



Momentum for Change: Climate Neutral Now

From Mission Zero to Climate Take Back: How Interface is Transforming its Business to Have Zero Negative Impact

Global

In 1994, [Interface](#) began its journey to transform its business to have zero negative impact on the planet by the year 2020. Through this effort – named Mission Zero® – Interface significantly decreased its impact on the environment by focusing on three key areas of its business – its factories, products, and supply chain. Over the past 25 years, the company deeply reduced its operational footprint, reducing waste, energy, and water usage, while accomplishing major milestones like creating the ReEntry® Reclamation and Recycling program, achieving carbon neutrality across the full product life cycle for all of the flooring products it sells, and developing the world’s first cradle-to-gate carbon negative carpet tile.* Through Mission Zero, Interface inspired others, and its innovations laid the groundwork for both competitors and those outside the industry to follow with more sustainable business practices.

In November 2019, Interface announced Mission Zero success ahead of its original 2020 target and turned its full attention to its next mission, [Climate Take Back™](#), which aims to reverse global warming. As it looks to the future, Interface is working ardently to become a carbon negative enterprise by 2040 and to develop processes and products that create a positive impact on the world.

**Based on publicly available information from [The International EPD® System](#), [Institut Bauen und Umwelt](#), and [UL Environment](#).*

Key facts

- Interface has reduced the carbon footprint of its carpet by 74% since 1996.
- Market-based GHG emissions at carpet manufacturing sites are down 96% in intensity from 1996.
- 75% of the energy used at manufacturing sites is from renewable sources, including 100% renewable electricity at all factory sites.
- 60% of the materials in Interface carpet tile products are from recycled or bio-based sources.
- In 2019, Interface expanded its measurement and reporting of Scope 3 emissions to account for its total carbon impact as an enterprise.

More information

Digital assets are available for download at <http://bit.ly/2020-global-climate-action-awards>



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