EARTH DAY 2020

How does the world view climate change and Covid-19?

IPSOS GLOBAL ADVISOR



Summary: public support a green recovery

Seven in ten consider climate change as serious a crisis as Covid-19, and a similar proportion feel their government will be failing them if it doesn't act on climate change now. Two thirds globally support a green economic recovery from the crisis.









71% globally agree that in the long term, climate change is as serious a crisis as Covid-19. 68% globally say their government will be failing them if it doesn't act now to combat climate change. 65% of the public globally support a 'green' economic recovery from the Covid-19 crisis. **57%** globally say they would be put off voting for a political party whose policies don't deal seriously with climate change.



Summary: public no more willing to change their climate behaviours than they were in 2014



A majority globally say they are likely to make changes this year, but the proportion saying this has not increased since a comparable lpsos survey in 2014. The changes we are most likely to make are mainly lower effort and lower impact.



Covid-19 and climate change

How do the public view the two crises?



Seriousness of climate change in comparison to Covid-19

Country data

Q. To what extent do you agree or disagree with the following:

In the long term, climate change is as serious a crisis as Covid-19 is

World 71% 21% China 87% 11% Mexico 84% 12% India 81% 13% France 76% 17% Spain 73% 20% 72% Japan 18% Italy 72% 20% Brazil 71% 20% Germany **69%** 24% Russia 67% 22% **Great Britain** 66% 26% Canada 64% 29% Australia 59% 33% **United States** 59% 32%

Base: 28,029 online adults aged 16-74: Fieldwork dates: Thursday 16 to Sunday 19 April.

Strongly agree/tend to agree

Tend to disagree/strongly disagree



Support for a 'green' economic recovery from Covid-19

Country data

Q. To what extent do you agree or disagree with the following:

In the economic recovery after Covid-19, it's important that government actions prioritize climate change

Base: 28,029 online adults aged 16-74: Fieldwork dates: Thursday 16 to Sunday 19 April.



Strongly agree/tend to agree Tend to disagree/strongly disagree



Focus on economic recovery from Covid-19 first and foremost?

Country data

Q. To what extent do you agree or disagree with the following:

Government should focus on helping the economy to recover first and foremost, even if that means taking some actions that are bad for the environment

World 44% 48% India 63% 32% Russia 55% 32% Australia 50% 41% **United States** 47% 42% Mexico 46% 51% **Great Britain** 46% 43% Spain 43% 48% Canada 42% 49% Italy 41% 50% China 38% **59%** 37% Brazil 55% Germany 36% 55% France 35% 58% 35% 52% Japan

Base: 28,029 online adults aged 16-74: Fieldwork dates: Thursday 16 to Sunday 19 April.

Strongly agree/tend to agree Tend to disagree/strongly disagree



Views on whether Covid-19 will lead to increased environmental activism

Country data

Q. How likely or unlikely do you think the following is to occur as a result of the Coronavirus:

We will see more people fighting for changes to protect the environment

Base: 28,029 online adults aged 16-74: Fieldwork dates: Thursday 16 to Sunday 19 April.



Very likely/Somewhat likely



Willingness to seek out products which are healthier and better for the environment

Country data

Q. To what extent do you agree or disagree with the following regarding the long-term impact of the virus:

I will seek out products that are healthier and better for the environment

Base: 28,029 online adults aged 16-74: Fieldwork dates: Thursday 16 to Sunday 19 April.

World	79%	21%		
China	91%	9%		
Mexico	91%	9%		
India	86%	14%		
Italy	85%	15%		
Brazil	85%	15%		
France	83%	17%		
Spain	80%	20%		
Canada	76%	24%		
Russia	75%	25%		
Japan	72%	28%		
Australia	70%	30%		
United States	70%	30%		
Great Britain	70%	30%		
Germany	65%	35%		



Environmental issues

Which environmental issues are most concerning to citizens?

lpsos

Change since 2018

Top environmental			Change since 2018
issues around the	Global warming/climate change	37%	+7
	Air pollution	33%	+3
world	Dealing with the amount of waste we generate	32%	+2
Global data	De-forestation	26%	+3
Ciobai data	Water pollution	25%	+1
Q. In your view, what are the three	Depletion of natural resources	20%	-1
most important environmental	Future energy sources and supplies	18%	-6
issues facing [COUNTRY] today? That is, the top environmental	Over-packaging of consumer goods	15%	+4
issues you feel should receive the	Wildlife conservation	15%	+1
greatest attention from your local leaders?	Overpopulation	15%	+1
	Emissions	14%	+2
	Poor quality drinking water	12%	-2
	Flooding	11%	-1
	Future food sources and supplies	9%	-4
	Soil erosion	6%	=
	None of these	1%	-1
	Don't know	3%	-3



Global warming/ climate change

Country data

Q. In your view, what are the three most important environmental issues facing [COUNTRY] today? That is, the top environmental issues you feel should receive the greatest attention from your local leaders?

Global warming/climate change

World	37%	
Japan		54%
South Korea		51%
Canada	44%	
Italy	44%	
France	44%	
Germany	44%	
Australia	42%	
Malaysia	41%	
US	41%	
New Zealand	40%	
Spain	39%	
Great Britain	39%	
India	38%	
Netherlands	38%	
Hungary	38%	
Peru	37%	
Sweden	36%	
Chile	36%	
China	36%	
South Africa	36%	
Mexico	33%	
Colombia	33%	
Turkey	32%	
Belgium	31%	
Brazil	31%	
Poland	30%	
Argentina	30%	
Saudi Arabia	25%	
Russia	13%	Insos



Air pollution

Country data

Q. In your view, what are the three most important environmental issues facing [COUNTRY] today? That is, the top environmental issues you feel should receive the greatest attention from your local leaders?

Air pollution

Base: 20,590 online adults aged 16-74: Fieldwork dates: Friday, February 21 to Friday, March 6, 2020

World 33% South Korea India Hungary Poland China Colombia Mexico Italy Malaysia Chile France Peru Russia Spain Belgium Saudi Arabia 29% Turkey Brazil 28% **Netherlands** 27% Germany 25% US 24% **Great Britain** 24% South Africa 24% Sweden 24% 23% Japan Canada 23% Argentina 22% Australia 12% 9% New Zealand



Dealing with the amount of waste we generate

Country data

Q. In your view, what are the three most important environmental issues facing [COUNTRY] today? That is, the top environmental issues you feel should receive the greatest attention from your local leaders?

Dealing with the amount of waste we generate

Base: 20,590 online adults aged 16-74: Fieldwork dates: Friday, February 21 to Friday, March 6, 2020

World 32% South Korea New Zealand Italy Hungary Canada Japan **Great Britain** 40% Russia 39% Poland 39% **Argentina** 37% Australia 37% Spain 36% US 35% France 30% Belgium 29% Germany 28% **Netherlands** 28% Sweden 28% South Africa 26% 25% Peru China 25% Colombia 23% Chile 23% Saudi Arabia 23% Malaysia 22% India 22% Mexico 20% Brazil 18% 14% Turkey

60%

48%

48% 46%

44%

43%



De-forestation

Country data

Q. In your view, what are the three most important environmental issues facing [COUNTRY] today? That is, the top environmental issues you feel should receive the greatest attention from your local leaders?

De-forestation





Water pollution

Country data

Q. In your view, what are the three most important environmental issues facing [COUNTRY] today? That is, the top environmental issues you feel should receive the greatest attention from your local leaders?

Water pollution

Base: 20,590 online adults aged 16-74: Fieldwork dates: Friday, February 21 to Friday, March 6, 2020





45%

43%

Depletion of natural resources

Country data

Q. In your view, what are the three most important environmental issues facing [COUNTRY] today? That is, the top environmental issues you feel should receive the greatest attention from your local leaders?

Depletion of natural resources





Future energy sources and supplies

Country data

Q. In your view, what are the three most important environmental issues facing [COUNTRY] today? That is, the top environmental issues you feel should receive the greatest attention from your local leaders?

Future energy sources and supplies



Over-packaging of consumer goods

Country data

Q. In your view, what are the three most important environmental issues facing [COUNTRY] today? That is, the top environmental issues you feel should receive the greatest attention from your local leaders?

Over-packaging of consumer goods





Wildlife conservation

Country data

Q. In your view, what are the three most important environmental issues facing [COUNTRY] today? That is, the top environmental issues you feel should receive the greatest attention from your local leaders?

Wildlife conservation





Over population

Country data

Q. In your view, what are the three most important environmental issues facing [COUNTRY] today? That is, the top environmental issues you feel should receive the greatest attention from your local leaders?

Over population





Emissions

Country data

Q. In your view, what are the three most important environmental issues facing [COUNTRY] today? That is, the top environmental issues you feel should receive the greatest attention from your local leaders?

Emissions





Poor quality drinking water

Country data

Q. In your view, what are the three most important environmental issues facing [COUNTRY] today? That is, the top environmental issues you feel should receive the greatest attention from your local leaders?

Poor quality drinking water





Flooding

Country data

Q. In your view, what are the three most important environmental issues facing [COUNTRY] today? That is, the top environmental issues you feel should receive the greatest attention from your local leaders?

Flooding



Future food sources and supplies

Country data

Q. In your view, what are the three most important environmental issues facing [COUNTRY] today? That is, the top environmental issues you feel should receive the greatest attention from your local leaders?

Future food sources and supplies





Soil erosion

Country data

Q. In your view, what are the three most important environmental issues facing [COUNTRY] today? That is, the top environmental issues you feel should receive the greatest attention from your local leaders?

Soil erosion



Cimete change

How willing are citizens to take personal action on climate change?

Desire for government action to combat climate change

Country data

Q. To what extent do you agree or disagree with the following statement?

'If [Country]'s government does not act now to combat climate change, it will be failing the people of [Country]'

World	68%	12%
Colombia	87%	5%
South Africa	84%	7%
Chile	83%	9%
Peru	82%	7%
India	81%	7%
Malaysia	80%	<mark>3%</mark>
France	77%	7%
Spain	74%	6%
Brazil	74%	10%
South Korea	73%	7%
Hungary	71%	7%
Turkey	71%	13%
Italy	71%	8%
Argentina	71%	8%
Great Britain	70%	11%
Mexico	69%	16%
Belgium	67%	12%
China	66%	11%
Japan	66%	10%
Australia	65%	18%
New Zealand	63%	14%
Poland	63%	13%
Canada	60%	17%
Germany	58%	17%
United States	57%	22%
Sweden	55%	24%
Netherlands	55%	21%
Saudi Arabia	51%	16%
Russia	35%	27%

Base: 20,590 online adults aged 16-74: Fieldwork dates: Friday, February 21 to Friday, March 6, 2020

Strongly agree/tend to agree



Role of climate change in shaping political party support

Country data

Q. To what extent do you agree or disagree with the following statement?

"If a political party's policies don't deal seriously with climate change, this would put me off voting for them'

World 57% India 75% Colombia 72% Peru 71% Chile 70% Brazil 67% Italy 66% Hungary 64% South Africa 64% Spain 64% Mexico 62% Argentina 59% **Great Britain** 59% Malaysia 59% Sweden 58% South Korea 58% France 56% Australia 55% **Netherlands** 53% Canada 52% **New Zealand** 52% Germany 51% **Belgium** 51% 50% Poland Turkey 47% **United States** 43% 41% Japan Russia 29%

8% 9% 11% 10% 9% 9% 9% 10% 10% 13% 12% 15% 7% 22% 12% 10% 22% 25% 20% 19% 17% 14% 19% 24% 28% 16% 32%

15%

Base: 20,590 online adults aged 16-74: Fieldwork dates: Friday, February 21 to Friday, March 6, 2020

Strongly agree/tend to agree

Tend to disagree/strongly disagree



Willingness to take action on climate change - global data

Q. Thinking about things you might do in order to limit your own contribution to climate change, how likely or unlikely would you be to make the following changes within the next year?

Avoiding products which have a lot of packaging	57%	18%
Avoiding buying new goods, mending what you have or buying used products instead	52%	23%
Saving energy at home, for example by installing insulation or switching off lights	50%	11%
Recycling materials such as glass, paper and plastic	49%	10%
Saving water at home, for example by having shorter showers or not watering your garden	49%	16%
Walking, cycling or using public transport instead of driving a car	46%	23%
Not flying, or replacing some flights with train or bus journeys	41%	33%
Eating less meat, or replacing the meat in some meals with alternatives such as beans	41%	39%
Eating fewer dairy products or replacing dairy products with alternatives such as soya milk	35%	49%
with alternatives such as beans Eating fewer dairy products or replacing dairy		

Certain to/very likely/fairly likely

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Fairly unlikely/very unlikely /certain not to

Willingness to take action on climate change – 2020 vs. 2014

Q. Thinking about things you might do in order to limit your own contribution to climate change, how likely or unlikely would you be to make the following changes within the next year?

Avoiding products which have a lot of packaging	2020	55%
Avolating products which have a lot of packaging		55%
Recycling materials such as glass, paper and		50%
plastic	2014	47%
Saving energy at home, for example by installing	2020	49%
insulation or switching off lights	2014	45%
Avoiding buying new goods, mending what you	2020	49%
have or buying used products instead		47%
Walking, cycling or using public transport instead	2020	43%
of driving a car		38%
Not flying, or replacing some flights with train or	2020	39%
bus journeys	2014	39%
Eating less meat, or replacing the meat in some	2020	38%
meals with alternatives such as beans	2014	38%
Eating fewer dairy products or replacing dairy	2020	33%
products with alternatives such as soya milk		33%

Certain to/very likely/fairly likely

Base: 10,504 online adults aged 16-74 across 12 countries: Fieldwork dates: Feb 21 to Mar 6, 2020, Sep 26 to Oct 10 2014



Willingness to take action on climate change – by country

Q. Thinking about things you might do in order to limit your own contribution to climate change, how likely or unlikely would you be to make the following changes within the next year?

% Certain to/very likely/fairly likely	World	Brazil	China	France	German	India	Italy	Japan	Poland	Russia	South Africa	Great Britain	NSA
Avoiding products which have a lot of packaging	57%	56%	71%	46%	54%	60%	58%	49%	45%	55%	60%	59%	50%
Avoiding buying new goods, mending what you have or buying used products instead	52%	49%	59%	41%	52%	54%	53%	47%	41%	45%	53%	49%	51%
Saving energy at home, for example by installing insulation or switching off lights	50%	47%	69%	32%	48%	52%	48%	55%	37%	47%	52%	49%	51%
Recycling materials such as glass, paper and plastic	<mark>49%</mark>	52%	74%	27%	40%	59%	42%	57%	37%	65%	60%	41%	44%
Saving water at home, for example by having shorter showers or not watering your garden	49%	44%	66%	34%	47%	51%	51%	50%	41%	43%	51%	49%	46%
Walking, cycling or using public transport instead of driving a car	<mark>46%</mark>	45%	64%	32%	42%	54%	50%	44%	32%	42%	39%	43%	27%
Not flying, or replacing some flights with train or bus journeys	41%	45%	59%	31%	42%	53%	40%	35%	33%	34%	37%	31%	26%
Eating less meat, or replacing the meat in some meals with alternatives such as beans	41%	43%	58%	32%	39%	47%	45%	23%	38%	28%	38%	35%	27%
Eating fewer dairy products or replacing dairy products with alternatives such as soya milk	35%	44%	59%	23%	35%	54%	31%	24%	29%	19%	33%	24%	23%
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Base: 10,504 online adults aged 16-74 across 12 countries: Fieldwork dates: Feb 21 to Mar 6, 2020, Sep 26 to Oct 10 2014

Willingness to avoid products with a lot of packaging

Country data

Q. Thinking about things you might do in order to limit your own contribution to climate change, how likely or unlikely would you be to make the following changes within the next year?

Avoiding products which have a lot of packaging

South Korea 80%	13%
China 71%	14%
Spain 65%	16%
Malaysia 63%	13%
Peru 62%	10%
Saudi Arabia 62%	16%
South Africa 60%	18%
India 60%	15%
New Zealand 59%	16%
Chile 59%	16%
Great Britain 59%	15%
Italy 58%	13%
Argentina 57%	18%
Colombia 57%	12%
Turkey 56%	22%
Mexico 56%	13%
Brazil 56%	18%
Russia 55%	29%
Hungary 54%	18%
Germany 54%	10%
Belgium 53%	16%
Netherlands 52%	25%
Canada 52%	23%
Australia 50%	21%
United States 50%	30%
Japan 49% 3	6%
Sweden 47%	21%
France 46%	12%
Poland 45%	21%

Base: 20,590 online adults aged 16-74: Fieldwork dates: Friday, February 21 to Friday, March 6, 2020



Willingness to buy second hand and mend broken items

Country data

Q. Thinking about things you might do in order to limit your own contribution to climate change, how likely or unlikely would you be to make the following changes within the next year?

Avoiding buying new goods, for example mending what you have or buying used products instead

World	52%	23%
South Korea	70%	21%
Malaysia	66%	11%
Spain	60%	22%
China	59%	27%
Saudi Arabia	58%	21%
Chile	56%	21%
India	54%	22%
Colombia	54%	21%
Italy	53%	20%
Peru	53%	22%
South Africa	53%	22%
Mexico	52%	19%
Germany	52%	18%
United States	51%	25%
New Zealand	51%	23%
Canada	51%	25%
Argentina	50%	27%
Turkey	50%	28%
Brazil	49%	18%
Great Britain	49%	26%
Hungary	49%	23%
Netherlands	47%	26%
Japan	47%	40%
Australia	46%	26%
Sweden	45%	18%
Russia	45%	35%
Belgium	45%	24%
Poland	41%	24%
France	41%	15%



Base: 20,590 online adults aged 16-74: Fieldwork dates: Friday, February 21 to Friday, March 6, 2020

Willingness to save energy

Country data

Q. Thinking about things you might do in order to limit your own contribution to climate change, how likely or unlikely would you be to make the following changes within the next year?

Saving energy at home, for example by installing insulation or switching off lights

World 50% South Korea 74% China 69% 63% Malaysia Saudi Arabia 57% 56% Spain 55% Japan Argentina 53% South Africa 52% India 52% Hungary 52% United States 51% New Zealand 51% Chile 51% **Great Britain** 49% Germany 48% Peru 48% 48% Turkey Italy 48% 47% Russia Mexico 47% Brazil 47% 45% Colombia 45% Canada Belgium 45% Australia 43% Netherlands 41% Poland 37% Sweden 36% 32% France

11%
12%
15%
8%
15%
11%
27%
9%
9%
10%
8%
12%
6%
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8%
11%
6%
16%
15%
18%
6%
16%
5%
12%
10%
11%
11%
11%
11%
11%

Base: 20,590 online adults aged 16-74: Fieldwork dates: Friday, February 21 to Friday, March 6, 2020



Willingness to recycle

Country data

Q. Thinking about things you might do in order to limit your own contribution to climate change, how likely or unlikely would you be to make the following changes within the next year?

Recycling materials such as glass, paper and plastic

World	49%	
South Korea	74%	
China	74%	
Russia	65%	
Malaysia	64%	
Saudi Arabia	60%	
South Africa	60%	
India	59%	
Japan	57%	
Argentina	55%	
Turkey	55%	
Chile	55%	
Brazil	52%	
Hungary	50%	
Mexico	49%	
Peru	49%	
Spain	49%	
Colombia	47%	
New Zealand	46%	
United States	44%	
Italy	42%	
Canada	42%	
Great Britain	41%	
Germany	40%	
Australia	39%	
Belgium	38%	
Poland	37%	
Netherlands	36%	
France	27%	
Sweden	22%	

12% 17% 7% 22% 10% 11% 21% 14% 7% 8% 13% 11% 8% 8% 11% 6% 4% 11% 6% 4% 3% 7% 7% 6% 9% 9% 7% 7%

<u>10%</u> 12%

Base: 20,590 online adults aged 16-74: Fieldwork dates: Friday, February 21 to Friday, March 6, 2020



Willingness to save water at home

Country data

Q. Thinking about things you might do in order to limit your own contribution to climate change, how likely or unlikely would you be to make the following changes within the next year?

Saving water at home, for example by having shorter showers or not watering your garden

World	49%
South Korea	72%
China	66%
Malaysia	60%
New Zealand	56%
Spain	55%
Saudi Arabia	53%
Argentina	53%
Peru	52%
South Africa	51%
Turkey	51%
India	51%
Italy	51%
Chile	50%
Japan	50%
Great Britain	49%
Mexico	49%
Germany	47%
United States	46%
Hungary	45%
Canada	45%
Belgium	45%
Colombia	45%
Australia	44%
Brazil	44%
Russia	43%
Poland	41%
Netherlands	41%
France	34%
Sweden	34%



Base: 20,590 online adults aged 16-74: Fieldwork dates: Friday, February 21 to Friday, March 6, 2020



Willingness to change daily travel

Country data

Q. Thinking about things you might do in order to limit your own contribution to climate change, how likely or unlikely would you be to make the following changes within the next year?

Walking, cycling or using public transport instead of driving a car or motorbike

World 46% 23% South Korea 66% 19% China 64% 17% 58% 8% Peru Malaysia 56% 28% Turkey 55% 11% Saudi Arabia 55% 25% India 54% 14% Spain 53% 19% Argentina 53% 13% Mexico 53% 10% Colombia 51% 10% Italy 50% 19% Chile 47% 18% Brazil 45% 13% Japan 44% 37% **Great Britain** 43% 25% Hungary 43% 18% Germany 42% 22% Russia 42% 25% Belgium 40% 29% New Zealand 40% 37% South Africa 39% 34% Netherlands 38% 20% Canada 37% 38% Australia 36% 36% Poland 32% 20% 24% France 32% Sweden 29% 31% 53% **United States** 27%

Base: 20,590 online adults aged 16-74: Fieldwork dates: Friday, February 21 to Friday, March 6, 2020



Willingness to avoid flying

Country data

Q. Thinking about things you might do in order to limit your own contribution to climate change, how likely or unlikely would you be to make the following changes within the next year?

Not flying, or replacing some flights with train or bus journeys

World 41% 33% China 59% Peru 55% 53% Mexico India 53% South Korea 52% 40% Colombia 51% Malaysia 51% 31% Turkey 50% Saudi Arabia 49% 30% Spain 46% 30% Chile 45% 35% Brazil 45% Argentina 44% 31% Germany 42% 28% Italy 40% 33% South Africa 37% 33% Netherlands 37% 40% Belgium 35% 36% Hungary 35% Japan 35% 42% **New Zealand** 35% 38% Russia 34% 32% Poland 33% France 31% 30% **Great Britain** 45% 31% Sweden 37% 30% Australia 26% 47% **United States** 26% 42% Canada 24% 49%

Fairly unlikely/very unlikely/certain not to

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26%

26%

27%

24%

23%

23%

25%

22%

22%

Base: 20,590 online adults aged 16-74: Fieldwork dates: Friday, February 21 to Friday, March 6, 2020

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Certain to/very likely/fairly likely

Willingness to eat less meat

Country data

Q. Thinking about things you might do in order to limit your own contribution to climate change, how likely or unlikely would you be to make the following changes within the next year?

Eating less meat, or replacing the meat in some meals with alternatives such as beans

World	41%	39%		
China	58%	29%		
Malaysia	57%	29%		
Saudi Arabia	56%	23%		
Peru	53%	18%		
Mexico	53%	25%		
South Korea	50%	45%		
Colombia	49%	25%		
India	47%	18%		
Spain	47%	38%		
Italy	45%	29%		
Turkey	45%	36%		
Chile	44%	30%		
Brazil	43%	32%		
Germany	39%	33%		
Argentina	39%	41%		
Poland	38%	44%		
Netherlands	38%	40%		
South Africa	38%	40%		
Belgium	36%	40%		
Hungary	35%	49%		
Great Britain	35%	45%		
New Zealand	35%	46%		
Sweden	33%	43%		
France	32%	36%		
Russia	28%	53%		
Canada	28%	58%		
Australia	27%	54%		
United States	27%	58%		
Japan	23%	67%		

Base: 20,590 online adults aged 16-74: Fieldwork dates: Friday, February 21 to Friday, March 6, 2020



Willingness to eat and drink fewer dairy products

Country data

Q. Thinking about things you might do in order to limit your own contribution to climate change, how likely or unlikely would you be to make the following changes within the next year?

Eating fewer dairy products or replacing dairy products with alternatives such as soya milk

World	35%	49%	
China	59%	28%	
Malaysia	58%	26%	
Peru	57%	23%	
South Korea	56%	37%	
India	54%	30%	
Mexico	53%	29%	
Colombia	52%	31%	
Saudi Arabia	51%	31%	
Brazil	44%	37%	
Chile	42%	42%	
Germany	35%	46%	
Argentina	34%	51%	
South Africa	33%	50%	
Spain	33%	54%	
Italy	31%	52%	
Hungary	30%	52%	
Poland	29%	59%	
New Zealand	28%	59%	
Belgium	27%	54%	
Turkey	26%	54%	
Great Britain	24%	64%	
Japan	24%	66%	
France	23%	59%	
United States	23%	60%	
Canada	22%	63%	
Netherlands	21%	<u>66%</u>	
Australia	19%	65%	
Russia	19%	61%	
Sweden	18%	65%	



Understanding of climate change

Country data

Q. To what extent do you agree or disagree with the following statement?

'Human activities contribute to climate change'

World	77%	9%
Hungary	91%	3%
South Korea	86%	<mark>4%</mark>
Colombia	85%	8%
South Africa	84%	6%
Italy	84%	6%
India	83%	8%
Mexico	82%	11%
Spain	81%	6%
Great Britain	81%	7%
Chile	81%	11%
Argentina	80%	8%
Malaysia	79%	<mark>4%</mark>
Peru	79%	12%
Poland	78%	8%
France	78%	6%
Sweden	78%	9%
Brazil	77%	8%
Turkey	77%	9%
China	76%	9%
Germany	76%	7%
New Zealand	74%	9%
Canada	73%	11%
Belgium	72%	9%
Saudi Arabia	71%	15%
Australia	71%	12%
Netherlands	69%	11%
United States	66%	14%
Russia	63%	11%
Japan	53%	17%

Strongly agree/tend to agree



Change in understanding of climate change since 2014

Q. To what extent do you agree or disagree with the following statement?

'Human activities contribute to climate change.'

nd 2020	75%
NG World ²⁰²⁰ ₂₀₁₄	83%
2020	84%
ltaly 2014	93%
South Africa 2020	84%
South Africa 2014	84%
India ²⁰²⁰	83%
India 2014	86%
GB 2020	81%
UK 2014	78%
Erance 2020	78%
France 2014	86%
Poland ²⁰²⁰	78%
Poland 2014	81%
8020 Brazil 2014	77%
2014	94%
China ²⁰²⁰ ₂₀₁₄	76%
	92%
Germany 2020 2014	76%
	90%
Russia ²⁰²⁰ 2014	63%
	75%
United States 2020 2014	66%
	68%
2020 Japan ₂₀₁₄	53%
Japan 2014	69%

Strongly agree/tend to agree



Base: 10,504 online adults aged 16-74 across 12 countries: Fieldwork dates: Feb 21 to Mar 6, 2020, Sep 26 to Oct 10 2014

These are the findings of the *Global Advisor* wave 139 (GA 139) an Ipsos survey conducted between February 21 and March 6, 2020.

The survey instrument is conducted monthly in 29 countries around the world via the Ipsos Online Panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, China, Chile, Colombia, France, Great Britain, Germany, Hungary, India, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

For the results of the survey presented herein, an international sample of 20,590 adults aged 18-74 in the US, South Africa, New Zealand, Turkey and Canada, and age 16-74 in all other countries, were interviewed. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Chile, Colombia, Hungary, Malaysia, Mexico, Netherlands, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample approximately 500+. The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.1 percentage points and of 500 accurate to +/- 4.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

17 of the 29 countries surveyed online generate nationally representative samples in their countries (Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, Netherlands, New Zealand, Poland, South Korea, Spain, Sweden and United States).

Brazil, China, Chile, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa and Turkey produce a national sample that is more urban & educated, and with higher incomes than their fellow citizens. We refer to these respondents as "Upper Deck Consumer Citizens". They are not nationally representative of their country.



This report contains findings from four sample sets:

Worldwide 29 country study

29 countries around the world via the Ipsos Online Panel system. Total base: 20,590 online adults aged 16-74 across 29 countries. Fieldwork dates: Friday, February 21 to Friday, March 6, 2020. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, China, Chile, Colombia, France, Great Britain, Germany, Hungary, India, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

12 country sub-set of the 2020 worldwide study

A 12 country sub-set of the 29 countries in the 2020 worldwide study. Total base: 10,504 online adults aged 16-74 across 12 countries. Fieldwork dates: Friday, February 21 to Friday, March 6, 2020. The countries reporting herein are Brazil, China, France, Great Britain, Germany, India, Italy, Japan, Poland, Russia, South Africa and the United States of America.

NOTE: The sample in 2020 includes only Great Britain <u>not</u> Northern Ireland. 12 country online study conducted in 2014, for comparison

A 12 country online study, conducted via the Ipsos Online Panel system between 26th September and 10th October 2014. Total base: 12,135 online adults aged 18-65 across 12 countries. The countries reporting herein are Brazil, China, France, United Kingdom, Germany, India, Italy, Japan, Poland, Russia, South Africa and the United States of America.

NOTE: The sample in 2014 includes the United Kingdom of Great Britain and Northern Ireland.

14-country study on Covid-19 and climate change

A 14 country online study, conducted via the Ipsos Online Panel system between 16th April and 19th April 2020. Total base: 28,039 online adults aged 16-74. The countries reporting herein are Australia, Brazil, China, Canada, France, Germany, Great Britain, India, Italy, Japan, Mexico, Russia, Spain and the United States of America.



THANK YOU.

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