Film and TV for Climate Action: The role of storytelling in achieving the Paris Agreement

Organizer: UNFCCC Entertainment & Culture for Climate Action (ECCA)

Date: 13 November 2024

Time: 15:30-16:30 (UTC+04:00)

Place: Special Event Room Nasimi, Global Climate Action space/Area B, Blue Zone, COP29

Background: This dynamic session will showcase the power of storytelling to mobilize global audiences for climate action, emphasizing the critical role of film, television, and the creative industries in achieving targets like those set in the Paris Agreement. Attendees will meet the newly formed UNFCCC ECCA Film & TV Steering Committee and connect with influential cultural leaders working at the intersection of media and climate action. Through this inspiring conversation, explore how creative voices are elevating climate narratives, fostering resilience, and driving meaningful change worldwide.

- **Moderation** provided by **Soli Townsend, Futerra Solutions Union**

- **Opening remarks: Karina Larsen**, Lead for the UNFCCC Entertainment & Culture for Climate Action (5 mins)

- **Story Opening** (5 mins): **Rezwan Shahriar Sumit**, Director/Producer of the feature film "The Salt in Our Waters", mypixelstory (Bangladesh)

- **Panel discussion:** ECCA Film & TV members and cultural leaders share work to activate the industry (30 mins)

    - **Sam Read**, Sustainable Entertainment Alliance (USA)

    - **Emily Wanja**, Director of African Programmes, Doc Society (Kenya)

    - **Rezwan Shahriar Sumit**, Director/Producer, mypixelstory (Bangladesh)

    - **Lydia Dean Pilcher,** Filmmaker, Educator & Co-Chair Sustainability Task Force, Producers Guild of America (USA)

    - **Liam Robinson,** Leader, Liverpool City Council (UK)

    - **Thiago Jesus**, Creative producer and researcher; Organizer, G20 workshop on Culture & Climate (Brazil)

- **Questions** (10 mins)

- **Event wrap-up** (5 mins) provided by **Lydia Dean Pilcher**, Filmmaker, Educator & Co-Chair Sustainability Task Force, Producers Guild of America (USA)

- **Event closing** and information on joining ECCA