



**Katowice Committee of Experts on the Impacts of the Implementation of  
Response Measures**

**6<sup>th</sup> meeting, 2–3 June 2021 (Bonn, Germany)**

**Report on the 6<sup>th</sup> meeting of the Katowice Committee of  
Experts on the Impacts of the Implementation of Response  
Measures**

**I. Opening of the meeting**

1. The Co-Chairs of the Katowice Committee of Experts on the Impacts of the Implementation of Response Measures (KCI), Catherine Ann Goldberg and Peter Govindasamy, opened the 6<sup>th</sup> meeting of the KCI on Thursday, 2 June 2022 at 9.30 a.m. Central European Summer Time, and asserted that the quorum requirement had been met.

2. The table below lists the KCI members who attended its 6<sup>th</sup> meeting. Observers registered to participate in the meeting are listed in annex I.

**Members of the Katowice Committee on Impacts who attended its 6<sup>th</sup> meeting**

<i>Group</i>	<i>Members</i>
African States	Angelina Tutuah Mensah <sup>a</sup> Wael Farag Basyouny Kamel Keshk <sup>b</sup>
Asia-Pacific States	Wang Mou <sup>a</sup> Albara Tawfiq <sup>b</sup>
Least developed countries	Ousmane Fall Sarr <sup>a</sup>
Eastern European States	Annela Anger-Kraavi <sup>b</sup> Mikhail Gitarsky <sup>b</sup> (Absent)
Latin America and Caribbean States	Federico Grullon <sup>b,1</sup> Arry Simon <sup>b</sup>
Western European and other States	Catherine Ann Goldberg <sup>b</sup> Stig Øyvind Uhr Svenningsen <sup>b</sup>
Small island developing States	Peter Govindasamy <sup>a</sup>
Intergovernmental organizations	Moustapha Kamal Gueye <sup>b,1</sup> Jan-Willem van de Ven <sup>b</sup>

<sup>a</sup> First term of 2 years ending 2023

<sup>b</sup> Second term of 2 years ending 2023

<sup>1</sup> Attended the meeting virtually

## **II. Organizational matters**

### **A. Adoption of the agenda**

3. The KCI adopted the agenda for its 6<sup>th</sup> meeting as proposed.<sup>1</sup>

### **B. Organization of the work**

4. The Co-Chairs presented, and the KCI took note of the proposal for the organization of the work for the meeting.<sup>2</sup>

### **C. Membership matters**

5. The KCI welcomed the members who had been elected or re-elected at the twenty-sixth session of the Conference of the Parties (COP). The KCI also noted pending confirmation of the initial term of office of members of the KCI.

6. The KCI welcomed Catherine Ann Goldberg and Peter Govindasamy as KCI Co-Chairs for 2022-2023 noting their election electronically in advance of its sixth meeting.

7. The KCI took note of its membership status.<sup>3</sup>

## **III. Update on relevant meetings, events and initiatives**

### **A. Outcomes of the United Nations Climate Change Conference in Glasgow**

8. The KCI noted the outcomes of the Glasgow Climate Pact which are relevant to the work of the KCI.

9. The KCI requested the secretariat to prepare a background note on this matter which identifies the potential impacts of the Glasgow Climate Pact to the KCI's work.

### **B. Synthesis report by the Katowice Committee on Impacts as input to the technical assessment component of the first global stocktake**

10. A member of the open-ended working group presented the synthesis report by the KCI as input to the technical assessment component of the first global stocktake that was submitted to the co-facilitators of the technical assessment in February 2022.

11. The KCI took note that the synthesis report by the KCI was submitted to the co-facilitators of the technical assessment in February 2022.

12. The KCI noted the value in preparing the synthesis report and expressed its willingness to contribute to the next technical dialogues.

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<sup>1</sup> KCI document KCI/2022/6/2.

<sup>2</sup> KCI documents KCI/2022/6/4.

<sup>3</sup> <https://unfccc.int/documents/226436>

## **IV. Implementation of the workplan of the Katowice Committee on Impacts for 2020–2025**

### **A. Identify country-driven strategies and best practices on just transition of the workforce and creation of decent work and quality jobs and on economic diversification and transformation focusing on challenges and opportunities from the implementation of low greenhouse gas emission policies and strategies towards the achievement of sustainable development**

13. A member of the open-ended working group presented the draft compilation of country-driven strategies and best practices on just transition of the workforce and creation of decent work and quality jobs and on economic diversification and transformation focusing on challenges and opportunities from the implementation of low greenhouse gas emission policies and strategies towards the achievement of sustainable development.<sup>4</sup>

14. The KCI welcomed the draft compilation and provided comments for improvement. The KCI requested the working group to finalize the compilation electronically, taking into account the comments and guidance provided at the meeting (see annex II).

15. The KCI also agreed on possible recommendations to the forum to be included in the next KCI annual report as possible recommendations to the COP, the CMP and the CMA (see annex II).

### **B. Build awareness and understanding of Parties and other stakeholders to assess the economic impacts of potential new industries and businesses resulting from the implementation of response measures with a view to maximizing the positive and minimizing the negative impacts of the implementation of response measures**

16. A member of the open-ended working group reported the progress of the work and presented the draft technical paper on building awareness and understanding of Parties and other stakeholders to assess the economic impacts of potential new industries and businesses resulting from the implementation of response measures with a view to maximizing the positive and minimizing the negative impacts of the implementation of response measures.<sup>5</sup>

17. The KCI noted the progress made and held discussion on the draft technical paper to further develop the technical paper for its consideration at KCI 7, taking into account the comments and guidance provided by the KCI at the meeting (see annex III).

### **C. Identify and assess the impacts of the implementation of response measures taking into account intergenerational equity, gender considerations and the needs of local communities, indigenous peoples, youth and other people in vulnerable situations**

18. A member of the open-ended working group presented a draft technical paper on identifying and assessing the impacts of the implementation of response measures taking into account intergenerational equity, gender considerations and the needs of local communities, indigenous peoples, youth and other people in vulnerable situations.<sup>6</sup>

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<sup>4</sup> KCI document KCI/2022/6/5

<sup>5</sup> KCI document KCI/2022/6/6

<sup>6</sup> KCI document KCI/2022/6/7

19. The KCI welcomed the draft technical paper and provided comments and guidance for improvement. The KCI requested the working group to revise the technical paper for its consideration at next meeting, taking into account the comments and guidance provided by the KCI (see annex IV).

#### **D. Facilitate, exchange and share experiences and best practices on the assessment of the environmental, social and economic co-benefits of climate change policies and actions informed by the best available science, including the use of existing tools and methodologies**

20. A member of the open-ended working group presented the summary of submissions received in response to the call for input<sup>7</sup>. The KCI had discussion on the basis of inputs received and shared its views and best practices on:

(a) Which climate change policy(ies) and actions, informed by the best available science, were assessed for environmental, social and economic co-benefits and what were the co-benefits identified from your assessment?

(b) How such assessment was conducted? Were there any standards used? What are challenges and opportunities, and lessons learnt from these assessments?

(c) What actions were/are/will be taken based on the co-benefit assessment and what specific measures taken to maximize the co-benefits if any?

21. The KCI took note of the discussion and included elements from the discussion in this meeting report as key findings and possible recommendations for consideration at its next meeting. (see annex V).

22. The KCI agreed to provide more guidance on the call for inputs from experts, practitioners and relevant organisations with a view to receiving more input, and not to consider input that do not respond to the guiding questions. In addition, the KCI agreed to invite experts to its seventh meeting to implement this activity.

#### **E. Strategy for implementing activities in the workplan of the Katowice Committee on Impacts for 2022–2023**

23. The Co-Chairs presented a draft strategy for implementing activities to be delivered by KCI during 2022-2023 in accordance with the workplan of the forum on the impacts of the implementation of response measures and its KCI, containing four activities and proposals for modalities to support the implementation of these activities.<sup>8</sup>

24. The KCI set out strategies to implement activities numbers 2, 7, 8 and b of its workplan (see annex VI).

#### **V. Mainstreaming gender considerations**

25. Gender focal points of the KCI reported progress in mainstreaming gender consideration into the KCI work and agreed to continue monitoring progress.

26. The KCI agreed to open a call for expression of interest for organizations and experts to be part of the “informal network of expert for response measures”. In addition, the KCI agreed to reach out to a few organizations to seek their interest to be part of the network, including Gender, Equality, Diversity and Inclusion Branch (GEDI) of the ILO; Women and Gender constituency.

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<sup>7</sup> Available at <https://unfccc.int/event/KCI6>

<sup>8</sup> KCI document KCI/2022/6/8

27. The KCI also agreed to publish the names of the organizations and experts in the network in KCI webpage.

28. The KCI agreed to strive for both gender and regional balance when selecting the experts, speakers and consultants for its work.

## **VI. Communication and outreach strategy**

29. The secretariat presented draft KCI communication and outreach strategy.<sup>9</sup>

30. The KCI adopted the communication and outreach strategy and requested the secretariat to identify key performance indicators that the KCI can use to monitor its communication and outreach efforts for its consideration at KCI meeting conducted in conjunction with SB 58 (See Annex VII).

## **VII. Other matters**

### **A. The regional workshop on tools and methodologies for modelling and assessing the impacts of the implementation of response measures**

31. The secretariat reported on the proceedings of the regional workshop. The KCI took note of the report from the secretariat.

32. Some KCI members highlighted:

(a) The need to have more regional and hands-on training workshops;

(b) The usefulness of virtual participation and workshops, the wide variety of regional tools available, and the support available from the ILO and UNDP;

(c) The limitations and challenges of virtual participation, and the limitations and lack of resources in the tools and methodologies to assess the impacts of the implementation of response measures;

(d) A proposal made by some members to have a regional workshop in the African region.

### **B. Any other matters**

33. The KCI agreed to consider possible ways to engage with IPCC at its next meeting.

## **VIII. Date and venue of the next meeting**

34. The KCI agreed that the Co-Chairs would propose dates, in consultation with the secretariat, for its next meeting, taking into account views from members, with a view to agreeing on the dates of the meeting by July 2022.

## **IX. Closure of the meeting**

35. The Co-Chairs thanked the KCI members and observers for their active participation and closed the KCI 6 on Friday, 3 June 2022 at 6:45 p.m. Central Europe Summer Time.

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<sup>9</sup> KCI document KCI/2022/6/9

# Annex I

## List of observers

### Party Observers

Abdulwahid Arman (Yemen)  
Amro Hakami (Saudi Arabia)  
Darío G. Kelly (Dominican Republic)  
Ehsan Taghavinejad (Iran)  
Ezra Christopher (Antigua and Barbuda)  
Georgina Halstead (New Zealand)  
İpek Bozoglu (Turkey)  
Jerome E. Ilagan (Philippines)  
Kok Chun Hong (Singapore)  
Lillian Mika (Australia)  
Małgorzata Barbara Żuk (Poland)  
Murat Yarat (Türkiye)  
Nejla Tugrul (Türkiye)  
Rensie Xhira Bado Panda (Papua New Guinea, AOSIS/Asia Pacific)  
Tamim Alothimin (Saudi Arabia)  
Yasemin Kurt (Türkiye)

### Constituency observers

Eleni Kaditi (OPEC)  
Gertrude Kabusimbi Kenyangi (Women and Gender)  
Gihan Sami Abdel Sayed Soliman (Women and Gender)  
Haley St. Dennis (IHRB)  
Lindsey Fielder Cook (RINGO)  
Patrick Rondeau (TUNGO)  
Ruth A. Richardson (INLW)  
Sara Isabel Matthée (YOUNGO)

## Annex II

### **Identify country-driven strategies and best practices on just transition of the workforce and creation of decent work and quality jobs and on economic diversification and transformation focusing on challenges and opportunities from the implementation of low greenhouse gas emission policies and strategies towards the achievement of sustainable development**

#### **A. Comments to finalize the draft compilation of concrete examples**

1. Synthesise information related to capacity building in chapter 4 “synthesis of country driven strategies and case studies.
2. Delete recommendations 1 and 2 in chapter 5 and consider them to develop implementation strategy of this activity at SB 58.

#### **B. Possible recommendations to the forum (to be included in the next KCI annual report as possible recommendations to the COP, CMP and CMA)**

3. The KCI recommends to the forum that the COP, CMP, CMA:
  - (a) Encourage Parties to invest in early planning of just transition policies which are inclusive and based on stakeholder engagement;
  - (b) Encourage countries at very low levels of economic development to prioritize getting the fundamentals right prior to undertaking economic diversification. As countries develop, multiple diversification paths become available;
  - (c) Noting that national circumstances of each country is different, request the secretariat to conduct peer to peer learning, where possible, to facilitate planning and implementation of effective policies.

## **Annex III**

### **Build awareness and understanding of Parties and other stakeholders to assess the economic impacts of potential new industries and businesses resulting from the implementation of response measures with a view to maximizing the positive and minimizing the negative impacts of the implementation of response measures**

#### **A. Comments to revise the draft technical paper**

1. Include a definition of new industries and businesses in context of the technical paper.
2. Include both positive and negative impacts of new industries and businesses which are being covered in the technical paper.
3. Expand the technical paper to cover social impacts including how the workers in developed and developing countries will be able to work in these new industries, role of NDCs, and information from inputs received by observers.
4. Members also expressed interest in emerging business models and markets, such as crowd funding, agroforestry to climate change, energy industries e.g. CCUS, bioenergy, biogas, batteries, as well as demand signals, and investment opportunities.

## Annex IV

### **Identify and assess the impacts of the implementation of response measures taking into account intergenerational equity, gender considerations and the needs of local communities, indigenous peoples, youth and other people in vulnerable situations**

#### **A. Comments to revise the draft technical paper**

1. The notion of “vulnerable groups” in the draft technical paper should be rephrased as “people in vulnerable situations”.
2. In terms of people in vulnerable situations, the technical paper could expand its coverage to include children, people living in energy poverty, and those without access to electricity or sanitation.
3. The technical paper should provide an overview on relevant information in the NDCs.
4. The issue could be seen from the perspective of stakeholder engagement in policy making process.
5. Concerning mitigation policies examined by the technical paper, attention could be given to the effects of policy combinations on vulnerable peoples.
6. The literature review of the technical paper could include the study conducted by ILO on issues related to gender equality and social just transition<sup>10</sup>.

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<sup>10</sup> <https://www4.unfccc.int/sites/SubmissionsStaging/Documents/202204141910---ILO%20submission%20-%20Just%20transition%20-%20An%20essential%20pathway%20to%20achieving%20gender%20equality%20and%20social%20justice.pdf>

## Annex V

### **Facilitate, exchange and share experiences and best practices on the assessment of the environmental, social and economic co-benefits of climate change policies and actions informed by the best available science, including the use of existing tools and methodologies**

The following key findings and possible recommendations, for consideration at KCI 7, capture the discussions on this activity during KCI 6

#### **A. Draft key findings**

1. Both qualitative and quantitative tools and methodologies, including modeling tools, are used to carry out the assessment of the co-benefits.
2. The assessment of co-benefits provides a motivator for enhanced climate actions and support from different stakeholder groups, including local communities, local authorities, governments and policy makers.
3. Data availability is one of the challenges when carrying out the quantitative assessment of the co-benefits of climate policies and actions.
4. There is a need for more in-depth analysis, quantifying the impacts of the co-benefits for each response measure, and categorizing where the benefits come from.
5. The positive impacts of the ancillary benefits in many cases outweigh the costs that response measures might entail.
6. The assessment using country specific modelling tools informed the national climate change process (e.g. the development of LEADS) by identifying policies that have the greatest potential for co-benefits.

#### **B. Draft possible recommendations to the forum (to be included in the next KCI annual report as possible recommendations to the COP, CMP and CMA)**

7. KCI to enhance the capacity of Parties, in particular developing country Parties, to develop and use country specific tools and methodologies to conduct the assessment of the environmental, social and economic co-benefits of climate change policies and actions.

## Annex VI

### Strategy for implementing activities in the workplan (2022-2023) of the Katowice Committee on Impacts

No. <sup>a</sup>	Activity	Timeline	modality/ Output <sup>b</sup>	Considerations to develop strategy for implementing activities <sup>c</sup>
2	Identify country-driven strategies and best practices on just transition of the work force and creation of decent work and quality jobs and on economic diversification and transformation focusing on challenges and opportunities from the implementation of low greenhouse gas emission policies and strategies towards the achievement of sustainable development.	SB54 and SB 58 (June 2023)  <a href="#">Note: Forum to organise in-session workshop</a>	IEPO CE	<p>1) A report with concrete examples with details will be prepared in steps as described below:</p> <ol style="list-style-type: none"> <li>a. KCI open-ended working group prepares a set of criteria for selecting concrete examples from country case studies and experiences of implementing strategies and best practices on just transition of the work force and creation of decent work and quality jobs and on economic diversification and transformation.</li> <li>b. KCI open-ended working group selects examples from country case studies and experiences based on agreed criteria. For selection of concrete examples from country case studies and experiences, KCI working group may draw on examples from LT-LEDS, strategies for achievement of sustainable development, NATCOMs, NAPs, NAMA, BUR, BR, BTRs, etc;</li> <li>c. KCI open-ended working group will prepare a report with concrete examples of country case studies and experiences to show clearly the challenges and opportunities, impacts and lessons learnt from implementation of the selected strategies.</li> <li>d. KCI open-ended working group to prepare the report with concrete examples of selected country case studies and experiences with support of secretariat, and consultant if considered necessary, subject to the availability of financial resources;</li> </ol>

				<p>e. Status update at meeting in conjunction with SB 57;</p> <p>f. Prepare a draft report with concrete examples of selected country case studies and experiences four weeks before the meeting in conjunction with SB 58 for comments and finalisation by KCI members;</p> <p>g. Finalise and publish a report with concrete examples of selected country case studies and experiences.</p> <p>2) KCI meeting report will be adopted in advance of the next forum meeting at SB58. The KCI meeting report will include recommendations and/or key findings, as applicable, for consideration by the forum, including for the in-session workshop.</p>
7	Facilitate the development and exchange of regional, country- and/or sector-specific case studies and approaches on (1) economic diversification and transformation and just transition of the workforce and creation of decent work and quality jobs, and (2) assessment and analysis of the impacts of the implementation of response measures with a view to understanding the positive and negative impacts	SB 59 (November 2023) and onward, as decided by the forum/KCI	IEPO;  KCI to examine existing case studies and identify an area where it may develop a case study, as appropriate.	<p>1) KCI open-ended working group to develop the concept note to examine existing case studies. The KCI open ended working group will identify an area where it develops a case study, the concept note shall include an outline for the case study, timelines for development, with support of secretariat, and consultant if considered necessary, subject to the availability of financial resources;</p> <p>2) KCI holds discussion on the concept note to implement the activity taking into account inputs from experts at the KCI meeting held in conjunction with SB57;</p> <p>3) Agree on the concept note including activities and time frame for delivery of work via email after the KCI meeting held in conjunction with SB57;</p> <p>4) KCI meeting report will be adopted in advance of the next forum meeting. The KCI meeting report will include recommendations and/or key findings, as applicable, for consideration by the forum.</p>
8	Identify and exchange experiences and best practices in engaging the private sector, including small and medium-sized enterprises and public-private partnerships, to facilitate the creation of decent work and quality jobs in low greenhouse gas emission sectors	SB 59 (November 2023)  <b>Note: Forum to provide concrete examples</b>	IEPO, TP	<p>1) KCI open-ended working group to develop the technical paper with support of secretariat, and consultant if considered necessary, subject to the availability of financial resources.</p> <p>2) KCI open-ended working group to consider develop the technical paper in collaboration with other intergovernmental organisations, if possible.</p>

				<p>3) The technical paper will be prepared in steps as described below:</p> <ol style="list-style-type: none"> <li>a. Prepare draft outline, including specific focus, at the KCI meeting held in conjunction with SB57</li> <li>b. Call for inputs from experts, practitioners and organizations will be done in accordance with the outline.</li> <li>c. Progress stocktake at the KCI meeting held in conjunction with SB58, including consideration of in-progress draft technical paper, if possible.</li> <li>d. Prepare draft technical paper four weeks before the KCI meeting held in conjunction with SB59 for comments and finalisation</li> </ol> <p>4) Finalisation and publication of technical paper via email after the KCI meeting held in conjunction with SB59</p> <p>5) KCI meeting report will be adopted in advance of the next forum meeting. The KCI meeting report will include recommendations and/or key findings, as applicable, for consideration by the forum, including for the in-session workshop.</p>
b	Consideration of the KCI annual report by the forum on the impact of the implementation of response measures (decision 7/CMA.1, annex, para. 4(j))	SB 57 (November 2022), SB 59 (November 2023),		Prepare annual reports

<sup>a</sup> The numbering of activities follows the agreed workplan activities for the forum and its KCI

<sup>b</sup> IEPO = Input from experts, practitioners and relevant organizations; TP = Technical paper; CE = Concrete examples

<sup>c</sup> Also consider how to include gender considerations in implementation of these activities

## Annex VII

### KCI Communication and Outreach Strategy 2022 – 2023

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The KCI, at its 5th meeting held from 11–13 October (virtual) and 28–30 October 2021 in Glasgow, the United Kingdom of Great Britain and Northern Ireland agreed to develop a communication and outreach strategy as one of the activities under its “Strategy for implementing activities in the workplan of the Katowice Committee on Impacts”.

This KCI Communication and Outreach Strategy provides the framework for KCI communication and outreach activities for the period from 2022 to 2023. This Communication and Outreach Strategy is a document that is subject to review as necessary. The strategy will be presented at KCI 6 for consideration.

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#### I. Background

The Katowice Committee of Experts on the Impacts of the Implementation of Response Measures (KCI), is a constituted body which was established in Katowice in December 2018 to support the work programme of [‘the forum on the impact of the implementation of response measures’](#) (see decision [7/CMA.1](#)).

##### Areas of the work programme

The work programme comprises the following areas of work to address the concerns of all Parties, particularly developing country Parties:

Economic diversification and transformation;

- (a) Just transition of the workforce and the creation of decent work and quality jobs;
- (b) Assessing and analyzing the impacts of the implementation of response measures;
- (c) Facilitating the development of tools and methodologies to assess the impacts of the implementation of response measures.

The KCI meets twice a year in conjunction with the meetings of the subsidiary bodies to implement its workplan ([decision 4/CP.25](#)).

#### II. Goal, objectives, approaches and audience

This section presents the goal of the Strategy and outlines how these goals can be achieved. The communication channels depend on the target audiences, desired communication activity and the overall workplan.

##### 2.1 Goal

The overall goal of the Strategy is to create awareness about the KCI’s role in supporting the Parties in achieving the goals of the Convention and Paris Agreement, by demonstrating how the outputs address the effects of the implementation of response measures and promote action to maximize the positive and minimize the negative impacts of response measures.

##### 2.2 Strategic objectives

- (a) To increase visibility and understanding of the value of the KCI’s work by showcasing how outputs are positively impacting the key stakeholders in planning and implementation of mitigation actions in a sustainable manner.
- (b) Increase audience participation in implementation of the KCI workplan by highlighting the value of collaboration and engagement.

- (c) To position the KCI as an effective convening platform that can mobilize stakeholders to share information and expertise on the areas of the KCI's work programme.
- (d) To enhance international cooperation and coordination on response measures.

### **2.3 Strategic approaches**

- (e) Showcase the outputs of the KCI workplan at key points throughout the period to ensure the KCI's products are understood and are reaching the intended audience.
- (f) Establish, maintain, and strengthen relationships with target audiences by highlighting the KCI's value as a key resource in evidence-based climate policy making and implementation without compromising broader objective of sustainable development.
- (g) Enhance the participation of KCI members as "Ambassadors of the KCI" in communication activities through sharing and promoting KCI outputs to their own networks.
- (h) Seek collaborative opportunities with relevant organizations and stakeholders to undertake those communication activities that are limited by the availability of resources, capacity, and expertise. This may include translations of key outputs, engaging key audiences through existing social media and digital pathways, and hosting independent events.

### **2.4 Target audience**

Based on KCI engagement, the audience can be broadly categorized into the following groups:

- (i) Organizations and members that are part of the constituency observers:
  - (i) Members, co-chairs, working group;
  - (ii) COP Presidency;
  - (iii) Party observers;
  - (iv) Constituency observers;
  - (v) UNFCCC constituted bodies and other expert groups.
- (j) Organizations that are not part of the constituency observers, but which will be targeted to engage:
  - (i) Policymakers;
  - (ii) Research institutions (i.e., WRI, World Bank, C40 Cities, IISD);
  - (iii) Gender-related institutions;
  - (iv) Representatives (experts) from international organizations, the private sector, academia and/or civil society (i.e., UNCCD, European Commission);
  - (v) Developing country focal points;
  - (vi) Developed country focal points.

It is advised that the KCI members, a representative from the UN Climate Change communications team and a communications professional undertake a stakeholder mapping workshop to define target audiences for KCI communications and outreach.

### **III. Communication approaches**

#### **3.1 Themes and key messages**

A set of themes with corresponding key messages to be defined until COP 28 based on the activities that need to be delivered by that time. (Note: KCI may need to revisit themes during strategy review.) Key messages clarify meaning and provide the takeaway headline of the issue to be communicated.

Key messages will serve as the foundation of KCI's outreach and communication efforts and should be reflected in all written and spoken communications.

It is proposed to use the themes which are based on KCI's work programme or activities that KCI will implement during a period.

1. *The KCI's knowledge products support Parties to scale up ambition considering social impacts of the implementation of response measures*
  - (a) Strengthening the capacity of countries in policy planning with an understanding of how policy interacts within the economy and translates to social, economic, and environmental impacts.
  - (b) Facilitating usage of tools and methodologies to maximize positive and minimize negative impacts of response measures.
2. *The KCI helps accelerate the NDCs' implementation that support the achievement of the Paris Agreement goals*
  - (c) Helping countries to understand the impacts of implementation of climate policies and maximize positive and minimize negative impacts of response measures.
  - (d) Facilitating development of just transition and economic diversification policies fostering sustainable transition to low-emission economy, decent work and quality jobs for all, social inclusion, and the eradication of poverty.
  - (e) Facilitating economic diversification and transformation needed for sustainable transition to low-emission based economies for equitable economic growth of all.
  - (f) Creating awareness about new businesses and industries arising from response measures.
3. *KCI provides a platform for sharing information, enabling a myriad of stakeholders to directly engage with the KCI, while also helping to shape the KCI's policy recommendations:*
  - (g) Facilitating engagement of the private sector, including small and medium-sized enterprises and public-private partnerships, to facilitate the creation of decent work and quality jobs in low greenhouse gas emission sectors.
  - (h) Facilitating open and inclusive contribution from experts, practitioners, and relevant organizations in implement workplan activities.

#### **3.2 Identifying new and improving existing communication and outreach channels**

Currently, the KCI communication channels include:

- (i) UNFCCC website.
- (j) Response measures webpages.
- (k) The KCI webpages.
- (l) In-person meetings webcasted and open to public.

The KCI will undertake efforts to improve access of the KCI communication and outreach products by among others:

### ***3.2.1 Improving usability and design of website***

The KCI webpage will be improved and become more user friendly for target audiences in accessing the KCI materials and information on upcoming events and meetings. It is also recommended that the KCI team ensures that the website is updated regularly, publicized, and showcased to relevant stakeholders during meetings and events where possible.

Spotlighting KCI themes on UNFCCC website:

(m) The UNFCCC homepage spotlights several UNFCCC initiatives, reports and backgrounds on the homepage of its website, as well as in the menu, navigation and sliders. It is recommended that a communications focal point from the KCI team works with the UNFCCC communications team to ensure that important announcements, backgrounds, and news items are highlighted when necessary.

### ***3.2.2 Creating, growing, and maintaining mailing list***

KCI will create a mailing list for communication purposes. Types of emails to be sent are for example a call for inputs to observer focal points, event reminders, KCI updates, report releases, etc.

Highlight a mailing list sign up on the KCI webpage. Consider sending out a bi-annual newsletter or update to current KCI list with clear call to actions and simple asks, encouraging existing audience to forward to potentially interested stakeholders.

The newsletter could showcase any calls for inputs, stories based on KCI themes, upcoming meetings, and events, as well as any updates.

### ***3.2.3 Identifying and attending meetings and events***

The best way to reach potential stakeholders is at in-person (face-to-face communication) or virtual events or giving short presentations about the KCI and its works and respond to call to inputs by other institutions or organizations.

Relevant events, meetings, and conferences can be mapped out by the KCI members.

### ***3.2.4 Organizing events***

KCI will design and host events to target desired stakeholders. These events will be organized in collaboration with other relevant organizations, where possible and subject to availability of financial resources. The events can be held online, or in-person during, regional climate weeks, SB sessions or COPs. The workshops will help desired stakeholders work through the call for inputs, which may ensure broader participation. The mailing list to be publicized at all events.

### ***3.2.5 Releasing and publicizing reports and papers***

As per workplan of the KCI, KCI currently produces:

- Technical papers;
- Concrete examples;
- Recommendations in annual reports;
- Possible recommendations and key messages in meeting reports.

These products make good content on social media and mailing lists. KCI will communicate these materials to current and desired stakeholders through social media, and mailing list as well as highlighting them in KCI events and events participated by KCI members

### ***3.2.6 Amplifying outreach***

(n) Currently, KCI communication and outreach is in English. Efforts could be undertaken to increase outreach, by translating communication to other languages where possible.

- (o) Increasing one-to-one outreach, “cold calling” potential stakeholders and identifying focal points from desired organizations, party, or institutions (e.g., focal point for economic diversification, World Bank).
- (p) Identifying and listing virtual and in-person events that correspond to KCI goals and target audience to better promote the KCI and its call for inputs.
- (q) Creating a LinkedIn account for KCI members to re-post and share opportunities and for stakeholders to engage with said posts and post their own experiences and photos from meetings or events. The UNFCCC communications team to help with set-up. It is up to the respective team to manage and decide what to post.
- (r) To amplify KCI communication messages, KCI can explore opportunities of linking the KCI website to other partner institutional websites.
- (s) To promote the public visibility of the KCI, brochures will be designed and circulated, and news articles be published in local media, where possible, in consultation with national focal points.
- (t) KCI team or a communications representative to communicate to UN Climate Change communications team on success stories or interesting data related to KCI themes. These success stories or data points can be used to build newsroom stories or social media posts.

E.g.

- (i) example from the concrete examples compiled by the KCI;
- (ii) Example from an input shared by an observer organization as response to call for inputs;
- (iii) Factsheet;
- (iv) News article relevant to the work programme of the KCI.

#### **IV. Review**

It is recommended that the communications and outreach strategy is reviewed on a yearly basis. The review should track and clear progress, set attainable KPIs and explore strengthening social media presence and media outreach.

#### **V. Activities for 2022-2023**

Below are examples of activities that could be undertaken to achieve the communication and outreach strategy goal and objectives. The communications and outreach strategy can be further built out when audiences, channels, upcoming events/meetings, and resources are more defined. It is recommended that the KCI members brainstorm current and desired stakeholders, resources including funding and partners, as well as who could serve as a KCI communications focal point

	<i>Event or activity</i>	<i>Estimated timeline for implementation</i>	<i>Modalities/outputs</i>
1	Call for inputs	(open-ended)	Anytime a call for inputs is made, general outreach will occur.
2	Creation and maintenance of KCI email list	(open-ended)	<p><b>Stakeholder mapping</b></p> <p>Identify international organizations, institutions, academia, and experts who already know about KCI and who should know about KCI: global and regional mapping.<sup>i</sup> Identify a potential focal point from these organizations and send an email inviting them to join the KCI mailing list. Include how often they will receive correspondence, and what will be included in the correspondence.</p> <p><b>Maintenance</b></p> <p>To be continuously updated after every SB, Climate Week and COP.</p>
3	KCI themes campaign	(open-ended)	Develop a KCI themes campaign on UNFCCC channels (just transition, economic diversification, assessment of impacts) and KCI LinkedIn. Campaign will include an outreach kit and will be presented at UN communications calls and other partner calls as identified
4	Updating and maintaining KCI webpage	(open-ended)	KCI webpage to be improved to be more user friendly for target audiences in accessing any materials. KCI focal point to ensure that the website is updated regularly, publicized, and showcased to relevant stakeholders during meetings and conferences where possible.
5	2022 events	SB 56 (June 2022) SB 57 (November 2022) 2022 Climate Weeks (LAC, AP, Africa) COP 27 (November 2022) Participation in relevant events organized by other institutions	<p><b>SB 56 (June 2022)</b></p> <p>Present, at a side event, technical papers on: (i) Capacity-building; (ii) Tools and methods; (iii) the impacts of the implementation of response measures considering intergenerational equity, gender considerations and the needs of local communities, indigenous peoples, youth, and other people in vulnerable situations.<sup>ii</sup></p> <ul style="list-style-type: none"> <li>- Create and share one-pager on technical paper</li> <li>- Create web cards in several formats that can be shared across different communications platforms</li> </ul> <p><b>LAC, Asia-Pacific, Africa Climate Weeks (TBD 2022)</b></p> <p>Outreach on three previously released technical papers: (i) Capacity-building; (ii) Tools and methods; (iii) the impacts of the implementation of response measures considering intergenerational equity, gender considerations and the needs of local communities, indigenous peoples, youth, and other people in vulnerable situations</p> <ul style="list-style-type: none"> <li>- Host and promote a side event at each Climate Week</li> <li>- Build KCI email list</li> <li>- Release and promote at least one newsroom article or blog on a KCI theme linking to each technical paper</li> <li>- 2-3 LinkedIn posts promoting one-pagers</li> </ul>

- Work with UNFCCC communications to promote technical paper messages to general audience

**SB 57 (November 2022)**

Release, through a side event, one technical paper assessing the economic impacts of potential new industries and businesses resulting from the implementation of response measures with a view to maximizing the positive and minimizing the negative impacts of the implementation of response measures (technical paper on new industries)

- Create and share one-pager on technical paper
- Create and share web cards in formats that can be shared across several communications platforms

**COP 27 (November 2022)**

Publicize and promote recommendations from KCI annual report 2022.

**Relevant events by other organizations**

KCI members share and promote KCI outputs as “Ambassadors of the KCI” to their own networks and participate in relevant events organized by other institutions

6            2023            SB 58 (June 2023)  
 events            4 Regional Climate  
                       Weeks  
                       SB 59 (November  
                       2023)  
                       COP 28 (November  
                       2023)  
                       Participation in  
                       relevant events  
                       organized by other  
                       institutions

**SB 58 (June 2023)**

Launch KCI themes campaign, in a side event, beginning with country-driven strategies and best practices on just transition of the workforce and creation of decent work and quality jobs and on economic diversification and transformation focusing on challenges and opportunities from the implementation of low greenhouse gas emission policies and strategies towards the achievement of sustainable development

**4 Regional Climate Weeks (TBD 2023)**

Outreach on two previously released technical papers: (i) impacts of the implementation of response measures considering intergenerational equity, gender considerations and the needs of local communities, indigenous peoples, youth, and other people in vulnerable situations; (ii) new industries

- Host and promote a side event at each Climate Week
- Build and maintain KCI email list
- Release and promote at least one newsroom article or blog on a KCI theme linking to each technical paper
- Post 2-3 LinkedIn posts promoting one-pager on technical paper
- Work with UNFCCC communications team to promote technical paper messages to UNFCCC audience

**SB 59 (November 2023)**

Release, through a side event, one technical paper on best practices in engaging the private sector, including small and medium-sized enterprises and public-private partnerships, to facilitate the creation of decent work and quality jobs in low greenhouse gas emission sectors

- Create and share one-pager on technical paper
- Create and share web cards in formats that can be shared across several communications platforms

**COP 28 (November 2023)**

Publicize and promote recommendations from KCI annual report 2023

**Relevant events by other organizations**

KCI members share and promote KCI outputs as “Ambassadors of the KCI” to their own networks and participate in relevant events organized by other institutions

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<sup>i</sup> Search  
hashtags on  
Twitter,  
[#JustTransition](#)

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[#EconomicDiversification](#) [#ResponseMeasures](#). Identify up to # organizations, institutions who could provide inputs. Send out a letter requesting that specific institutions inputs by DATE. For example, a letter could be sent to the University of Dundee’s Just Transition Hub, inviting their experts and students to submit inputs, and/or inviting them to attend SB 56 and/or SB 57

<sup>ii</sup> Host side event or workshop

- **Pre-event:** Draft concept note (with objectives, desired audience, messaging, desired outcomes)
  - Publish event online (“sign up here” or “add to calendar”).
  - Include agenda, speakers, concept note, participating organizations and institutions and how an audience can access the event online
  - Send out invitations for workshop, and schedule reminders to a) General invitation to KCI email list and observers and b) Personal invitations to desired stakeholders that will be in attendance
  - **During event:** Collect quotes and photos from the event to be used in email updates, LinkedIn, future one-pagers and annual reports, etc.
  - **Post-event:** At the conclusion of the event, send out a ‘thank you’ to all that attended, a push to participate in any call for inputs, including any outcomes from the event.
  - **Include:** Post-event survey/feedback form to improve future events.
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