



FASHION INDUSTRY CHARTER FOR CLIMATE ACTION

COP 25 Event

Concept Note

KEY INFORMATION

Date: Monday, 09 December 2019

Time: 15:00– 17:00

Location: Room Torres del Paine

Background: The Fashion Industry Charter for Climate Action, an industry led and driven initiative, is guided by its mission to “*drive the fashion industry to net-zero Greenhouse Gas Emissions no later than 2050 in line with keeping global warming below 1.5 degrees*”. To fulfill this mission, signatories are building on existing solutions and initiatives to accelerate progress and identifying mechanisms to scale technical transformation within value chains.

The event will be opened by Lucy Shea, Group CEO of Futerra, followed by a keynote from the high-level champion of Chile Mr. Gonzalo Muñoz who will set the stage and highlight the role of the private sector in playing its part to fulfill the goals of the Paris Agreement.

Members of the Steering Committee will thereafter provide a brief overview of the charter mission, strategic focus areas and initial deliverables designed to support fashion brands, retailers and suppliers to measure and manage their climate impacts. Speakers will discuss how they intend to tackle critical challenges around industry climate impact reduction during the coming year, including tangible outputs from working groups and strategies to address systemic challenges.

The second part of the session will be to highlight the important role of cross-sector collaboration in increasing climate ambition and effective action within the fashion industry and beyond. Speakers from a range of organisations will discuss mechanisms to support collaboration across multiple sectors and geographies to scale climate-smart solutions and innovations.

The final part of the session is focused on the critical role played by policy environments in accelerating climate action in both fashion production and consumption countries. A key feature of this session will be to present a communique from fashion charter signatories that calls for collaboration between policymakers and the fashion industry - to seek solutions to specific challenges that could accelerate the reduction of GHG emissions along the fashion supply chain.

Additional remarks

The event will be held in room Torres del Paine. A video and photos of the event will be live-streamed and made available to all participants afterwards.



Draft event agenda

Monday, 9 December 2019

Moderators: **Lucy Shea**
Alice Pilia

15:00
(5 min) Opening remarks **Ms. Lucy Shea**, Group CEO of Futerra.

15:05
(10 min) Keynote: Aligning the industry with the goals of Paris Agreement
Mr. Gonzalo Muñoz, High Level Champion COP 25 Presidency of Chile

15:15 **Panel discussions**

15:15-15:35
(20 mins) **Panel 1. From COP24 to COP25: Fashion Industry Charter for Climate Action**

Moderator: **Ms. Lucy Shea**, Group CEO, Futerra

- **Mr. Hu Kehua**, Co-chair of Charter Policy Engagement Working Group
- **Ms. Jocelyn Wilkinson**, Co-Chair of Charter Manufacturing/Energy Working Group
- **Ms. Karla Magruder**, Co-chair of Charter Raw Materials Working Group
- **Ms. Laila Petrie**, Vice-Chair of the Charter Steering Committee and Co-chair of the Working Group on decarbonisation
- **Mr. Stefan Seidel**, Chair of the Charter Steering Committee and Co-chair of the Working Group on decarbonisation
- **Mr. Giulio Berruti**, Associate Director, Climate, Business for Social Responsibility

15:35-15:45
(10 min) **Moderated discussions - Questions and interventions from the floor**



**15:45- 16:10
(25 mins)**

Panel 2. Harnessing collective power to make a global difference

Moderator: **Ms. Lucy Shea**, Group CEO Futerra

- **Mr. Hans Peter Lankes**, Vice President, Economics and Private Sector Development, IFC
- **Ms. Susanna Wilson**, Global Head of Sustainable Networks & Entrepreneurship, HSBC
- **Mr. Paul Polman**, Co-Founder, Imagine
- **Ms. Alice Pilia** -Senior Policy Adviser at Condé Nast
- **Mr. Martin Frick** – Senior Director Policy and Coordination, UN Climate Change

**16:10- 16:20
(10 min)**

Moderated discussions - Questions and interventions from the floor

**16:20-16:50
(30 min)**

Panel 3. Increase climate ambition and action through industry-policy collaboration

Moderator: **Ms. Alice Pilia**: Senior Policy Adviser at Condé Nast

- **Mr. Eduardo Gonzalez**, Deputy Director of Climate Change Office, Ministry for Ecological Transition of Spain
- **Ms. Jeannie Renne-Malone**, Vice President, Global Sustainability, VF Corporation
- **Ms. Marissa Pagnani McGowan**, Senior Vice President Corporate Sustainability, PVH Corp.
- **Mr. Mohammed Jabar**, DBL Group Managing Director
- **Ms. Pernilla Halldin**, Public Affairs and Engagement, Sustainability H&M group
- **Ms. Selin Gur**, CEO SLN Moda

**16:50-17:00
(10 min)**

Moderated discussions - Questions and interventions from the floor

17:00

Closing
