



## From Call to Mobilization: Bringing the Global *Mutirão* Framework to Life

Climate Week (Panama, May 2025)

COP30 presents a unique opportunity to reimagine global climate cooperation by connecting formal negotiations with real-world action, not as parallel processes, but as parts of the same ecosystem. The Global *Mutirão* offers a way to embody that shift: a decentralized, bottom-up, and self-organizing mobilization of climate solutions rooted in solidarity, cooperation, and shared purpose.

The Climate Week in Panama marks the first major opportunity to put this vision into practice. It provides a platform to clarify the concept, invite participation, and begin building the networks and narratives that will shape the *Mutirão*'s global trajectory. By bringing the concept to life now, the incoming COP30 Presidency can demonstrate early momentum, explore the concept through concrete examples, and begin engaging partners across geographies and sectors in co-creating a new model for action.

What makes this moment especially powerful is that it allows all those involved to lead not only through negotiation, but through innovation. By embracing the spirit of the *Mutirão*, the incoming Presidency can extend a call that is deeply local yet globally resonant: come as you are, contribute what you can, and be part of a movement that grows from the ground up. The Global *Mutirão* can become a legacy of COP30 - showing how decentralized cooperation can drive scalable impact.

### Objectives of the event:

- **Showcase** the concept of *mutirão* to diverse audiences, from individuals to institutions.
- **Inform** stakeholders across sectors and geographies about how they can engage meaningfully in the *Mutirão* through self-determined contributions and partnership.
- **Instill a sense of shared purpose and cooperation** by framing the *Mutirão* as a unifying call to collective action, grounded in solidarity and mutual support.
- **Build confidence and momentum** by showcasing real examples, early adopters, and initial successes to demonstrate the *Mutirão*'s viability and scalability.
- **Integrate local and global efforts** by fostering alignment between grassroots initiatives and global climate goals, creating a visible ecosystem of action.

This session will serve as the public launch of the Global *Mutirão* pilot, an opportunity to explore the concept together, share early examples, engage aggregators and partners, and invite participants to contribute ideas and actions toward this emerging framework.

Participants will be invited to share their own perspectives, initiatives, or aspirations for what the *Mutirão* could become, helping co-create a truly inclusive, bottom-up climate movement.

## Agenda – Wednesday, May 21<sup>st</sup>

11:00 – 11:05	<b>Opening session</b>  <i>Remarks by:</i> <ul style="list-style-type: none"><li>Ana Toni, COP30 Chief Executive Officer</li></ul>
11:05– 11:15	<b>Introducing the Global <i>Mutirão</i></b>  <i>Remarks by:</i> <ul style="list-style-type: none"><li>Túlio Andrade, COP30 Chief Strategy and Alignment Officer</li></ul>
11:15 – 11:25	<b>Showcasing local <i>Mutirão</i> initiatives</b>  <i>Presentations by:</i> <ul style="list-style-type: none"><li>Lennon Medeiros, founder of Visão Coop</li><li>Eric Terena, part of the Terena People’s Council</li></ul>
11:25 – 12:05	<b>Co-creating a Global <i>Mutirão</i> framework</b>  <i>Open lab with climate coalitions and digital platforms.</i>
12:05 – 12:25	<b>Open dialogue: Sharing and co-creating our future together</b>  <i>Introduction and moderation by:</i> <ul style="list-style-type: none"><li>Maria Augusta Arruda, Director of the Brazilian Biosciences National Laboratory at the National Centre for Research in Energy and Materials (LNBio-CNPem)</li></ul>
12:25 – 12:30	<b>Closing session: A global call to climate action</b>  <i>Remarks by:</i> <ul style="list-style-type: none"><li>Marcele Oliveira, COP30 Presidency Youth Climate Champion</li></ul>