

COMMUNICATIONS & OUTREACH STRATEGIES

Agenda Item 7

15th meeting of the KCI
23–25 September 2026
Bangkok, Thailand



United Nations Climate Change
Katowice Committee on Impacts



Background

At **KCI 8**, the following indicators were agreed upon to track communications and outreach performance:

1. Number of events organized or co-organized by the KCI
2. Number of participants attending the events organized or co-organized by the KCI
3. Social media engagement
4. Number of submissions received from stakeholders for any calls for submissions or input by KCI
5. Number of events at which KCI members attended to represent the KCI

At **KCI 12**, the KCI agreed to update its communication and outreach strategy starting at KCI 13.

At **KCI 14**, the KCI requested the working group to update the strategy, taking into account the comments received, with a view to finalizing it at KCI 15.



1 & 2: KCI events and attendance

KCI Side Event @ SB 64

Building youth skills for economic diversification: Opportunities in green transition and AI

12 June 2026 at WCCB, Bonn, Germany

Attended by ~ 30-40 participants



3: Social media engagement

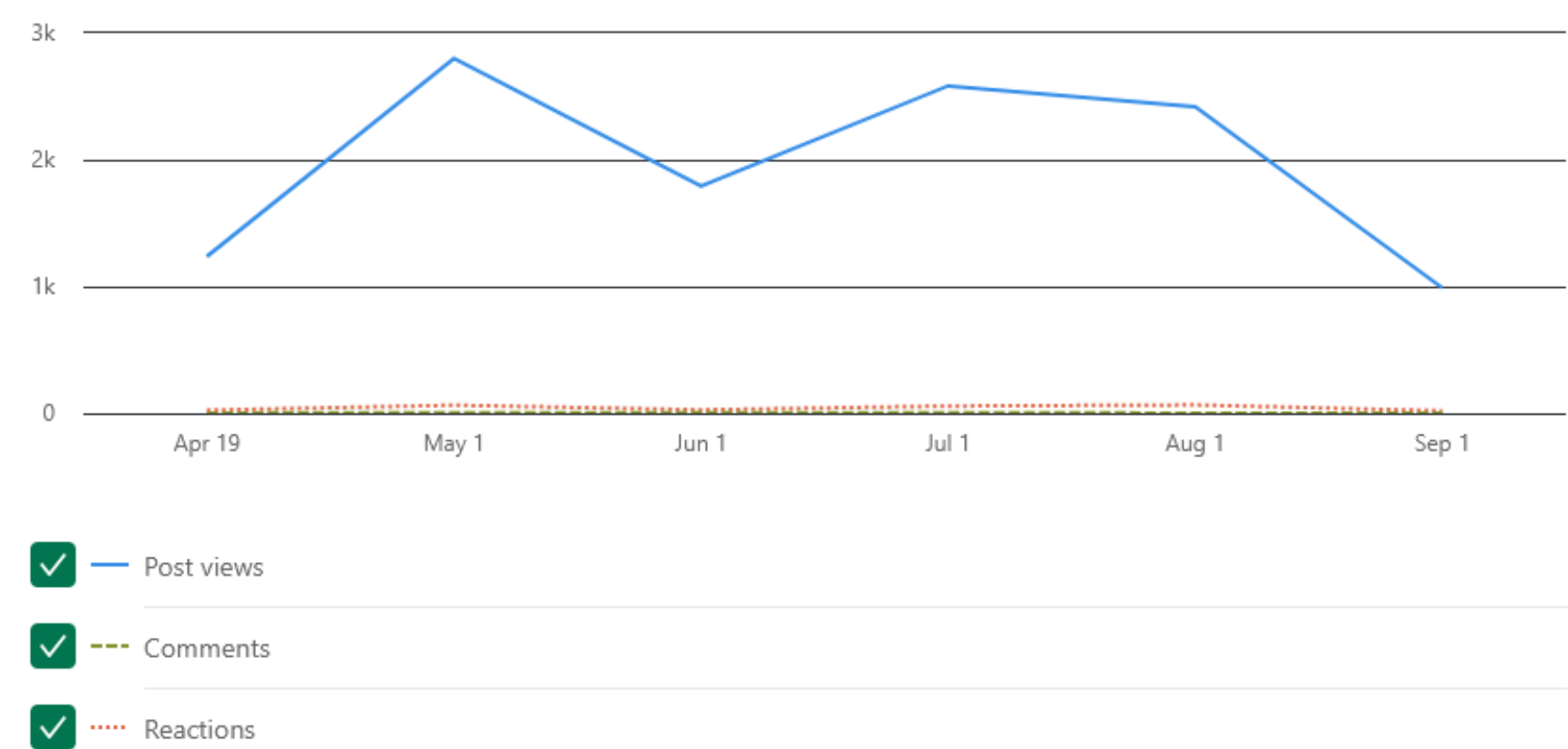
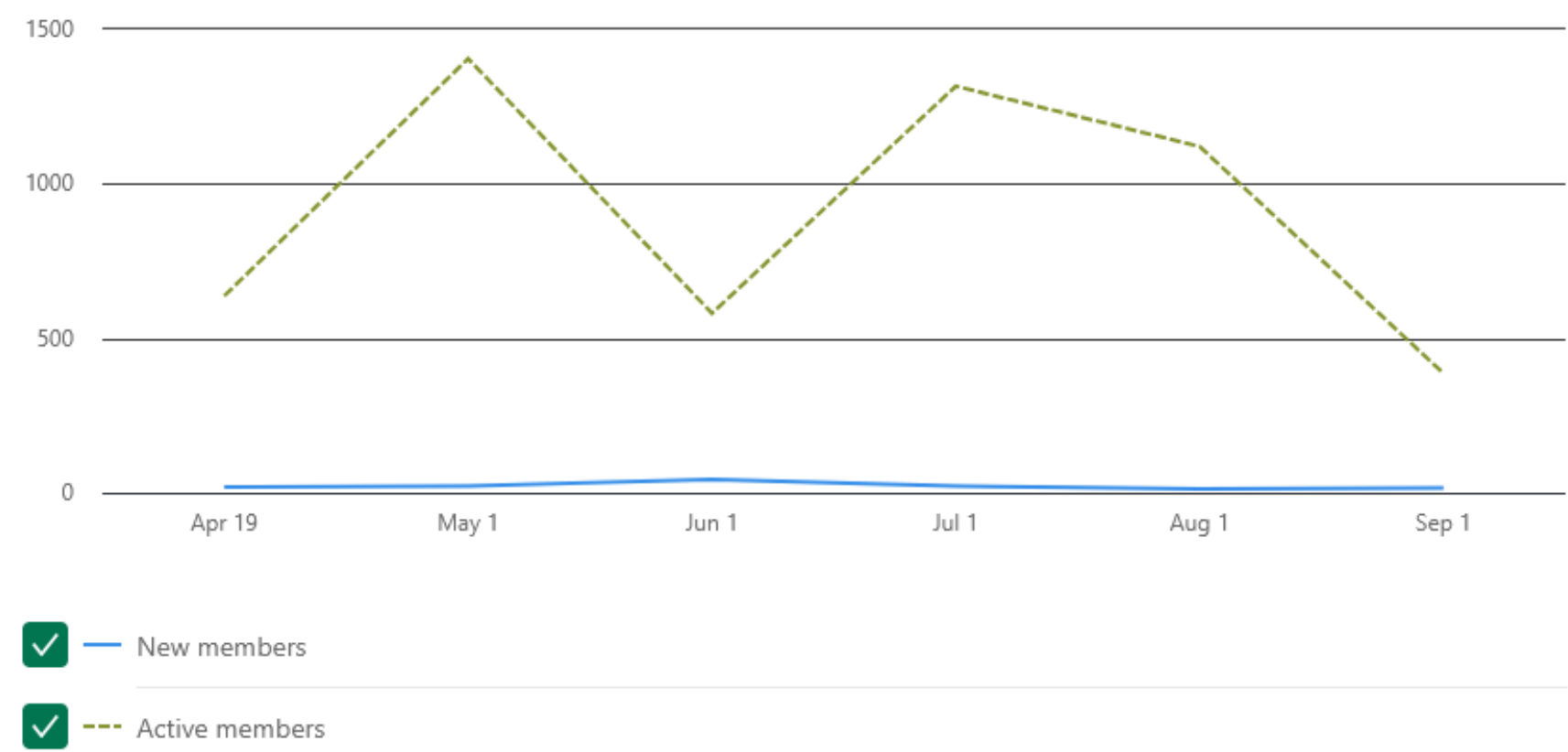
Overview

Total members: 682

Active members: 4,810

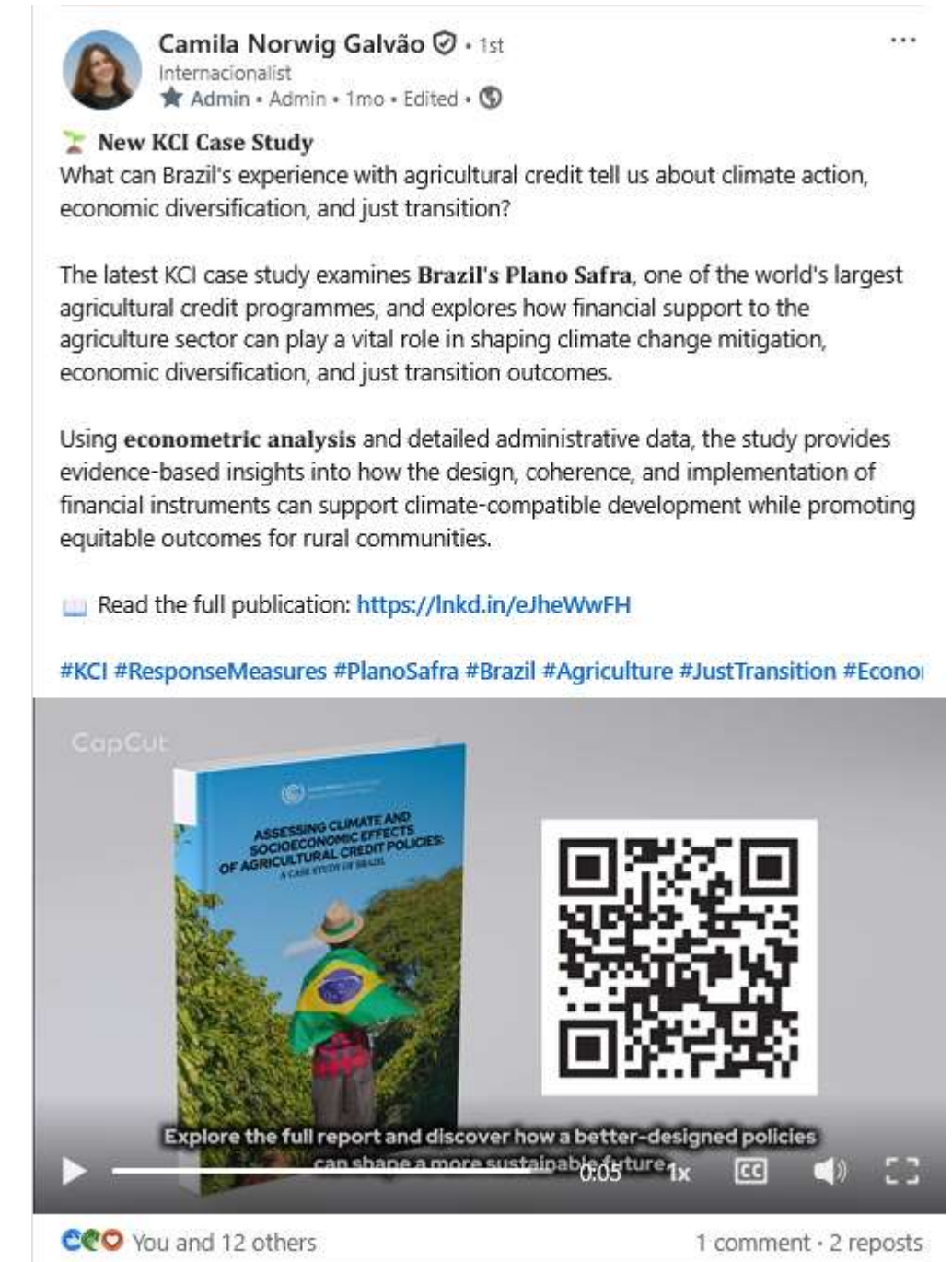
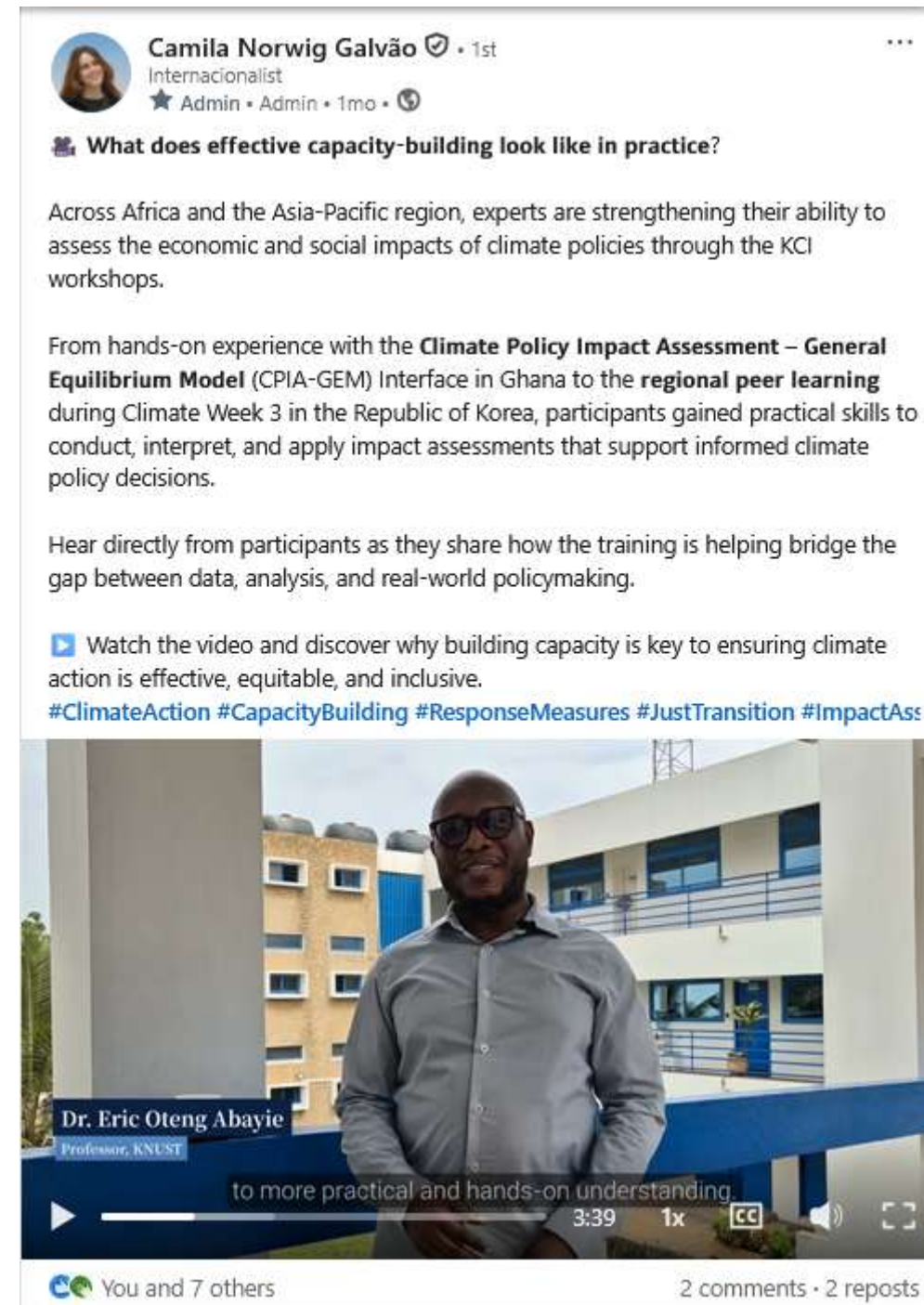
22 posts

11,864 post views



3: Social media engagement

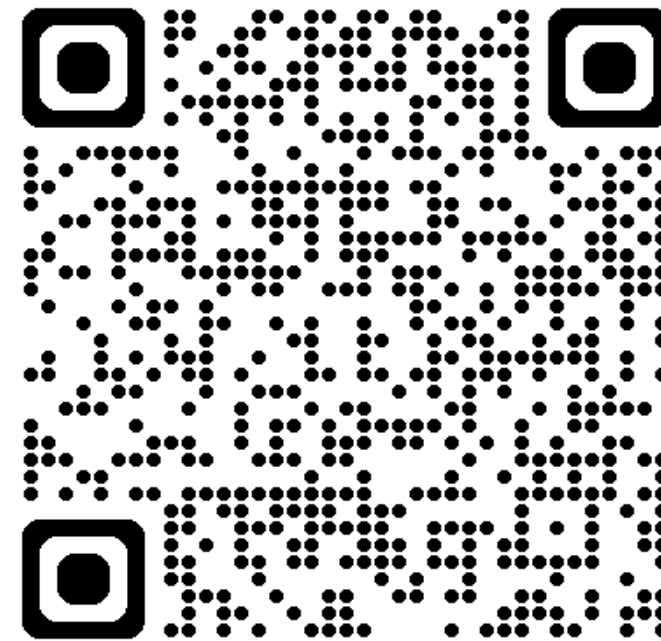
Three most engaging posts



3: Social media engagement

Join the LinkedIn group

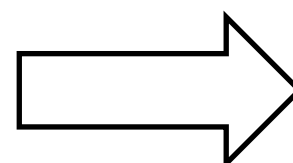
UN Climate Change: Impacts of Climate Actions and Just Transitions



4: Number of submissions received from stakeholders

Activity 11 of new workplan

Develop a case study in each of the five United Nations regions on just transition of the workforce and the creation of decent work and quality jobs and on economic diversification and transformation in order to understand the opportunities and challenges faced in planning and implementation, and share the findings among Parties and experts



Deadline: 27 August 2026
No. of input: 94
No. of organizations: 64

Activity 13

Deadline: October 2024
No. of input: 5
No. of organizations: 4

Activity 6

Deadline: October 2023
No. of input: 59
No. of organizations: 15

Activity 10

Deadline: February 2024
No. of input: 9
No. of organizations: 9

Activity 12

Deadline: July 2024
No. of input: 32
No. of organizations: 28



5: Events attended by KCI members

- **Eleventh meeting of the Informal Coordination Group (ICG)**
9 June 2026
- **ACE Gallery (poster event)**
10 June 2026
- **Technical event on 2025 case studies by KCI covering just transition, economic diversification and impacts assessment**
10 June 2026
- **Technical event on analysis, assessment and reporting on the impacts of measures taken to combat climate change, including cross border impacts, recalling Article 3, paragraph 5, of the Convention**
11 June 2026
- **Technical event on information to be provided on impacts of response measures for technical assessment component of the second GST**
12 June 2026
- **Ways to further engage local communities in the UNFCCC process**
12 June 2026



Update of the communication and outreach strategies



Key changes

- Referring to and driven by workplan 2026–2030
- Strengthening objectives of events organized by the KCI (e.g. promotion of knowledge products, awareness creation)
- Aligning review of the strategy with the duration workplan (i.e. review in 2030)
- Establishing process to annually deliberate on communication and outreach activities in the following year



THANK YOU!



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