



Principles for monitoring and evaluation of ACE activities

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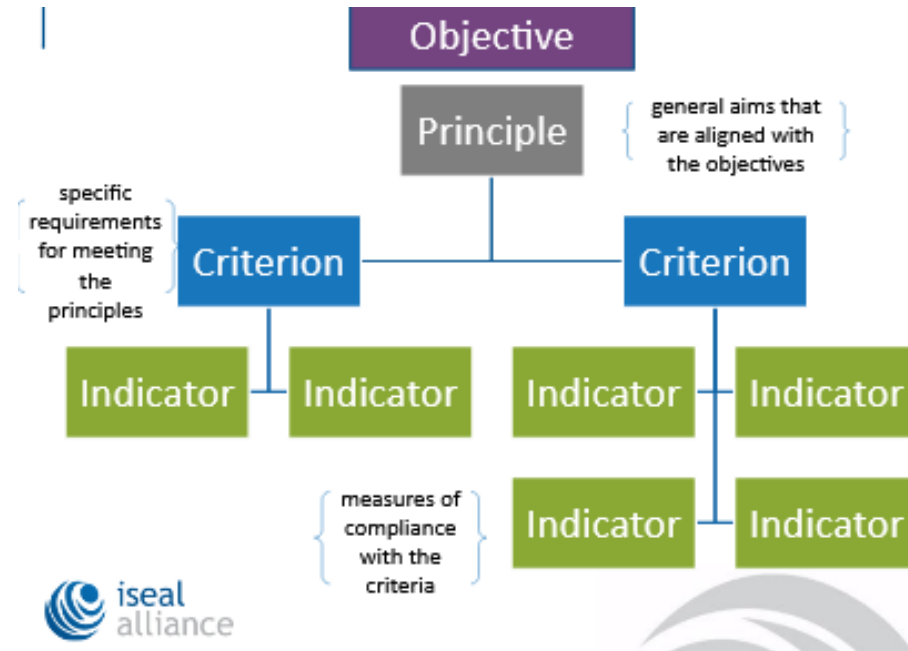
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George Marshall, Founding Director

What are principles for?

- Clear overarching purpose – the “why”
- A framework for design
- A framework for monitoring and compliance
- Wider promotion of the need for engagement

Indicators cascade from principles



Build compliance
mechanisms on
the principles



The six principles

Roundtable June 2021

- 1) Accessible
- 2) Empowering
- 3) **Credible & Trustworthy**
- 4) **Relevant**
- 5) **Inclusive**
- 6) Understandable



#3. Credible & Trustworthy

- Trusted messengers
- Peer-to-peer communication through community networks.
- Non-partisan, evidence - based, and speaking to the values of the audience.

Process driven

M&E – enabling and supporting peer to peer and diverse voices.



#4. Relevant

- tailored to the needs, concerns and values of different audiences..
- Reflect the unequal impacts and experience of climate change (and transition)
- Respond to inequalities of access to information.

Paris Agreement: Article 11

Capacity building ...o enhance the capacity of developing country Parties... to facilitate education, training and public awareness.



#5. Inclusive



- Reach all citizens and all demographics
- Overcome polarization.
- Enable public participation activities such as citizens' assemblies to have direct input into policy.



M&E – measurement of the reach and depth of engagement.



Principles of engagement in the wider policy discussion

People have a moral and legal "*right to know*".

All climate policy is underpinned by the *mandate* of informed citizens

Access to information and ability to make informed decisions is a *human right*.



Thank you

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