



The Education, Communication & Outreach Stakeholders Community
Recognized by the UNFCCC in 2016



WHAT IS ECOS?

We aspire to be:

- A bridge between United Nations ACE-related efforts and Civil Society
- An international “network of networks” for climate literacy and action
- A clearinghouse of climate resources (modeled on CLEAN)
- A community of professional learners and change agents supporting informed, innovative climate action



How is ECOS Organized?

- Self organized volunteers
- Guided by Steering Committee
- Bylaws and Organizational Guide being finalized
- Still evolving structure
- Inspired by Sociocracy/Holacracy

climateecos.org

← → ↻ climateecos.org ☆ 🔍 🌐 📄 📧 📞 📺 📻 📡 📶 📷 📸 📹 📺 📻 📡 📶 📷 📸 📹



CLIMATE EDUCATION, COMMUNICATION & OUTREACH STAKEHOLDERS COMMUNITY

[Home](#) [About Us](#) [Steering Committee Bios](#) [Contact Us](#)



**In support of
innovative climate
action & engagement**

Recognized by the UNFCCC in support of Action
for Climate Empowerment

Mind the Climate Literacy Gap

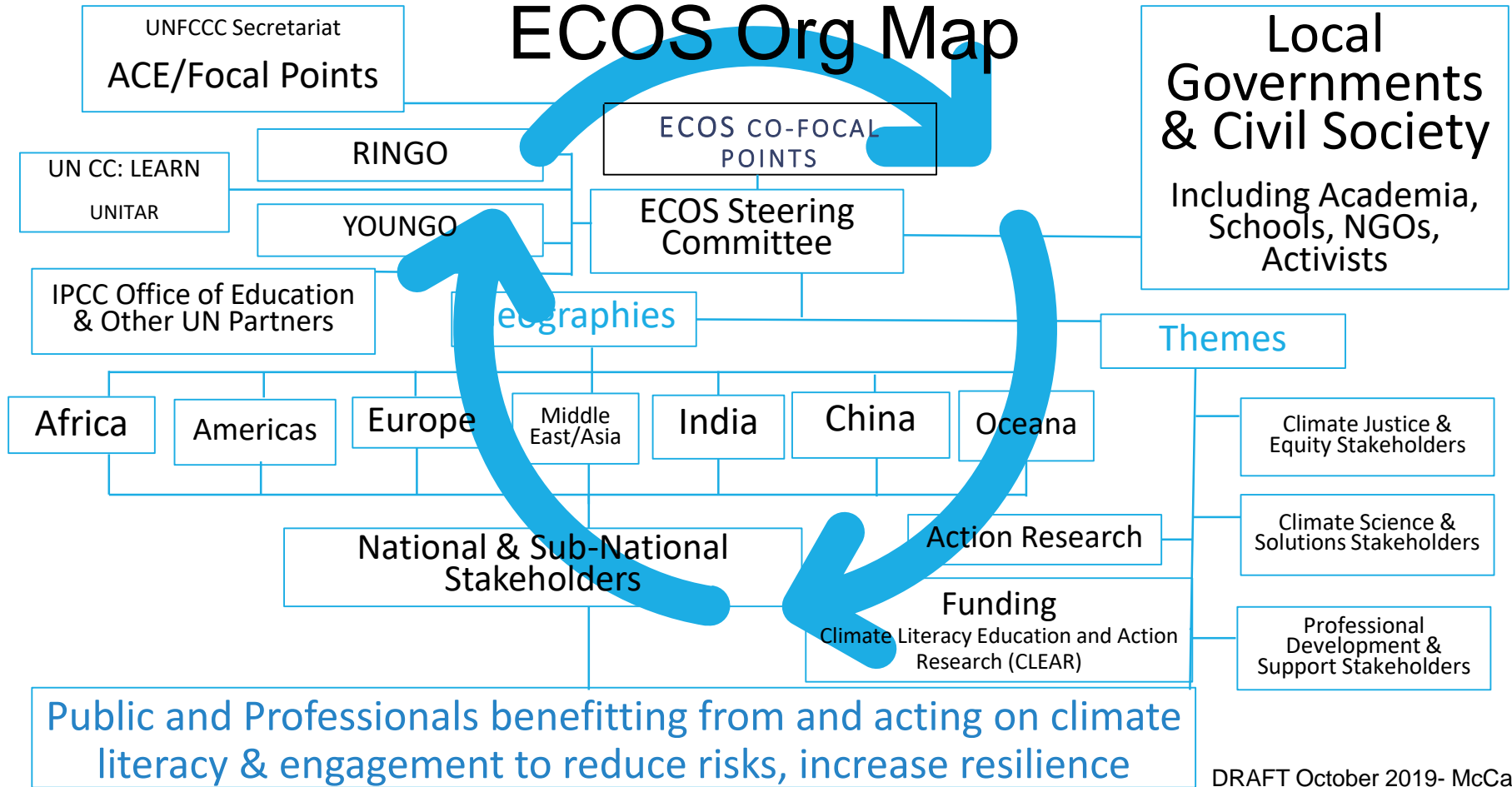


Climate ECOS

Oct 11 • 6 min read



ECOS Org Map



What If Our Assumptions About Article 6/ ACE Are Wrong?

- We have assumed the Parties want informed/engaged public
- Maybe negotiators do....but many vested interests clearly do not



Climate Activist Survey- Sept. 18-Oct. 5, 2019

Activists Only Survey

Are you taking climate action?

If you are comfortable identifying yourself as a climate activist, please take this short (about four minute) survey.

For more information on this research project or if you would be willing to be interviewed, contact mark@climateecos.org

1. Compared with the general public I would rate my understanding of climate change as:

☐ Far above average

☐ Below average

☐ Above average

☐ Far below average

☐ Average

Self Identified Climate Activists

- 10 Questions-
Average response time of 5 minutes
- English only
- 361 responses from 62 nations

Africa	9%
Asia	6%
Europe	22%
Latin America	10%
North America	48%
Oceania	6%



- 36% defined themselves as climate professionals
- Close to half involved with education, either as educators (22%) or students (23%)

Gender and Age Balance

- 50% Women Globally
- From less than 18 years to +65 years
- 25% in 25-34 year range
- 25% +55 years



Confident they know more than average about climate change

- 86% above average climate science
- 80% above average climate policy
- 92% can communicate well



Most get information from scientists and their own study.

Priorities for climate action

- **Increasing political will for action is a top priority**
- Developing the right policy
- Also important:
 - Holding politicians and corporations responsible
 - Building community capacity
 - Divesting from fossil fuels
 - Ensuring a just transition

Personal changes

- **Talking and communicating to others (90%)**
- Limiting waste, including food (87%)
- **Roughly a third (32%) have divested their own finances from fossil fuels**

Personal changes

- **Most have reduced meat and dairy (52%)**
- 22% have become vegetarian and 10% vegan
- 41% indicated they were flying less, 8% not flying at all
- **6% would fly only for climate-related events**

Not optimistic

- **Two thirds (66%) anticipate serious effects from climate impacts**
- More than one in four (27%) feel catastrophic changes will lead to continued mass extinctions including of humanity
- **Nearly half (49%) indicated that they felt there was a chance that we will turn the corner to prevent the worst impacts**
 - *But they were not confident that we will*

But empowered by
taking action

- Fewer than one in five (18%) are confident that humans will appropriately respond and be able to minimize most negative impacts

Are Climate Activists Potential “Ambassadors” for ACE?

- They are motivated and informed
- But they are “non-state actors”
- Critical of nation states for not doing enough
- Critical of fossil fuel interests/billionaires for blocking action

What Are Key Challenges for ACE Implementation?

Lack of prioritization of climate education and public engagement

Lack of funding to support the above

Lack of clear evidence showing benefits of climate education

Lack of awareness of ACE even within UNFCCC stakeholders

Recommendations

Conduct

Outreach and marketing to Parties, Civil Society other “non-state actors”

- Raise awareness of ACE and benefits of informed climate action
- Assist with funding support

Recommendations

Establish

Fund for ACE-related efforts

- CLEAR (Climate Literacy Education Action Research) Fund
- For all parties since “most developed” need help prioritizing ACE-related efforts as well



United Nations
Framework Convention on
Climate Change

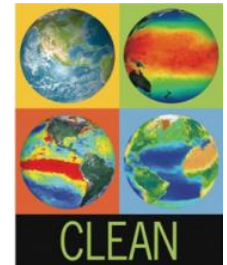


Funders



CLEAR- Climate
Literacy Education &
Action Research Fund

Relevant NGOs
and Educators



CEE

Centre for Environment Education

climateecos.org

mark@climateecos.org