



FASHION INDUSTRY ON THE RACE TO ZERO

COP 26 Event

Concept Note

KEY INFORMATION

Date: Monday, 08 November 2021

Time: 16:30– 18:00

Location: Climate Action Room 1

Hydro, Blue Zone

Background: The Fashion Industry Charter for Climate Action, an industry led and driven initiative, is guided by its mission to “*drive the fashion industry to net-zero Greenhouse Gas Emissions no later than 2050 in line with keeping global warming below 1.5 degrees*”. To fulfill this mission, signatories are building on existing solutions, standards and initiatives to identify mechanisms to scale transformation within value chain and accelerate progress towards net-zero.

For brands, manufacturers, suppliers, policymakers, NGOs and consumers, in search of a unified vision for the future of fashion, the UNFCCC Fashion Industry Charter offers a collective plan for decarbonizing the fashion industry bringing together all stakeholders at the same table to delivering change at the pace the world needs.

The Fashion Charter was launched in 2018 and had sketched an interim target of 30% emission reduction across all scopes and a commitment to set a decarbonization pathway for the industry aligned with Paris Agreement. Three years later, the Charter is upgrading its targets to reflect the recent scientific consensus. The event will be kicked off by a keynote from UNFCCC unveiling the new ambition under the Fashion Charter and highlight the important role of the fashion industry on the global race to zero.

This first session will showcase fashion brands and suppliers who will discuss the current ambition in the industry and key levers for change. This session will be followed by a conversation with some of the key industry conveners in the fashion industry on how they are supporting transition to a sustainable future on technical, policy and communications level.

The closing session will feature a conversation with Stella McCartney focusing on the need to focus on systemic change, reimagining values and inspiring action.

Additional remarks



The event will be broadcast live and will be available on demand via UNFCCC channels. A video and photos of the event will be made available to all participants afterwards.

Event agenda

Monday, 8 November 2021

16.30 Opening Moderator (tbc)

16.32 Keynote: Fashion Industry alignment with 1.5-degree

Ms. **Patricia Espinosa**, Executive Secretary UNFCCC (tbc)

16.40 Panel 1: Can the fashion industry take up the task of reaching net-zero emissions by 2050? *A review of current ambition in the industry and key levers for change*

Ms. Helena Helmersson, CEO, H&M Group

Mr. Kenneth Lo, CEO, Crystal Group (**remote**)

Mr. Bjørn Gulden, PUMA CEO

Mr. Delman Lee, Chairman, Tal Apparel (**remote**)

Ms. H  l  ne Valade, LVMH Group Environment Development Director

Mr. Jerome Le Bleis, Chief Supply Chain Officer, Burberry

Moderated discussions by Lauren Indvick, Financial Times (tbc)

Questions and interventions from the floor

17.30 Panel 2. Increasing broader climate action in the fashion industry
Accelerating climate action in the industry through collaboration on data, standards, policy and communication

Ms. **Claire Bergkamp**, COO Textile Exchange

Ms. **Amina Razvi**, Executive Director, Sustainable Apparel Coalition

Ms. **Federica Marchionni**, President and CEO, Global Fashion Agenda

Ms. **Rubana Huq**, Board Member BGMEA (**remote**)

Ms. **Lucy Shea**, CEO of Futerra

Moderated discussions by Emily Chan, British Vogue

Questions and interventions from the floor

18.00 Keynote: Leveraging Power of Collaboration

Mr. Paul Polman, Co-Founder and Chair of Imagine



18.05 Closing panel. Changing behaviours, reimagining values and inspiring action from policy and industry

A conversation with Stella McCartney

Moderator: Caroline Rush, CEO of British Fashion Council

Questions and interventions from the floor

18.30 Closing

18.30 *Networking session*
