



## **FASHION INDUSTRY ON THE RACE TO ZERO**

### **COP 27 Event**

*Concept Note*

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#### **KEY INFORMATION**

**Date:** 11 November 2022

**Time:** 14:30– 16:00

**Location:** Ibis, Global Climate Action Room

**Background:** The Fashion Industry Charter for Climate Action, an industry led and driven initiative, is guided by its mission to “drive the fashion industry to net-zero Greenhouse Gas Emissions no later than 2050 in line with keeping global warming below 1.5 degrees”. To fulfill this mission, signatories have a set of targets including halving emissions by 2030, switching to low carbon materials and circularity, scaling renewable energy across their supply chain, phasing out coal and advocating for net zero policies among others.

The COP27 Fashion Charter event will explore whether the transformation to net zero is underway, what are some practical solutions that are being applied and what is needed to achieve the set targets throughout integrated value chains. The event will also explore how far are some of the key organizations in the industry supporting their membership in walking the talk on the net zero journey.

The event will also spotlight barriers which still need to be overcome to enable a low carbon, just and resilient industry. It will feature voices from brands, suppliers, industry coalitions, and youth as key stakeholders in critical industry transitions.

#### *Additional remarks*

The event will be broadcast live and will be available on demand via UNFCCC channels. A video and photos of the event will be made available to all participants afterwards.

## **Event agenda**

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#### **Friday, 11 November 2022**

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**14.30**    **Opening remarks from the moderator**

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**14.35**    **Opening remarks: Building a better future for the industry, people and the planet**

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**14.45 Session 1: Is the fashion industry taking up the task of decarbonising?** *A review of where industry actors stand in achieving their interim goals set out in the Fashion Industry Charter and beyond. The session will be moderated by **Shari Friedman**, Managing Director, Climate and Sustainability, Eurasia*

**Ms. Marie-Claire Daveu**, Chief Sustainability and Institutional Affairs Officer, Kering Group

**Mr. Stefan Seidel**, Senior Head of Sustainability, Puma

**Mr. Delman Lee**, Vice Chair, TAL Apparel (remote)

**Ms. Taciana Breu**, Head of Sustainability, Grupo Soma (tbc)

*Questions and interventions from the floor*

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**15.10 Session 2. Is the fashion eco-system ramping up to support transparency and sector decarbonisation?** *Accelerating climate action in the industry through radical collaboration on data, standards, policy and communication. This session will explore how organisations are supporting transparent and just transition of the industry and will be moderated by **Lilly Cole**, Environmental Activist and advisor to UNECE.*

**Mr. Kehua Hu**, Sustainability Stewardship director, China National Apparel Council

**Ms. Amina Razvi**, Executive Director, Sustainable Apparel Coalition

**Ms. Syeda Faiza Jamil**, Programme Director, Net Zero Pakistan

**Ms. Federica Marchionni**, President and CEO, Global Fashion Agenda

**Ms. Claire Bergkamp**, COO of Textile Exchange (remote)

*Questions and interventions from the floor*

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**15.35 Session 3. Unlocking finance to advance implementation**

**Leyla Ertur**, Global Head of Sustainability, H&M Group  
Fireside Chat with High-Level Climate Champion (tbc)

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**15.50 Closing remarks from UNFCCC Executive Secretary**

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**16.00 Closing**

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