# 9th Meeting of the KCI COMMUNICATIONS AND OUTREACH STRATEGY

26-27 NOVEMBER 2023







# Background

### During KCI8, the following indicators were agreed upon to track communications and outreach performance

- Number of events organized or co-organized by the KCI
- Number of participants attending the events organized or co-organized by the KCI
- Number of social media engagement
- Number of submissions received from stakeholders for any calls for submissions or input by KCI
- Number of events at which KCI members attended to represent the KCI

The KCI also agreed to discuss how it can utilize policy briefs for outreach, and requested the secretariat to present experience from other constituted bodies on this matter



# Communication and outreach indicators



## NUMBER OF EVENTS ORGANIZED OR CO-ORGANIZED BY THE KCI & NUMBER OF PARTICIPANTS

Just Transition in the Energy Sector: Leaving no one behind (~90 participants)

Side event SB58

Achieving Climate Action and Socio-Economic Prosperity in Harmony: The use of tools for evidence-based policy (~30 participants)

Economic Diversification in the context of climate actions: Leveraging on emerging technologies (~15 participants)

MENA Climate Week 2023





## NUMBER OF EVENTS ORGANIZED OR CO-ORGANIZED **BY THE KCI & NUMBER OF PARTICIPANTS**



(~35 participants)

Planning for a just transition: Assessing socioeconomic aspects of the transition (~10 participants)

LAC Climate Week 2023



**Reshaping Tomorrow: Asian Private Sector** Leadership in Climate Action and Resilience (~50 participants)

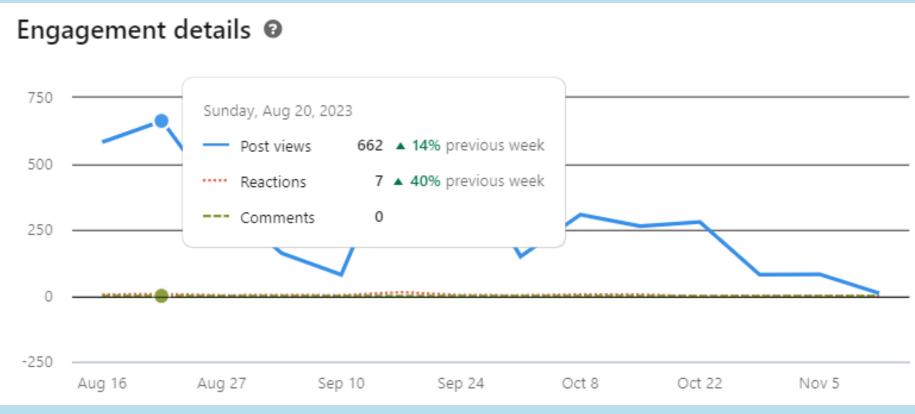
Delivering the Paris Agreement in the Asia-Pacific region: Integrating just transition policies in the NDCs and LT-LEDS (~20 participants)

**AP Climate Week 2023** 

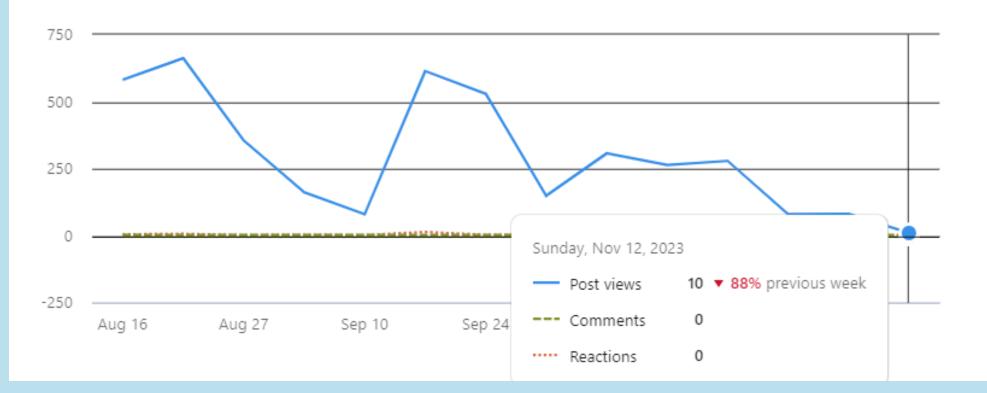
### **Private Sector Accelerating Climate Action: Enabling a just** transition towards a low-carbon and resilient economy

# **NUMBER OF SOCIAL MEDIA ENGAGEMENT**

# LinkedIn Engagement



#### Engagement details @





# Downwards trend More engaging content needed



# NUMBER OF SOCIAL MEDIA ENGAGEMENT Utilizing news channels



POSTED BY Simon Dunnenberger

CHANNELS Secretariat News

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### A successful transition in the energy sector needs to be socially just - but how do we get there?

To gain social acceptance of climate mitigation action and support the decarbonization of our economies, the energy sector should also focus on green job creation and workforce reskilling.

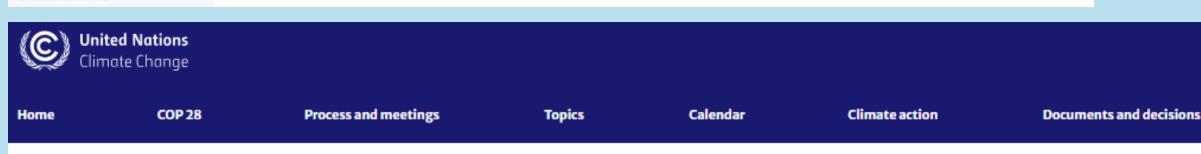


POSTED BY Ya Jing Wong

CHANNELS Secretariat News

### New report on the impacts of emerging industries and businesses in addressing climate change

Mitigation team shares insights on a recent publication by the Katowice Committee on Impacts (KCI)



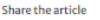
News > New Report: Impacts of Emerging Industries and...

← Back

### New Report: Impacts of Emerging Industries and **Businesses to Tackle Climate Change**

17 October 2023

Article





# Utilizing both internal and external news channels in collaboration with the communications team



# NUMBER OF SUBMISSIONS RECEIVED



**United Nations** Global Compact

Grantham Research Institute on Climate Change and the Environment



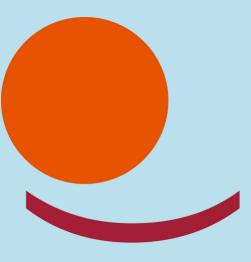
59 input received as response to call for input for activity 6, from 15 stakeholders



Food and Agriculture Organization of the United Nations







# **ITUC CSI IGB**









United Nations Entity for Gender Equality and the Empowerment of Women

# **EVENTS ATTENDED BY KCI MEMBERS**

**SB58** side event above

Meeting with **Glasgow Committee on Non-market Approaches** 

Fifth meeting of the ICG

**Dialogue between Chairs of CBs** (Gender Action Plan)

MENA Climate Week 2023 events above

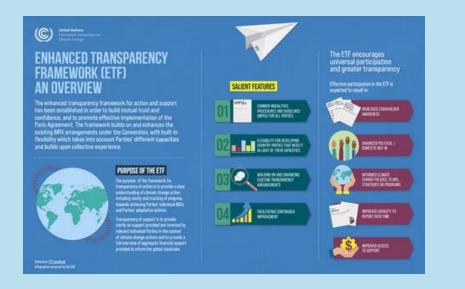
Asia Pacific Climate Week 2023 events above



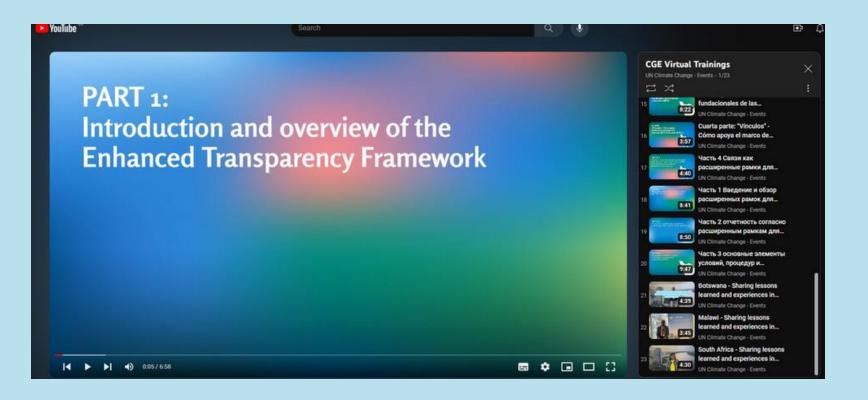
# MODES OF INFORMATION DISSEMINATION BY OTHER CONSTITUTED BODIES



# CONSULTIVE GROUP OF EXPERTS (CGE) Infographics on Technical material



# **Training videos**



**BANSITIONING TO THE ETF** 

CGE side events CGE webinar series discussion

**Others**:



LinkedIn, Facebook, CGE member's networks, <u>CGE webpages</u>

- CGE training workshops
- informal forums to foster in depth

# **TECHNOLOGY EXECUTIVE COMMITTEE (TEC)**

#### **CTCN** newsletter



### TEC LinkedIn group



#### **UN Climate Change Technology**

Public group

#### Microsite

POLICIES

MEETINGS



ated in 2010, the Technology Executive Committee (TEC) is the policy arm of the Technology Mechanism. It focuses or ifying policies that can accelerate the development and transfer of low-emission and climate resilient technolog

The TEC and the Climate Technology Centre and Network (CTCN) form the Technology Mechanism. With the Technology Mechanism serving the Paris Agreement, the TEC will play a key role in supporting countries to identify climate tec pport them to achieve the Agreement's objectives

The TEC consists of 22 technology experts representing developed and developing countries. It meets at least twice a year and holds climate technology events to support efforts to address technology-related policy issues. Each year the TEC

#### Others:

- Use of RCC newsletter
- TEC mailing list compiled from participants in TEC events and activities by the secretariat
- Hosting events (technical dialogues and panel discussions)



Credit: Kiara Worth / UN Climate Change

• From experience, use of relevant partner channels with large followings targeting key stakeholder groups is the most effective way for dissemination and promotion of TEC products.

> John Kerry as speaker at TEC event during COP27

# STANDING COMMITTEE ON FINANCE (SCF)

### SCF Website

#### Standing Committee on Finance (SCF).



"Illustration by Zaheer Fakir"

#### Background

nth session of the Conference of Parties (COP), Parties decided to establish a Standing Committee on Finance to assist the COP in xercising its functions in relation to the Financial Mechanism of the Convention. This involves

- \* improving coherence and coordination in the delivery of climate change financing;
- \* rationalization of the Financial Mechanism;
- \* mobilization of financial resources; and
- \* measurement, reporting and verification of support provided to developing country Parties.



Other documents SCF 2023 Workplan

#### Engagement with stakeholders:

- Identifying niche audience
- For example: Think tanks, climate finance community, climate finance experts
- Two-way communication



#### Organizing events, including online events

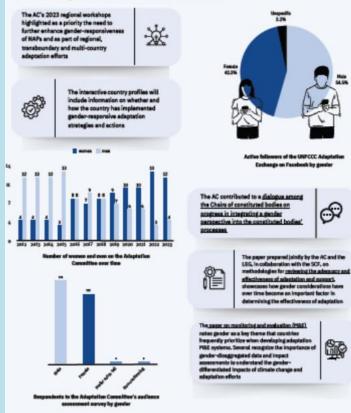
#### Presenting its work at climate change-related events.



# **ADAPTATION COMMITTEE (AC)**

#### Spotlight on Gender

In 2023 the AC worked with its NAP task force to produce a <u>policy brief on progress, good practices and</u> lessons learned in prioritizing and incorporating gender-responsiveness into adaptation action, taking into consideration different national circumstances and cultural values. The AC has agreed to incorporate into all its activities. In 2023, this





## Infographic and video of AC reports

## Policy brief

#### Progress, good practices and lessons learned in prioritizing and incorporating gender-responsive adaptation action. Policy brief.

Progress, good practices and lessons learned in prioritizing and incorporating gender-responsive adaptation action



Publication date: 2023



#### Abstract

To address the gender-specific impacts of climate change, and to advance gender equality and women's empowerment through climate change adaptation plans and policies, countries around the world are increasingly applying gender-responsive approaches. The following assessment of recent trends in adaptation research and action, including the formulation and implementation of NAPs, reveals some gaps and challenges for the application of gender-responsive approaches, but also opportunities and good practices that governments and other stakeholders have identified and are undertaking to enhance resilience and gender equality in a comprehensive and synergistic manner.

In this regard, Parties to the Convention have recognized the importance of engaging women and men equally in the UNFCCC process and in the development and implementation of gender-responsive climate strategies. To support Parties in this endeavour, specifically in the area of adaptation, members of the Adaptation Committee's NAP task force prepared this policy brief on progress, good practices and lessons learned in prioritizing and incorporating gender-responsive adaptation action under the framework of the flexible workplan for 2022-2024.

This policy brief has the objective of helping governments and other stakeholders to develop and implement gender-responsive adaptation action, taking into consideration the different national circumstances and cultural values.

Language ۲ Give us your opinion! ۲

# LOCAL COMMUNITIES AND INDIGENOUS PEOPLES PLATFORM (LCIPP)

### Microsite



# Filter system in resource hub makes it easy for users to find relevant and desirable information

## **Resource hub**

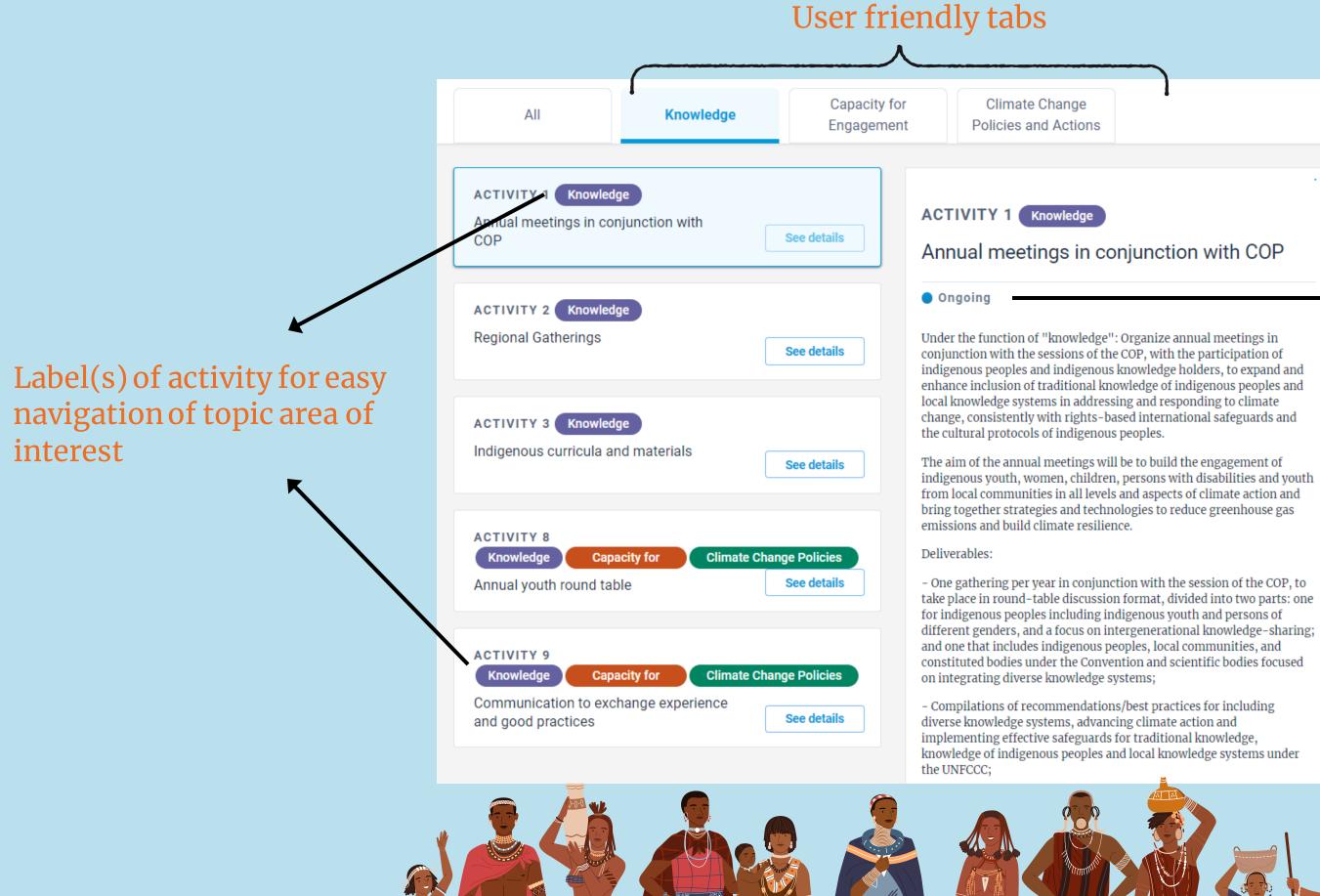
Some resources below have been submitted by LCIPP contributors. These submissions do not necessarily reflect the views of Parties, the UNFCCC process, or the Facilitative Working Group of the LCIPP.

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Q. Search resources			Search		LCIPP resources		UNFCCC resources		Other resources		
Languages		Function of the LCIPP		Level/Scope		UN indigenous sociocultural region		Type of resource		Торіс	
Select option	•	Select option	•	Select option	•	Select option	•	Select option	•	Select option	•
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## LOCAL COMMUNITIES AND INDIGENOUS PEOPLES PLATFORM (LCIPP)

Relevant labels on all activities make knowledge resources and information easy to navigate



#### Current status of activity

#### **Description of Activity**

# LEAST DEVELOPED COUNTRIES EXPERT GROUP (LEG)



 NAP Expo annual outreach event organized by LEG under UNFCCC, in collaboration with various bodies and organization to promote exchange of experiences and foster partnerships between a wide range of actors and stakeholders on how to advance NAPs.

## **Objectives:**

•Overall objective of NAP expo: advance the formulation and implementation of NAPs.

# PARIS AGREEMENT IMPLEMENTATION AND COMPLIANCE COMMITTEE (PAICC)

#### The Paris Agreement Implementation and Compliance **Committee (PAICC)**

#### **Course Syllabus**

#### Context

The Paris Agreement Implementation and Compliance Committee (PAICC), established under Article 15 of the Paris Agreement, facilitates the implementation of and promotes the compliance with the Paris Agreement.

Learning **Objectives** 

This course is an introduction to the Paris Agreement Implementation and Compliance Committee (PAICC). It will provide learners with a detailed description of the function, nature, and operation of the Committee.

By completing this course, learners will be able to:

- Introduce the operating context of the Committee in the reporting and review process under the Paris Agreement.
- Describe the role, key features, and conduct of meetings of the Committee.
  - · Explain the four modes of initiation of the work of the Committee and list the measures the Committee can take to facilitate Party's implementation and compliance with the Paris Agreement.

and past events. the committee.



- UNFCCC PAICC website for published reports, videos, newsroom articles
- PAICC e-learning course which provides an introduction to the PAICC learners with detailed description of the function, nature and operation of