



MEDIA ADVISORY

#RideforClimate: Saving forests, saving the climate

WHAT: PHOTO OPPORTUNITY with Cannondale Drapac pro cyclists

LAUNCH EVENT #RideforClimate

WHO:

- [Pierre Rolland](#) and [Sebastian Langeveld](#), lycra-clad pro cyclists, Cannondale Drapac – the team that came 2nd in the Tour de France
- Frank Bainimarama, Prime Minister, Fiji
- Vidar Helgesen, Minister for Environment, Norway
- Matthew Johnson, President, <2° Initiative
- Mario Boccucci, Head, UN-REDD Programme Secretariat
- and many more

WHEN: November 12, 13:00-13:15

WHERE: Bonn Zone, Exhibition Area stage next to Room 10

START #RideforClimate

WHO: Vidar Helgesen, [Pierre Rolland](#), [Sebastian Langeveld](#)

WHEN: November 12, 13:15

WHERE: Outside Secondary Entrance, Bonn Zone; 10 km loop along the Rhine river

WHY: Cannondale Drapac's <2 and the UN-REDD Programme have joint forces to draw attention to the annual forest loss of some 8 million hectares of tropical forests – an area the size of Austria. With the loss of forests comes the loss of biodiversity and of ecosystem services for human communities. In addition, degraded forests cannot play their crucial climate change mitigation role. The forest, agriculture and land-use sector is responsible for almost 25% of anthropogenic GHG.

For further information and to request interviews please contact:

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