

## Draft Agenda

# “MPGCA Industry: Taking Climate Ambition to the next level - Industry Leadership in Action”

UNFCCC COP 24  
Katowice, Poland

Marrakech Partnership for Global Climate Action

Friday, 7 December 2018

10:00 – 13:00

Pomorze Climate Action Room 1

Version 0612

Organised by the World Business Council for Sustainable Development (WBCSD)  
and the Marrakech Partnership Industry Thematic Group



## Overview

The transformation of our economies must urgently accelerate to deliver the Paris Agreement objectives. As engines for growth, jobs, and innovation, the private sector is making investments and aligning strategies to a Paris Agreement-compliant economy, and is supporting Parties to enhance ambition.

*Participants are encouraged to exchange views and ideas and/or respond to views expressed during the interactive audience sections and if desired make any announcements deemed appropriate. Groups of participants are encouraged to clearly identify interventions to allow for smooth discussions within the defined time limit. No interpretation will be provided.*

## Programme

<b>Date:</b> Fri, 7 Dec 2018 <b>Time:</b> 10:00 – 13:00 <b>Room:</b> Pomorze Climate Action Rm. 1	<b>Taking Climate Ambition to the next level - Industry Leadership in Action</b>
10 mins	<b>Welcome - Master of Ceremonies</b> <ul style="list-style-type: none"> <li>➤ Marcene Mitchell, Senior Manager Climate Strategy &amp; Business Development, IFC</li> </ul> <b>Introduction</b> <ul style="list-style-type: none"> <li>➤ Rasmus Valanko, Director, Climate &amp; Energy, WBCSD</li> </ul>
5 mins	<b>Insights from BINGO Day</b> <ul style="list-style-type: none"> <li>➤ Majda Dabaghi, Senior Policy Executive, ICC</li> </ul>
10 mins	<b>1-on-1 Interview: Master of Ceremonies with:</b> <ul style="list-style-type: none"> <li>➤ Michael Wilkins, Managing Director &amp; Head of Sustainable Finance, S&amp;P Global</li> </ul>

<p>30 mins + 15 mins (Q&amp;A)</p>	<p><b>Taking Climate Ambition to the next level – Industry Leadership in Action</b> <i>Fireside Chat Format</i> - Informal conversation between Moderator and 3 speakers. Each speaker speaks briefly (slides not mandatory) and moderator to trigger discussion amongst panellists, with questions from the floor to follow.</p> <p><i>The session will highlight the climate leadership of key industrial players, including through their investment in innovation and research aimed at developing smarter and more effective solutions for mitigation, and building resilience.</i></p> <p><b>Moderator:</b> Rasmus Valanko, Director Climate &amp; Energy, WBCSD</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>➤ Roger Steens, Director Sustainability, Tata Steel Europe</li> <li>➤ James Goudreau, Head of Climate, Novartis</li> <li>➤ Vanessa Perez Cirera, Deputy Leader of Climate &amp; Energy Practice, WWF</li> <li>➤ Samantha Smith, Director, Just Transition Centre (ITUC)</li> </ul> <p><b>Questions and Answers</b> – Interaction with the audience.</p>
<p>15 mins</p>	<p><b>Coffee Break</b></p>
<p>30 mins</p>	<p><b>Creating Ambition Loops</b> <i>Fireside Chat Format:</i> Informal conversation between Moderator and 3 speakers (no slides). Moderator to trigger discussion amongst panellists, with questions from the floor.</p> <p><i>The objectives of the Paris Agreement can only be fully realized with business engaged as a core implementation partner. More than 800 major global corporations, with combined revenues of \$16.9 trillion, have made more than 1,300 bold commitments to act on climate change (as part of the We Mean Business coalition’s Take Action campaign). They include nearly 500 companies committed to setting Science-Based Targets, aligned with the Paris Agreement.</i></p> <p><i>Business representatives will bring messages around how bold commitments to reduce emissions are driving innovation, growth, risk management and growth within their businesses, and helping support governments to go further.</i></p> <p><i>This session will consider what governments need from business and how governments can create enabling policies that support business to deliver further climate action, faster.</i></p> <p><b>Moderator:</b> Jen Austin, Policy Director, We Mean Business</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>➤ Nour Amrani, Senior Manager Public Affairs, Novozymes</li> <li>➤ Jacek Lukaszewski, President Cluster Poland, Czech Republic, Slovakia, Schneider Electric</li> <li>➤ Sébastien Pellion, Director Global Performance and Industrial Customers, SUEZ</li> </ul>



10 mins	<p><b>1-on-1 Interview:</b> <i>Master of Ceremonies with:</i></p> <ul style="list-style-type: none"> <li>➤ Rei Tang, Program Officer Climate Change, Stanley Foundation</li> </ul>
30 mins + 15 mins (Q&A)	<p><b>Leading the Decarbonising of the Built Environment</b></p> <p><b>Fireside Chat Format:</b> Informal conversation between moderator and 3 speakers; each speaks briefly (slides not mandatory) and moderator to trigger engaging discussion amongst panellists, with questions from the floor to follow.</p> <p><i>The discussion will explore how leading players in the buildings and construction industry are collaborating and bringing a value chain approach to their climate action and implementation across the built environment.</i></p> <p><b>Moderator:</b> Nicolette Bartlett, Director of Climate Change, CDP</p> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>➤ Tanja Vainio, Managing Director, ABB Czech Republic and Slovakia</li> <li>➤ Emmanuel Normant, Vice-President Sustainable Development, Saint-Gobain</li> <li>➤ Xavier Guesnu, CEO, Lafarge Poland</li> <li>➤ Arturo Cervera Mondragón, Programme Coordinator for the General Director National Housing Commission, Mexico</li> </ul> <p><b>Questions and Answers</b> – Interaction with the audience.</p>
5 mins	<p><b>Closing remarks:</b></p> <ul style="list-style-type: none"> <li>➤ Tomasz Chruszczow, High-Level Climate Champion, Poland</li> </ul>
5 mins	<p><b>Wrap-up</b></p> <ul style="list-style-type: none"> <li>➤ Rasmus Valanko, Director, Climate &amp; Energy, WBCSD</li> </ul>
<p><b>Contact person:</b></p> <p>Name: Karl Vella          Organization: World Business Council for Sustainable Development          Email address: <a href="mailto:vella@wbcsd.org">vella@wbcsd.org</a>          Telephone number: +41 798392116</p>	