Activities undertaken since the third meeting of the Paris Committee on Capacity-Building



# Awareness-raising, outreach, and knowledge- and information-sharing

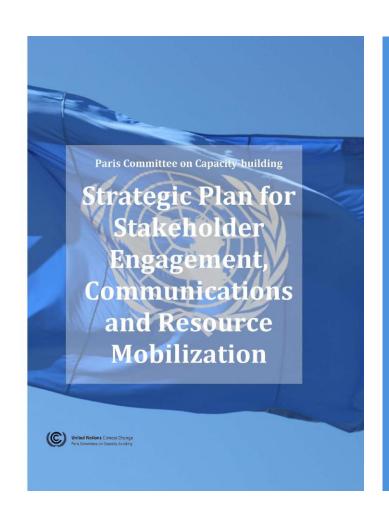


# List of activities undertaken in the area of awareness-raising, outreach, and knowledge- and information-sharing since PCCB 3

At its third meeting, the Paris Committee on Capacity-building (PCCB) endorsed the <u>strategic plan for stakeholder engagement</u>, <u>communications and resource mobilization</u>, which guided the work of the PCCB under this umbrella in the intersessional period:

#### a) Digital presence

- b) Organization of the 2<sup>nd</sup> Capacity-building Hub at COP26
- c) Launch and implementation of the PCCB Network





#### **Ongoing**

#### **PCCB** digital presence

- Besides official documents of the PCCB, additional relevant information and content had been shared through PCCB channels of communications:
  - a) PCCB Facebook Page
  - b) PCCB YouTube Channels
  - c) PCCB webpage
- In sum, from June2019 to June 2021 the PCCB activities through these channels have resulted in:

	2,118 Facebook followers, up by 165% since June 2019  148,546 impressions of the Facebook page since June 2019	389 Facebook posts since June 2019	480 people reached per post on average	27 videos produced and shared on Facebook and YouTube	2537 Viewed the videos online	
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 In addition to its owned channels, the PCCB has utilized available channels of communication provided by partners to boost the reach of information and facilitate the dissemination of relevant knowledge products.



#### December 2019

#### 2<sup>nd</sup> Capacity-building Hub at COP25

- Hosted by the PCCB, and with the support of the UN
   Climate Change Secretariat, the 2nd Capacity-building
   Hub took place over the course of seven thematic days,
   on December 4-11 at COP25, in Madrid.
- The 2<sup>nd</sup> Capacity-building Hub was organized on the basis of:

expressions of interest 67 1,200 260 experts
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The summary report can be accessed at:

https://unfccc.int/sites/default/files/resource/2nd\_CB\_Hub\_SummaryReport\_1.pdf

The summary videos can be accessed at:

https://www.youtube.com/channel/UCEQ4HMPJ94E3r4ZvNIqetiQ



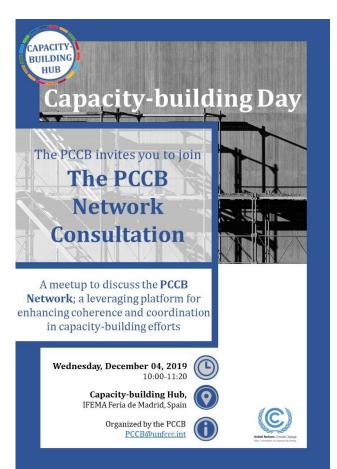


#### **December 2019**

#### PCCB Network Consultation session at COP25

- The PCCB Network Consultation took place on December 4, 2019 during the 2<sup>nd</sup> Capacity-building Hub at COP25, in Madrid and was open to all Parties and registered observers.
- Moderated by members of the PCCB, the event was attended by 45 participants, represent a rich diversity of institutions, sectors, and regions. The session included a preliminary mapping exercise and discussion station on three station discussions on **Experiences** and Recommendations', 'Procedures and **'Value** Communications'. **Propositions** and and **Expectations**'. All the inputs were integrated into an actionable implementation plan for the 1-year pilot phase of the PCCB Network in 2020.
- The summary report can be accessed at:

https://unfccc.int/documents/209395





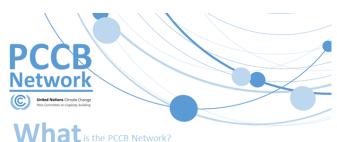
#### April 01

#### **PCCB Network**

Launched on April 01, the PCCB Network has been joined by 167 organizations and initiative as of June 02, 2020. The PCCB Network is a voluntary association of interested public and private entities and initiatives involved in climate-related capacity-building efforts, who are willing to share information on good practices of their work, exchange knowledge, contribute to the work of PCCB in fulfilling its mandate, and seek to connect and collaborate with their peers across sectors and regions.

#### PCCB Network related links:

- Brochure: <a href="https://unfccc.int/sites/default/files/resource/NewVersion-draftPCCB-Brochure-2.pdf">https://unfccc.int/sites/default/files/resource/NewVersion-draftPCCB-Brochure-2.pdf</a>
- Webpage: <a href="https://unfccc.int/pccb-network">https://unfccc.int/pccb-network</a>
- Members: https://unfccc.int/pccb-network/members



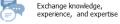
The PCCB Network is a voluntary association of interested stakeholders engaged in climate-related capacity-building who believe in the power of collective action! Aligned with the work of PCCB, the goal of the PCCB Network is to foster synergies and enhance coherence and coordination in capacity-building efforts for climate action.

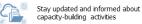
## Who can join the Network?

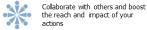
The PCCB Network is open to all public and private entities and initiatives engaged in climate-related capacity-building efforts

# Why joining the Network'







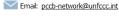




#### Now!









Go to the PCCB Network webpage, or scan this code:





United Nations Climate Chan

