

JUST TRANSITION

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MENA Climate Week
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Just Transition

A POWERFUL COALITION OF LEADING BUSINESS NGOS

Our vision: a world economy on track to limit global warming to 1.5°C in ways that deliver sustainable economic growth and shared prosperity

Our purpose: work with the world's most influential businesses to drive collaborative climate leadership

Our goal: halve emissions by 2030 and transition to a net-zero economy by 2050

7X

The We Mean Business Coalition partners:

Corporate initiatives are managed by our Coalition partners, to enable businesses to rapidly decarbonize at the pace that science requires.

1X

The We Mean Business Coalition secretariat:

The central team guiding strategy objectives, resources, communications and reporting.

50X

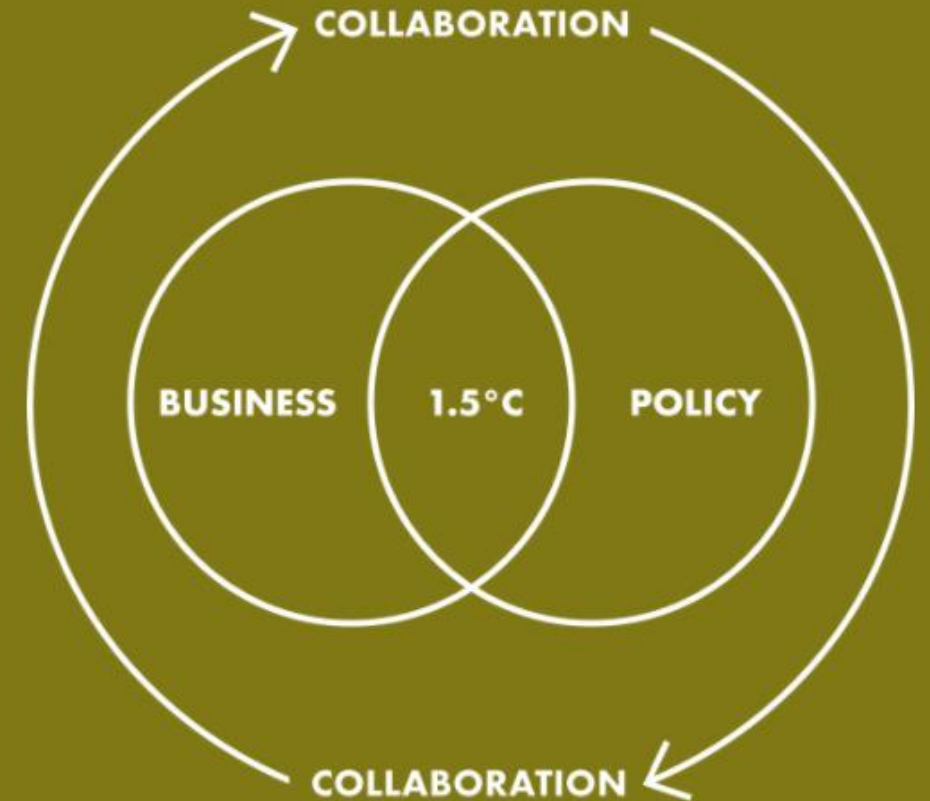
Implementation and Network Partners

Just Transition

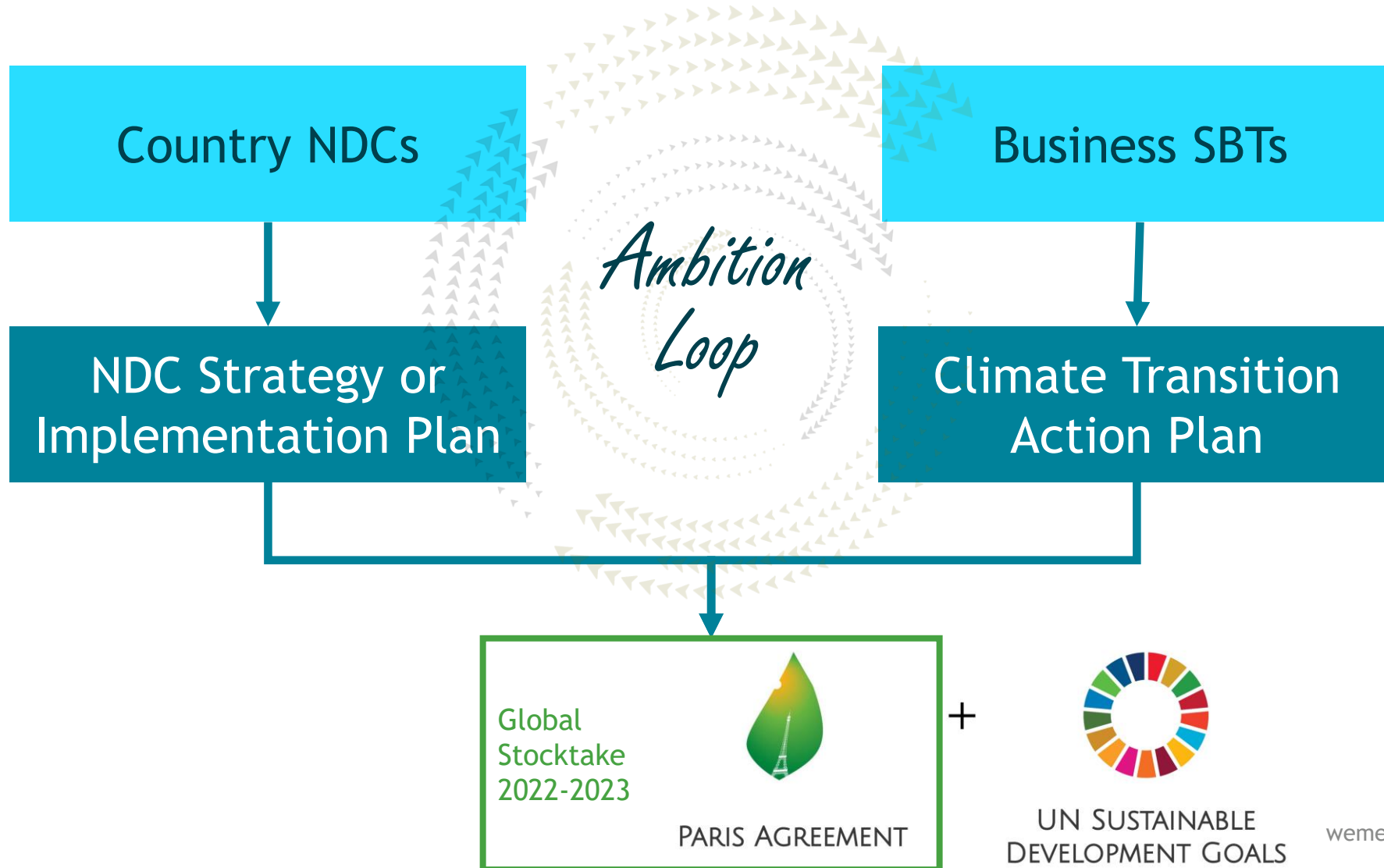
AMBITION LOOP

The 'Ambition Loop' accelerates the rate of change:

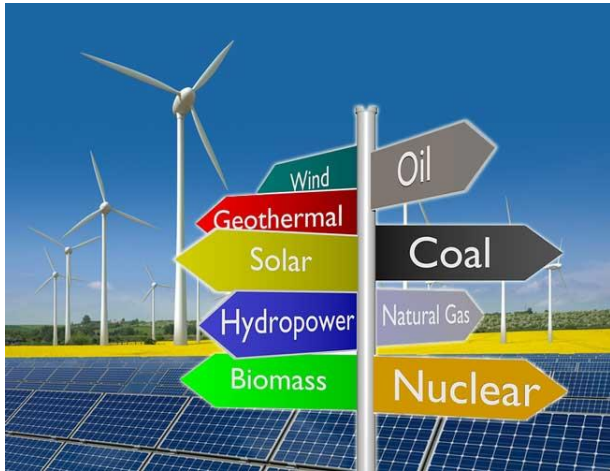
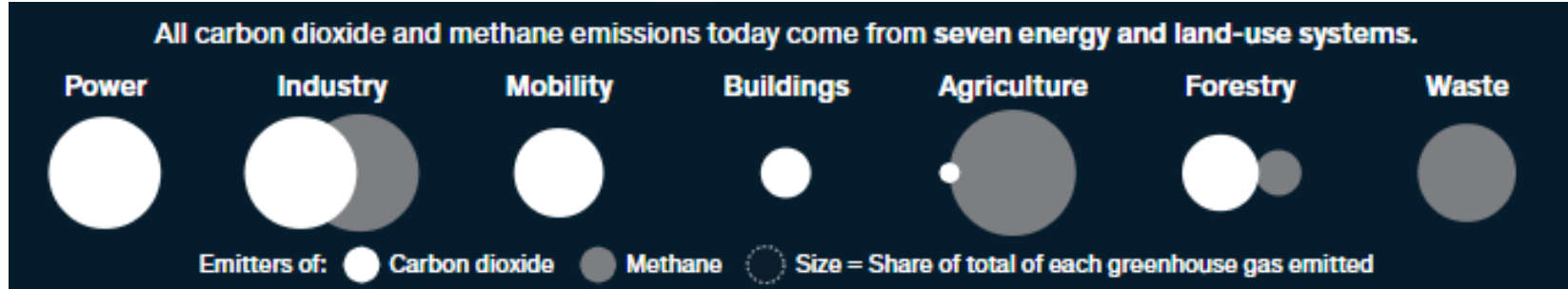
- CATALYZE BUSINESS LEADERSHIP to accelerate climate ambition, action, advocacy and accountability
- DRIVE POLICY AMBITION AND ACTION by mobilizing the business voice
- HARNESS COLLABORATION by building collaborative networks that maximize climate action at the highest level of ambition



FROM AMBITION TO IMPLEMENTATION



NET ZERO TRANSITION AFFECTS ALL SYSTEMS



THE NET ZERO TRANSITION IMPACTS PEOPLE



CLIMATE JUSTICE

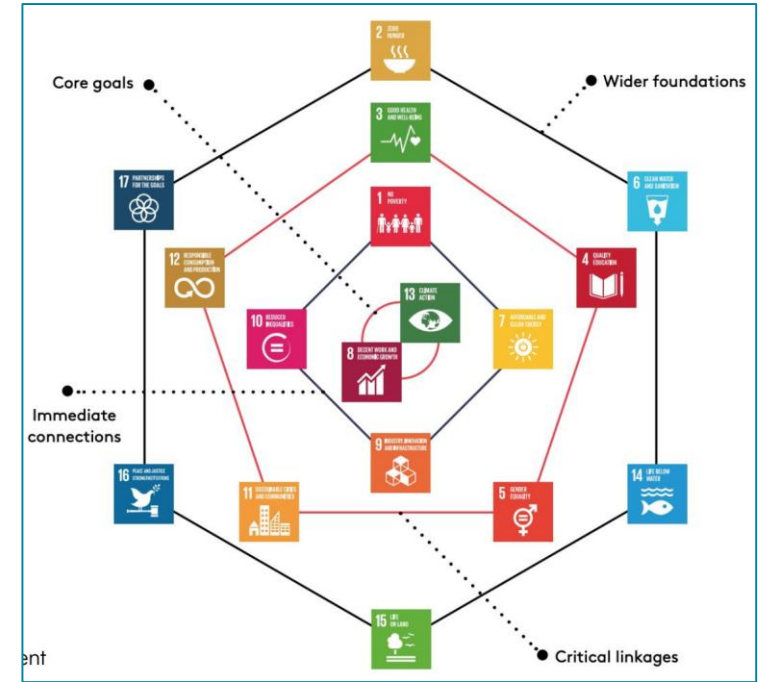
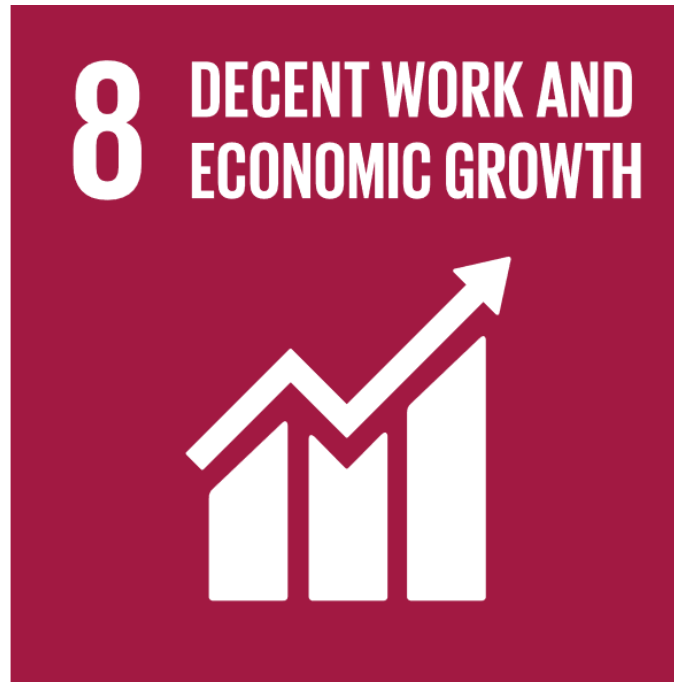
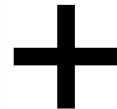
A fair transition to net-zero **shares the benefits and burdens** of climate change and climate action equitably, while safeguarding the **rights of the most vulnerable** people.



Diversity
Equity
Inclusion

WHAT IS JUST TRANSITION TO BUSINESS

Just transition seeks to maximize **Climate Action**'s contributions toward social inclusion, poverty eradication and **Decent Work**, which has four pillars: Employment creation, Rights at work, Social protection, Social dialogue



THE BUSINESS CASE FOR JUST TRANSITION

Why do businesses incorporate Just Transition into their strategy?

1. To assess and manage non-technical Risks of Corporate Strategy in the Net-Zero transition.
2. To identify and capitalize on strategic opportunities in the transition.
3. To gain a leading position in an emerging field, with increasing attention from:
 - a) Investors
 - b) Public authorities
 - c) Other stakeholders including customers

HOW CAN BUSINESS GO ABOUT JUST TRANSITION

The process



The outcomes (benefits)

1. The WORKFORCE:
 - a) Job Creation
 - b) Skills Development
 - c) Social Protection.
2. OTHER STAKEHOLDERS
 - a) Affordable energy access
 - b) Robust supply chains
 - c) Resilient communities
3. The BUSINESS
 - a) Strategic opportunities
 - b) Risk management
 - c) Stakeholder alignment

EXISTING GUIDELINES AND RESOURCES

International Labour Organization

Guidelines for a just transition towards environmentally sustainable economies and societies for all

The cover features the ILO logo and a graphic of overlapping green rectangles.

JUST TRANSITION CENTRE THE B TEAM May 2018

JUST TRANSITION: A BUSINESS GUIDE
FROM THE JUST TRANSITION CENTRE AND THE B TEAM

The cover shows a group of construction workers in blue shirts and yellow hard hats, standing on a structure against a blue sky.

Climate change and the just transition
A guide for investor action

The cover features a dark blue background with white line-art icons of various structures including the Eiffel Tower, a bridge, a skyscraper, and wind turbines.

Logos at the bottom include: LSE (London School of Economics and Political Science), Grantham Research Institute on Climate Change and the Environment, INITIATIVE FOR RESPONSIBLE INVESTMENT, THE HAUSER INSTITUTE FOR OUR SOCIETY at the Center for Public Leadership, and IPRI (Institute for Sustainable Futures) in partnership with the University of Technology Sydney.

CLIMATE NEXUS REPORT

Climate + the Just Transition
The Business Case for Action

December 2018

WE MEAN BUSINESS BSR

The cover features a photograph of two workers in safety gear looking at a field of wind turbines under a clear blue sky.

JUST TRANSITION INITIATIVE

Explore the Resource Library

Browse resources or search for specific analysis, strategies, and case studies.

Q Search

Geographic Focus

Sectors

Focus Areas

Format