



Concept Note

“Egypt’s National Initiative for Smart Green Projects: A Unique Model in Localizing Climate

Action” The Marrakech Partnership program

Date: 8 December, 14:00 - 15:30 in GCA Action Arena 2 (Al Wakri)

Amphitheater - 150 pax

Background:

Under the auspices of H.E. President Abdel Fattah El-Sisi, the National Initiative for Smart Green Projects (NISGP) was launched last year as an unprecedented initiative that represents the significant national efforts exerted to localize sustainable development, boost green economy transition, accelerate digital transformation, and encourage innovative practical solutions for climate change mitigation and adaptation.

Last year, at COP27 summit in Sharm El Sheikh, the NISGP was praised as one of the most successful initiatives by several international partners. In its first round, the NISGP received applications from more than 6000 aspiring smart green projects. The 18 winning projects selected in 2022, had the opportunity to communicate their ideas to investors at the global climate gathering and were offered technical assistance and networking opportunities with potential investors and partners. Having achieved significant impact, Egypt decided to launch the second round of NISGP.

NISGP made sure to maximize its impact and strive even more to engage all Egyptians in climate action. That’s why, throughout its second round, NISGP held online and on-ground training and awareness sessions across Egyptian governorates. Additionally, more partnerships with wider scope were established with national entities, private sector, civil society and international organizations. The initiative received more than 5000 projects representing different sector and innovative practical solutions to address climate change risks and priorities in each governorate.

NISGP is building upon six categories to drive climate action. These categories include: large-scale projects, medium-scale projects, small local projects, projects submitted by start-ups, gender-related projects, and non-profit community initiatives. Through a localized bottom-up approach, this collaborative effort among various governmental entities aims to surface innovative solutions in sustainability and raise climate awareness among Egyptian citizens.

By recognizing and nurturing outstanding contributions across these categories, the initiative encourages active participation toward a greener and more sustainable future for Egypt to align with the

“National Climate Change Strategy 2050”, “Egypt’s Vision 2030”, and “SDGs 2030”. The initiative offers an all-encompassing platform for individuals and organizations, enabling them to develop practical and innovative smart green solutions. Through this platform, participants can foster collaborations to optimize the positive impact of their implementations. To ensure the fulfillment of its objectives, NISGP rewards its winners with monetary prizes, technical support, and networking opportunities with potential investors and international organizations.

The Initiative is being implemented under supervision of Dr. Hala Elsaid, Minister of Planning and Economic Development. Dr. Mahmoud Mohieldin, the UN Special Envoy on Financing the 2030 Agenda, chairs NISGP’s National Judging Committee and Ambassador/ Hisham Badr has been given the mandate of the National Coordinator of the initiative.

Logistics:

- Day: Friday 8 December
- Time: 14:00 - 15:30
- Format: Panel Discussion
- Public/private: public event
- Venue: GCA Arena 2 (Al Wakri) within the Blue zone

Tentative Programme

Time	Segment	Suggested speaker
Opening segment		
5 minutes	Welcome & Introduction	Ambassador Hisham Badr, Assistant Minister and NISGP National Coordinator
10 minutes	Video: documentary about the initiative and the process	
10 minutes	Vision & Objective	Dr. Hala Elsaid, Minister of Planning and Economic Development
10 minutes	NISGP as a unique model of climate action and how it could be replicated in other countries.	Dr. Mahmoud Mohieldin, UN Special Envoy on Financing the 2030 Agenda and Chairman of NISGP’s National Judging Committee
Project showcase		

15 minutes	Project showcase pitches from 3 project owners	<p>Moderator: Ambassador Hisham Badr, Assistant Minister and NISGP National Coordinator</p> <p>Panelists:</p> <ul style="list-style-type: none"> ● Mr. Mohamed El Demerdash, Engazaat ● Mr. Ragy Ramadan, Noornation
Panel discussion: Collaboration & Resourcing in delivering climate action initiatives & a green economy		
20 minutes	Panel discussion	<p>Moderator: Ambassador Hisham Badr, Assistant Minister and NISGP National Coordinator</p> <p>Panelists:</p> <ul style="list-style-type: none"> ● Mr. Sadeq El-Sewedy, Chairman of El-Sewedy Industries ● Ms. Reshma Shah, Equity Group Foundation Associate Director of Energy, Environment, and Climate Change ● Ms. Maelis Carraro, Managing Partner of the Catalyst Fund ● Dr. Nicola Paravati, Head of International Affairs UNINETTUNO University
10 minutes	Audience Q&A	<p>Moderated by: Ambassador Hisham Badr, Assistant Minister and NISGP National Coordinator</p>
Closing remarks		
5 minutes	Wrap up and closing remarks	<p>Ambassador Hisham Badr, Assistant Minister and NISGP National Coordinator</p>

