

E+C PAVILION

SEPTEMBER 2024

BUILDING CAPACITY

For Culture and Climate Action

CULTURE
IS "THE
ULTIMATE
RENEWABLE
RESOURCE
TO TACKLE
CLIMATE
CHANGE"

- UNESCO



**GUNJAN
NANDA**

Co-Founder,
Director of Operations



**SAMUEL
RUBIN**

Co-Founder, Director of
Impact and Partnerships

ED WORLD

IT'S NOT JUST CLIMATE CHANGE, IT'S THE EVERYTHING CHANGING





IT'S NOT CLIMATE CHANGE, IT'S EVERYTHING CHANGE





United Nations
Climate Change

COP27
SHARM EL-SHEIKH
EGYPT 2022



Global Climate A
United Nations Climate Change

TOGETHER FOR
IMPLEMENTATION

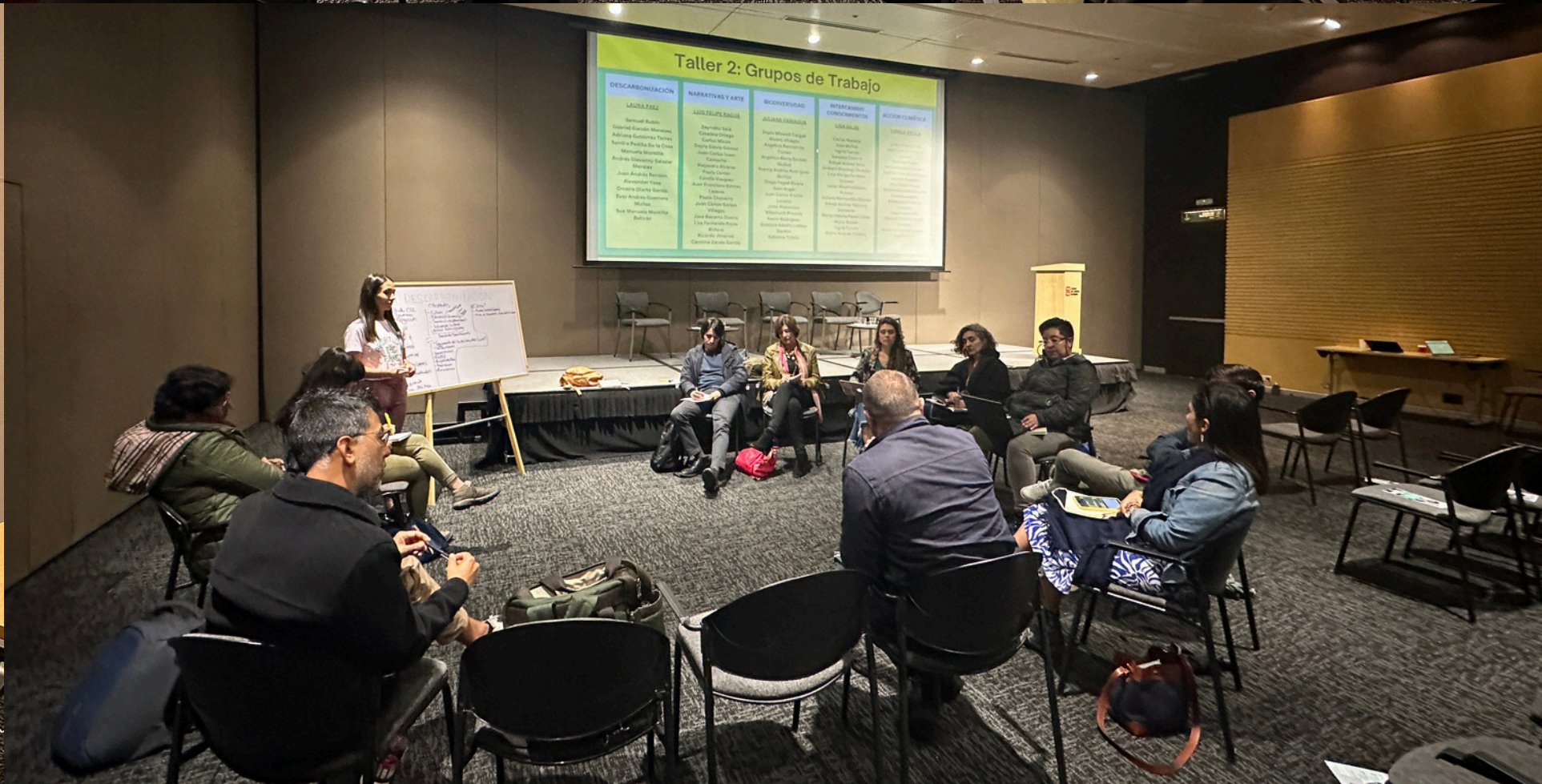
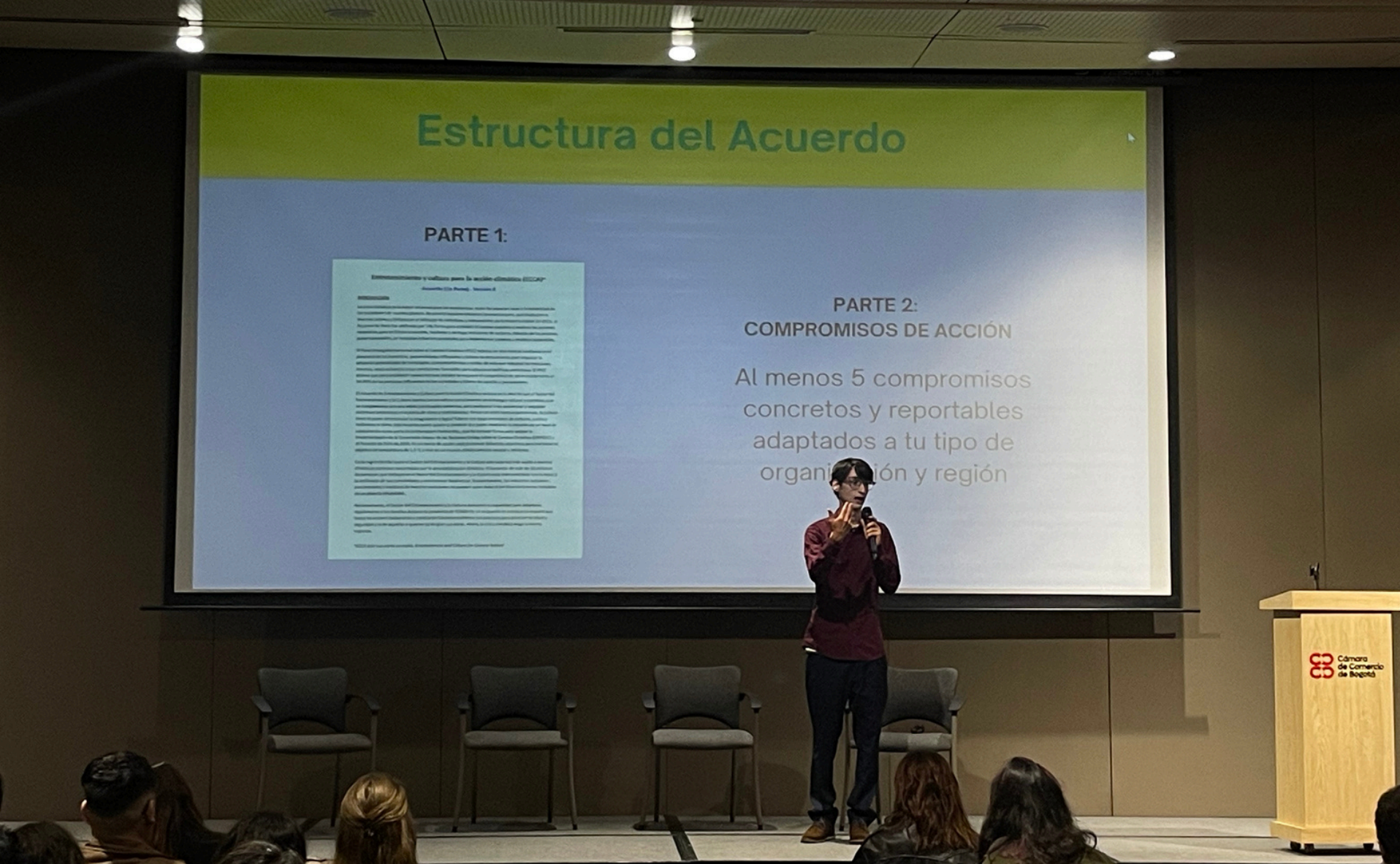


TOGETHER FOR
IMPLEMENTATION



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Gunjan Nanda
Co-Founder,
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Founder & CEO,
pluc.tv

Content Creator
Youth Climate Champion

United Nations
Climate Change

COP28 UAE





OUR VISION OF CHANGE

The ultimate impact of the Entertainment + Culture Pavilion and the Institute is to transform the **creative industries** by shifting the climate narrative to uplift global majorities worldwide, decarbonize the creative economy, and catalyze behavioral change to tackle climate action.



1. Increase ambition and awareness in the entertainment industry for decarbonization and alignment with Paris Agreement goals.

2. Foster interdisciplinary collaboration for artistic climate expression and resilience storytelling.

3. Establish a global hub for cross-cultural exchanges, spotlighting frontline communities, and celebrating Global Majority cultures.

4. Offer infrastructure and mutual aid to existing climate-culture initiatives to share knowledge and prevent duplication of efforts.

OUR COP28 IMPACT AT A GLANCE

The first integrated version of the E+C Pavilion took place in the Blue Zone of COP28 in Dubai and it was co-organized by **Climate Generation**, **Dubai Climate Collective (DCC)**, **Entertainment and Culture for Climate Action (ECCA)**, **The Climate Propagandist**, **Sauntr Media** and **Youth Climate Collaborative (YCC)**.

Read the full COP28 Impact Report “Mind the Culture Gap” by clicking here.



12 days of programming
126 events
300 speakers
70% BIPOC speakers
175 partners
87 countries represented
5+ event languages
4.500 in-person attendees
233m digital readers
9 housing grants provided
96.25 hours programming
\$2.1m advertising value
10 team members
50 square meters
1 E+C pavilion



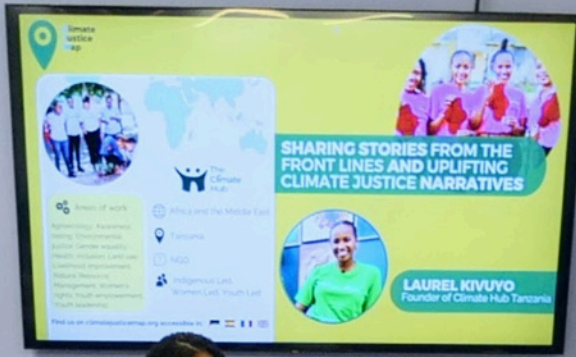
E+C PAVILION



COP28 DUBAI

E+C PAVILION

CREATIVE RESISTANCE



ENTERTAINMENT + CULTURE PAVILION

ENTERTAINMENT + CULTURE PAVILION

ENTERTAINMENT + CULTURE PAVILION

ENTERTAINMENT + CULTURE PAVILION



COP28 DUBAI

Green Samia
Youth4 Climate
Action Tanzania

E+C PAVILION



COP28 DUBAI

E+C PAVILION



COP28 DUBAI

What are we going to do today?

Present:
Where are we today?
What are the current conditions?

E+C PAVILION

→

Actions: what do we have to do to reach the expectations we have?

Future:
What are our expectations and how do we imagine that future with young organisations with financial access

ENTERTAINMENT
+ CULTURE PAVILION

ENTERTAINMENT
+ CULTURE PAVILION



**ACT
BEFORE
IT IS TOO**



COP28 DUBAI

E+C PAVILION



COP28 DUBAI

E+C PAVILION



COP28 DUBAI

WE BROUGHT THE E+C PAVILION TO THE ASIA-PACIFIC

The second edition of the E+C Pavilion took place at Bangkok 1899 during the Creatives for Climate Action in Thailand (CCAT) conference.

In partnership with Creative Migration, the EU National Institute for Culture (EUNIC) Cluster in Bangkok, Convergence, and Green & Beyond Magazine, we co-designed a local pop-up from June 25th to 29th. Participants included members from UNFCCC RCC in Asia Pacific, The Siam Society, Thailand's Ministries of Culture, Environment, and Foreign Affairs, as well as many embassies and leading industry stakeholders in the region.

400+ PARTICIPANTS

In-person and virtually throughout the week at both CCCAT and E+C events

9 EVENTS

E+C hosted panels, workshops, storytelling circles, sound baths & more!

15 E+C PARTNERS

Engaged first-time and existing partners who participated or presented at the E+C Pavilion

40+ SPEAKERS

Most of them were local experts and changemakers in the cultural sector.



Confidential
Do Not Distribute



Creatives for Climate Action - Thailand

Transforming the Thai Cultural Sector

A Week of Intercultural Exchange, Sustainable Innovation
and Culture-Based Climate Action

การเปลี่ยนแปลงภาควัฒนธรรมของประเทศภายใต้แผนการแลกเปลี่ยนระหว่างวัฒนธรรม
นวัตกรรมที่ยั่งยืน และการจัดการด้านการเปลี่ยนแปลงสภาพภูมิอากาศผ่านวัฒนธรรม









WHAT IS THE CCAT TOOLKIT?

A central and bilingual resource, available as a PDF and online, specifically designed for Thailand's entertainment industry and Thai creatives.

Its aim is to decarbonize and provide guidance for engaging in culture-based climate action. Contents include best practices, climate literacy, facts about Thailand's creative economy and case studies from European industry partners.

The CCAT Toolkit will be released in late August and accompanied by a virtual interactive database hosted by Resolve.

ertainment and
ure for Clima
on.







Why cleaner materials?

tocco



THANK YOU

LET'S STAY IN TOUCH!

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 info@entertainmentculturepavilion.org

 [@entertainmentculturepavilion](https://www.instagram.com/entertainmentculturepavilion)

 Entertainment + Culture Pavilion

 tinyurl.com/donateculture

WHERE
CULTURE
MEETS
CLIMATE