

15<sup>th</sup> meeting of the Adaptation Committee

Agenda item 9 (d)

## **Awareness-raising, outreach and sharing of information**

2019 Adaptation Forum: “Engagement of the private sector in NAPs: Challenges and opportunities”. Concept note

Bonn, Germany, 19-21 March 2019



# Background

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## ❖ Agreement at AC 14 and inter-sessionally

- 2019 Adaptation Forum > NAP Expo > Korea Global Adaptation Week (8-12 April 2019)
- WG > Topic: Engagement of the private sector in NAPs: Challenges and opportunities
  - ✓ Different topics were shared and a survey was used among the members

## ❖ Follow-up to 2018 AC workshop on private-sector engagement in adaptation (Agri-food)

- Private Sector (PS) to be included throughout the entirety of the NAP process
  - Benefits:
    - ✓ Sharing insights on priorities and risks that governments, civil society, or other actors involved in the process may not have
    - ✓ Help to offer a starting point for costing adaptation actions, due to expertise in the area
    - ✓ For private sector:
      - Gain access to technical assistance and knowledge related to building climate resilience throughout their operations
      - Be part of a process that could potentially shape their business continuity, create or reinforce their brand value, help them capitalize on new markets and business opportunities, and foster improved compliance with policies, regulations and investors' interests
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## Slide 2

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**CSB1**

Its is important to see the new list of AF members.

Cecília Silva Bernardo, 18/3/2019

# Objective & Outcomes

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- ❖ The AC to elaborate and communicate the findings of the 2018 workshop, adding an additional perspective from participants of the Korea Global Adaptation Week and the NAP Expo.
  - ❖ In particular the NAP Expo offers the opportunity to reach decision-makers of governments working on the process to formulate and implement NAPs and to bring them together with interested stakeholders from the private sector.
  - ❖ Possibility: Forum could also be utilized to drill deeper into the issue of private sector involvement throughout the entirety of the NAP process, beyond limiting it to the implementation phase
  - ❖ The outcomes > short informal summary report and in the annual report of the AC to the COP
    - Possible > through outreach material such as a policy brief, a blog or a video.
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# Possible guiding questions

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## ❖ First session

- What are barriers for governments to include the private sector in the NAP process? Can any of the government representatives present share an example of how the private sector has been involved beyond the implementation phase?
- What are barriers for the private sector to get involved in the NAP process? Is there a broad understanding by private sector representatives of the NAP process?
- What are concrete measures to overcome these challenges?

## ❖ Second session:

- How do governments benefit from including the private sector in the NAP process beyond the implementation phase? What are good practices and lessons learned for mutually beneficial involvement?
  - What role can international, business and civil society organizations play in this regard?
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## Slide 4

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**CSB2**

I think we should add Shaila from woman organization

Cecília Silva Bernardo, 18/3/2019

## Next steps

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### **AC may wish to:**

- Agree on 2-3 guiding questions for the sessions
- Provide further guidance to its working group and the secretariat on the suggested objective, format and contributors

