

Virtual Thematic Sessions

# Asia-Pacific Climate Week

**Capacity Building  
for MSMEs/SMEs in  
Southeast Asia  
& Climate Action**



**IGES**



**IDRC · CRDI**

International Development Research Centre  
Centre de recherches pour le développement international

**Regional Collaboration Centre – Bangkok**  
Promoting Climate Action in Asia and the Pacific

**Canada**



**Consultant team:  
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# Presentation overview

- Background (Objectives/ Scope/ Target groups)
- Study Methodology & Approach
- Study Limitations & Opportunities
- Preliminary results and key trends
- What we know & where to next?

# Capacity Building for Climate Action & MSMEs/SMEs



**Map Capacity Building for Climate Action/Climate engagement to MSMEs & SMEs in Southeast Asia**

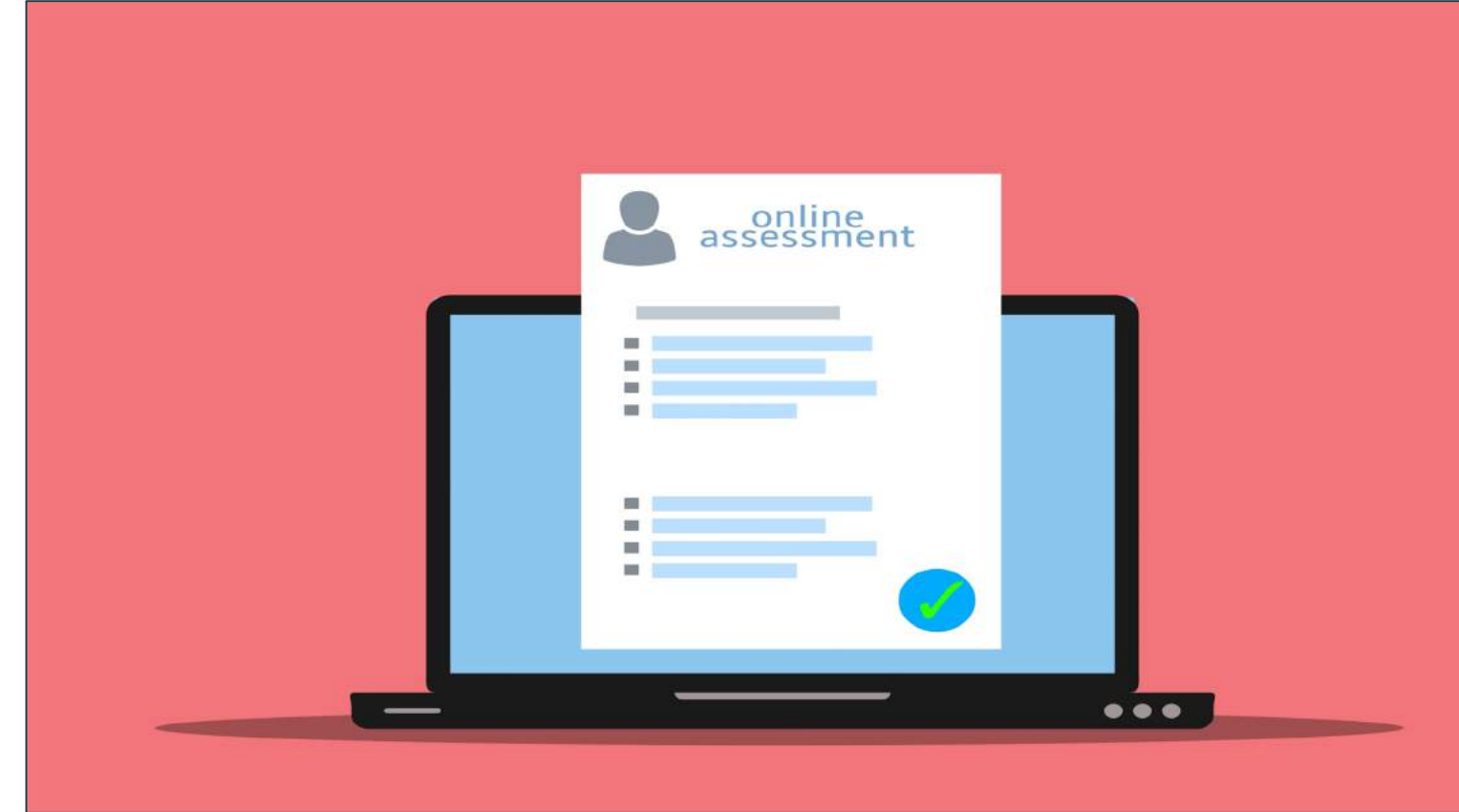
## **Key research questions**

- 1. The state of CB activities on climate action with MSMEs/SMEs?**
- 2. Matchmaking opportunities in ASEAN for MSMEs/SMEs in capacity building for Climate Action/ Engagement.**

# Methods & Approach



**Context analysis  
of MSMEs/SMEs  
in ASEAN.**



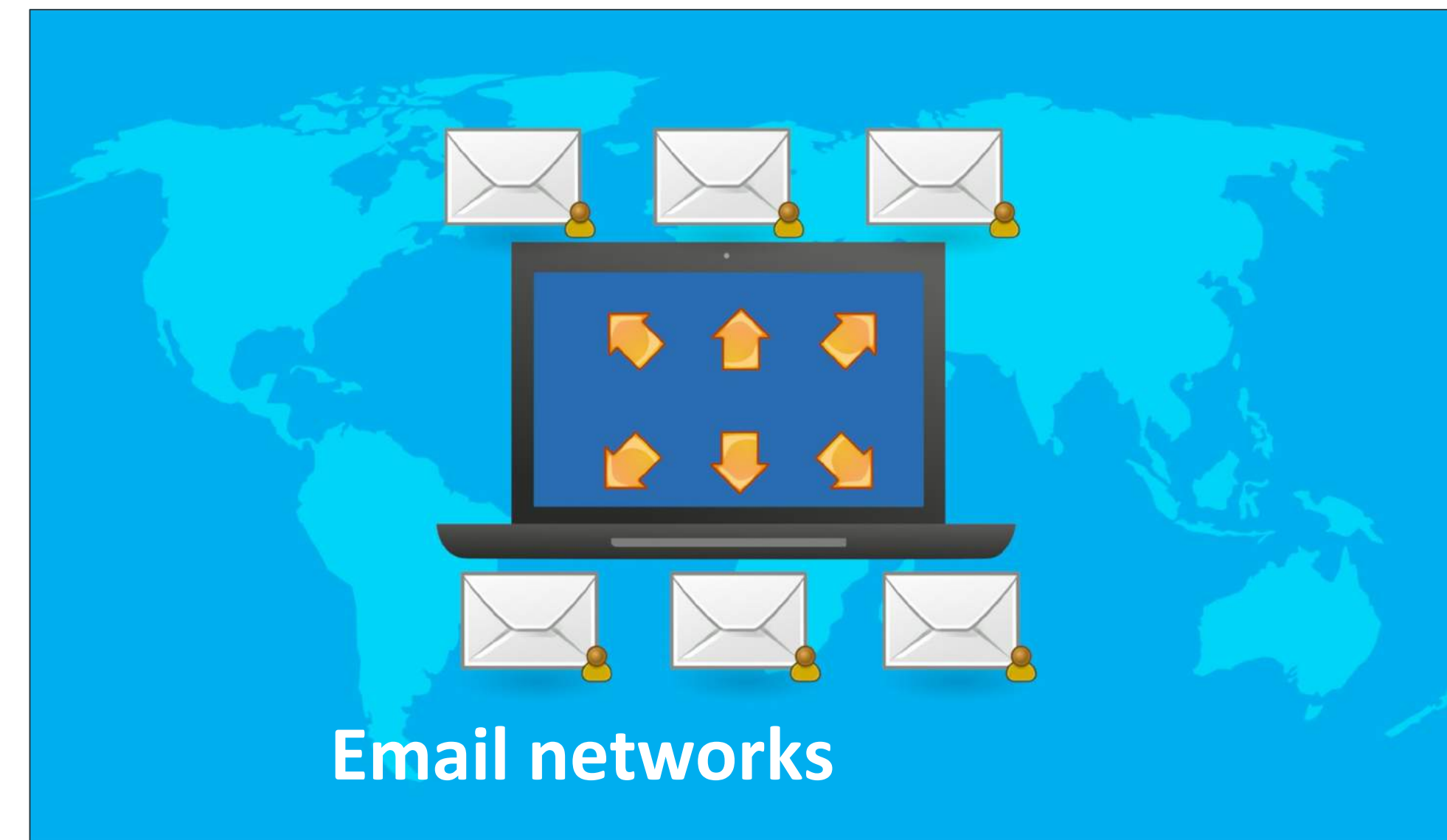
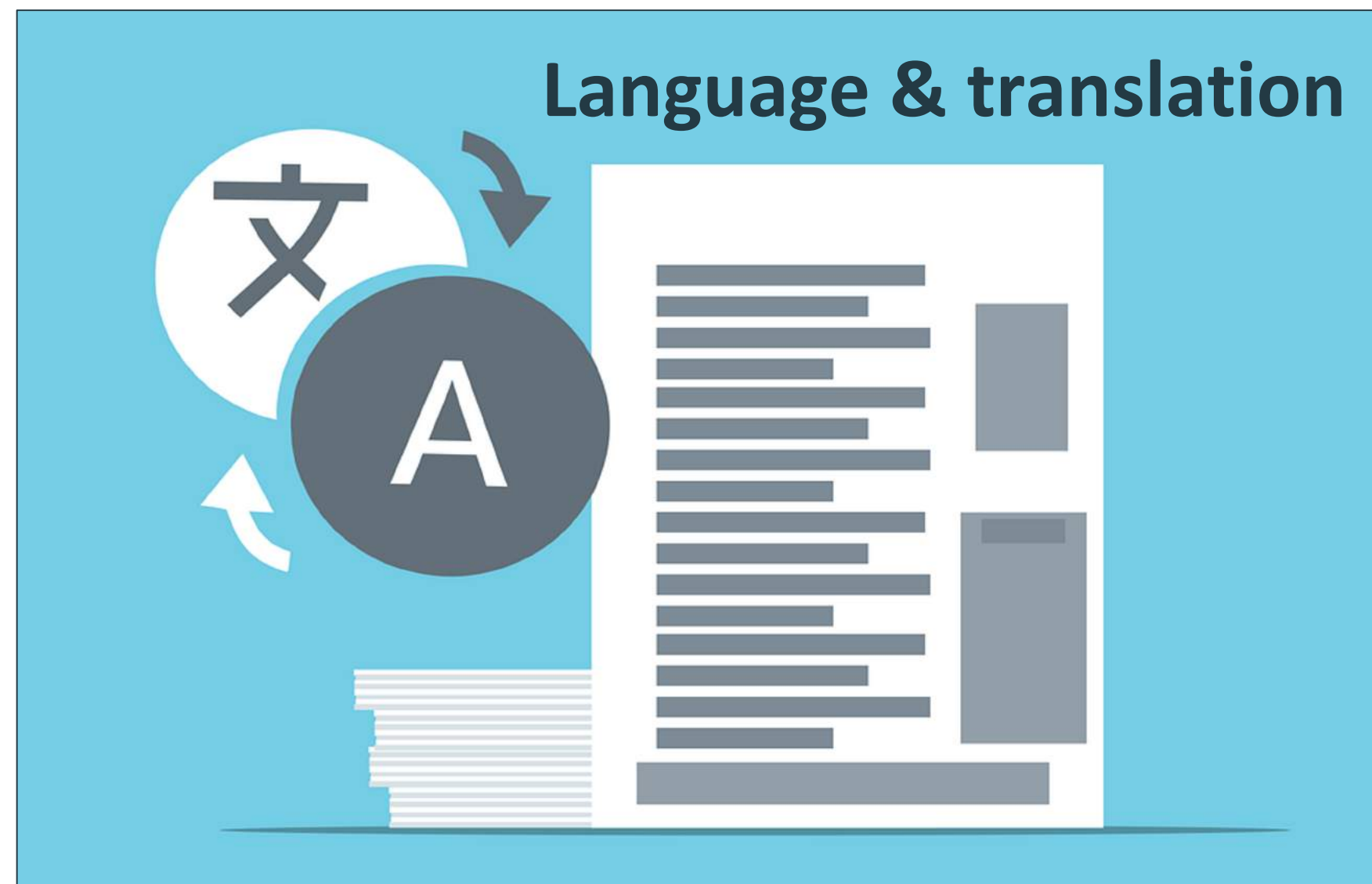
**Online survey  
launched (ENG)  
(18/05- 21/06)**

**Target group:  
MSMEs/SMEs**



**Online interviews targeting  
diverse stakeholder groups.  
UN, INGOs, ASEAN, NGOs,  
Chambers of Commerce,  
Research Institutes,  
Government, MSME/SME  
groups**

# Study challenges



## ***Study limitations***

***Language***; featuring 10 unique countries with diverse perspectives

***Dissemination***; dependency on email networks, partners & regional contacts.

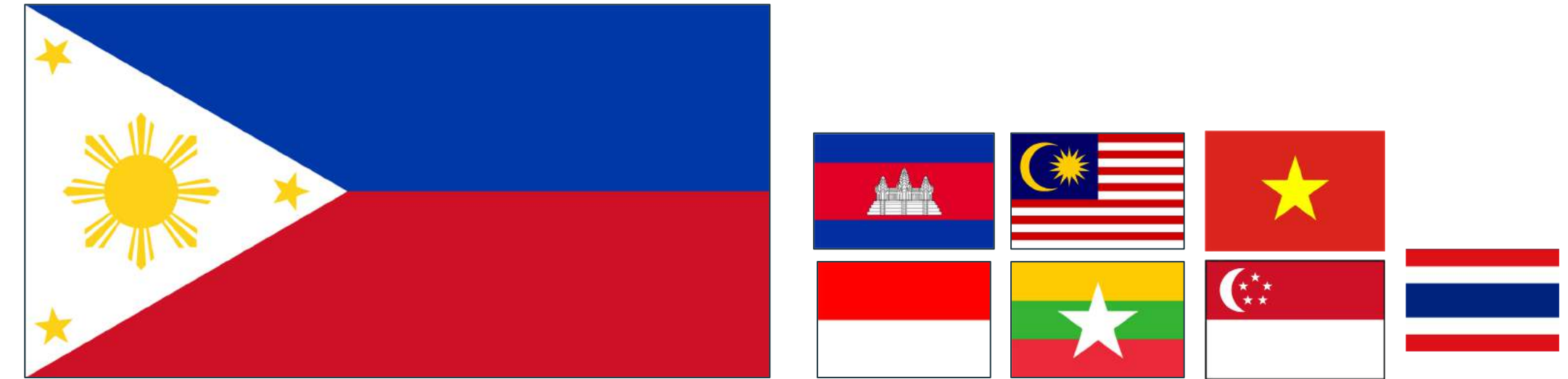
***Representation***; Independent vs. state assisted channels- coordination

# Preliminary results



- **Quantitative: Survey results (8 countries)**

Representation and significance. (n=854) with 8 countries.



- **Qualitative results: 13 key informant interviews**

AIT, ILO, Grow Asia, GIZ- Climate Expert, NTCC, UNIDO, Franco Thai CC, NTCC, ERIA, ASEAN-Access (GIZ), NGO partners, SME organizations ++



# Preliminary results



## *Opportunity points*

*Social media activity; Concerted campaign strategies to target SME/MSME actors on Capacity Building*

*Niche stakeholder groups; SME Associations & Chambers of Commerce, Women + Youth entrepreneur groups.*

## Preliminary results; Key trends

- ***Adaptation/ Mitigation activities not natural priorities (Greening/CSR).***
- ***SME support for Capacity Building is **available** ≠ **Climate Action**.***
- ***Entry points typically include Clean Technology, Digitalization, Standardization + Certification.***

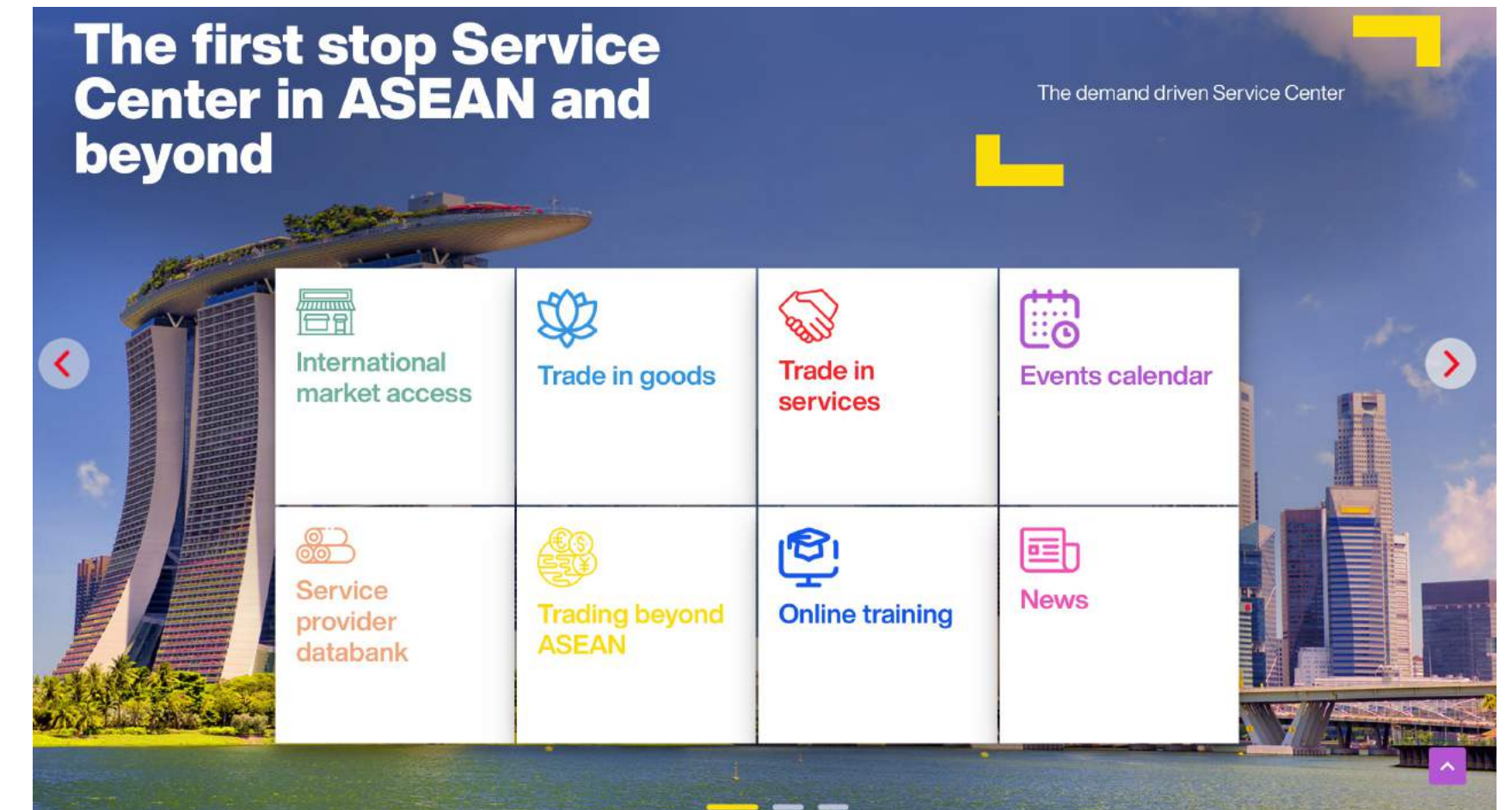


## Preliminary results; key trends

- ***Changing mindsets toward Systems thinking [lower/middle/upper]***
- ***Capacity Building models that allow cross SME/MSME learning- self initiated. (less \$\$ intensive- more do it yourself)***

# Preliminary results; findings

- **Capacity Building support available, but lacks *coordination*, <https://aseanaccess.com> hopes to bridge this gap- ACCSME + GlZ support**



- **Green credit and Green Finance for MSME/SME is being explored = game changing innovation.**



# What we know & where to next?



- ***Study recommendations will link with actors with existing initiatives.***
- ***Identify actors who can carry forward recommendations and actions.***



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