



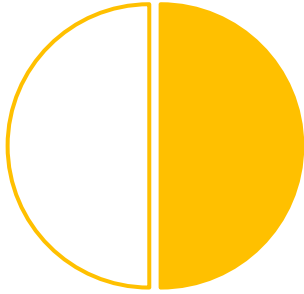
ADVANCING
PUBLIC
TRANSPORT

PHILIP TURNER

Head of Sustainable
Development

**DEPLOYING AND
SHIFTING TO
COLLECTIVE AND
NON-MOTORIZED
MODES OF
TRANSPORT** (rail,
urban public transit,
cycling, etc.)

The current picture



50%

Urban citizens
can claim to
have adequate
access to public
transport



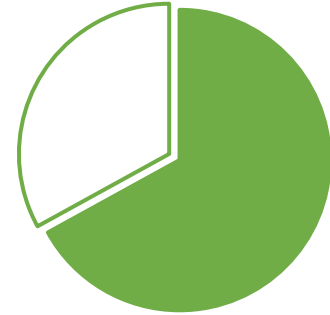
16%

Public
transport
average
mode share



45%

Emissions cut
potential from
doubling public
transport



67%

NDCs mention
public transport



DESIGN CITIES AROUND MASS PUBLIC TRANSPORT, AND ACTIVE MOBILITY

- ◆ Governance & planning
- ◆ Densification
- ◆ Mobility regulations
- ◆ Funding



OPTIMISE ROAD AND STREET MANAGEMENT

- ◆ Space regulation
- ◆ Active mobility
- ◆ Private car charges
- ◆ Parking policies



INNOVATIVE AND EFFICIENT PUBLIC TRANSPORT SYSTEMS

- ◆ Accessibility & inclusiveness
- ◆ Quality & attractiveness
- ◆ Multimodal alternatives
- ◆ Integrated mobility
- ◆ Mobility hubs
- ◆ Clean energy modes
- ◆ Data sharing & digitalisation



Prioritise the movement of people, rather than cars, using sustainable transport modes.

Measure current modal shares, conduct analysis of modal share potential, and set ambitious and achievable targets.

Discourage private car use through road pricing and restrictions and provide real alternatives that people will *choose* to take. Invest in walking, cycling and bus rapid transit and other forms of mass transit, and ensure network connectivity, to provide appealing alternatives.

Implement transit-oriented development to achieve a longer-term and larger-scale modal shift.

We now know...

- We can deliver better climate outcomes quicker, more affordably and reliably by bridging the gap.

-
1. Strong common vision, rethinking cities for people;
 2. Effective governance and agile regulation;
 3. Solid and stable long-term funding and business plans, including urgent financial measures;
 4. Ambitious political leadership.
-

