Paris Committee on Capacity-building

31 May 2022

Sixth meeting 13–15 June 2022

Background note on the evaluation of the pilot phase of the PCCB Network

Recommended actions by the Paris Committee on Capacity-building

The Paris Committee on Capacity-building (PCCB) will be invited, during its 6th meeting, to:

- a) Consider the draft evaluation framework for the pilot phase of the PCCB Network as contained in the annex; and
- b) Agree on the approach for the evaluation of the pilot phase of the PCCB Network and appropriate next steps in conducting the evaluation of the pilot phase of the PCCB Network.

I. Possible actions for consideration by the Paris Committee on Capacity-building

- 1. The PCCB may wish to consider and discuss the draft evaluation framework for the pilot phase of the PCCB Network, contained in the annex, with a view of finalizing the approach of the evaluation process.
- 2. In terms of concrete actions at the sixth meeting, the PCCB may wish to appoint its PCCB Network task force to pursue and guide the implementation of the evaluation framework intersessionally. Discussions during the intersessional period could take place via conference calls or other virtual means.

II. Background

- 3. In line with the recommendations contained in the strategic plan for stakeholder engagement, communications and resource mobilization, the PCCB developed a concept note in November 2019 and launched the PCCB Network in April 2020. The concept note for the PCCB Network set out a one-year pilot phase, ending with an evaluation report in the first quarter of 2021.
- 4. Owing to the circumstances relating to the COVID-19 pandemic, at its 4th meeting the PCCB agreed to extend the one-year pilot phase of the PCCB Network until December 2021. An internal task force consisting of the leads of the four PCCB working groups was appointed to provide guidance on implementing and evaluating the pilot phase, including recommendations on necessary adjustments to the implementation timeline and the uptake of additional activities proposed by PCCB Network members.
- 5. The pilot phase of the PCCB Network was launched in March 2020 with an open call for registration that was circulated via the PCCB contact list and UNFCCC media channels. The

https://unfccc.int/documents/198470

https://unfccc.int/documents/209539

³ https://unfccc.int/pccb-network

inaugural meeting of the Network was held in conjunction with the 4th meeting of the PCCB in June 2020, when clear proposals for activities of the Network in its pilot phase emerged and were discussed. A second all-member meeting was held in April 2021 to celebrate the first anniversary of the Network. On the basis of the inputs received during and after these meetings, the PCCB developed a list of activities for 2020 and 2021, which are aligned with its priority areas.

- 6. With support from the secretariat, there has been regular consultation and communication with members of the PCCB and the PCCB Network and the general public, as appropriate, with regard to the planning and outcomes of all Network activities. A summary of the activities of the PCCB Network during its first year (April 2020 April 2021) was compiled in an annual report and made available online.⁴⁴
- 7. A third meeting all-member meeting was held in April 2022 to celebrate the second anniversary of the Network in conjunction with the launch of the second Annual Report of the PCCB Network summarizing activities and progress in its second year (April 2021 April 2022).⁵⁵
- 8. The draft evaluation framework for the pilot phase of the PCCB Network, as contained in the annex, provides an approach towards evaluating the activities of the PCCB Network and progress related to the Network's activation, reach, and growth in its pilot phase from March 2020 to December 2021.

⁴ Available at https://unfccc.int/sites/default/files/resource/Annual%20Report%20PCCB%20Network.pdf

⁵ Available at https://unfccc.int/sites/default/files/resource/2nd%20Annual%20Report%20PCCB%20Network.pdf

Annex

Draft evaluation framework for the pilot phase of the PCCB Network

I. Background

- 1. The pilot phase of the PCCB Network was launched in March 2020 in conjunction with the launch of the Network itself in April 2020. As agreed at the 4th Meeting of the PCCB, the one-year pilot phase was extended to and concluded in December 2021. Over this period, an internal task force consisting of the leads of the four PCCB working groups was appointed to provide guidance on implementing and evaluating the pilot phase, including recommendations on necessary adjustments to the implementation timeline and the uptake of additional activities proposed by PCCB Network members.
- 2. The activities of the PCCB Network are aligned with PCCB's priority areas and are categorized under three main pillars:
- (a) **Technical exchanges and peer-learning activities** aimed at exchanging knowledge, information and best practices, particularly in relation to identifying and addressing capacity-building needs and gaps, including through virtual events and technical dialogues;
- (b) **Communication and outreach activities** to promote awareness-raising, boost outreach and facilitate access to useful knowledge and information related to capacity-building, including through videos, blog posts, newsletters, summary reports and social media;
- (c) Networking and engagement activities to connect actors involved in climate-related capacity-building across sectors, regions and institutions; foster collaboration; identify synergies; and boost coherence and coordination of efforts under and outside the Convention and the Paris Agreement. This includes meetings on a regional/thematic basis and all-member gatherings on special occasions.
- 3. Under the guidance of the PCCB and its task force, in the pilot phase of the Network, activities under the aforementioned categories were organized with a member-led approach where one or more members of the Network led virtual events, workshops, and sessions. Various communications products were also launched to foster further collaborations. The activities of the PCCB Network were also intersessionally adapted to better suit and meet the needs of the members as well as amendments were made according to lessons learned and feedback received from organizers and participants at different events and sessions.
- 4. Two annual reports summarizing the activities and progress of the Network in the pilot phase were made available online, the first one for the reporting period April 2020 April 2021 and the second one for April 2021 April 2022. Besides feedback on specific activities and events, two annual surveys captured feedback, suggestions, and comments from Network members, results of which were included in the respective annual reports.

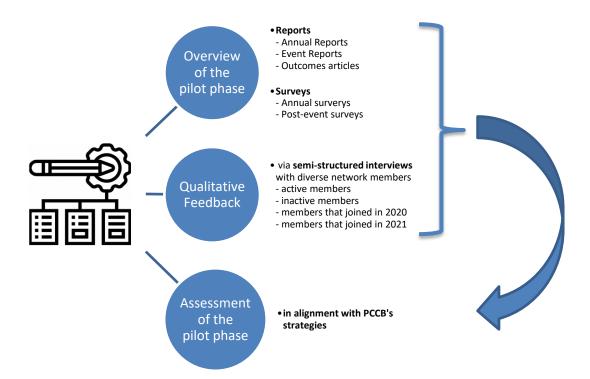
II. Objectives

- 5. The evaluation framework for the pilot phase of the PCCB Network seeks to provide an overview of the Network's growth, reach, and progress during its pilot phase. Lessons learned from the pilot phase as well as recommendations for the way forward would be inferred from the implementation of the evaluation framework.
- The evaluation seeks to draw on the findings and data reported in the several reports that have been published as well as feedback gathered via various surveys during the pilot phase of the Network. At the same time, further granularity to the evaluation would be added via semistructured interviews with diverse members of the PCCB Network. Additionally, through the framework's alignment with the implementation of work under the strategic plan for

stakeholder engagement, communications, and resource mobilization (2020–2021)¹ as well as with the communication and stakeholder engagement strategies for the PCCB for the period of the 2021–2024 workplan², provide further insights on the Network's growth, reach, and progress.

III. The approach of the evaluation framework

- 2. The approach of the evaluation framework for the pilot phase of the PCCB Network would consist of three segments (see figure below):
 - (a) Overview of the pilot phase through the synthesis of findings and data from preexisting reports and surveys that were published and mobilized during the pilot phase.
- (b) Qualitative feedback via semi-structured interviews with diverse network members across sectors and regions in order to further expand the overview.
 - (c) Assessment of the pilot phase in alignment with PCCB's strategies.



3. While the first two segments seek to provide an overview with additional qualitative details, the quantitative and qualitative data collated from these segments would feed into the third segment. In order to assess the pilot phase, key activities organized (and products published or launched), as defined under the three pillars of the Network's work, during the pilot phase would be identified. Indicators relevant to the linkages of each activity with PCCB's priority areas would be defined in alignment with PCCB's strategies (indicators such as awareness-raising, efficiency and effectiveness, inclusiveness and diversity, and convening stakeholders). The progress of each identified key activity would be assessed based on the indicators as illustrated in the example figure below.

¹ See

 $[\]frac{https://unfccc.int/sites/default/files/resource/Final\%\,20review\%\,20report\%\,20\%\,20-\%\,20strategic\%\,20plan\%\,20for\%\,20stakehol\,der\%\,20engagement.pdf}$

See https://unfccc.int/sites/default/files/resource/2021-4%20PCCB%20Communication%20and%20stakeholder%20engagement%20strategies.pdf

Example of result-based assessment of the performance of PCCB Network activities during the pilot phase

| PCCB Network work area | Activity | Awareness raising | Efficiency and effectiveness | Inclusiveness and diversity | Convening stakeholders |
|--|-------------------------|-------------------|--------------------------------|-----------------------------|------------------------|
| Technical exchanges and peer-learning activities | Activity 1 | | | | |
| | Activity 2 | | | | |
| | Activity n | | | | |
| Communications and Outreach activities | Activity 1 | | | | |
| | Activity 2 | | | | |
| | Activity n | | | | |
| Networking and Engagement activites | Activity 1 | | | | |
| | Activity 2 | | | | |
| | Activity n | | | | |
| Performance exceeded expectations | Performance as expected | | Performance less than expected | | |

4. Through the findings from each segment, lessons learned, achievements, and areas of improvement would be identified and reported after conducting the evaluation of the pilot phase.

IV. The way forward

- 5. With the support of the Secretariat, the PCCB Network task force could start conducting the evaluation of the pilot phase after the 6^{th} Meeting of the PCCB over a period of 3 months until completion.
- 6. Questions for the semi-structured interviews in segment 2 and any additional indicators in segment 3 of the approach elucidated above could be discussed and approved by the task force intersessionally.