

# CLIMATE ACTION PATHWAY

# Water

## Executive Summary

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2020



## VISION STATEMENT

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**It is 2050** and the full 10 per cent contribution of the water sector to the global mitigation goal of the Paris Agreement has been attained through the **protection** and **restoration** of freshwater resources for ecosystems and people; the sustainable **use** and distribution of water for agriculture, energy, industry, and human settlements; and the **reuse** of freshwater and wastewater at a global scale. All activities to **extract, store, deliver, use, treat and reuse water** have been fully decarbonized in environmentally sustainable ways, and these activities have transitioned from being largely non-renewable and carbon-intensive to becoming a **source of net-positive renewable energy**. This has been achieved predominately through harnessing the **embedded energy, water and nutrient content of wastewater**, which is used in circular models of urban and rural development. Water infrastructure and services – both man-made and natural – have been planned, adequately financed, and built to be **robust and flexible across a range of possible climate futures**. They are **providing reliable services for all**, tailored to local management capacities and municipal and community needs whilst eliminating water overuse and losses. In **cities**, the provision of water and energy has been combined and optimized into decentralized, mutually beneficial, circular and resilient systems. **Half of all freshwater ecosystems and inland waters**, particularly those that have the greatest potential to sequester carbon such as **wetlands, peatlands and mangroves**, are protected and restored, maximizing their transformative potential for carbon mitigation and sequestration, bending the curve on biodiversity loss, boosting resilience for communities and livelihoods, and preventing the spread of pandemics due to deforestation and the destruction of ecosystems. Up to 2.07 gigatonnes of carbon emissions have been reduced or sequestered from **agriculture and food systems** thanks to the widespread deployment of **smart and efficient irrigation technologies**. **Regenerative agricultural practices** are now the norm, practiced on farms the world over, safeguarding farmers and their livelihoods. These result in multiple benefits, including **water and energy conservation**, improved soil health, carbon sequestration and prevention of environmental pollution and degradation. A further 13.8 gigatonnes of carbon emissions have been reduced thanks to, among other things, the application of alternate wetting and drying cycles in **rice production**. Water and wastewater used to produce **energy** have been fully optimized, carefully designed and installed in order to reduce maladaptive impacts on water-dependent ecosystems and services. **Business and financial decisions** from the public and private sector prioritize and **align with the protection, smart use and reuse of freshwater resources and ecosystems**, providing direct finance, green jobs, market signals and incentives that continue to drive the innovation required for the water transformation we have achieved. Despite achieving our goal of limiting global warming to 1.5 degrees, 380 million more people live in regions of water stress in 2050 than in 2020.<sup>1</sup> These **people are thriving**, however, thanks to universally accessible, safe and adequate water supplies and sanitation services, effectively preventing and containing pandemics such as COVID-19 whilst raising all people out of poverty and ensuring the human right to water is

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<sup>1</sup> <<https://www.carbonbrief.org/world-population-facing-water-stress-could-double-by-2050-as-climate-warms>>.

respected and fully realized. Governments have prioritized water governance at the highest levels, thanks to adequate and effective **cross-sectoral institutional, legal and regulatory frameworks and resources** to implement and promote sustainable and resilient water management; sustainable water provision and allocation; and protection of people and places while providing appropriate government incentives that ensure water is directed to societies' most essential needs, especially the most vulnerable. Crucially, **vibrant civil society organizations** are actively engaged in spurring cross-sectoral innovation and collaboration and are holding keystone stakeholders accountable for maintaining the water transformation that has been achieved.

## SYSTEM TRANSFORMATION SUMMARY

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Smart management of water and freshwater ecosystems can offer a range of impactful solutions to mitigate carbon emissions that remain largely untapped. For example, the current use, storage and distribution of water and the lack of wastewater treatment **contributes 10 per cent of global greenhouse gas (GHG) emissions** collectively.<sup>2</sup> Further, wetlands accommodate the largest carbon stocks among terrestrial ecosystems and yet are suffering a loss rate that is three times higher than that of forests, rendering **water management and the protection of freshwater ecosystems as vital elements of global climate mitigation** activities and strategies. At the same time, **climate change manifests itself primarily through changes in the water cycle**. Over the last 25 years, floods, droughts and other weather-related events have caused more than 90 per cent of major weather-related disasters, and the **frequency and intensity of such events are expected to increase if we do not halt dangerous climate change** as rapidly as possible. Projections suggest that a failure to achieve a 1.5-degree world will have catastrophic consequences on the availability, quality and quantity of water for basic human needs and food and energy provision, threatening the human right to water and sanitation for billions of people as well as the preservation of vital ecosystems and indeed, life itself. By investing in the resilience of our water resources, services and systems, we can reduce climate risks to people, ecosystems and economies. Identifying and accelerating action on **water-related solutions on climate change mitigation and resilience, therefore, is a win-win proposition. It is time to tap the potential.**

A triple transformation is required in order to succeed: the adequate **protection** of water resources, freshwater ecosystems and people; a water **use revolution** in the production of food and energy and the water infrastructure required to service cities, human settlements, and industries; and a paradigm shift in the **reuse** of water and wastewater.

For this vision to be realized, the following key levers of change must be activated:

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<sup>2</sup> 2020, Stop Floating, Start Swimming: Water & Climate Change – Interlinkages & Prospects for future Action, GIZ, <https://everydrop-counts.org/water-climate-report>.



**Policy and regulation**, at local, national and international levels, have a key role to play in the protection of water resources and freshwater ecosystems, in particular wetlands. Wise water governance must ensure sustainable, universal and fair access to water, sanitation and hygiene; reallocate water for societies' most essential needs, including for those most vulnerable to the impacts of climate change; promote policies that enable the complete and net-zero treatment, reuse and recycling of wastewater; build an enabling environment that encourages system-scale planning and actively plans for sustainable renewable energy options; and prevent, prepare for and respond to water-related humanitarian disasters and post-disaster rehabilitation. Whilst none of these interventions are new, many are politically challenging. To trigger change, therefore, a water-related ambition loop must be established: a positive feedback loop in which bold government policies and private sector leadership reinforce each other and together take water and climate action to the next level.

The **finance** and the investor communities are catalysts of systemic change. These institutions can spur the development, scaling and uptake of critical technologies, policies and practices through the adoption of bold commitments to water security and cascading these commitments through portfolios, loan books and other assets. Each sends a strong signal from the private sector to government in support of ambitious climate and water policy, serving to close the ambition loop. Mandatory GHG and water reporting and consideration of climate and water risks in financial decision-making leads to the reallocation of capital from old, carbon-intensive, non-resilient water-related assets, products and practices towards greener ones. The public and private finance sector will also need to direct investment into the protection of water resources and freshwater ecosystems in addition to strengthening institutional and civil society capacity. Funding for climate change mitigation and adaptation in the water sector must increase, with priority given to the least developed countries. Access to funding must also be facilitated for the most disadvantaged countries, regions and communities aimed at building in-country capacity, testing innovative funding models and sustaining solutions over the long term.

**Demand** from industry, agriculture and domestic consumers will need to shift from their ever-increasing reliance on and demands for scarce freshwater resources and unchecked pollution towards regenerative and restorative approaches that align with the protection of freshwater resources, ecosystems and people. The adoption of demand-side public commitments to practicing and embracing circular economy principles will be essential in triggering the wastewater revolution. There also needs to be a profound realization of the value of water, evidenced by the adoption of bold targets and linking the achievement of these to C-Suite compensation packages. Triggers of change for industry and agricultural demand include transparency and clear regulatory, reputational, legal and market mechanisms. Consumers overwhelmingly respond to the promotion of "greener" consumption and production habits and their associated economic and health benefits through information, advertising, and marketing, further reinforcing the positive ambition loop for business and governments.



**Civil society** plays a role in (i) strengthening public awareness of the externalities of the current high-carbon, low-resilience approach to the provision of water and sanitation as well as of the loss of freshwater ecosystems through accountability monitoring, campaigns and calls-to-action; (ii) addressing research and policy gaps; and (iii) improving information around sustainable choices. Civil society can also influence policy by advocating for climate and water-supportive legislative change, working towards systems transformation, driving collective action and holding actors to account.

**Technology and innovation generators** are needed to deliver and scale water reuse techniques and zero-carbon desalination. Advances in Earth observation and real-time sensors focused on the water-climate nexus, alongside widescale use of virtual and augmented reality concepts for demand-side stakeholders, may help to stimulate overall industry and consumer demand and inform better decision-making. The value of local and indigenous knowledge is essential in developing and implementing responses at all levels.

The Water Climate Action Pathway under the Marrakech Partnership for Global Climate Action aspires to fundamentally align with the Energy, Industry, Human Settlements, Land Use, and Oceans and Coastal Zones Pathways. This alignment is essential given the strong interlinkages across the water–climate–energy–food–environment ‘nexus’, which can lead to synergies and cross-benefits in some cases, and in others impose difficult choices and trade-offs. The full Water Climate Action Pathway (to be published at a later date) identifies key areas of synergy and co-benefits. Success in these pathways is fundamental to success in the water sector and vice versa. As such, readers should engage with these other Pathways to gain a full picture of the water-related change needed to win the race to zero.

## KEY MILESTONES TOWARDS 2050

Below is a selection of a longer list of milestones that can be found in the Water Climate Action Table To be published elsewhere.



- All nationally determined contributions (NDCs) and national adaptation plans (NAPs), especially those representing the most water-stressed regions of the world, are updated to include resilient water management approaches and tools for GHG mitigation, such as low-carbon urban water supply and wastewater management and carbon sequestration through freshwater ecosystems such as wetlands, peatlands and mangroves.
- Governments (national and local), multilateral organizations and civil society organizations make a concerted effort to further unlock climate finance from relevant funds, such as the Green Climate Fund, for water-related projects that prioritize the world's most vulnerable communities and populations, in tandem with strengthened efforts to secure development finance, private sector interests, innovative funding sources and financing tools.
- Ensure all NDCs and NAPs are accompanied by a specific water plan and budget that addresses the climate–water interactions across all sectors, including energy and industry, agriculture and livestock, forestry and land use, public health, ecosystems and biodiversity, urban wastewater management, and urban regional planning and infrastructure.
- Double the share of sustainable renewable energy used in water extraction, supply, treatment, and reuse. At the same time, ensure that the level of water extraction and consumption in energy generation does not increase with a greater share of freshwater being allocated for use in renewable energy generation than fossil fuel-based generation activities.
- Ensure water and wastewater utilities reach complete decarbonization and improved climate resilience through climate risk management.
- Protect and restore 30 per cent of the Earth's water-related natural ecosystems so as to maximize carbon sequestration and ecosystem services by natural ecosystems such as wetlands and coastal habitats.
- Build resilient and healthy societies by achieving universal and equitable access to safe, affordable and climate-resilient drinking water and sanitation services, especially servicing the most vulnerable populations who are first to be affected by the impacts of climate change.
- Ensure the global water sector is a net-positive provider of renewable energy and nutrients, and that 100 per cent of all municipal, industrial and agricultural wastewater is treated for reuse or discharge into the environment.
- Double the area of protected water-based ecosystems and the number of free-flowing rivers since 2020.
- Ensure 100 water-insecure cities around the world achieve net-zero emissions and are no longer water-stressed.



## PROGRESS

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Progress is underway.

### Protect

In the past 40 years, wetlands in many developed areas have been protected or even restored. In 2019, 19 per cent of global wetlands were listed on the Ramsar List of Wetlands of International Importance.

Approximately 1.8 billion people have gained access to basic drinking water services since 2000, but there are vast inequalities in the accessibility, availability and quality of these services. It is estimated that 1 in 10 people (785 million) still lack basic drinking water services, including the 144 million who drink untreated surface water. Some 2.2 billion people around the world do not have safely managed drinking water services, 4.2 billion people do not have safely managed sanitation services, and 3 billion lack basic handwashing facilities (World Health Organization (WHO), United Nations Children's Fund (UNICEF), 2019).

Approximately 2.1 billion people have gained access to basic sanitation services since 2000, but in many parts of the world, the waste produced is not safely managed. 2 billion people still lack basic sanitation, among whom 7 out of 10 live in rural areas and one third live in least developed countries (WHO, UNICEF, 2019).

### Use

Water resource managers in countries such as Chile, Mexico, the Netherlands and Zambia are building climate risk into their management and infrastructure plans, working to ensure that investors in new or retrofitted water infrastructure – including natural infrastructure – can adequately evaluate risks and tradeoffs and withstand a range of climate impacts.

A total of 515 financial institutions with USD 106 trillion in assets and 147+ large purchasers with over USD 4 trillion in procurement spend are requesting thousands of the world's most water impactful companies to report the actions they are taking to halt the global water crisis. Almost 3,000 responded in 2020, up from 150 a decade ago.

### Reuse

In 2020, the European Union introduced a new regulation on minimum requirements for water reuse for agricultural irrigation, which will enable a six-fold increase in the volume of wastewater that can be safely reused: from one to six billion cubic metres.

Innovative funding mechanisms such as green and blue bonds are on the rise – with over USD 12 billion in investments globally as of 2020.



## FACTS & FIGURES

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- The use, storage and distribution of water contributes 10 per cent of global GHG collectively, rendering water security a potentially vital element of global climate mitigation activities and strategies. If water was a country, it would be the third biggest emitter (GIZ, 2020).
- International Union for Conservation of Nature (IUCN) projects that when natural infrastructure is combined with engineered or built infrastructure, it can optimize performance and financial benefits. With regard to water infrastructure, this amounts to an added value of USD 29 trillion per year in services, such as filtering contaminated water and storm protection.
- Electricity use by the water sector is mainly for the abstraction (40 per cent), conveyance (25 per cent) and treatment (20 per cent) of water and wastewater, representing some 4 per cent of global electricity production. Energy consumption in the water sector is expected to double through 2040 as a result of increasing desalination of seawater (International Energy Agency (IEA), 2016). Further, the formation of methane and nitrous oxide in landfills, open sewers, dams and lagoons amounted to an estimated 13 per cent of global non-carbon dioxide emissions in 2005 (United States Environmental Protection Agency, 2012).
- It has been estimated that the water sector worldwide could reduce its energy use by 15 per cent by 2040 (IEA, 2016).
- Wetlands, including peatlands, accommodate the largest carbon stocks among terrestrial ecosystems and store twice as much carbon as forests (Crump, 2017; Moomaw et al., 2018). However, wetlands are under high pressure, and the loss rate of wetlands is three times higher than that of forests (Ramsar Convention on Wetlands of International Importance, 2018).
- Griscom et al. (2017) suggest that around a third of GHG mitigation by 2030 can be attained through nature-based mitigation, to which wetlands can contribute a share of 14 per cent. Taking into account that wetlands offer multiple co-benefits – including flood and drought mitigation, water purification and biodiversity – conservation of wetlands is an important mitigating measure.
- Just 3.5 per cent of the Earth's water is fresh – that is, with few dissolved salts. Over 68 per cent of Earth's freshwater is locked up in ice and glaciers. And another 30 per cent is in groundwater (National Aeronautics and Space Administration).
- Studies predict that water scarcity will continue to increase in the future, with around 52 per cent of the world's population living in water-stressed regions by 2050 (Kölbel et al., 2018).
- By 2050, the number of people at risk of floods will increase from its current level of 1.2 billion to 1.6 billion. In the early to mid-2010s, 1.9 billion people, or 27 per cent of the global





population, lived in severely water-scarce areas. In 2050, this number will increase to 2.7 to 3.2 billion people (United Nations, 2020).

- As of 2019, 12 per cent of the world population drinks water from unimproved and unsafe sources. More than 30 per cent of the world population, or 2.4 billion people, live without any form of sanitation (United Nations, 2020).
- More than 2 billion people live in countries experiencing high water stress. The situation will likely worsen as populations and the demand for water grow, and as the effects of climate change intensify (United Nations, 2018).
- With the existing climate change scenario, by 2030 water scarcity in some arid and semi-arid places will displace between 24 million and 700 million people (United Nations World Water Development Report 2009).
- IUCN found that more than 80 per cent of the world's ecological processes that form the foundation for healthy marine, freshwater and terrestrial ecosystems – such as changes to genetic diversity or seasonal migration – are already showing signs of distress as a response to climate change.
- Untreated sewage emits around 40 kilograms of carbon dioxide equivalent per year per person (International Water Association).
- Although climate adaptation finance is gradually increasing as a proportion of overall climate finance, the Organisation for Economic Co-operation and Development found that it still makes up only 16 per cent of total climate flows, and the International Institute for Environment and Development reports that less than a third reaches the least developed countries (WaterAid, 2020).

## CLIMATE ACTION TABLE - STRUCTURE

