

## Official Release of the Net Zero Carbon Events Roadmap

11 November 2022, 10:00 - 11:30 am local time

Room Lotus, Blue Zone, COP 27, Sharm El Sheik, Egypt

### Agenda

Duration	Format	Topic	Speakers
2 mins		Introductions	<b>Miguel Alejandro Naranjo Gonzalez</b> Programme Officer, UNFCCC
5 mins		Welcome address	<b>Ina Parvanova</b> , Director, Communications and Engagement Division, UNFCCC
5 mins	Virtual - Live	The Role of the Events Industry for societies and economies	<b>James Rees</b> , JMIC President
5 mins	On site	Net Zero Carbon Events – Meetings and Events Industry Answer to Climate Change	<b>Kai Hattendorf</b> , CEO UFI / JMIC Board Member
25 mins	Virtual, pre-recorded	Official Release of the Net Zero Carbon Event Roadmap	<b>Bob Priest-Heck</b> , CEO Freeman <b>Alan Steel</b> , CEO JAVITS <b>Monica Lee Muller</b> , Managing Director HKCEC <b>Mark Temple-Smith</b> , Managing Director, Fashion, Informa
25 mins	Panel (in person & virtual)	Next Steps Implementation of the Roadmap in the months to come	<b>Helen Sheppard</b> , Head of Sustainability RX Venue: ADNEC (tbc) <b>Edwin Van der Vennet</b> , Sustainability Committee IFES <b>Senthil Gopinath</b> , CEO ICCA <b>Others: Barbara Weizsäcker</b> , JMIC+EMECA
18 mins	At roundtable and virtual	Open for Q&A and close session	