



Toolkit for Engaging the Private Sector in NAPs



Why should the private sector be involved in NAPs?

Key engine of economic growth in developing countries:

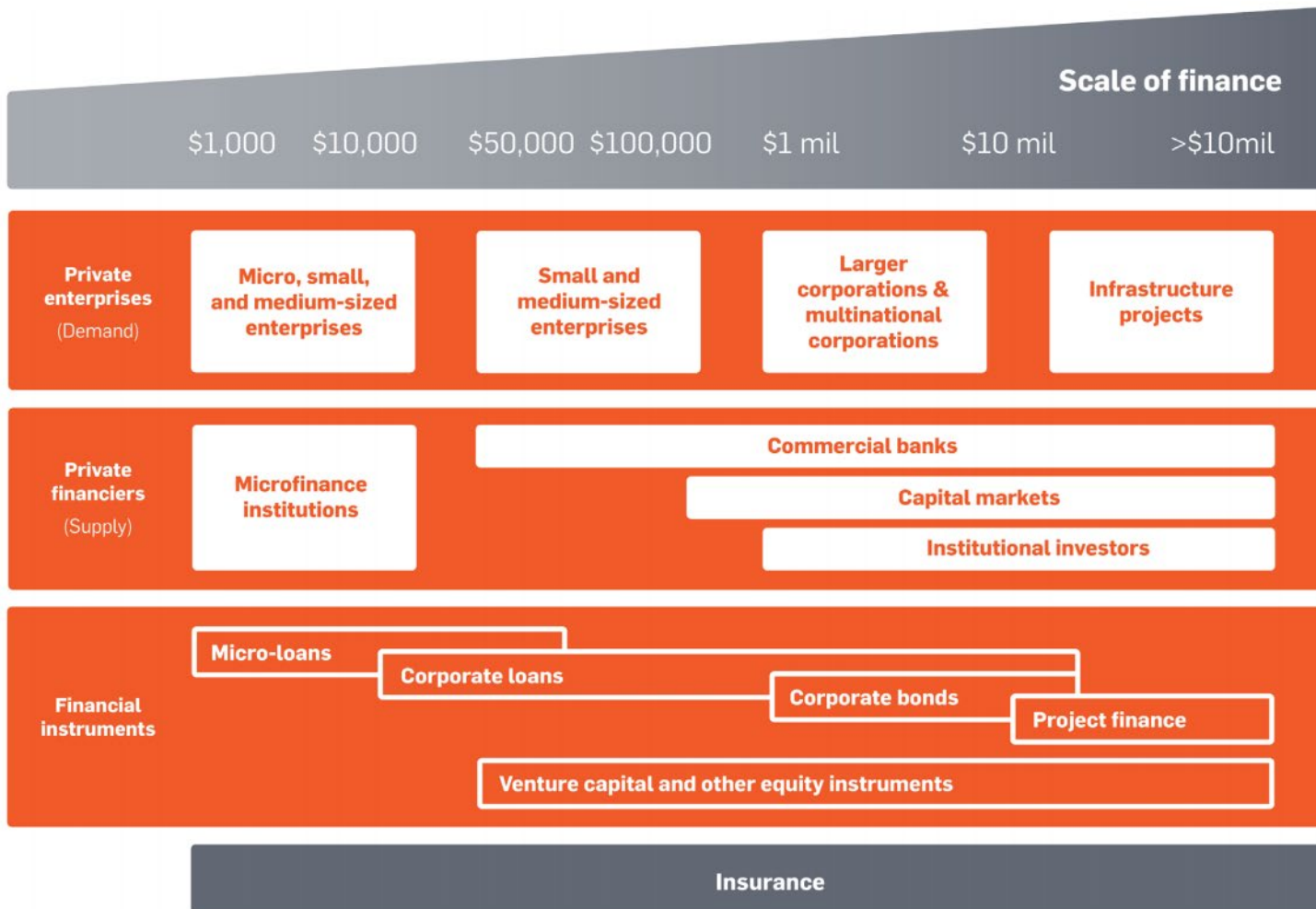
- 60% of GDP
- 80% of capital flows
- 90% of jobs

Will be needed to:

- Create the jobs needed to support adaptation
- Develop the goods and services needed for societies to become more climate-resilient
- Finance – directly or indirectly – many adaptation actions



Actors, instruments and scale



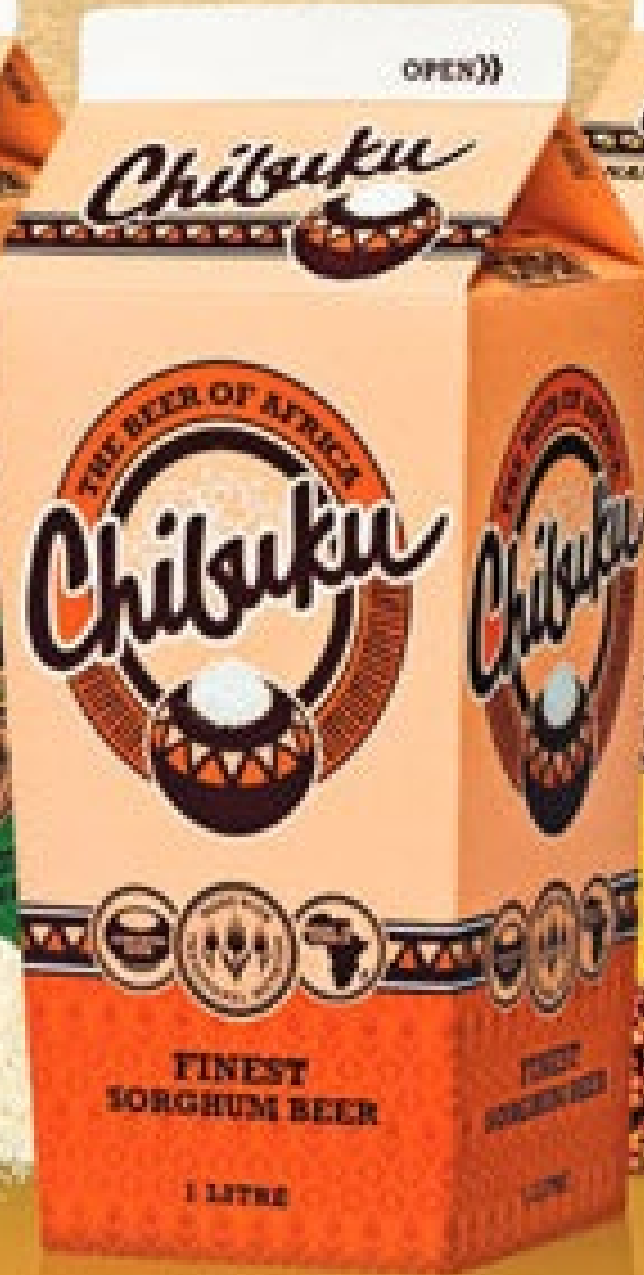
Adapted from UNEP FI, et al., 2016

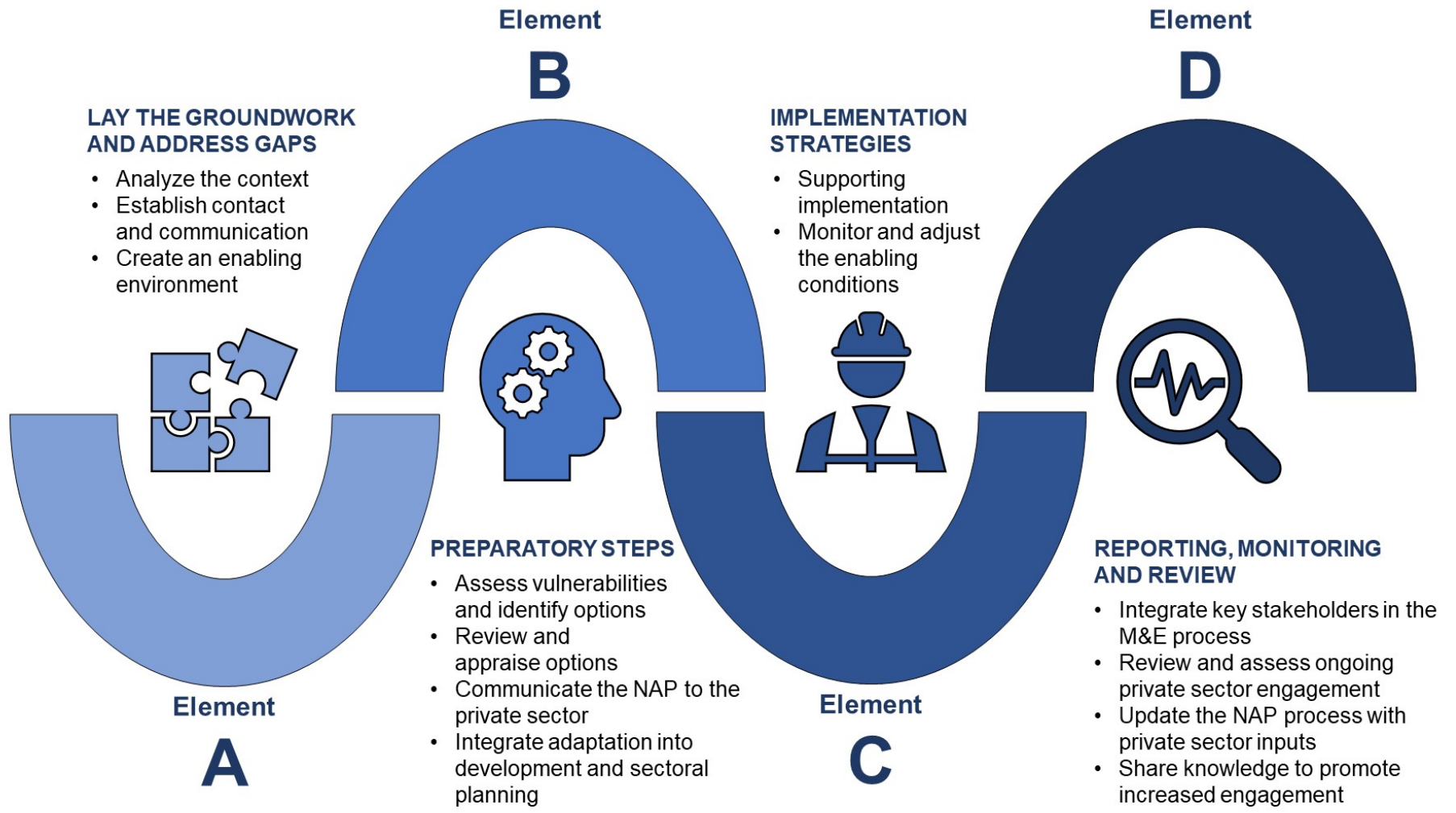


The business case for adaptation

- **Manage risks for business continuity and reputation.**
- **Capitalize on new markets and business opportunities.**
- **Comply with policies, regulations and investors' interests.**

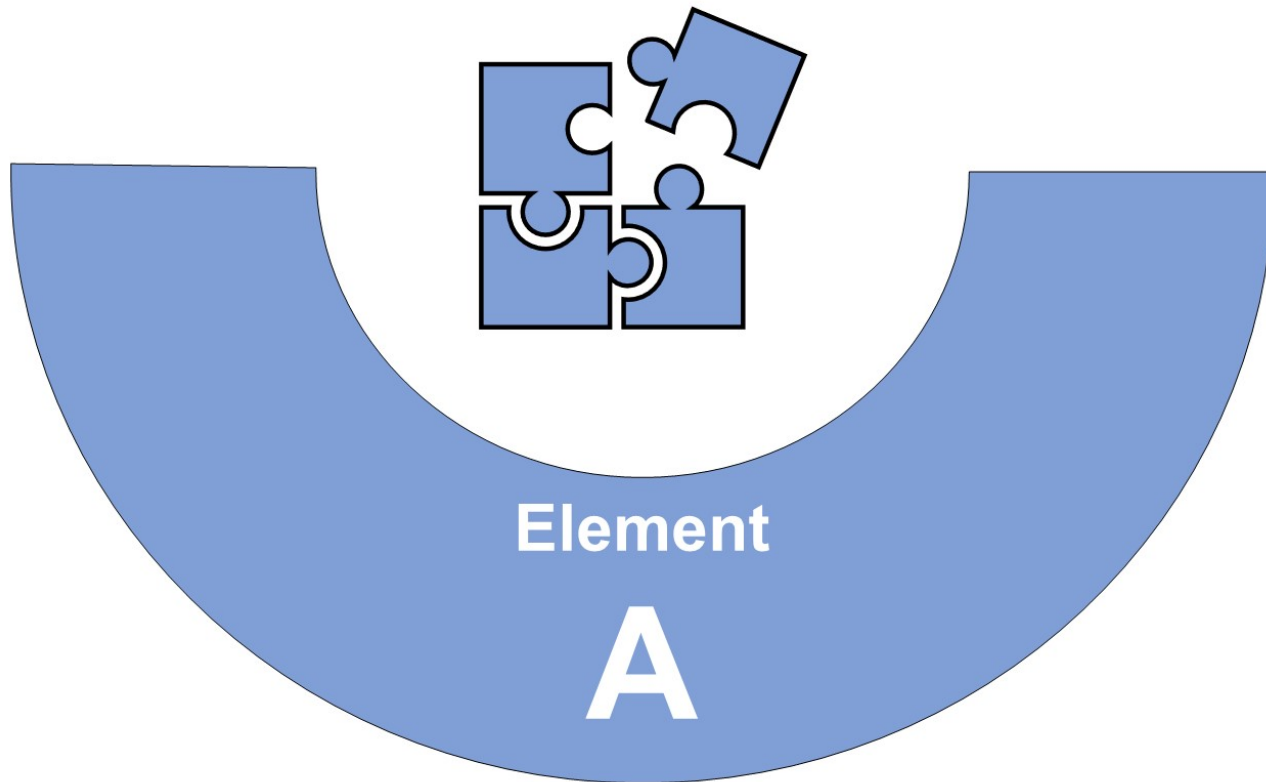




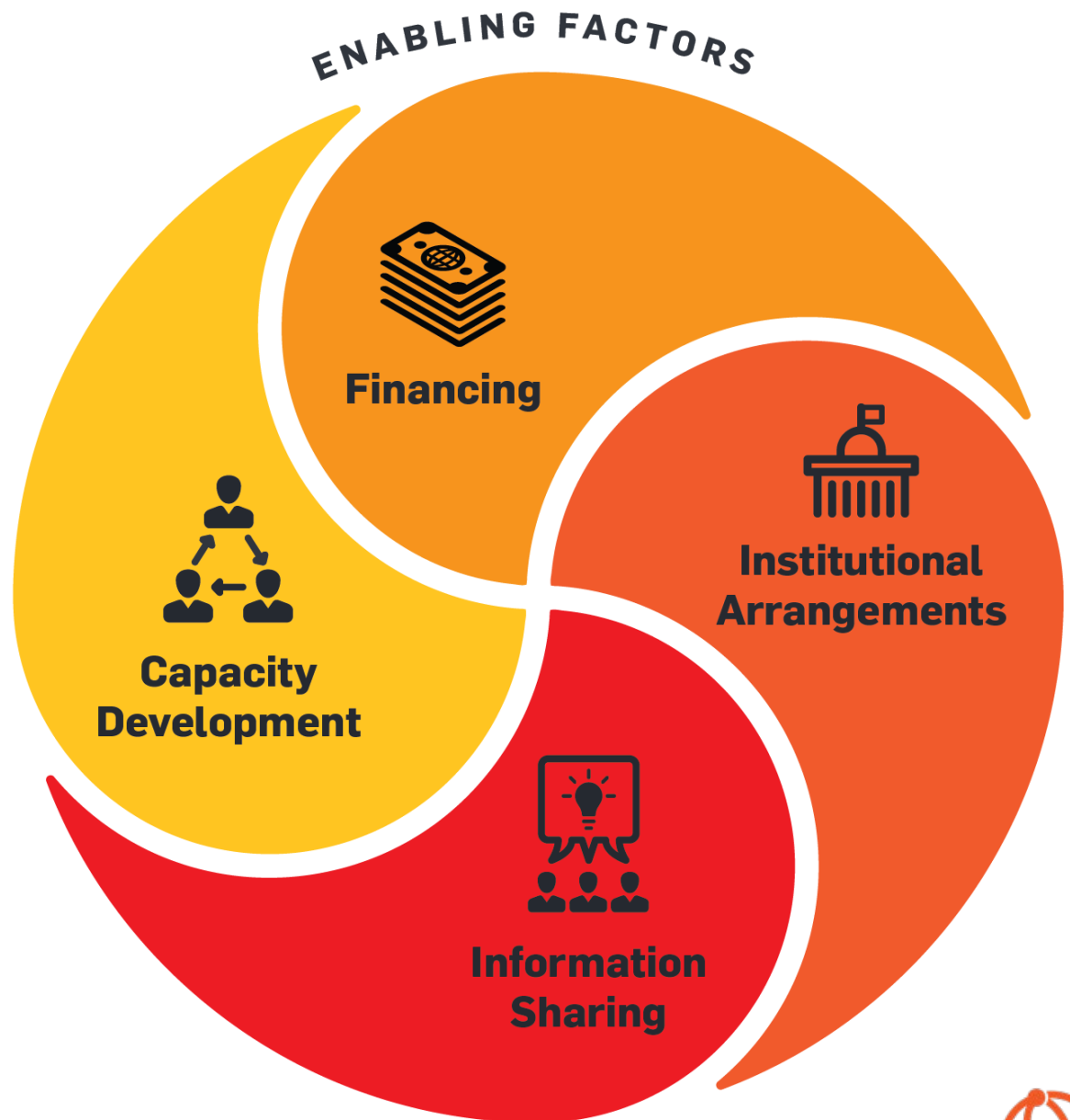


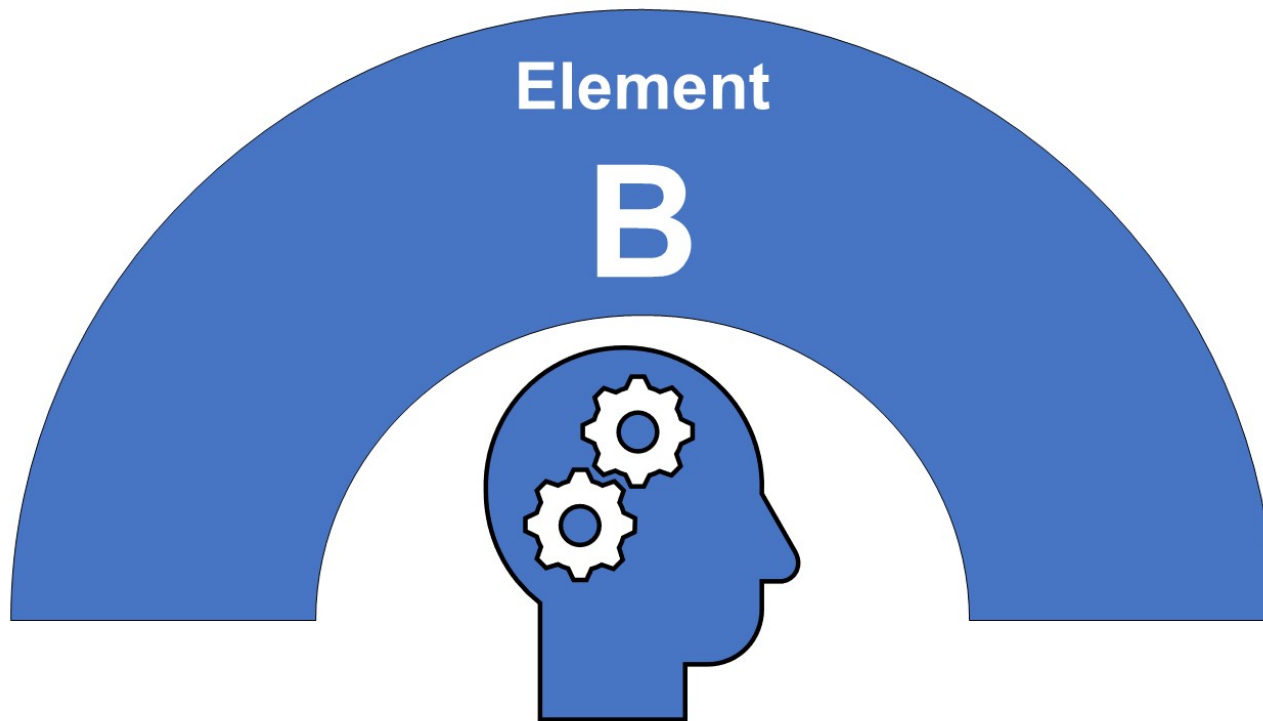
LAY THE GROUNDWORK AND ADDRESS GAPS

- Analyze the context
- Establish contact and communication
- Create an enabling environment



Enabling factors





PREPARATORY STEPS

- Assess vulnerabilities and identify options
- Review and appraise options
- Communicate the NAP process to the private sector
- Integrate adaptation into development and sectoral planning

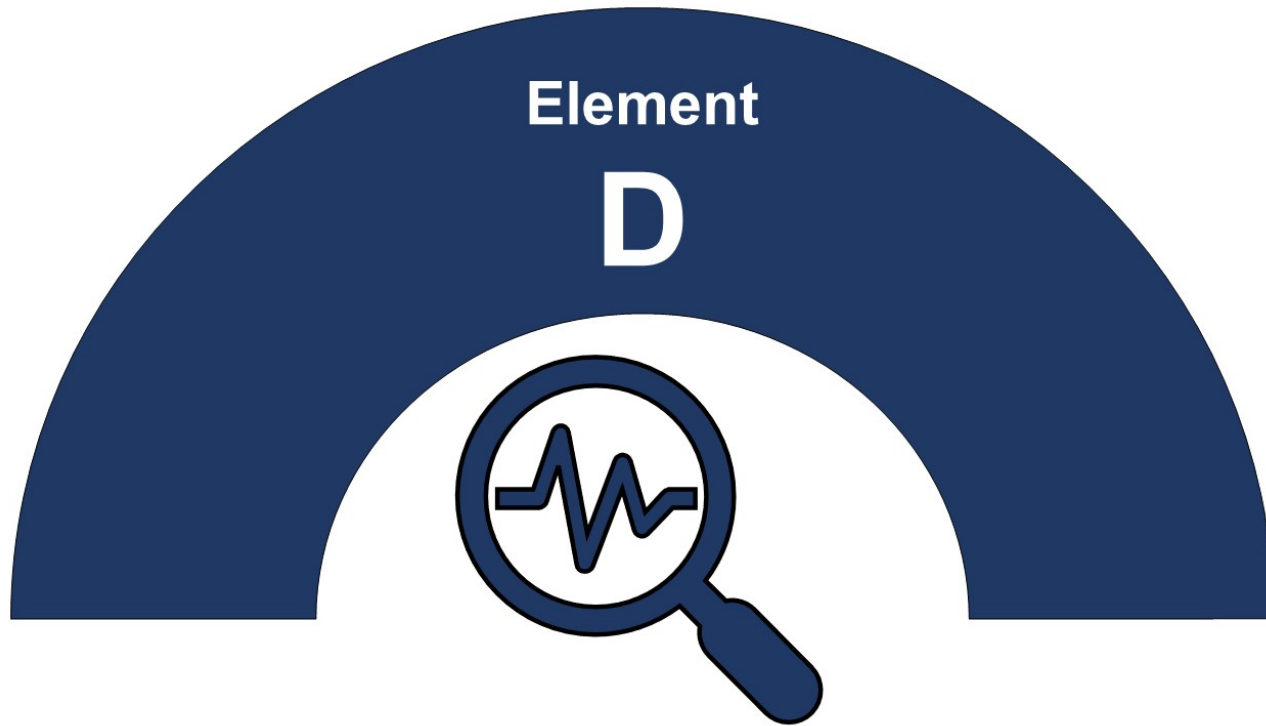
IMPLEMENTATION STRATEGIES

- Supporting implementation
- Monitor and adjust the enabling conditions



Element

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REPORTING, MONITORING AND REVIEW

- Integrate key stakeholders in the M&E process
- Review and assess ongoing private sector engagement
- Update the NAP process with private sector inputs
- Share knowledge to promote increased engagement



NAP Global Network

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