

## A presentation to De-risking strategies to enhance adaptation finance

# Sharing **Kenya Livestock Insurance Program (KLIP)** Experience

Dr. Richard Kavila Kyuma, PhD, OGW

A Director of Livestock Marketing, Agribusiness and Food Security 
Kenya

A Rangeland drought management, livestock production systems, GIS & remote sensing and Climate risk insurance Specialist

#### STUDY CASE 3 – Kenya livestock insurance

How has Kenya conceptualized its livestock insurance?

- What are the challenges that we faced in conceptualization and implementation phases?
- How we are collaborating with partners?

#### **KLIP**

KLIP is a drought insurance program whose aim is to cushion pastoralists located in the arid and semi-Arid Land (ASAL) Counties of Kenya against the adverse effects of forage scarcity due to severe drought.

# KLIP uses the Index based Livestock Insurance (IBLI) concept

- A PUBLIC PRIVATE PARTINERSHIP
- IMPLEMENTATION BY THE STATE DEPARTMENT OF LIVESTOCK AND COUNTY GOVERMENTS;
- AN INCLUSIVE, SOVEREIGN AND MICRO INSURANCE PRODUCT
- WORLD BANK AND ILRI PROVIDE TECHNICAL SUPPORT
- PRIVATE INSURANCE COMPANIES PROVIDE INSURANCE COVER AND PAYOUT TO BENEFICIARIES



#### Justification for Livestock Insurance

- Kenya is vulnerable to frequent and extremely expensive natural disasters;
- High frequency and intensity of droughts (every 2-3 years);
- 2008 2011 PDNA: Total drought losses to Kenyan economy: KShs. ONE TRILLION and reduction of GDP by 2.8% each year. 72% of this loss is related to livestock;



### KLIP Design

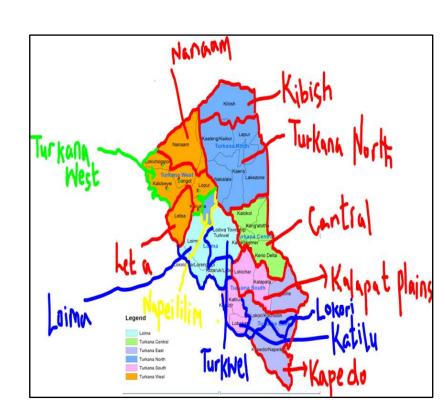
- Designed to use forage availability as determined by satellite data - Normalized Difference Vegetation Index (NDVI) to determine whether to pay;
  - Following the successful piloting of ILRI designed IBLI
- KLIP program provided 100% premium support for 5 tropical livestock units (TLU) belonging to vulnerable pastoralists; Premium per TLU = Ksh. 2,600/=; Sum Insured per TLU 14,000/=
- The insurer and beneficiaries will make arrangements for desired additional cover;
- The insuring company makes payouts directly to the accounts of the beneficiaries when there is a trigger.

# (ii) Establishing insurance units to support index based livestock insurance

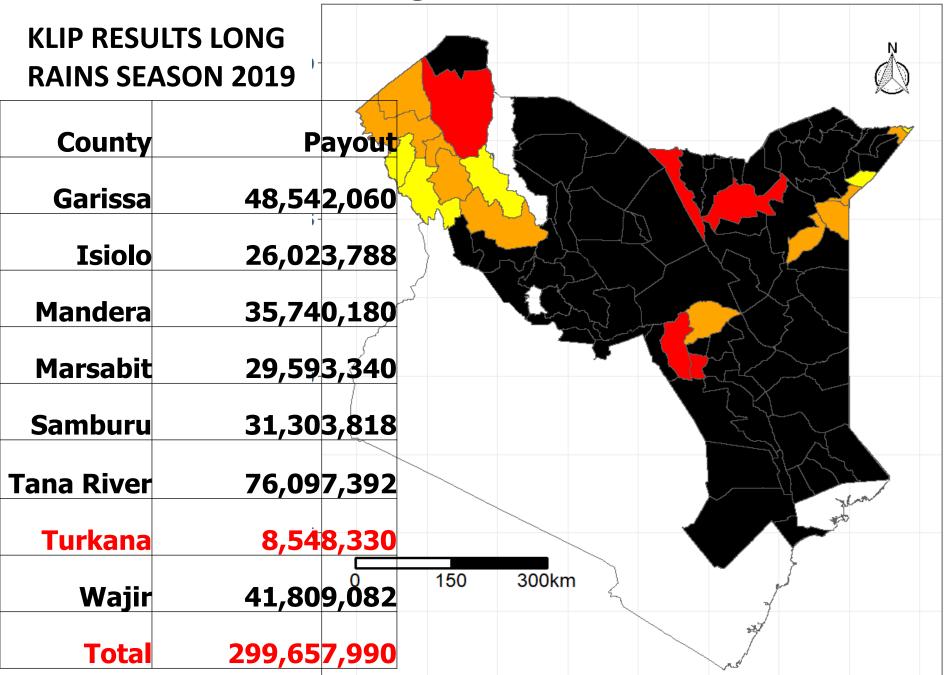
The clustering methodology is a participatory mapping exercise with local stakeholders aimed at discussing and identifying homogeneous areas representative of the grazing experience of a pastoral community. The main 4 elements considered are

- 1. Rainfall/seasonality patterns.
- 2. Agro-ecological factors.
- 3. Grazing/herd migration patterns.
- 4. Social boundaries and local knowledge.

The UAI delineation process involves several phases to prepare the cartographic material, engage with the local communities and verify the final assessment.



#### **Vegetation Condition for Jun 2019**





### KLIP Coverage

- The Program is to cover 14 ASAL Counties of
  - Turkana, Wajir, Marsabit, Isiolo, Tana River, Mandera,
  - West Pokot, Baringo, Garissa and Samburu
  - Laikipia, Narok, Kajiado and Lamu
- 75% of Kenya is arid and semi arid lands (ASAL)
- On Average 2000 households covered annually in each county except, Turkana, Wajir, Tana River and Marsabit with 2500 HHs each.
- Cover for 5 TLUs (5 cows equivalent) per Household
- Premium per TLU = Ksh. 2,600/=; Sum Insured per TLU 14,000/=

#### **KLIP Achievements**

- 100,000 people have been covered in six years by the scheme.
- Kshs. 1.2 Billion Premiums paid by GoK (KLIP) to insurance companies

- Kshs. 1.3 Billion Insurance payouts by insurance companies to KLIP beneficiaries
- Average Annual Premiums Kshs. 240 Million
- 90,000 TLUs protected annually valued at Kshs.
   4.5Billion.
- Total value for animals protected in five years Kshs.
   23 Billion



### Challenges and Lessons Learnt

- Low funding levels
  - Decreasing funding from National Government and Lack of funding from Counties
- Low levels of awareness creation and capacity building
- Data availability and management challenges

- Small number of KLIP beneficiaries
- Accessibility and affordability challenges High premiums



#### **Lessons learnt**

- A strong appetite for the climate risk insurance by both the industry and the beneficiaries
- Initial slow IBLI commercial product uptake by private sector; followed by increased appetite due to the entry of KLIP aggregation capabilities
- Graduation of beneficiaries (full subsidy-partial subsidycommercial products)
- Development of complimentary investments Animal Feeds production, Livestock finishing and markets



#### **Lessons learnt Conti...**

 Graduation of beneficiaries (full subsidy-partial subsidy-commercial products)

 Development of complimentary investments – Animal Feeds production, Livestock finishing and markets

- Encourage Counties/Regions to invest in KLIP
- Encourage aggregation through grassroots' farmer organizations

# De-risking, Inclusion and Value Enhancement of Pastoral Economies (DRIVE) Project

A world bank supported project – Scaling up KLIP

- DRIVE builds on the lessons learnt in Kenya Livestock Insurance Program (KLIP)
- DRIVE project focus
  - To protect the pastoral economies against drought risk, increase financial inclusion of pastoralists and better connect them to markets; facilitate livestock trade and upgrade value chains by mobilizing private investment.
  - To facilitate livestock trade across the HOA countries and upgrade livestock value chain by mobilizing private investments
  - 140,000 pastoralists covered (from 2022 to 2024) with Ksh. 1.7 Billion premiums paid in Kenya, protecting 500,000 TLUs (Cow equivalent)
  - Total Claims in 4 seasons (2022-2024) Kshs. 640 Million
- It is a regional project, implemented under the Horn of Africa Initiative (HOAI-Kenya, Djibouti, Ethiopia, Somalia & Sudan, Eritrea

### Thank you for listening to me