

High-Level Champion of Chile: Entrepreneur Gonzalo Muñoz

Mr. Gonzalo Muñoz is a business entrepreneur and social change-maker at the forefront of environmental innovation in Chile, who reinvented the country's recycling industry to usher in a future without waste. He did so by founding a recycling company in 2009 and, ever since, has been presiding over the expansion of the company to other parts of Latin America. His company produces a recycling station capable of recycling 90 percent of household solid waste. Through the popularity of his innovation, Muñoz has been leading a cultural movement to advance environmental sustainability and social inclusion.

In recognition of his leadership, Gonzalo Muñoz was awarded the Circulars 2019 international prize at World Economic Forum's Annual Meeting in Davos and was also invited to join the New Plastics Economy advisory panel at the Ellen MacArthur Foundation.