

PROJECT TITLE

KEY STAKEHOLDERS/PARTNERS for IMPLEMENTATION

AMOUNT OF FUNDING REQUIRED

INTENDED DURATION OF THE PROJECT

RELATED & EXISTING PROJECTS

Strive for a 'red thread' and coherence across the components of activities, what outputs they will lead to, and how those outputs will lead to the outcomes. Work from the impact and move backwards, as this often helps to ensure there is a logical thread that runs through the project/programme.

Often times, people have a clear sense of what activities are needed, but there is an inconsistency with how the outputs of those activities will contribute to achieving the outcomes articulated for the programme (and ultimately the impact).

Remember the acronym "SMART" which stands for *Specific, Measurable, Achievable, Relevant, and Time-Bound*. This approach is often used for goal setting and is useful for developing your ToC and associated indicators.

Assumptions & risks should be made clear, and re-assessed throughout the project/programme implementation to understand how reality matches your

FINAL STEP: Draw in the appropriate arrows to indicate which outputs contribute to respective outcomes

Work backwards

Start with articulating the IMPACT and work backwards



Assumptions and Risks

Key next steps for developing your proposal