



**Katowice Committee of Experts on the Impacts of the
implementation of response measures**

18 May 2023

**Performance indicators to monitor the KCI communication
and outreach efforts**

A concept note

I. Background

1. The Katowice Committee of Experts on the Impacts of the Implementation of Response Measures (KCI), at its 6th meeting, adopted a communication and outreach strategy¹ that provides the framework for KCI communication and outreach activities of its work for the period from 2022 to 2023.
2. At the same meeting, the KCI requested the secretariat to identify key performance indicators that the KCI can use to monitor its communication and outreach efforts for its consideration at KCI meeting conducted in conjunction with SB 58.

II. Scope of note

3. This concept note provides indicators that the KCI can use to monitor the performance of its activities towards strategic objectives of the communication and outreach strategy which included:
 - (a) To increase visibility and understanding of the value of the KCI's work by showcasing how outputs are positively impacting the key stakeholders in planning and implementation of mitigation actions in a sustainable manner;
 - (b) To increase audience participation in implementation of the KCI workplan by highlighting the value of collaboration and engagement;
 - (c) To position the KCI as an effective convening platform that can mobilize stakeholders to share information and expertise on the areas of the KCI's work programme;
 - (d) To enhance international cooperation and coordination on response measures.

III. Implementation status

4. Following the adoption of the strategy at its 6th meeting, the KCI has undertaken several communication and outreach activities. These include organizing side event at SB 56, an event during African Climate Week 2022, an event at the 4th Capacity-building Hub at COP 27, and an event at Just Transition Pavilion at COP 27.
5. Some planned activities such as creation on LinkedIn account or channel, social media posts, newsroom stories are in progress. It is expected that these activities will be materialized during the second half of 2023.

¹ Annex VII to the meeting report of KCI 6. Available at <https://unfccc.int/process-and-meetings/bodies/constituted-bodies/KCI/documents#Communication-Strategy>.

IV. Proposed indicators

6. It is proposed that the KCI may use following indicators to monitor performance of communication and outreach strategy:

- (a) Number of events organized or co-organized by the KCI;
- (b) Number and diversity of participants attending the events organized or co-organized by the KCI;
- (c) Number of social media posts shared, reposted;
- (d) Number of submissions received from stakeholders for any calls for submissions or input by the KCI.

7. With the current strategy running until 2023, it is also proposed that the KCI continue with the strategy for its remaining activities in years 2024 and 2025, until the end of the current workplan.

V. Expected action by the Katowice Committee of Experts on the Impacts of the implementation of response measures

8. Taking into account the information provided in this note, the KCI will be invited to decide on the indicators to monitor its communication and outreach efforts and the continuation of the communication and outreach strategy for years 2024 and 2025.

9. The KCI can revisit the indicators in the future, should it see the need to do so.
