCCB and PCCB Network web pages³ were views more than 8000 times</p> <p>The toolkit and the report of the Capacity-building Hub were downloaded about 140 and 240 times respectively. The online course was attended by more than 1000 learners since its launch in June 2021.</p> <p>More than 60 resources related to capacity-building were disseminated by the PCCB via the UNFCCC Capacity-building Portal, and another 50 were listed under a toolkit.</p>	<p>Some 20 tools/publications developed, all of which were promoted through the PCCB webpages</p> <p>The PCCB produced a diverse range of products, including: a jointly developed online course⁴, a toolkit⁵, news articles⁶, newsletters⁷, recommendations to Parties⁸, synthesis reports⁹, other technical documents¹⁰, and summary reports of events¹¹ and meetings¹².</p> <p>Close to 70 % of outputs in this category were developed in collaboration with and/or by contributions from some 80 entities and initiatives (e.g. through submissions)</p>	<p>Except for the official reports and documents, 100% of the outputs were open to inputs and/or feedback from the stakeholders.</p> <p>100% of the outputs addressed at least one of the cross-cutting issues (i.e. gender, youth, indigenous peoples and human rights) and 87% addressed two of the topics</p> <p>In more than 75% of the products, one or more cross-cutting issues were either the primary focus, mainstreamed or covered as stand-alone topics (e.g. a dedicated chapter or module).</p>

³ Respectively accessible at: <https://unfccc.int/pccb> and <https://unfccc.int/pccb-network>

⁴ Remaining activity from the previous workplan, more information available at: <https://unfccc.int/pccb/working-groups/pccb-working-group-2-cross-cutting-issues#eq-2>

⁵ Remaining activity from the previous workplan, more information available at: <https://unfccc.int/process-and-meetings/bodies/constituted-bodies/paris-committee-on-capacity-building-pccb/areas-of-work/capacity-building-portal/pccb-toolkit-to-assess-capacity-building-gaps-and-needs#eq-2>

⁶ See for example: <https://unfccc.int/news/join-experts-at-the-3rd-capacity-building-hub-at-cop26>

⁷ More information available at: <https://unfccc.int/pccb-network/activities>

⁸ Contained in the PCCB annual technical progress report (ATPR 2021): FCCC/SBI/2021/10

⁹ See for example the synthesis report for the technical assessment component of the first global stocktake: https://unfccc.int/sites/default/files/resource/PCCB_SR_GST.pdf

¹⁰ More information available at: <https://unfccc.int/pccb/pccb-meetings-and-documents#eq-6>

¹¹ See for example the summary report of the 3rd Capacity-building Hub: <https://unfccc.int/sites/default/files/resource/3rd%20CB%20Hub%20Report.pdf>

¹² See for example the summary reports of the Informal coordination group for capacity-building under the Convention and the Paris Agreement (ICG) meetings: <https://unfccc.int/PCCB-ICG#eq-1>

	Awareness raising	Efficiency and effectiveness	Inclusiveness and diversity
	Notes: The adoption of the communications and engagement strategies and the learnings from the final review of the strategic plan for communications, stakeholder engagement, and resource mobilization under the first workplan of the PCCB ¹³ contributed to enhanced effectiveness and efficiency of the PCCB's efforts in this area. The PCCB used a new format - 'outcome articles' - for producing short-form content ¹⁴ , aimed at capturing the key messages and outcomes of various activities in a bite-sized and easy-to-digest form. The PCCB toolkit has been designed to offer a dynamic content, in particular by allowing for regular updates in the resources section that are curated from a diverse range of actors involved in climate-related capacity-building actions.		
Social media and multimedia content	More than 65 post were published on the PCCB Facebook page, and 19 videos were uploaded on the PCCB YouTube channel ¹⁵ The YouTube videos were viewed more than 8000 times	A range of multimedia content - with the PCCB branding- was produced, e.g. event recordings, interviews, podcasts, postcards, and social media assets (maintained performance from the previous period) More than 80 updates from the work of the PCCB were regularly posted through the UN Climate Change Capacity-building Group on the LinkedIn platform, managed by the secretariat More than 25 partner communication channels were mobilized, mainly for the promotion of the 3 rd Capacity-building Hub	N/A
	Notes: In accordance with the recommendations made in the communications strategy, the PCCB has phased out the use of its Facebook page and shifted its social media presence to a newly created group on the LinkedIn platform, administered by the UNFCCC Capacity-building Subdivision. Moreover, the PCCB utilized a new format - 'podcast' - for producing multimedia content ¹⁶ , aimed at boosting the visibility and reach of various activities under the PCCB Network.		
Email-based communications	362 new entries were added to the PCCB mailing list (now containing more than 2000 addresses) On average, 95 views per newsletter were recorded	In the reporting period the PCCB made use of various newsletters published by entities and processes under the UNFCCC to boost the reach of its flagship activities (e.g. the Capacity-building Hub and calls for submissions) and products (e.g. the PCCB toolkit), including those published by the Regional Collaboration Centers (RCCs), the Nairobi Work Programme, and the UNFCCC gender team	N/A
	Notes: The PCCB continued to utilize partner means of communications, including targeted mailing lists and newsletters, to boost the efficiency and effectiveness of its communications and outreach efforts within sectoral and regional groups.		
Surveys	N/A	Over 1000 submissions were made to various surveys launched by the PCCB Most surveys contained questions regarding the effectiveness of communications and engagement efforts by the PCCB	Different survey types were launched by the PCCB to seek the stakeholders' feedback/inputs regarding the work of the PCCB, the ICG, and the PCCB Network, as well as certain products (e.g. the online course) and activities (e.g. the Capacity-building Hub)

¹³ Accessible at: [https://unfccc.int/sites/default/files/resource/2021-](https://unfccc.int/sites/default/files/resource/2021-4%20PCCB%20Communication%20and%20stakeholder%20engagement%20strategies.pdf)

4%20PCCB%20Communication%20and%20stakeholder%20engagement%20strategies.pdf

¹⁴ See for example the articles published under the PCCB Network Regional Activities:

<https://unfccc.int/process-and-meetings/bodies/constituted-bodies/paris-committee-on-capacity-building-pccb/pccb-network/activities-pccb-network/pccb-network-regional-activities#eq-1>

¹⁵ Accessible at: <https://www.youtube.com/channel/UCEQ4HMPJ94E3r4ZvNIqetiQ>

¹⁶ More information available at: https://unfccc.int/pccb-network/CB_Stories#eq-1

	Awareness raising	Efficiency and effectiveness	Inclusiveness and diversity
	Notes: In some of the events hosted or organized by the PCCB in the reporting period, no post-event surveys were launched or limited number of responses were collected		
Events	<p>More than 1500 individuals physically attended the events organized or hosted by the PCCB, over 3500 virtual participants followed the discussions live, and the recordings of the events were viewed more than 7000 times. The hub webpage was viewed more than 5000 times.</p> <p>Event materials including the agendas, lists of speakers, recordings (except for closed meetings of the ICG and PCCB Network), and summary reports/notes for all the events organized or hosted by the PCCB are made available through the PCCB webpages.</p> <p>The PCCB had a continued presence at the UNFCCC regional climate weeks, that helped enhance its visibility and engagement at the regional levels.</p>	<p>In the reporting period, the PCCB organized 10 events (e.g. meetings, webinars and dialogues) within the scope of its workplan, hosted 42 events under the Capacity-building Hub, and supported another 20 events driven by members of the PCCB Network (e.g. workshops, webinars, meet-ups), amounting to a total of more than 70 events.</p> <p>Different modalities for events were utilized at the 3rd Capacity-building Hub to enhance effectiveness of communications and encourage greater engagement with the audience. Moderated roundtable dialogues (45%), workshops and trainings (26%), lightning talks (7%), and storytelling (7%) were the most frequently used modalities.</p>	<p>100% of the events organized or hosted by the PCCB had modalities for interactions with the audience (e.g. digital tools such as Menti or Padlet, open floor discussions, submission forms for in-session inputs, and breakout groups)</p> <p>100% of events organized by the PCCB addressed at least one of the cross-cutting issues (i.e. gender, youth, indigenous peoples and human rights).</p> <p>In more than 65% of the events, the cross-cutting issues were either the primary focus, mainstreamed, or addressed as a stand-alone topic (e.g. a dedicated agenda item or specialized resource person).</p>
	Notes: At some of the events hosted or organized by the PCCB in the reporting period, no participation statistics were collected		

III. Stakeholder engagement

Overview, achievements, and areas for improvement

8. The aim of the stakeholder engagement strategy is to support the PCCB in enhancing its **convening role** in promoting coherence and coordination of capacity-building; increasing the **efficiency and effectiveness** of stakeholder engagement; and encouraging **greater engagement of stakeholders** in PCCB activities and ensuring that due consideration is given to **cross-cutting issues**. The results from the implementation of this strategy in this reporting period indicates that:

(a) Stakeholder engagement activities of the PCCB in the reporting period, were in line with the recommended approaches contained in the strategy, and engaged the envisages stakeholder groups.

(b) Many of the modalities and approaches for the engagement of stakeholders are rather new (i.e. ICG, calls for submissions, participation of external experts), but have proven to be effective in the implementation of the recommended approaches contained in the strategy. The PCCB will continue to monitor the progress under these modalities and make **continuous refinements/improvements** on the basis of the findings and stakeholders feedback.

(c) The PCCB has been particularly successful in integrating **cross-cutting issues** in its work, in both substantive (e.g. content of the products, focus of the events) and operational aspects (e.g. mobilization of resource persons, opening of its working groups to the participation of external experts).

(d) Similar to what has already been reported for communications in para. 4 above, the suggested checklist contained in the ‘planning guide’ for the implementation of activities could not be comprehensively applied for all activities in the reporting period, resulting in several data gaps exist in the monitoring of stakeholder engagement results.

9. The following approaches are **proven to be effective** in implementing the stakeholder engagement strategy:

(a) Establishing the PCCB Network and ICG has helped the PCCB to **expand its reach** across various stakeholder groups, encourage **greater participation** and inclusiveness in its work, and strengthen its engagement with the primary stakeholders. However, more efforts are needed to ensure **cross-stakeholder dialogue or collaboration** where the PCCB operates as the convener.

(b) Fostering **engagement with strategic actors** and stakeholders, for example the COP26 presidency and the youth constituency of the UNFCCC (YOUNGO), have assisted the PCCB in raising the profile of capacity-building, ensuring greater effectiveness of efforts, and fostering enhanced participation of stakeholders in its work.

(c) Utilizing the calls for submissions to inform the work of the PCCB in an **inclusive and coherent manner** has been successfully implemented and well received by the stakeholder, including both Party and non-Party stakeholders.

(d) Much like the experience from the previous years, maintaining **engagement at the regional level** through thematic event series has proven to be effective in convening a diverse range of actors across the regions, promoting multi-stakeholder dialogues on issues pertinent to capacity-building, and shaping a strong narrative around the mandate of the PCCB.

10. In order to ensure **continued improvements** over time, and in particular in the areas where ample untapped opportunities for engagement exists:

(a) The PCCB should continue its efforts to foster collaborations and **partnerships across the stakeholders** that are engaged in the work of the PCCB, for instance through enabling joint efforts, networking sessions, and collaborative activities in the context of the PCCB Network and the Capacity-building Hub.

(b) Strategic efforts should be undertaken to specifically **nurture relations** with those actors that maintained interest and engagement with the PCCB over the time, and those that are in a position to boost the impact and reach of the PCCB's work. In particular, some members of the ICG and the PCCB Network could serve as champions for further advancing the capacity-building agenda in the UNFCCC process. The members of the PCCB itself should also continue to enhance their efforts in harnessing their own networks for raising the profile of the PCCB work across various institutions and regions.

(c) Targeted actions should be implemented to activate those stakeholders that have been members of the PCCB Network but were not actively involved in the ongoing activities, and to continue to broaden and diversify the range of stakeholders that are engaged in the PCCB activities or reached through them, both institutionally and regionally. This, for instance, includes fostering the engagement of the private sector, and actors from the LAC region, as they constituted a relatively smaller portion of the PCCB stakeholders in this reporting period.

(d) Consistent **monitoring of results** should be continued in order to provide insights and suggestions for enhanced practices across all modalities for engagement. To overcome existing gaps in data and information, monitoring and evaluation processes should be further simplified and standardized. Adjustments to the stakeholder engagement strategy may be needed to ensure the strategy reflects the learning from the implementation process, and responds to the emerging needs and circumstances of the PCCB and its stakeholders.

Modalities for the engagement of stakeholders: An overview of results

11. In the implementation of its 2021-2024 workplan, the PCCB has utilized various modalities for stakeholder engagement, including those that already existed and some that have been recently established or enhanced. An overview of relevant statistics and information with regards to the modalities of engagement deployed by the PCCB in the reporting period is provided in Table 2.

Table 2- Key results from the implementation of the stakeholder engagement strategy under each modality

	Convening stakeholders	Efficiency and effectiveness	Inclusiveness and diversity
Events and meetings	<p>About 300 resource persons were mobilized to join the events organized or hosted by the PCCB, representing over 230 entities and initiatives under and outside the Convention and the Paris Agreement involved in capacity-building efforts.</p> <p>20% of the events at the Capacity-building Hub were implemented by more than one organizer</p> <p>Under the ‘You(th) in Capacity-building’¹⁷ event series, the PCCB convened more than 20 organizations and initiatives involved in youth-related capacity-building across the Latin America and the Caribbean (LAC) (in the previous reporting period), Asia Pacific, Africa, and Middle East and North Africa (MENA) regions</p>	<p>About 85% of the respondents to a post-event surveys, ‘agreed’ or ‘strongly agreed’ that the 3rd Capacity-building Hub provided them with an effective networking platform, and close to 90% indicated that the information provided in the hub was useful and interesting</p> <p>The PCCB participated in 15 events and meetings organized by bodies under and outside the Convention and Paris Agreement, including the constituted bodies, subsidiary bodies and processes under the UNFCCC, as well as members of the PCCB Network¹⁸. These events included plenaries, meetings, technical workshops, an informal dialogue, a forum and a consultation.</p>	<p>On average, 54 % of the speakers in the events organized or hosted by the PCCB were female (excluding the PCCB members)</p> <p>Geographically, the speakers invited to join the events organized by the PCCB were from the Asia-Pacific (38%), Africa (25%), Europe (21%), LAC and the North America (8% each) regions. 25% of them were youth representatives.</p>
	Notes: YOUNGO has been a frequent collaborator of the PCCB, including in the youth-centered dialogues at the regional climate weeks and the 3 rd Capacity-building Hub. Moreover, the PCCB maintained a continuous engagement with the capacity-building unit of the COP26 presidency, including at the 3 rd Capacity-building Hub, where a thematic day was led by the COP26 Catalyst for Climate Action initiative.		
Calls for submissions and expression of interest	<p>The steady number of submissions to the calls issued by the PCCB indicates a continued interest by Party and non-Party stakeholders for engaging with the PCCB through this modality</p> <p>Out of 136 submissions made by stakeholders to the PCCB call for expression of interest for participating in the 3rd Capacity-building Hub, 38 partners were brought together for the organization of 42 events at the hub</p>	<p>In the reporting period, the PCCB launched 3 calls for submissions¹⁹ and 1 call for expression of interest for the organization of the 3rd Capacity-building Hub. In response to these calls, more than 200 submissions were made by Party and non-Party stakeholders. Additionally, frequent calls for inputs under the PCCB network were launched, including through emails and submission forms to enable an open and inclusive process of engagement for the members.</p>	<p>Non-governmental organizations (NGOs) (34%), academic institutions and think-tanks (13%), United Nations (UN) and affiliated agencies (11%), governments and public entities (10%), the private sector (9%), international networks and initiatives (8%) and Inter-governmental organizations (IGOs) (5%) were respectively the largest groups of stakeholders participating in the calls for submissions in the reporting period. About 10% of the submissions were made by other stakeholders.</p>
	Note: Under its workplan for 2021-2024, the PCCB frequently seeks inputs from Party and non-Party stakeholders through calls for submissions to inform its technical work, in particular its recommendations to the COP/CMA.		

¹⁷ More information available at: <https://unfccc.int/process-and-meetings/bodies/constituted-bodies/paris-committee-on-capacity-building-pccb/pccb-network/activities-pccb-network/pccb-network-regional-activities#eq-2>

¹⁸ UCLG,FAO, OECD

¹⁹ See the calls for submissions at: <https://unfccc.int/process-and-meetings/bodies/constituted-bodies/paris-committee-on-capacity-building-pccb/submissions-paris-committee-on-capacity-building>

	Convening stakeholders	Efficiency and effectiveness	Inclusiveness and diversity
	<p>In the reporting period, the ICG comprised of representatives from 15 constituted bodies, operating entities and relevant UNFCCC processes.</p> <p>More than 90% of the bodies, entities and processes represented in the ICG participated in activities of the PCCB beyond the ICG efforts, whether through the calls for submissions issued by the PCCB²¹, or representation in technical webinars²² and collaborating with other entities under the umbrella of the 3rd Capacity-building Hub²³</p>	<p>70% of ICG members provided inputs to a survey launched by the PCCB, and 100% of them contributed to the forward-looking overview of capacity-building activities of constituted bodies, operating entities and UNFCCC processes</p> <p>On average, a 60% attendance rate (by body/entity/process) was observed in the meetings of the ICG</p>	N/A
ICG ²⁰	Note: At the first meeting of the ICG, the group agreed to invite a representative of the Lima Work Programme on Gender to join the ICG, given the strong focus on capacity-building under the Gender Action Plan.		
PCCB Network	<p>35 new members have joined the network (now standing at 288 members)</p> <p>More than 70 members of the PCCB Network were actively involved in the implementation of joint capacity-building efforts related to the work of the PCCB and PCCB Network, including the 3rd Capacity-building Hub</p>	<p>Almost half of the sessions at the 3rd Capacity-building Hub (20/42) were implemented by one or more than one members of the PCCB Network</p> <p>About 75% of the partner social media channels are owned by members of the PCCB Network</p> <p>Close to 90 submissions were made to the 4 PCCB Network newsletters published during the reporting period (on average 22 submissions by 10 members in each issue)</p> <p>More than 80% of the members responding to the annual survey were satisfied with the means of communications used by the PCCB Network, and more than 85% expressed satisfaction with the frequency of communications</p>	<p>Active members of the network in the reporting period were from a diverse regional and institutional backgrounds:</p> <p>Institutional type: NGOs (35%), academic institutions and think-tanks (20%), international networks and initiatives (14%) and private sector organizations (10%)</p> <p>Regional distribution: Europe (28%), Asia-Pacific (25%), Africa (21%), LAC (12%), North America (12%)</p>
	Notes: As a member-driven entity, the PCCB Network regularly utilizes calls for inputs to engage member of the network in shaping the joint activities and sharing of capacity-building related updates and resources (e.g. calendar inputs, newsletters).		

²⁰ See the 2021 membership of the ICG and the expanded abbreviations of the member bodies/entities/processes at:

<https://unfccc.int/sites/default/files/resource/ICG%20members%202021.pdf>

²¹ CGE, Adaptation Fund, WIM ExCom

²² SCF, CTCN, LCIPP FWG, GEF

²³ Adaptation Fund, Adaptation Committee, LEG, CGE, TEC, ACE, and Lima Work Programme on Gender

	Convening stakeholders	Efficiency and effectiveness	Inclusiveness and diversity
External experts	N/A	Under its working group 2, the PCCB invited 4 external experts ²⁴ to join the steering committee of the 3 rd Capacity-building Hub, advising the organizers on mainstreaming cross-cutting issues (i.e. gender responsiveness, human rights, indigenous peoples' knowledge, and youth)	The external experts were representatives of a UNCCC constituted body (LCIPP FWG), a UN agency (OHCHR), a UNFCCC constituency (Women and Gender Constituency), and a youth-focused NGO (GYDI), but joined the working group in their personal capacity.
	Notes: In line with the agreed criteria and arrangements, the PCCB opened its working groups for the first time to the participation of external experts with an activity-based approach.		

IV. Results-based assessment of the progress made in the implementation of the communications and stakeholder engagement strategies (June 2021-June 2022)

Status of implementation

12. On the basis of the results indicated in table 1 and 2, and in accordance with the guidance and recommended approaches provided in the communications and stakeholder engagement strategies, the status of implementation across various outputs is summarized below, followed by a visual summary of the result-based assessment of performance in the implementation of the strategies (Table 3).

(a) With regards to the **social media and multimedia content**, a diversity of content was produced and new modalities were utilized to raise the awareness of stakeholders on the work and mandate of the PCCB. The PCCB has benefitted from the UNFCCC social media channels, although with a limited scope (mainly in the context of the Capacity-building Hub). Further efforts are needed to mobilize partner social media channels and foster regular and long-term collaborations for outreach activities between the PCCB and its partners.

(b) With regards to **web pages and portals**, the PCCB maintained its webpages as expected. Additionally, changes were made to enhance the user experience and ease of navigating the PCCB webpages, in accordance with the recommendations of the communications strategy. The PCCB strengthened its collaboration with the capacity-building portal, administered by the UNFCCC. Further efforts to mobilize other partner channels would be beneficial, in particular for fostering further dissemination of resources and facilitating access to capacity-building related information.

(c) With regards to **email-based communications**, the performance was maintained from the previous period. Email-based exchanges were used as the primary means of internal communications with members of the PCCB Network and the ICG, including through regular updates and/or periodic newsletters.

(d) With regards to **events and meetings**, the PCCB has been successful in engaging a diverse range of stakeholders, meaningfully addressing cross-cutting issues on a consistent basis, and reaching a large number of audiences, particularly through digital means. The PCCB will continue to broaden and diversify its network of stakeholders, while maintaining communications with previously engaged actors. Improved practices are required for enhancing the gathering of participation statistics, in particular with regards to the institutional and regional background of the participants in the PCCB-led events and meetings.

(e) With regards to the **calls for submissions**, the PCCB has observed a continued interest from the Party and non-Party stakeholders in providing inputs. The technical inputs

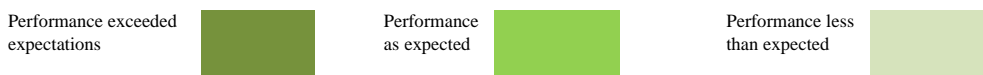
²⁴ See the list of external experts and their affiliations at: <https://unfccc.int/pccb/working-groups/pccb-working-group-2-cross-cutting-issues>

and expressions of interest submitted to the PCCB informed its work across all the priority areas. Regarding its **surveys**, the PCCB will make further efforts to ensure feedback mechanisms are consistently operated and are clearly known/available to all stakeholders.

(f) With regards to **tools and publications**, the PCCB utilized a range of formats to boost the reach and impact of its products, and ensured timely communications of the outputs through appropriate means. The cross-cutting issues were meaningfully integrated across all of the tools and publications produced by the PCCB. In the preparation of these products, the PCCB benefitted from contributions and inputs from various stakeholders.

Table 3- Visual summary: result-based assessment of the performance in the implementation of the communications and stakeholder engagement strategies in the reporting period (June 2021-June2022)

	Awareness raising	Efficiency and effectiveness	Inclusiveness and diversity	Convening stakeholders
Social media and multimedia content	Performance exceeded expectations	Performance less than expected		
Web page and portals	Performance exceeded expectations	Performance as expected		
Email-based communications	Performance exceeded expectations	Performance exceeded expectations		
Events and meetings	Performance as expected	Performance exceeded expectations	Performance as expected	Performance exceeded expectations
Surveys and questionnaires		Performance less than expected	Performance exceeded expectations	
Calls for submissions and expression of interest	Performance exceeded expectations	Performance as expected	Performance as expected	Performance exceeded expectations
Tools and publications	Performance as expected	Performance exceeded expectations	Performance as expected	



The way forward

13. This report highlights important lessons learned, achievements and areas for improvement that were identified during the first year of implementation of the 2021–2024 communications and stakeholder engagement strategies. The findings from this report will serve as a baseline for future years. The target for future years would be to ensure the ‘performance as expected’ across all outputs, and maintain the results compared to the baseline (this period). Where needed, the targets would be adjusted to reflect specific circumstances and emerging learnings, and justifications will be provided accordingly.

14. With support from the secretariat, the PCCB will continue to maintain its monitoring and evaluation efforts, and enhance its communications an engagement practices on the basis of the learning from the process and feedback of the stakeholders, and within the parameters of available resources.