



## **RUNWAY TO NET ZERO IN THE FASHION INDUSTRY**

### **COP 28 Event**

*Concept Note*

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#### **KEY INFORMATION**

**Date:** 5 December 2023

**Time:** 15:00 – 16:40 Gulf Standard Time (GMT +4)

**Location:** Al Wakri

**Background:** Fashion is everywhere we look. It is global in nature as it transcends borders and has a huge political, economic and cultural impact. It is also an industry responsible for a significant amount of greenhouse gas (GHG) emissions. Current estimates put its impact between 4-8 percent of the global emissions. The fashion industry's climate impact happens in various stages of the supply chain, including the extraction and production of raw materials, manufacturing processes, transportation, and end-of-life disposal. As a large manufacturing sector, the fashion industry employs millions of people worldwide contributing significantly to global trade and economic growth - its global revenue is estimated to be around 2.5 trillion U.S. dollars. The influence of this industry however, extends beyond manufacturing to design, marketing and consumers and very few sectors can be as globally engaging and personal as the fashion sector. There is a unique opportunity for the sector to lead the way with action based on science, reimagine values and drive positive advocacy across society.

[The Fashion Charter](#) was set up with the support of UN Climate Change in 2018 to provide a pathway for the industry to achieve net-zero emissions by 2050, in line with global efforts to limit warming to 1.5 degree Celsius. With about 100 signatories till date, the Charter has seen progress on industry-wide climate ambitions: many companies in the sector have ramped up climate action. For example, more and more companies are delivering on energy efficiency, renewable energy, and low-carbon logistics. Others have set up low-carbon material targets and have embraced circularity and regenerative agriculture. We see a lot of innovation in the sector but at the same time actions by individual actors is insufficient to move the needle.

This event will bring policy makers, brands, suppliers and NGOs to take stock on key levers for transformation in line with science and how progress can be enhanced through know-how, policy and regulation, accessible finance and accountability. It will also dive into opportunities for meaningful collective action within the industry and beyond.



**Format**

The event will feature panel discussions and will be streamed online.

**Event agenda**

<b>Tuesday, 5 December 2023</b>	
<b>15:00-15:05</b>	<b>OPENING REMARKS</b> <b>Mr. Conor Barry</b> , Engagement Manager, UN Climate Change
<b>15:05-15:35</b>	<b>SESSION 1: Pathway to net-zero</b> <i>Net zero goals and targets have been a part of the fashion industry for a few years now. Where have we seen success and where is the industry hitting roadblocks? What can we do to overcome these barriers and catalyze new opportunities?</i>  <b>Mr. Matthew Guenther</b> , Environmental Sustainability Director - TAL Apparel <b>Mr. Saqib Sohail</b> , General Manager for Responsible Business Projects, Artistic Milliners <b>Ms. Maria Mendiluce</b> , Chief Executive Officer, We Mean Business Coalition <b>Ms. Laura Hohmann</b> , Associate Director, Sustainable Supply Chains, CDP  <b>Moderator: Ms. Shari Friedman</b> , Managing Director of EURASIA
<b>15:35-15:45</b>	<b>SESSION 2: Fireside chat on the Circular economy and why it matters for climate?</b> <i>This fireside chat delves into how fashion can thrive sustainably by maintaining, reusing, refurbishing, and recycling resources, addressing climate change, biodiversity loss, and pollution, and decoupling growth from finite resource consumption.</i>  <b>Dame Ellen MacArthur</b> , Founder - Ellen MacArthur Foundation <b>Moderator: Ms. Samata Pattison</b> , Sustainability Advocate



<p><b>15:45-16:20</b></p>	<p><b>SESSION 3: Signals of Change</b></p> <p><i>This session will explore signals that we are seeing in both public and private domains to accelerate action and delivery on net-zero emissions. How can governments, businesses and NGOs respond to these signals by acting as catalysts for a just and speedy transition.</i></p> <p><b>Mr. Alberto Mattesco</b>, Assistant Vice Minister, Ministry for the Environment and Energy Security, Italy</p> <p><b>Dr. Chai Qimin</b>, Director, Department of Strategic Planning, Ministry of Ecology and Environment, Government of China*</p> <p><b>Mr. Nirod Chandra Mondal</b>, Joint Secretary, Power Division, Bangladesh</p> <p><b>Ms. Maxine Bedat</b>, Executive Director, New Standard Institute</p> <p><b>Ms. Sarah Negro</b>, Public Affairs Manager, H&amp;M Group</p> <p><b>Moderator: Ms. Shari Friedman</b>, Managing Director of EURASIA</p>
<p><b>16:20-16:35</b></p>	<p><b>Session 4: Conversation: The Power of Partnerships between brands and suppliers</b></p> <p><i>What good looks like when it comes to Brand-Supplier relationship?; What are some of the levers that can help us advance the decarbonisation of the sector?</i></p> <p><b>Ms. Anne-Laure Descours</b>, Chief Sourcing Officer - PUMA Group</p> <p><b>Ms. Catherine Chiu</b>, Vice President for Global Sustainability - Crystal International Group</p> <p><b>Moderator: Shari Friedman</b>, Managing Director EURASIA</p>
<p><b>16:35-16:45</b></p>	<p><b>Closing remarks</b></p> <p><b>Mr. Matthew Guenther</b>, Chair of the Steering Committee of the Fashion Industry Charter for Climate Action</p>