

MEDIA ADVISORY

Creating Markets for Climate Business Panel



**Bonn Zone, Room 5
COP23, Bonn, Germany**



**November 13, 2017
15:00 – 16:30**

THERE HAS NEVER BEEN A BETTER TIME TO INVEST IN CLIMATE BUSINESS

There has never been a better time to invest in climate business, both globally and in emerging markets. IFC finds that climate-smart projects in 21 emerging markets alone represent \$23 trillion in investment opportunities. Forward-looking investors are already capitalizing on these opportunities, demonstrating the viability and profitability of climate-smart industries including agribusiness, smart cities, green buildings, clean energy, and financial markets.

This panel, hosted by the International Finance Corporation (IFC), a member of the World Bank Group, will showcase companies and financial institutions that are leading the way in delivering successful climate business models and financing solutions. It will feature findings from IFC's new report *Climate Investment Opportunities: Creating Markets for Climate Business*, and will inform governments about the most attractive policies and steps that they can take to unlock private finance to achieve their national climate goals.

PANEL

Moderator: James Kyngge, *FT Emerging Markets Editor*

Opening Remarks: Nena Stoiljkovic, *IFC Vice President for Blended Finance and Partnerships*

Panelists

- Hon. Aiyaz Sayed-Khaiyum, Fijian Attorney-General and Minister for Economy, Public Enterprises, Civil Service and Communications
- Lianbu Wan, Chairman of the Board, Kingenta Ecological Engineering Group
- Fatima Wadiwalla, Property Development, RMB Westport
- Thomas Duveau, Chief Strategy Officer, Mobisol GmbH

Networking Cocktail Reception to follow between 16:30-18:00

Why Attend

Governments - learn how to attract private investment for NDC targets; learn from case studies and examples about successful policies, public finance, and other mechanisms that have been proven to increase finance flows for climate business

Companies - learn about new business models and discover where the most attractive markets are for climate business

Financiers – learn about new financial innovations (e.g. green bonds, forest bonds) and policy approaches that have been proven to reduce risk and open up new climate-smart investments



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